

STATE POLICY SYMPOSIUM

SATURDAY, MARCH 5, 2016
WASHINGTON D.C.

2016 SYMPOSIUM SESSIONS

1:30 pm & 2:40 pm **Concurrent Deep Dives Round 1:**
The Role and Contribution of the Arts in State Education Policy

Deep Dive 3: Using State Data to Drive Policy

One of the residual effects of No Child Left Behind is the need for big data to drive decisions in education. 47 states have created a State Longitudinal Data System to track information for accountability purposes. This deep dive will explore how arts supporters can access this information and how the arts community can work with state education agencies to include the arts in both the data collection and impactful reporting.

SPEAKERS

Robert B. Morrison
CEO
Quadrant Research



Robert B. Morrison is the founder and CEO of Quadrant Research, the nation's leading arts education research organization. He also serves as the Project Director for the Arts Education Data Project. Mr. Morrison's long history of leadership in research, public policy, and advocacy efforts has led to significant advancements in access to music and arts education programs across the nation. In California, Mr. Morrison's report *The Sound of Silence: The Unprecedented Decline of Music Education in California Public Schools* (2004) was one of the catalysts for a \$500 million reinvestment into music and arts education in public schools. In New Jersey, Mr. Morrison was the managing partner for the groundbreaking New Jersey Arts Education Census Project, completing the first statewide census for arts education in every school, which has

been hailed as a model for statewide arts education research. Mr. Morrison has completed similar research projects for the states of Arizona, District of Columbia, Michigan, Minnesota, New Hampshire, Ohio, Oklahoma, and Wisconsin. In May of 2012 the first follow up longitudinal study was completed in



New Jersey. Mr. Morrison is the founder and chairman emeritus of Music for All. Mr. Morrison helped develop then served as the CEO of the VH1 Save The Music Foundation, which has donated more than \$25 million of musical instruments to restore more than 1,200 music programs. Previously, Mr. Morrison was a senior executive for the National Association of Music Merchants. His advocacy work has earned him both an EMMY and a Peabody Award.

Julie Palkowski

Fine Arts and Creativity Education Consultant
Wisconsin Department of Public Instruction



Julie Palkowski is the Fine Arts and Creativity Education Consultant for the State of Wisconsin- Department of Public Instruction. She has served previously as an arts administrator with school districts in Rockford, Illinois and Madison, Wisconsin. Prior to these positions, Dr. Palkowski has worked as a Title I Instructional Supervisor, a K4-8th Grade Principal, Music Teacher, and Summer Enrichment Coordinator. In her current position, she also serves as a liaison to various boards including the Wisconsin School Music Association, Wisconsin Art Education Association, the Alliance for Wisconsin Theatre Education, and the Wisconsin Dance Council. Julie has facilitated arts education sessions focused on pedagogy, program development and promotion, disciplinary literacy, and

technology throughout Wisconsin. Dr. Palkowski serves as President for the national group, State Education Agency Directors of Arts Education (SEADAE) and has worked with the leadership dance team in the analysis of public survey responses for the dance core arts standards review. She has also supported the National Endowment for the Arts, Arts Education Partnership, and Americans for the Arts in various projects.

Sunil Iyengar

Research & Analysis Director
National Endowment for the Arts



Sunil Iyengar directs the Office of Research & Analysis at the National Endowment for the Arts. Since his arrival at the NEA in June 2006, the office has produced more than 25 research publications, hosted several research events and webinars, twice updated the NEA's five-year strategic plan, and overseen a new and expanded survey about arts participation. In that time, the office also has created an arts system map and long-term research agenda, and has launched a research grants program. Sunil also chairs the Interagency Task Force on the Arts and Human Development. Some of the NEA's most recent research includes *Valuing the Art of Industrial Design* (2013), *The Arts and Achievement in At-Risk Youth* (2012), *An Average Day in the Arts* (2012), and *The Arts and Human Development* (2011). Sunil and

his team have partnered with organizations such as the Brookings Institution, the National Academy of Sciences, and the National Institutes of Health to study the arts in relation to such topics as economic

development and the health and well-being of older adults. For a decade, Iyengar worked as a reporter, managing editor, and senior editor for a host of news publications covering the biomedical research, medical device, and pharmaceutical industries. He writes poetry, and his book reviews have appeared in publications such as the *Washington Post*, *New York Times*, *San Francisco Chronicle*, *The American Scholar*, *The New Criterion*, *Essays in Criticism*, and *Contemporary Poetry Review*. Iyengar has a BA in English from the University of Michigan in Ann Arbor.