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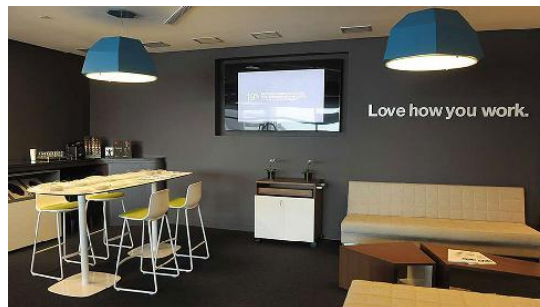
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Expand Your Network

ABC/NY's mission is to *develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector.* We provide programming in volunteer and leadership development and build and celebrate the arts' role in New York's economic revitalization. [ABC/NY](#) is a division of [Americans for the Arts](#).

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NYC Arts + Biz Spotlight: Steelcase



The corporate priority of seeking applicants with creative thinking skills points to the burgeoning trend of employee engagement through the arts. Steelcase has long been a passionate advocate of integrating the arts into spaces where employees can interact with them.

[Read more about how Steelcase builds a better business and an engaged workforce through design.](#)

News Roundup

A curated set of recent articles to keep you updated on arts and business intersections. Choose a couple headlines from each section that pique your curiosity or follow us on social media.

Employee Engagement + Skills-Based Volunteering

Recent buzz helping you make the case for and launch your arts-based employee engagement initiatives.

- [Employers and the Arts](#)
- [2016 Cone Communications Employee Engagement Study](#) cites 74% of employees say their job is more fulfilling when provided opportunities to make positive impact at work.
- [This is How Employee Engagement is Changing](#)
- [7 Employee Volunteer Program Benefits You Can't Ignore](#)
- [4 Actionable Insights From Employee Engagement Experts, JetBlue, Johnson & Johnson](#)
- [Goodbye Millennials, Hello Gen Z - the Next Generation Entering the Workforce](#)
- [Corporations Gained Advantage with Societal Engagement Efforts](#)
- [Private Sector Giving to the Arts increased 7% to \\$17.1 Billion](#)
- [Embracing a Path to Increased Revenue Generation: Four Creative Cues to Borrow from Artists](#)

Diversity + Arts Leadership Pipeline

We know diversity and leadership pipelines are critical to advancing our fields. Here's what arts folks are saying and doing:

- [NYC Launches Initiative to Help Diversify the Academy](#)
- [Americans for the Arts Summer Issue of Arts Link](#)
- [Engaging and Welcoming People with Disabilities to our Arts Organizations](#) (webinar)
- [Arts and Business Leader Reflects: Diversity Makes Us Smarter](#)
- [How Google and Pinterest Use Internships to Push Diversity](#)
- [The Humanities are Kaput. Sorry, Liberal Arts Cap-and-Gowners](#)
- [The BFA's Dance With Inequality](#)
- [Netflix Launches Kids Series Featuring Julie Andrews and a Puppet Cast Learning about the Performing Arts](#)
- [The Conflict Around Diversity at the American Alliance of Museums](#)
- [Carnegie Hall Names First African-American Chairman](#)
- [Not Only in Hollywood: Gender Pay Gap Persists in the Arts](#)
- [If Your Board Looked Like Your Community](#)
- [Growth of NYC's Creative Class Threatens to Worsen Inequality](#)

- [Building a Culturally Concious Future for the Arts](#)

Your NYC Arts + Biz Collabo-Neighbors

Highlighting #artsandbiz partnership examples in and around NYC for creative inspiration.

- [Office Space: Artists Took Over a Times Square Building for Three Weeks](#)
- [Hotels in NYC Aim to Stand Out with Local Art](#)
- [The Most Active Sponsors of the Performing Arts](#)
- [Museum Hack Engages Employees in Arts-Based Teambuilding](#)
- [New Outdoor Amphitheatre in Coney Island Unveiled](#)

(Inter)national Arts and Biz Exemplars

Think big! Arts and businesses find shared value outside of the 5 boroughs to advance both sectors.

- [\(Un\)Likely Bedfellows: The Marriage of Art and Business](#) (TEDxNashvilleSalon Video)
- [Shake Shack Philly Invests in Local Art](#)
- [During Pride Season, Marriott Invites Sharing Artistic Expressions of Love](#)
- [Blackbaud Donates 1-Million to Help Build International African American Museum](#)
- [Kohler Launches Six-Minute Shower Challenge to Bonnaroo Attendees](#)
- [Vans Custom Culture Winner Announced](#)
- [In Canada: New Study on How Vibrant Culture Attracts Top Talent](#)
- [Popeyes showcases jazz musician and improv actor with new Facebook Live campaign](#)

[Follow us on Twitter for real-time updates.](#)

Catching Up with Diversity in Arts Leadership Interns



The Diversity in Arts Leadership Internship Program has just entered its sixth week with only four more left to go. Interns are learning about the twelve host arts organizations through weekly site visits, as well as enjoying New York City's summer festivities and participating in professional development sessions.

The first professional development session was led by [Justin Kerr of Uniglo](#) who ensured interns that by "being early, accurate, and nice", they would be successful as creatives and executives at a young age. Interns went on their first site visits to the [Louis Armstrong House Museum](#) for intern-led tour of the historic house, ABC/NY where they heard about the national state of the arts from AFTA CEO, Bob Lynch. In the following weeks they learned about the "behind-the-scenes" programming and development strategy at [The Moth](#), got messy making prints at the [Brooklyn Arts Council](#), and learned about the intersection of disability, dance, and artistry at [Dance/NYCs](#) first Town Hall of the season.

Isabelle welcomed us to the summer opening at her host site, [The Bronx Museum of the Arts](#). They explored the [Judd Foundation's](#) historic SoHo house and gallery and attended a MoMa exhibition opening.

These last few weeks will be packed with the remaining site visits, so stay tuned!

[Where will they pop up next? Catch 'em all on Facebook.](#)

Emerging Leaders of New York Arts Fellows Application is Live



2016 - 2017 Fellowship Applications Open

Apply today for the 2016-17 #ELNYA Fellowship Program! We're looking for Fellows who are in-the-know and of-the-moment, engagers and connectors interested in creating real impact across sectors as arts advocates. Deadline is August 1st! [More Information & Application](#).

[Learn more about ELNYA](#)

Americans for the Arts Convention 2016 Recap

If you weren't able to join us for the Americans for the Arts 2016 Annual Convention last month in Boston, you can still catch up! Don't miss the [dozen recorded sessions](#), including our fantastic keynotes featuring Diane Paulus, Donna Brazile, and more!

[Learn More About Americans for the Arts](#).

10 Arts-Friendly Freebies to Share

1. [Six Ways to Use the Arts to Boost Employee Engagement](#) and [The Arts Boost Employee Engagement](#) are great one-page tools for a quick way to learn about the benefits of engaging business employees through the arts.
2. [The Microsoft NYC Flagship store can be booked for free](#) for your next event or workshop. Reach out to Kerianne DeSantis (kedesant@microsoft.com) for more info.
3. [Say Thanks](#), this essay helps arts nonprofits and businesses learn how to appreciate and inspire their employees with arts experiences.
4. [Free studio recording space in Brooklyn?](#) Yep, Converse does it again with this amazing arts initiative.
5. The [NYSCA Network](#) was launched by New York State Council on the Arts last month as a collaborative forum for the arts community to share knowledge, build professional relationships, and spark innovation. Join the conversation!
6. [Americans for the Arts Fall Internship](#) applications are due July 17th!

7. [10 Ways Non-Profit Board Members Can Fundraise Without Asking for Money](#)
8. [Share your cultural equity grantmaking strategies](#) for *Equity360*, part of the Americans for the Arts cultural equity initiative.
9. Join the [#ArtistHotline](#) sponsored by the New York Foundation on the Arts (NYFA) on July 20th for professional development on the business of art.
10. Join the upcoming [info session](#) hosted by the NYC Department of Cultural Affairs (DCLA) on applying for and securing City funding for arts and cultural activities.

Feel free to tag us in your posts: [@artsandbizny](#)

Take Action in NYC

Let ABC/NY help your company customize individual and group experiences to engage your employees through the arts or help your arts organization leverage the business community to build capacity in a specific area.

You can also check out our online [matching portal](#) where individuals and business groups can browse volunteer projects that arts organizations submit.

Email our team at awebb@artsandbusiness-ny.org to open the conversation!

[Browse the Matching Portal](#)

Expand Your Network

Give us a follow and we will follow you back!

[Facebook](#) features news and amusements about the arts and business communities. You don't even need to have an account to view our page!

[Twitter](#): @ArtsBizNY, stores timely arts news with a business focus (or, if you prefer, business news with an arts focus!).

[LinkedIn](#): Link with other professionals interested in #artsandbiz work.

[Event Recaps](#) page for highlights and photo galleries of our recent events.