



On the Web: [artsandbusiness-ny.org](http://artsandbusiness-ny.org) By Email: [info@artsandbusiness-ny.org](mailto:info@artsandbusiness-ny.org)

## NYC Arts & Biz Spotlight

### ABCs of Preserving Community Through Art in Brooklyn

Small businesses often commission street artists to create stunning murals on the side of their buildings or gates. Can partnerships like these have broader effects for a neighborhood? [Find out one artist's perspective.](#)



## Diversity in Arts Leadership

### June Updates

- DIAL interns started on June 5 with an opening ceremony at the Con Edison Learning Center. [DeVon Prioleau](#), an '03 alum of the program and a newly inducted ABC/NY board member, gave welcome remarks.
- During their first week, interns attended a professional development session with [Justin Kerr](#) on how to hack the corporate world as a creative person.
- Site visits have included the [Green-Wood Historic Fund](#) in Brooklyn, a site visit and StorySLAM performance at [The Moth](#), a visit and painting workshop at [FreeArtsNYC](#), and a [Tenement Museum](#) walking tour of the Lower East Side.



*Follow our 10-week internship adventure using #DIAL25 on social media. This program would not be as robust without the support of Con Edison, the Mertz Gilmore Foundation, The NYC Department of*

*Cultural Affairs, and the Milton and Sally Avery Arts Foundation, and our wonderful friends at all the stops along the way. Thank you!*

## New Board Members Join ABC/NY!

- **Madison Bédard** is a brand marketing and corporate social responsibility consultant focused on creating measurable business and community impact through a shared value approach. Recently, she was the Director, Community Marketing at The Coca-Cola Company.
- **Justin Kerr** is author of the rogue corporate playbook HOW TO WRITE AN EMAIL and mouthpiece of MR CORPO podcast. He has been the youngest senior executive at some of the world's biggest apparel companies including Old Navy, Levi's, and UNIQLO.
- **DeVon Prioleau** is an Associate Director at Turner & Townsend, a global consultancy firm offering integrated professional services within the real estate & construction industries. DeVon was an ABC/NY DIAL intern in 2003 and has served as a mentor, led a professional development session, and sponsored an intern.



## Upcoming Report Release & Webinar

### Artistic License: What Do Companies Get Out of Supporting the Arts?

On June 26, Americans for the Arts and The Conference Board will discuss the brand new data released in a joint survey, Business Contributions to the Arts: 2017 Edition. [Join the webinar](#) on Monday, June 26 at 3:00 p.m. (ET) to look at trends in arts funding past and present, how arts fuels employee engagement, which companies are more inclined to support the arts and why, and of course—measurement and impact. Speakers include Mark Shugoll of Shugoll Research, Alexander Parkinson of the Society for New Communications Research of The Conference Board, and Emily Peck of Americans for the Arts.

[Register for the Free Webinar](#)

## Who We Met This Month

### Karline Moeller of Art Frankly, new job and opportunity site for the arts field

We sat down with creative leader, Co-Founder and CEO of [Art Frankly](#), Karline Moeller, to hear about her new platform for the arts field.

- **What is Art Frankly?** Art Frankly is a platform and website for creative professionals to seek and post jobs, find spaces, and discover other opportunities while building an online professional presence in the global art world.
- **What do you mean by the arts field?** Art Frankly serves the creative and cultural industries at large and has 7,000+ users in more than 50 countries and allows galleries, museums, auction houses, councils, and other art institutions to find the hires they need in an easy and efficient way.
- **How does it work for friends of ABC/NY?** You can apply for jobs directly on the site, making it simple for employers to sift through applicants. Art Frankly has also solved the problem of finding available studio or gallery space around the world in one convenient place. Additionally, users can sort through different opportunities—grants, open calls and residency programs—on the site, making Art Frankly the go-to resource for all of your needs. [Explore Art Frankly!](#)



## News from Americans for the Arts

**Arts & Economic Prosperity 5 study:** Released this weekend as part of the 2017 Americans for the Arts Annual Convention, Arts & Economic Prosperity 5 quantifies the economic impact of the nation's nonprofit arts & culture industry. Nationwide, these organizations generate \$166.3 billion in economic activity and support 4.6 million jobs. [Read more about this newest research.](#)

**New Tool Released by Animating Democracy for Work at the Intersection of Arts and Social Change:** Aesthetic Perspectives was launched this month and aims to enhance understanding and evaluation of creative work at the intersection of arts and community/civic engagement, community development, and justice. It offers 11 artistic attributes that elevate aesthetics in civically and socially engaged art, expand the criteria for considering aesthetics, and promote appreciation of the rigor required for effective work. [Check out the toolkit.](#)

**Top 10 Reasons to Support the Arts:** The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures. The arts are also a fundamental component of a healthy community, strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times. [See all the reasons.](#)



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