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NYC Arts + Biz Spotlight

Arts Build Housing and Business in Brooklyn

ArtBuilt's new space in the Brooklyn Army Terminal is a step toward addressing the need for affordable workspace, providing a dynamic new base of operations for dozens of artists and creative workers.

[See what's in store.](#)



#DIAL25

August Recap

- Site Visits: A staff panel on development at **Kaufman Music Center**, a private tour and artists/arts administrator panel at **The Bronx Museum of the Arts**, and the **Asian American Arts Alliance's** stereotype-defying comedic panel.
- Cultural Events: An evening with mentors and board members for A Midsummer Night's Dream at **The Public Theater's** Shakespeare in the Park. An absolute highlight of the summer was a intern-initiated **pop up exhibition and salon: Art in Progress**



where interns presented and discussed personal works in drawing, fiber art, performance art,

video, photography, spoken word, rap, contemporary and improv dance, poetry, and an original play.

- Closing Ceremony: On August 10, **Tom Finkelpearl, Commissioner of the NYC Department of Cultural Affairs** and **Robert L. Lynch, President and CEO of Americans for the Arts** celebrated alongside interns, mentors, arts hosts, alumni, and board members to help underscore the importance of DIAL to the arts in NYC and beyond.
- Read the intern mini-blogs [here](#) and [here](#) and check out the [final video!](#)

*Our 10-week internship adventure can be found by using the #DIAL25 on your favorite social media platform. Thank you for an incredible summer: **Con Edison, the Mertz Gilmore Foundation, Laurie M. Tisch Illumination Fund, The NYC Department of Cultural Affairs, the Milton and Sally Avery Arts Foundation.***

Professional Development Rewind

Creatively Connecting the Arts to Business

On July 27, a dozen arts and business leaders gathered at the **Brooklyn Arts Council** for the Creatively Connecting Arts to Business training. Both speakers provided local and national examples as well as practical on-ramps to help arts organizations think outside of the box when approaching corporations for support. [Learn more.](#)

New Employee Engagement Workbook!

limeSHIFT's Corporate Art Activations

The latest [employee engagement workbook](#) focuses on one of the many ways arts organizations can work with businesses: corporate art activations. This concept lives under employee engagement as culture building or creativity training as well as physical space transformation.

Brooklyn-based limeSHIFT has developed a methodology for delivering this type of engagement through visual or experiential art that focuses on increasing employees' capacities to work collectively and collaboratively with empathy, from a heightened state of attention and observation, and with a newfound ability to innovate and change.



limeSHIFT's art activations work at the intersection of people and place, stimulating both through purpose. Underlying this work is a client-driven service solution that aims to help organizations achieve their goals. *A limeSHIFT activation can be facilitated through ABC/NYs [art@work employee engagement platform](#). Check out this and other service offerings on our website.*

Upcoming Opportunities

September 19: Crain's Arts & Culture Breakfast

**CRAIN'S Arts & Culture Breakfast:
Finding New Sources of Revenue**

OPENING ARMCHAIR DISCUSSION

ANGELA SUN
Head of Strategy and Corporate Development
Bloomberg LP

PANEL DISCUSSION

DAVID BERLINER
President & COO
Brooklyn Museum

WHITNEY W. DONHAUSER
President and Ronay Menschel Director
Museum of the City of New York

MICHAEL S. GLICKMAN
President & CEO
Museum of Jewish Heritage

Join Crain's and industry leaders as we discuss top priorities for the arts community, including finding new sources of revenue and regaining the focus of distracted donors. Our speakers will address the vital role of the city's arts and cultural institutions in driving tourism and growing the economy at a time when nonprofits are fighting for grants and donations in the face of proposed cuts to national and local funding.

Tuesday, September 19, 2017 | 8:30 a.m. - 10:30 a.m.

Use promo code "ArtsBizDisc" for discounted tickets

REGISTER

September 27: BCA 10 Webinar

Join Americans for the Arts and the [BCA 10](#) honorees on Wednesday, September 27 to hear about why they partner with the arts and learn how to create successful partnerships with the businesses in your community.

FREE REGISTRATION

November 10–13: 2017 National Arts Marketing Project Conference

The 2017 National Arts Marketing Project (NAMP) Conference is THE conference to take your career to the next level and help define what is next for arts marketing. This year, more than 100 experts and more than 30 sessions will focus on cutting edge technology and the latest innovations across: Storytelling, Cultural Equity, Digital Marketing, Social Media, Evaluation and Analytics, Growth and New Revenue Streams. Registration rates increase after August 25, so register now to lock in your lowest rate!

REGISTER

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Arts & Business Council of New York (ABC/NY) develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY is a division of Americans for the Arts.

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Washington, DC Office
1000 Vermont Avenue NW, 6th Floor
Washington, DC 20005
T 202.371.2830 | F 202.371.0424

New York City Office
One East 53rd Street
New York, NY 10022
T 212.223.2787 | F 212.980.4857

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www.americansforthearts.org
info@artsusa.org

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