



On the Web: artsandbusiness-ny.org By Email: info@artsandbusiness-ny.org

NYC Arts + Biz Spotlight

The QCA ArtHotel Residency is a new program of Queens Council on the Arts in partnership with the Paper Factory Hotel and the Z NYC Hotel.

The inagural partnership is intended to give artists a safe place to focus on their work in the public realm, build new audiences, and be seen making work within the Queens community. In turn, this gives the public and hotel guests access to a working artist's dynamic process.

Read more about the artists and how you might visit!



#DIAL25

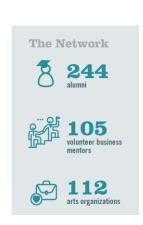
For 25 years, ABC/NY's Diversity in Arts Leadership internship program (DIAL) has been training and mentoring college students who have been traditionally untapped for leadership in the arts management field.

DIAL also uniquely engages corporate employees through the mentorship component and builds talent and capacity for arts organizations every summer.

Check out the hashtag #DIAL25 on Facebook, Instagram, LinkedIn, and Twitter for great infographics, alumni spotlights, and more!

Stay tuned for our announcements of our 2017 arts hosts and interns!

DIAL is generously supported by our lead sponsor Con Edison with additional support from NYC Department of Cultural Affairs, Milton and Sally Avery Arts Foundation, and Mertz Gilmore Foundation.



Employee Engagement Feature of the Month

Parijat Desai Dance Company

Parijat Desai creates hybrids of contemporary and Indian classical dance, theater, and other movement forms. Parijat also interfaces with architecture and public space to explore human/social issues through the performing body. Parijat teaches the basics of Raas and Garba in each workshop—circle dances hailing from the Gujarat region of India.

Skills Gained: individual expression; spatial awareness; cooperation; and non-hierarchical engagement.



Values Fostered: team building; health and wellness; embracing diversity, equity, and inclusion; innovation and creativity.

Raas: Each person is given a pair of sticks and "plays" (dances a simple sequence) with a partner, then in a quartet, then in a line, and finally in the full circle. Through the process, participants build cooperation, non-hierarchical engagement, and team building—each person's attention is critical for the success of the final circle.

Garba: The group learns repeating locomotor movements which take everyone around a large circle, and builds slowly to a mini-sequence of movements. You will also learn how to "play" in concentric circles: the group forms a large outer circle and an inner one. These sequences develop individual expression within a group, build awareness when entering an activity in progress and sensitivity to the actions of neighbors.

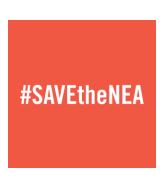
Size of Group Served: 15 – 35+ participants

Reach out to ABC/NY Director Amy Webb to organize the experience that's right for your group. Check out the ABC/NY matching portal for this and other arts-based employee engagement opportunities.

News from Americans for the Arts

Mourning the Loss of Philanthropist David Rockefeller, who died last month at age 101. "David Rockefeller's leadership was instrumental to the work of the Americans for the Arts' Business Committee for the Arts by helping businesses and business leaders to understand the value of the arts," said Robert L. Lynch, President and CEO of Americans for the Arts. "As founder of our Business Committee for the Arts and as a leader with his brothers in creating Americans for the Arts his ideas from 50 years ago were so prescient that they still guide our work in developing strong partnerships between the arts and business sectors today." Read more.

Record Number Of Advocates Gather at Arts Advocacy Day and Rally Against President's Proposed Budget Cuts: On March 20-21, more than 700 people came to Washington, DC to attend events for the 30th annual Arts Advocacy Day and the Nancy Hanks Lecture on Arts and Public Policy. Advocates representing all 50 states joined together on Monday for issue briefs and training during the day and a lecture that evening by Ford Foundation President Darren Walker (read the transcipt here or watch the video here). On Tuesday, participants gathered on Capitol Hill to meet with their Congressional representatives, and were joined by special guests including Ben Vereen, Brian Stokes Mitchell, and Gabrielle Ruiz.



Help Save Federal Arts Funding: Americans for the Arts has made it easy for you to share your commitment to federal arts funding with a simple graphic you can download to post on social media. Learn more about tagging your posts with #SAVEtheNEA and advocating to your social media followers.

CREATE Act Update: On March 21, U.S. Congresswoman Debbie Dingell (MI-12) and U.S. Senator Tom Udall (NM) introduced a bill to boost the creative economy and support the development of jobs and arts businesses in Michigan, New Mexico, and across the nation. Understanding the importance of the arts to successful businesses and state economies, Dingell and Udall's bill—the Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy (CREATE) Act—would support artists, entrepreneurs, and workers in growing their businesses, accessing federal resources and funding, and expanding their networks with local communities. Read more.

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Arts & Business Council of New York (ABC/NY) develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY is a division of Americans for the Arts.

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