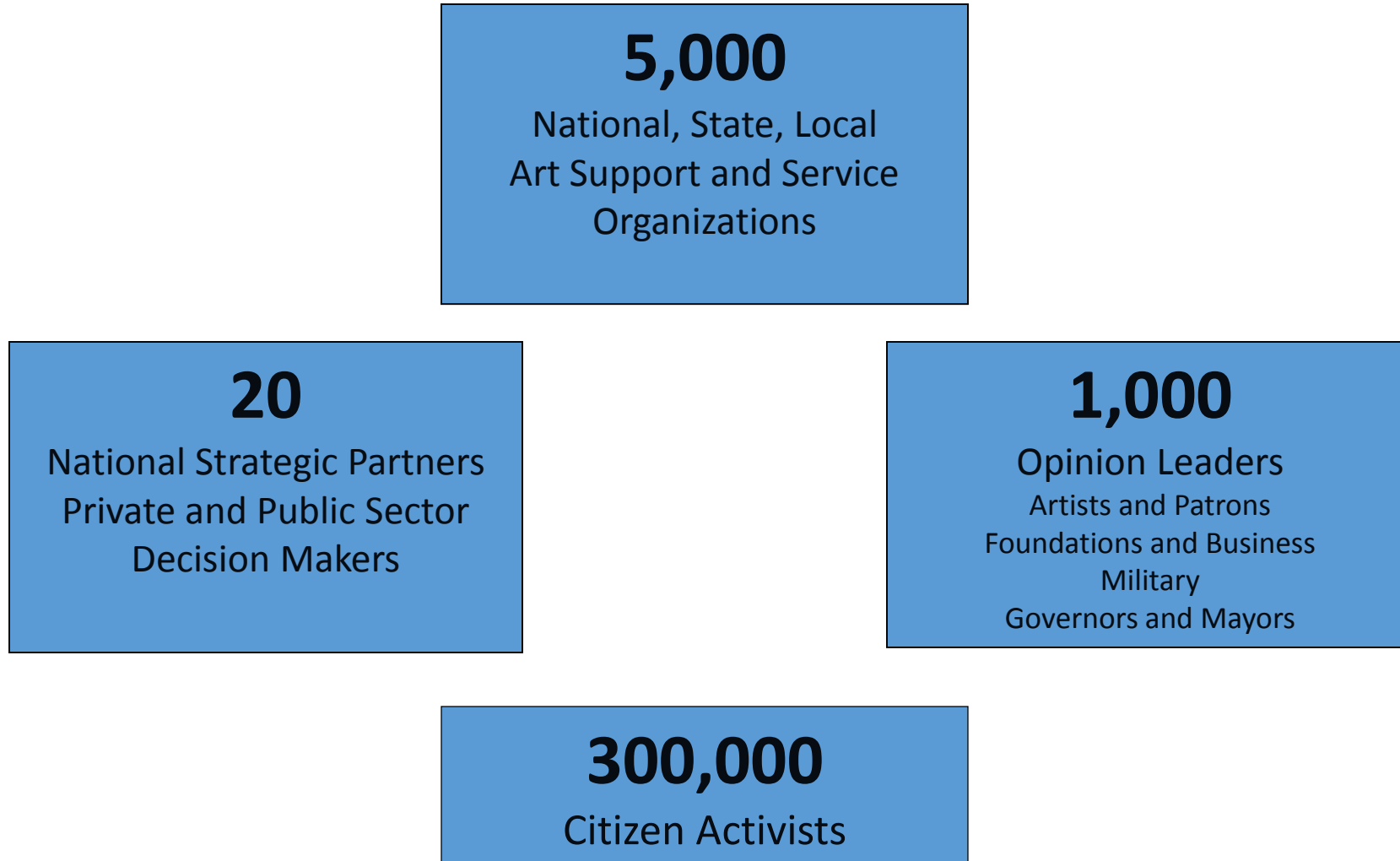


Remarks – Robert Lynch, President and CEO, Americans for the Arts



Who We Are

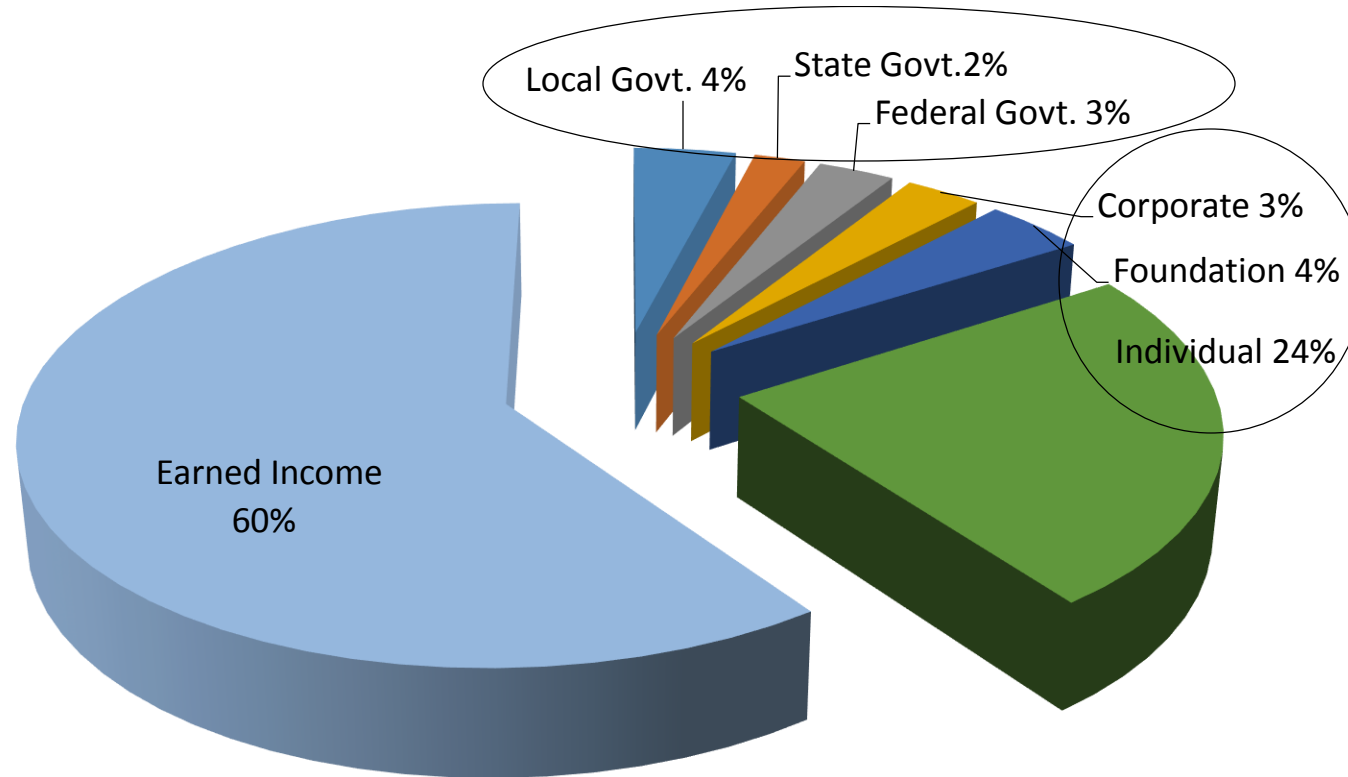


What We Do

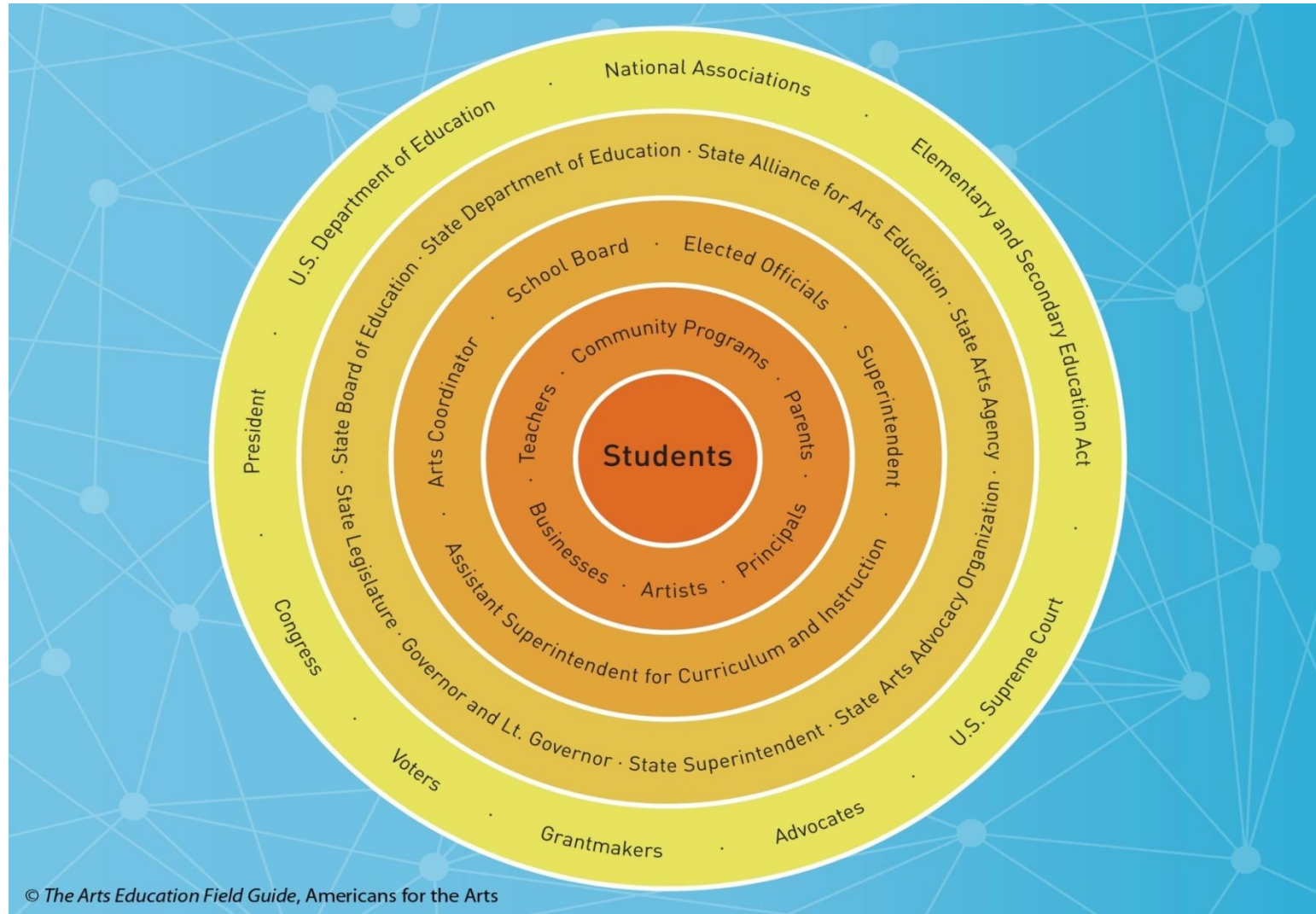
Strategic Action Clusters



Sources of Revenue for Nonprofit Arts Organizations (Estimated)



Spheres of Influence in Arts Education



Bureau of Economic Analysis

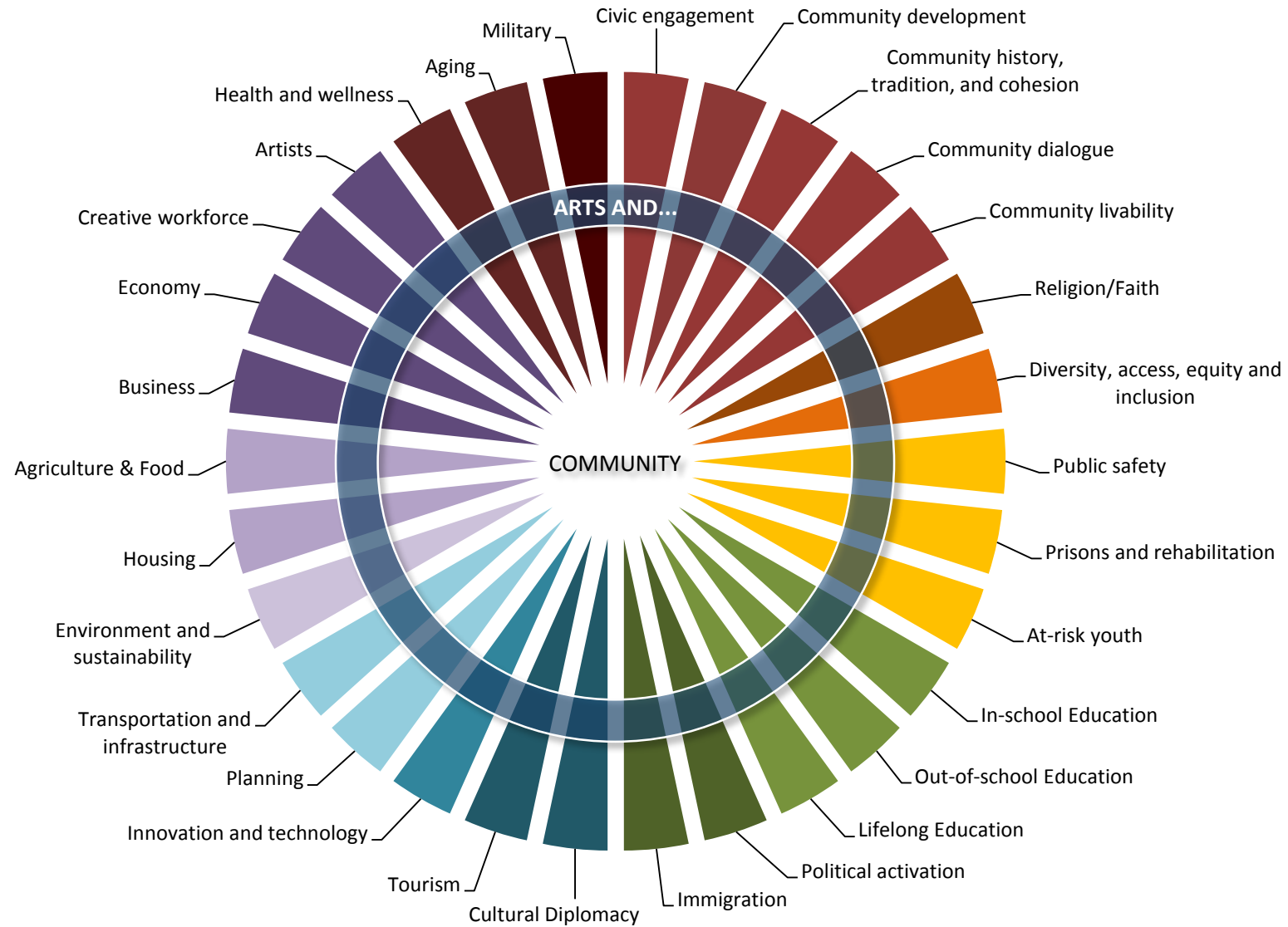
Arts and culture as a part of GDP:

\$704 Billion

4.7%



What Impacts a Community?



EVERY DAY THE ARTS TRANSFORM AMERICA'S COMMUNITIES THROUGH

EDUCATION COMMUNITY DEVELOPMENT ECONOMIC IMPACT HELPING AT-RISK YOUTH

HEALTH AND WELLNESS CELEBRATING DIVERSITY BUILDING A CREATIVE WORKFORCE

ENVIRONMENT CRIME PREVENTION TOURISM RETURNING MILITARY AND VETERANS

NEIGHBORHOOD REVITALIZATION POLITICAL ACTION INFRASTRUCTURE ACTIVISM FAITH

Over the next three years, Americans for the Arts will engage thousands of stakeholders, citizens, partners, and decision-makers in communities large and small across the United States. *Transforming America's Communities through the Arts* is our three-year, multi-tiered exploration of what the arts mean in today's America and world. Our goal: to increase public understanding of the multiple values of the arts in America and to learn from and educate critical stakeholders on the role, the funding, and the sustainability of the arts at the local, state, and national levels for the 21st century.

We want your help in Transforming America's Communities Through the Arts.

www.AmericansForTheArts.org



Public Strategic Alliances



United Voices for Education



Private Strategic Alliances



INDEPENDENT SECTOR



ArtsVote 2016

www.ArtsActionFund.org

