



Arts & Business Council of New York

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How Can We Help?

ABC/NY's mission is to
*develop more creative
partnerships between the arts
and business communities in
New York, enhancing the
business skills of the arts
sector and promoting creative
engagement within the
business sector.*

[ABC/NY](#) is a division of
[Americans for the Arts.](#)

Local Arts + Biz Spotlight: Con Edison

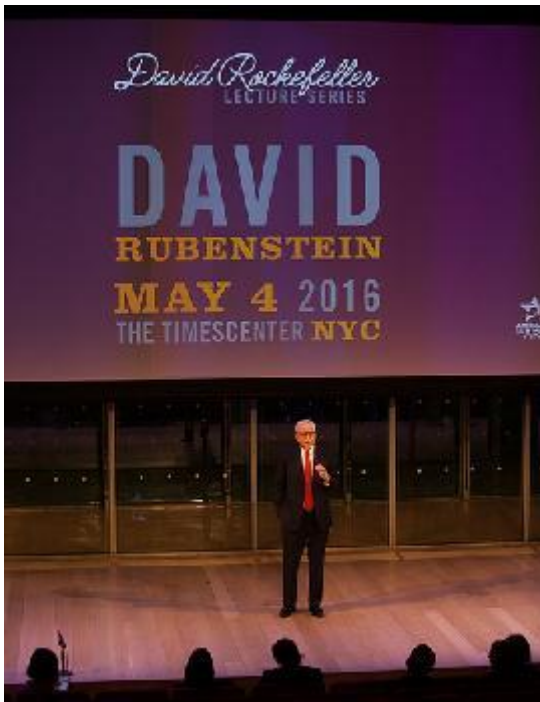
[Con Edison](#), energy provider to NYC and Westchester County, is a 16-year partner of ABC/NY and funder of over \$2.54 million annually in arts and culture funding. They also recognize the value of fostering a corporate culture of community involvement and helping employees develop new skills through nonprofit partnerships. Not only do they financially subsidize [ABC/NYS Diversity in Arts Leadership](#) internship program stipends for the summer and provide in-kind event space, but also - here's the added bonus - their employees have volunteered their personal time to fill two-thirds of DIALS business mentor roles.



The Diversity in Arts Leadership program with Con Edison's support is an incredible example of a fully integrated partnership between an arts organization and a corporation. Con Edison invests not only in the arts community and develops leadership in arts and business interns of color but, in its own employees - which ultimately affect its bottom line.

[Read Full Post Here](#)

The Rebirth of the David Rockefeller Lecture on Arts & Business



On May 4, the David Rockefeller Lecture on Arts & Business was reborn. Fifty years ago, David Rockefeller—former Chairman and CEO of Chase Manhattan Corporation—gave the founding address for the Business Committee for the Arts. To celebrate the anniversary, on May 4, David Rubenstein—co-founder and CEO of The Carlyle Group, one of the world's largest private equity firms—revived the lecture series with a humble, humorous, and passionate speech to an audience of more than 200 at The TimesCenter in Manhattan.

[Check Out the Highlights!](#)

Did You Miss the NYC Arts and Biz Meetup?



On the evening of May 12th, The [Greenwich Village Chelsea Chamber of Commerce](#) and ABC/NY teamed up to bring over 30 arts and business sector leaders together at the [Sum Innovation](#) space to explore how employee engagement can be of mutual benefit for artists or arts organizations and businesses.

[Jordan Shue](#), Private Sector Initiatives Program Manager at Americans for the Arts, highlighted arts and business exemplars from across the country to provide a framework for understanding the possibilities in NYC. [Amy Webb](#), ABC/NY Program Director, shared ABC/NY's menu of employee engagement options available locally that served to benefit both sectors. Attendees found many mutual connections and were mingling until well after the program had ended!

[Check Out Our Past Events](#)

May Blog Salon: Employee Engagement!



In addition to the release of [three workbooks](#) focused on programs that engage business employees using the arts, Americans for the Arts hosted a [blog salon](#) from May 16-20 to celebrate the artists, business professionals, and leaders from the local arts agency field who are championing these efforts around the country. Make sure you stop by [ARTSblog to read along](#), and share your own efforts to engage business employees through the arts on [Facebook](#) and [Twitter](#).

[Learn more from arts administrators, artists, entrepreneurs, and business employees.](#)

What's Up with Your Arts Marketing Resources? We Want to Hear From You!



Calling all Arts Organizations! [Americans for the Arts](#) and [Taproot Foundation](#) are conducting a research study to evaluate the resources in the arts marketing sector. We are interested in how you perceive your organization's ability to compete for earned revenue and where you feel resources are most needed to improve your ability to attract, engage and retain arts patrons. Data collected will be used to inform a White Paper on this topic to be launched in Fall 2016.

The survey consists of multiple choice questions and takes no more than 10 minutes to complete. As an incentive, 20 survey respondents will be randomly selected to receive \$50 in American Express gift cards as a thank you for their time. See official rules [here](#).

Survey responses must be submitted by June 17th.

[Take the Survey Today](#)

Business Committee for the Arts 2016 Award Winners Announced



The Business Committee for the Arts (BCA), a division of Americans for the Arts, is pleased to announce the BCA 10: Best Businesses Partnering with the Arts in America honorees for 2016.

Presented every year, the BCA 10 awards honor 10 U.S. companies for their exceptional commitment to the arts through grants, local partnerships, volunteer programs, matching gifts, sponsorships, and board membership.

The BCA 10 Awards will be presented by Americans for the Arts on October 5, 2016, at a black-tie gala at the Central Park Boathouse, here in New York City.

[Check Out the 2016 Honorees](#)

Americans for the Arts Cultural Equity Statement



Americans for the Arts Statement on Cultural Equity

To support a full creative life for all, Americans for the Arts commits to championing policies and practices of cultural equity that empower a just, inclusive, equitable nation.

Americans for the Arts enthusiastically releases its new Statement on Cultural Equity—the culmination of a year of work and consultation with members, stakeholders in the arts field, partners throughout the nonprofit sector, board, staff and advisory council members.

[Read the Full Statement Here](#)

Links We Like - News Roundup

NYC Arts and Biz

- [Canal Street Post-It Wars](#). 5/17/16
- [Arts and Beer in Westchester](#). 5/12/16
- [MoMA PS1 and VW](#). 5/12/16
- [Samsung and FreeArts NYC](#). 5/12/16
- [Brooklyn Arts Council Celebrates 50 Years!](#)
- [The Arts Add Powerful Voice & Vibrancy to Corporate America](#).
- [I'm Over Doing Good](#). 5/3/16
- [Revlon Hires Nail Artist to their Team](#). 5/20/16

(Inter)national Arts and Biz

- [Meet Zappos Resident Artist](#). 5/20/16
- [Google's Data Center Wall Murals](#). 5/14/16
- [Miami Business Leaders Advocate for County Arts Funding](#). 5/11/16
- [5 Ways the Arts Can Enhance Your Volunteer Program](#). 5/12/16
- [Role-Playing for More Immersive Meetings](#). 5/20/16
- [Orchard Commercial's Arts Revitalization](#). 5/12/16
- [Developing Innovative Sponsorships](#). 5/20/16
- [ZipCar + Mural Arts in Philly](#). 5/20/16
- [Conference Board Blog on Engaging Employees Through the Arts](#).
- [Starwood's Barry Sterlicht is an Artist By Nature](#). 5/4/16

Too Much to Read? Get the Headlines On Your Timelines Instead:

- [Facebook](#): features news and amusements about the arts and business communities. You don't even need to have an account to view our page!
- [Twitter](#): @ArtsBizNY, stores timely arts news with a business focus (or, if you prefer, business news with an arts focus!).
- [LinkedIn](#): Connect with other professionals interested in #artsandbiz.

How Can We Help?



Let ABC/NY help your company customize individual and group experiences to engage your employees through the arts or help your arts organization leverage the business community to build capacity in a specific area.

You can also check out our online [matching portal](#) where individuals and business groups can browse volunteer projects that arts organizations submit.

Email our team at awebb@artsandbusiness-ny.org to open the conversation!

[Browse the Matching Portal](#)

Share the wealth! Pass the ABC/NY newsletter along.

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