



Americans for the Arts United Arts Funds Statistical Report for Fiscal Year 2013 Fact Sheet

- 48 of the 53 active United Arts Funds (UAF) provided data for this report. 37 UAFs have provided their total campaign revenue annually since 2002, making them a reliable indicator of the year-to-year changes in UAF fundraising.
- The 48 participating UAFs reported aggregate **campaign revenue of \$99.5 million** during their campaigns that ended during 2013.
- The responding UAFs raised an average of **\$2.07 million in revenue** during FY2013.
- The participating UAFs raised an average of **\$2.30 per capita** in their self-reported service areas during FY2013, a 5 percent increase from the FY2012 per capita average of \$2.19.
- **Corporate giving accounted for 37.9 percent of all FY2013 campaign revenues** reported by the participating UAFs. Corporate giving includes contributions from corporations and corporate foundations (36.0 percent) as well as corporate matches of employee contributions (1.9 percent).
- These UAFs reported that **37.4 percent of their aggregate campaign revenues were received from individuals**. Individual contributions include workplace giving campaigns (23.1 percent) and individual donations (14.3 percent).