

Sent by: Arts & Business Council of New York
[Reply to the sender](#)



November News & Events

November 28, 2016

NYC Arts & Biz Spotlight: [Target & NYC Museums](#)

[Give a "Creative" Gift This Year!](#)

[ABC/NY Explores Arts + Tech at Fall Forum](#)

[Employee Engagement Opportunity of the Month](#)

In the New Year, Shake it Up with #ArtsandBiz!

Why Can't We Be Friends?

ABC/NY develops creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. [ABC/NY](#) is a division of [Americans for the Arts](#).

Cover Art by [Beverly Brown](#)

NYC Arts & Biz Spotlight: Target & NYC Museums



This superstore hits arts enthusiasts' biggest *target*: their wallets. Learn about this month's #artsandbiz partnership feature!

[Click here!](#)

Give a "Creative" Gift This Year!



The Arts and Business Council has been partnering the arts and business sectors in creative ways since our founding 51 years ago. Today we are launching our week long Social Media Giving Campaign (Nov. 28 - Dec 2). Will you join us in promoting cross-sector creativity? You can help us raise friends and funds by:

- [Making a gift](#) to ABC/NY and following our [Facebook](#) and [Twitter](#) pages.
- Sharing and liking our posts (we'll be sharing more about our impact and history) between November 28 – December 2 on Facebook and Twitter.

[Give today!](#)

ABC/NY Explores Arts + Tech at Fall Forum



More than 120 attendees gathered at Sidley Austin LLP to explore the Convergence of Arts and Technology with a panel discussion and networking reception. Themes throughout included tech trends on the horizon, accessibility, and a commitment to employing artists. Check out the recap photo album [here](#).

[See what else we learned...](#)

Employee Engagement Opportunity of the Month

[Opening Act](#) gives high school students opportunities to develop leadership, community, and commitment through its innovative, free, After-School Theater Program.



Through their expertise teaching high quality improv and personal narrative workshops - they offer two types of corporate employee engagement programs that build upon employee skills and benefit Opening Act's programming for high schoolers:

Personal Narrative Workshop: Led by Opening Act's experienced leadership team, this workshop equips corporate professionals with the skills and confidence to develop and share their own personal narrative and teaches new ways to think about how their story can be used as a powerful tool both professionally and personally. Employees can also have the opportunity to give back for a day by mentoring Opening Act students, sharing valuable guidance and feedback about how to best present themselves and their personal stories in a professional setting.

Corporate Improv Workshops are lead by a member (or members) of Opening Act's Leadership Team whose work in the field includes leading managerial improv intensives at the Duke Fuqua School of Business and Columbia Business School, as well as multiple Fortune 500 companies. The sessions provide ideal professional development opportunities for all levels of staff and leadership.

Professional skills building includes:

- Teamwork, collaboration, and communication
- Public speaking and leadership
- Creativity and innovative thinking
- Group and individual decision making
- Confidence and critical storytelling

Size of Group Served: 25 participants per session and can accommodate multiple sessions at a time or throughout a day.

Length of Service: Weekdays, Mornings, Afternoons, Evenings, Flexible Schedule

Interested?: Email awebb@artsandbusiness-ny.org.

[Check out this and other great opportunities on our matching portal!](#)

In the New Year, Shake it Up with #ArtsandBiz!



ABC/NY helps companies customize arts-based solutions to employee engagement while building arts organizations' capacity to deliver the arts to our communities.

Check out our online [matching portal](#) where individuals and business groups can browse volunteer and paid engagements submitted by arts organizations.

Email our team at awebb@artsandbusiness-ny.org if you're curious!

[Browse the matching portal](#)

Why Can't We Be Friends?

Follow us on [Facebook](#) | [Twitter](#) | [LinkedIn](#) for all things #artsandbiz



Share the wealth! Pass the ABC/NY newsletter along.

DONATE NOW