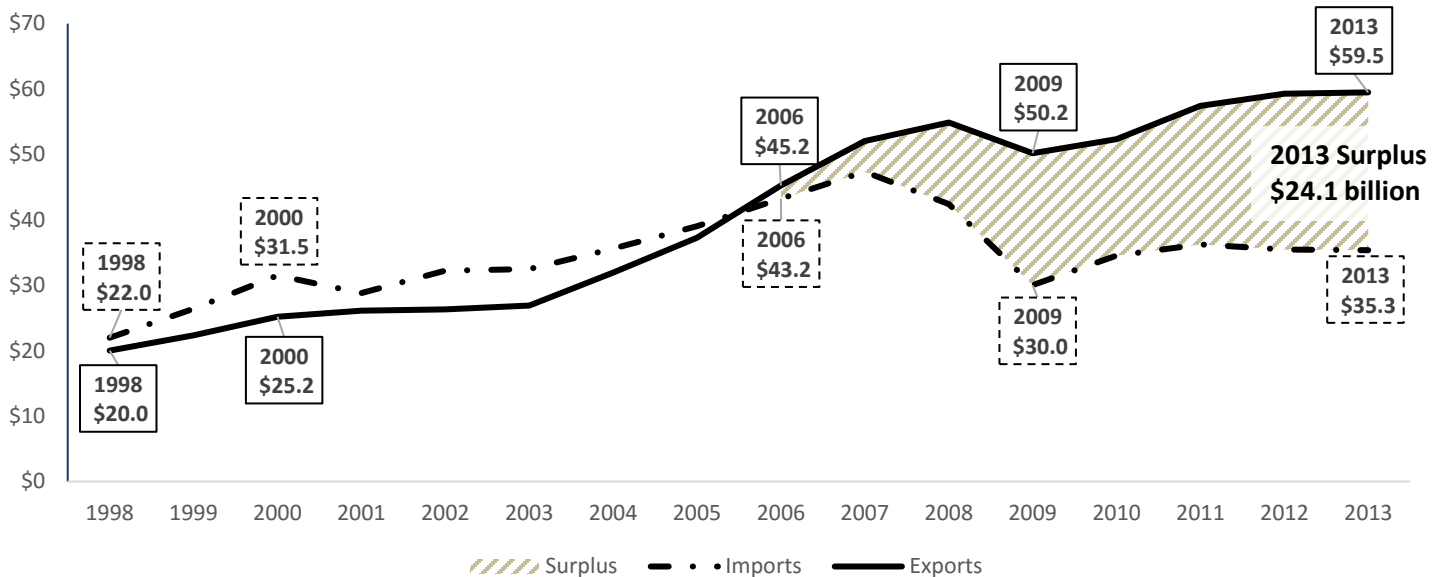




Arts Facts . . . Arts are an Export Industry
Arts and cultural goods and services trade surpluses reached \$24.1 billion in 2013. The arts consistently outperform the overall U.S. Balance of Trade.

Arts and Cultural Production Imports and Exports 1998-2013

[Billions of Dollars]



- The United States has exported more arts and cultural goods and services than it imported since 2006, including during the Great Recession. **In 2013, the arts netted a \$24.1-billion-dollar trade surplus.**
- The arts have outperformed the overall United States Balance of Trade, increasing its surplus tenfold from 2006 to 2013, while the United States goods and services trade as a whole has registered a deficit every year over the same period.
- Within the arts industries, some manufacturing-based commodities such as musical instruments, and jewelry and silverware do register trade deficits.
- Selected Arts and Culture Trade Balances in 2013:
 - Movies and TV shows: +\$11.8 billion
 - Independent artists, writers and performers: +0.9 billion
 - Design services: +\$5.4 billion
 - Sound recording: +1.0 billion
 - Performing Arts: +\$0.2 billion
 - Jewelry and Silverware: -4.1 billion

Source: U.S. Bureau of Economic Analysis, Arts and Culture Satellite Account, 2016