



December News & Events

December 22, 2016

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Happy Scroll-idays!

ABC/NY develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. [ABC/NY](#) is a division of [Americans for the Arts](#).

Cover Art by [Beverly Brown](#)

NYC Arts & Biz Spotlight: Flavorpill + Perrier



Lunch Breaks, a lunchtime dance party by [Flavorpill](#) and [Perrier](#) have hit NYC as well as other cities like Miami, Chicago, and LA. The midday party series provides a live DJ and a free cocktail for employees to dance their lunch hour away—and even offers a classic bagged lunch as you head back to the office. In addition to paving the way for a more productive afternoon, the creative practice of office dance parties helps to engage employees with one another and foster a sense of camaraderie among staff.

[More about how dance can invigorate the corporate workday...](#)

There's Still Time to Give a "Creative" Gift This Year!



2016 has been quite a year! As this year draws to a close, we thank you for your past support of the Arts & Business Council of New York. Because of the unwavering commitment of hundreds of supporters like you, our mission of making New York's arts community stronger and more vibrant has been a success for over 51 years.

That's why we are making one last ask for a financial gift, of any size, to the artistic and cultural vitality of New York before December 31.

In 51 years we have...

- **Started** the first of many Arts & Business Councils which now exist across the country.
- **Initiated** two pipelines for future arts and business leaders - our Diversity in Arts Leadership (DIAL) internship and the Emerging Leaders of New York Arts (ELNYA).
- **Launched** the Business Volunteers for the Arts - adding thousands of hours of corporate skills to hundreds of arts nonprofits in NYC.

In 2017 we will continue to...

- **Celebrate** 25 years of developing interns (232 to be exact) who have contributed nearly 93,000 hours to 109 arts nonprofits in NYC.
- **Impact** even more arts nonprofits and businesses through our arts-based employee engagement and corporate development platform and [volunteer matching portal](#).
- **Engage** hundreds of corporate and arts professionals through professional trainings and thought-provoking events.

Your gift means more creative #artsandbiz partnerships can thrive.

[Make a Gift Today!](#)*

*If you cannot give this year, please help us grow our online community by following our [Facebook](#) and [Twitter](#) pages!

[Give today!](#)

DIAL Internship Applications Open in January



Are you an arts nonprofit interested in having a Diversity in Arts Leadership intern this summer? Do you know undergraduates traditionally underrepresented in the arts who want to explore the business of the arts? Applications for Summer 2017 arts host and interns will be live on or before January 4th! Please check our website in January! The priority application deadline is January 27th, 2017.

BCA 10 Nominations Are Now Open



We're looking for the best businesses in America partnering with the arts!

Presented annually by Americans for the Arts' Business Committee for the Arts, the BCA 10 Awards recognize the 10 best businesses partnering with the arts in America. Help us recognize your favorite companies by nominating a business in your community that partners with the arts. All honorees will be celebrated at the BCA 10 black-tie gala in New York City in October 2017.

Past honorees include AutoZone, Dogfish Head Craft Brewery, Edward Jones, John Deere, Johnson & Johnson, Microsoft, Scholastic, and many other businesses of all sizes.

[Nominations](#) close January 13, 2017. Please reach out to BCA Coordinator [Jessica Gaines](#) if you have any questions.

[Learn More and Nominate Here!](#)

Tools to Help Raise Your Voice in 2017

State Arts Advocacy and Business: Partnering for a Stronger Community is the latest [tool-kit](#) from the [pARTnership Movement](#). Learn how state arts advocacy organizations are partnering with the business community to lead events, community development initiatives, and programs that bridge the gap between arts and business goals.

Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy (CREATE) Act (S.2648) is the bill aiming to better support our nation's creative economy and the artist entrepreneur! Learn more about the bill and its provisions, check out our [CREATE Act website](#) for more information.

The Arts and Civic Engagement Tool Kit: Planning Tools and Resources for Animating Democracy in Your Community features customizable worksheets containing thoughtful questions, clarifying sidebars, and examples to help users plan, design, and partner to create meaningful engagement activities. [Free and paid resources](#) available from Americans for the Arts and [Animating Democracy](#).

National Arts Action Summit Registration is Now Open!
[Arts Advocacy Day](#) and Nancy Hanks Lecture on Arts & Public Policy
March 20–21, 2017 in Washington, DC.

#ArtsandBiz in All Five Boros

ABC/NY helps companies customize arts-based solutions to workforce engagement and development challenges while building arts organizations' capacity to deliver the arts to our communities.

Check out our online [matching portal](#) where individuals and business groups can browse volunteer and paid engagements submitted by arts organizations.

Email our team at awebb@artsandbusiness-ny.org if you're curious about how you might get involved!

[Browse the matching portal](#)

Happy Scroll-idays!

From our feeds to yours...

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for all things #artsandbiz.

**Have a very happy holiday season and
we look forward to connecting more
with you in 2017.**



Share the wealth! Pass the ABC/NY newsletter along.