





On the Web: www.artsandbusiness-ny.org

By Email: info@artsandbusiness-ny.org

NYC Arts + Biz Spotlight Conversations and pARTnerships Lead to Music Month

What can happen when a creative industry is supported by businesses, a city agency, a university, and more? A full-on revolution. And that's just what's brewing in our city. June will be the first-ever celebration of New York Music Month (NYMM). Learn how it started and the ways you can participate.



Meet the New DIAL Intern Class

Help us welcome (from top left to bottom right) Doreen, Noah, Mellanee, Nadia, Shannon, Justin, Asaiah, Salwa, Yidan, Ahmad, Rebecca, and Mikaila by following and liking posts with the #DIAL25 hashtag all summer.

Nonprofit Arts Hosts: American Federation of Arts, WNYC, FreeArtsNYC, Alvin Ailey American Dance Theater, Asian American Arts Alliance, The Moth, Green-Wood Historic Trust, Lincoln Center, TADA! Youth Theater, The Bronx Museum, Kaufman Music Center, and Dance/NYC!

Business Mentor Companies: Aetna, Con Edison, JP Morgan Chase Art Collection, Laurie M. Tish Illumination Fund, and the Mertz Gilmore Foundation.



The Diversity in Arts Leadership internship program is generously supported by our lead sponsor Con Edison with additional support from NYC Department of Cultural Affairs, the Mertz Gilmore Foundation, and the Milton and Sally Avery Arts Foundation.

Driving Workforce Engagement Through ArtsSpring Panel and Networking Reception Recap

ABC/NY and Steelcase brought together cross-sector experts to discuss how the arts and intentionally-designed spaces can build competitive advantage and address core retention, engagement, and creativity challenges in the workplace.

Check out the photos, event summary, and some arts-based engagements to chew on.



Employee Engagement Feature of the Month Creative Leaps International

Creative Leaps International is a US-based non-profit specializing in the development of highly creative learning and conferencing experiences for professional centers, organizations, think tanks, universities, major corporations, government agencies and social enterprises worldwide. **Business Skills and Values:** Leadership, creativity and innovation, resilience and renewal, strategic planning, adapting to change, strengthening community, ethics and core values, and more.

THE CONCERT OF IDEAS (35 to 135 or up to a 1000; 80-90 minutes in length): Featuring grand, exciting, and brilliant music performed by our award-winning artists, the Concert of Ideas is a world-class concert performance. Music by composers such as Copland, Bernstein, Gershwin, and Rachmaninoff, and Broadway showstoppers are essential ingredients of the Concert of Ideas. Woven through the music and creatively juxtaposed to leverage our imaginations, audiences discover equally brilliant contributions from thinkers such as Einstein, Picasso, Shakespeare, Cervantes, Margaret Mead, James Baldwin, and Langston Hughes.

This state-of-the-art keynote plenary session embodies a set of artful triggers to set minds and hearts in curious exploratory motion. Participants are invited to think deeply, to entertain new perspectives, and, ultimately, to enter thoughtful dialogue with one another. Thoroughly original in concept and execution, the Concert of Ideas is a spark to new thinking, wholehearted engagement and a catalyst for change.

DEEP DIVE EXTENSION WORKSHOPS (15-40 persons; workshops can be scheduled concurrently.): These workshops provide the opportunity to explore further any of a dozen topics of contemporary value including: Leadership Thinking; Perceiving and Decision-Making; Diversity, Adversity and Community; Top Form: Risk-Focus-Flow; Inner Balance: Stress Management and Peak Performance; The Hero's Journey in Business and in Life; and more. **Past Clients Include**: The White House, the United Nations, the Aspen Institute, the Earth Summit, and dozens of corporations and universities on five continents, including Pfizer, IBM, GE, Starbucks, McDonnell Douglas, the SC Johnson Company, Chase Bank, Citibank, Columbia University, and the Wharton School, among many others.

Reach out to ABC/NY Director Amy Webb to organize the experience that's right for your group. Check out the ABC/NY matching portal for this and other arts-based employee engagement opportunities.

Announcing the 2017 BCA 10Best Businesses Partnering with the Arts in America

Presented every year by the Business Committee for the Arts (BCA), a division of Americans for the Arts, the BCA 10 awards honor 10 U.S. companies for their exceptional commitment to the arts through grants, local partnerships, volunteer programs, matching gifts, sponsorships, and board membership. The awards will be presented by Americans for the Arts in October at a black-tie gala at the Central Park Boathouse. The 2017 honorees are:

21c Museum Hotels (Louisville, KY)
Cardinal Health (Dublin, OH)
Guitar Center (Westlake Village, CA)
Halekulani (Honolulu, HI)
Houston Methodist (Houston, TX)
Humana Inc. (Louisville, KY)
Kaiser Permanente Colorado (Denver, CO)
Lincoln Financial Group (Radnor, PA)
Magic Hat Brewing Company (South Burlington, VT)
The Betsy Hotel (Miami Beach, FL)



For information regarding BCA 10, please contact Jessica Gaines, Business Committee for the Arts Coordinator. Event sponsorship and program book advertising opportunities are available.

News from Americans for the Arts

Sometimes the Budget Pie is Big Enough for Everyone. Americans for the Arts CEO Robert Lynch continues the advocacy theme and reminds readers that the budget process is long and complex, with numerous opportunities along the way for advocates to affect and influence the process. Now is the time to rise to the occasion, mobilize, and get creative with advocacy.

#artsandbiz

Follow us on Facebook, Instagram, LinkedIn, and Twitter.

ABC/NY develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector.

ABC/NY is a division of Americans for the Arts.



Washington, DC Office 1000 Vermont Avenue NW, 6th Floor Washington, DC 20005 T 202.371.2830 | F 202.371.0424 New York City Office
One East 53rd Street
New York, NY 10022
T 212.223.2787 | F 212.980.4857

Visit Us Online: www.americansforthearts.org info@artsusa.org