

STATE POLICY SYMPOSIUM

SATURDAY, MARCH 5, 2016
WASHINGTON D.C.

2016 SYMPOSIUM SESSIONS

1:30 pm & 2:40 pm

Concurrent Deep Dives Round 1:

The Role and Contribution of the Arts in State Education Policy

Deep Dive 4: Achieving the Goals of Title I through the Arts

ArtsEdSearch.org is full of research showing the impact of the arts, especially in areas that are also the goals of Title I--student achievement, student engagement, parent and community engagement, and school climate and culture. In 2015, San Diego and Chula Vista's school districts pledged to use millions of their Title I dollars on arts strategies. This deep dive will look at the success California has seen, how Arizona is adapting the California policy implementation strategy, and how other states can join these efforts.

SPEAKERS

Myran Parker-Brass

Executive Director for the Arts
Boston Public Schools



Myran Parker-Brass, a native of Chicago, Illinois, began her teaching career in Chicago and has been working for more than thirty (30) years providing access to quality arts education as a music educator, arts administrator and professional musician. In June 2011, Myran assumed the role of *Executive Director for the Arts* for Boston Public Schools providing strategic vision, planning and building capacity to expand arts education within BPS with a focus on access, equity and quality arts education for all students. In November 2014 Myran was appointed to the National Arts Education Advisory Council for American for the Arts where she works with arts educators and policy makers from across the country on the role and importance of the arts in public education. In September 2014 Myran was appointed to the Boston Cultural Planning Steering Committee by Mayor Marty Walsh. Myran also currently serves on the Arts Education Advisory Council for the Massachusetts Department of Elementary and Secondary Education, the Board of Overseers for the Museum of Fine Arts, Board of Directors for the Boston Children's Chorus, and Board



of Directors for Roxbury Community College Foundation. In addition to her work in education Myran continues work as a professional musician. Her jazz performances earned her the “Outstanding Jazz Vocalist” award at the Notre Dame Jazz Festival. Myran is co-founder of the New England Spiritual Ensemble (NESE), dedicated to the preservation and performance of the Negro Spirituals.

Joe Landon

Executive Director

California Alliance for Arts Education



Joe Landon has served as the executive director for the California Alliance for Arts Education since 2011, where he also previously served as the policy director. The bulk of Landon’s professional career was spent as a practicing artist, having been a Playwright in Residence at the American Conservatory Theater in San Francisco, with his plays and musicals produced there, at the Manhattan Theater Club in New York, and the Z Space in San Francisco. He also spent 15 years writing for television in Los Angeles, with credits that include the movie “The Comeback Kid” and working for

several years on the award winning series “The Paper Chase.” His background also includes six years of classroom teaching experience, one as a preschool teacher, and five as a music and theater specialist at Marin Primary and Middle School. He lives in Davis with his wife Laura, and the comings and goings of three fully grown children.

Laura Smyth

Lead Consultant, Title I Arts Initiative

California Alliance for Arts Education



Laura Smyth, Ph.D. brings over two decades experience in the arts and education field to her practice as an independent consultant, including three years as Senior Associate for Communications and Partnerships at the Arts Education Partnership. She also helped design the nation's first master's degree in arts management with a focus on community and youth development at Columbia College Chicago and worked and studied with Dr. Shirley Brice Heath, with whom she co-wrote the resource guide ArtShow: Youth and Community Development. Laura is interested in the intersection of in-school and out-of-school time, partnership between community and youth organizations, Title I and education equity, and making research and policy information accessible to a general audience. She is currently the lead

consultant for the California Alliance for Arts Education's Title I Initiative.

Lynn Tuttle

Senior Regulatory Policy Advisor

National Association for Music Education



Lynn Tuttle is the newly appointed Senior Regulatory Policy Advisor for the National Association for Music Education. Her duties include supporting music educators and their state level associations in the areas of standards, assessment, research, teacher evaluation, professional development and the interconnection of federal and state policy. Lynn most recently served as the Director of Arts Education at the Arizona Department of Education. Her duties for the state of Arizona included acting as a liaison to the state's arts educators; providing professional development in Arizona's Academic Arts Standards and related arts assessment, including the revision of the standards in 2015; arts integration, including connecting arts integration to NCLB and Title I; and arts education data collection. She is a sought after keynote presenter and workshop leader, including keynote appearances for the States of Iowa (2014) and Maine (2015) and the 2013 Kennedy Center's Partners in Education conference. Lynn served as one of the leaders

of the revision of the National Voluntary Arts Education Standards. Lynn holds degrees from the Peabody Conservatory of Music (valedictorian), the Johns Hopkins University (Phi Beta Kappa) and the W.P. Carey School of Business at Arizona State University.