



ABC/NY January News and Events

January 24, 2017

New Year, New Look!

Check out our new e-mail format! We are so happy to continue to bring you great content with a fresh, updated feel. Let us know what you think—our contact info is now in the header!

Arts + Biz Spotlight

Thomson Reuter's Melanie Childress Carucci on Building a Culture of Creativity

Melanie Childress Carucci is a Global Business Director at Thomson Reuters and chair of ABC/NY's Board of Directors. She recently launched Thomson Reuters Arts & Culture (TRAC)—a program geared toward building an outlet for employee creativity. In this interview, Melanie talks about corporate and personal benefits of the arts, as well as her vision for what TRAC could become.

"Engagement in the arts promotes a more innovative and engaged workforce. We are all challenged to provide a fresh perspective or a different lens to solving problems—the arts cultivate this diversity of thought. Participation in the arts can also foster dynamic interactions and collaboration amongst teams, further strengthening our relationships with our colleagues and our customers."



[Read more insights from Melanie.](#)

2017 Diversity in Arts Leadership Internship Program

Applications for Arts Hosts and College Students Closing Soon!

Priority Application Deadline: **January 27, 2017** | Final Deadline: **February 10, 2017**

Celebrating its 25th anniversary, our Diversity in Arts Leadership (DIAL) internship program is an investment in building a more equitable arts management field and has placed more than 230 students from across the country into more than 100 arts nonprofit organizations in NYC to develop leadership and capacity in the business of the arts.

We match undergraduate students from underrepresented backgrounds with energetic host arts organizations and business mentors who guide students' personal and professional growth throughout the 10-week summer. The summer includes:

- Full-time work placement at a New York City arts nonprofit
- \$3,200 summer stipend and unlimited Metrocard for 10 weeks (arts hosts and ABC/NY both contribute)
- Weekly site visits to arts host sites
- Monthly professional development workshops and cultural outings
- A private sector mentor



Applications for college students and arts hosts close on February 10! Questions? Contact Emma Osore at eosore@artsandbusiness-ny.org.

DIAL is generously supported by our lead sponsor Con Edison with additional support from NYC Department of Cultural Affairs and the Milton and Sally Avery Arts Foundation.

APPLY NOW

Employee Engagement Opportunity of the Month

Community-Word Project

Founded in 1997, Community-Word Project (CWP) inspires young people to read, interpret, and respond to their world through classroom-based arts residencies and teaching artist trainings. CWP seeks volunteers to engage in its programming during the school day for four specific types of one-time volunteer days:

- Anthology Editing Day – Work one-on-one with students as they prepare original creative writing for publication in a CWP print anthology, then share lunch or a snack.

- Mentor Day – Mentor middle and high school students as they begin to think about their career choices. Volunteers give advice, lead thoughtful discussions, host Q&A sessions, and participate alongside students in arts-based classroom activities.
- Holiday Party – Students practice their writing skills by writing letters with their wish lists of books. Employees grant their wishes by gifting books and joining a classroom for a holiday book celebration (December holidays, Valentine's Day, before summer vacation or other school break).
- End-of-Year Celebration – Employees cheer on student performers as they take the stage to share their writing and artwork with their community. Join afterwards for a celebration that honors their achievements throughout the year.

Reach out to ABC/NY Director Amy Webb at awebb@artsandbusiness-ny.org to organize the experience that's right for your group.

Check out the ABC/NY [matching portal](#) for other arts-based employee engagement opportunities.

News from Americans for the Arts

- **pARTnership Movement Essay: Contribute to the Economy & Quality of Life:** The newest essay by Americans for the Arts and pARTnership Movement focuses on how the arts create jobs, spur urban renewal, attract new businesses, generate tourism revenue, and foster an environment that appeals to a skilled and educated workforce. By partnering with arts organizations, businesses can strengthen the health and vitality of our neighborhoods, cities, states and nation. [Read the latest essay](#) and browse through the series in its entirety on the [pARTnership Movement website](#).



The pARTnership Movement

- **Using Business to Build the Leadership Pipeline in the Arts:** The pARTnership Movement [profiled](#) the Arts & Business Council of New York's Diversity in Arts Leadership internship program for its longstanding connections with the Con Edison business community.
 - **Arts Builds Business Builds Arts:** The AIR Institute of Berea College is pushing the idea of engaging business employees in arts incubation workshops all over the country. Read Americans for the Arts latest [Business Volunteers for the Arts Employee Engagement workbook](#) on how arts incubators can transform the way arts and business work together to achieve positive change in a community.
 - **Arts Advocacy Day & Nancy Hanks Lecture:** Register now for a day of advocacy training in Washington, DC and the Nancy Hanks Lecture on Arts & Public Policy, featuring Darren Walker, president of the Ford Foundation. Learn more and [register today](#).
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ABC/NY develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY is a division of Americans for the Arts.

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Washington, DC Office
1000 Vermont Avenue NW, 6th Floor
Washington, DC 20005
T 202.371.2830 | F 202.371.0424

New York City Office
One East 53rd Street
New York, NY 10022
T 212.223.2787 | F 212.980.4857

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www.americansforthearts.org
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