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October News and Events

October 17, 2016

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. [ABC/NY](#) is a division of [Americans for the Arts](#).

Cover Art by [Beverly Brown](#)

NYC Arts & Biz Spotlight: Sony & Carnegie Hall



Through the power of the internet, two music powerhouses provide a platform for young musicians around the world to share their work with other young performers and receive advice from professional musical mentors.

["hear" more about this collaboration...](#)

The Celebration Continues!



Celebrate National Arts and Humanities Month with ABC/NY!

FOCUS on the arts at local, state, and national levels;
ENCOURAGE individuals and organizations to participate in the arts;
ALLOW governments and businesses to show their support of the arts; and
RAISE public awareness about the role the arts and humanities play in our communities and lives.

Participate in New York City at any of the events below!

Oct 19 Crain's Entertainment Summit



Hear what needs to be done to renew the state's film and television tax credit, expand studio space, and shift economic activity toward the talent, communities, and businesses that feel left out of New York's entertainment boom.

Wednesday, October 19, 2016

8:00 a.m. - 10:30 a.m.

**New York Marriott Downtown
85 West Street, Manhattan**

Opening conversation with
Senator Christopher J. Dodd, Chairman & CEO, Motion Picture Association of America, Inc.

\$179 for individual ticket(s). As a friend of ABC/NY and in honor of Arts and Humanities Month: **use code ENTArtsBiz for a 10% discount!**

[Check out the panelists and grab your tickets](#)

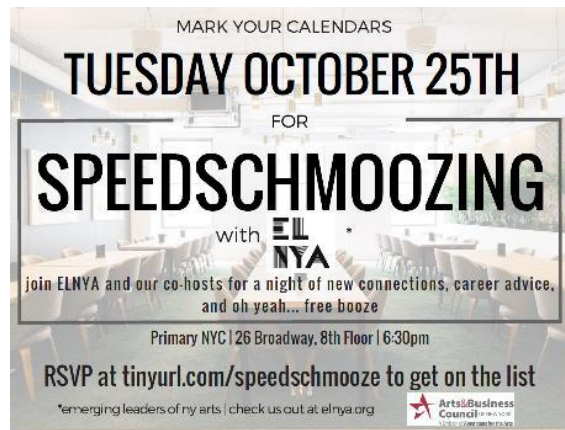
Oct 25 ELNYA SpeedSchmoozing

Hosted at the co-working paradise, Primary NYC, drinks and conversation will flow as the Emerging Leaders of New York Arts (ELNYA)'s community of artists, administrators, curators, and arts lovers gather for a night of speed networking.

Whether you're an intern or a managing director, a financier or a fundraiser, we guarantee you'll leave the event knowing something, or someone, you didn't know!

\$free

[Get your name on the list here](#)



Oct 27 Corporate Professional Dev Breakfast



Arts & Business Council of New York and Common Impact in celebration of Pro Bono Week present:

Uncovering the Artistic Skills of Your Employees for a Greater Purpose

Learn how corporations like JP Morgan Chase partner with NYC arts organizations to spark innovation in the workplace and apply creative business skills to build capacity at nonprofits like Opening Act. We welcome corporate HR, CSR, and volunteer professionals, private and nonprofit executives, and development staff for breakfast and brain food.

Thursday, October 27th 8:45 a.m. – 10:30 a.m.
Foundation Center - 32 Old Slip, Manhattan

Networking Breakfast • Panel • Interactive Workshop • \$15

Questions? Reach out to eosore@artsandbusiness-ny.org

[Get your seat at the table!](#)

Nov 15 ABC/NY's Fall Panel Explores Arts + Tech

Creativity is a driving force for innovative technology. Join the Arts and Business Council to explore the intersection of arts and technology and to learn about companies who have developed and utilized new technologies to tap into the creative economy – transforming how the arts are accessed, produced, and funded.

Check out the [amazing panelist lineup](#) and register!

November 15th 5:30 p.m.
Sidley Austin, LLP
7th Ave, New York, NY 10019

Event Partners: Sidley Austin LLP; Wix

To partner with us, email: awebb@artsandbusiness-ny.org

[Join us!](#)



PRESENTS

**THE CONVERGENCE OF
ARTS + TECHNOLOGY**

Panel and Networking Event

787

Employee Engagement Opportunity of the Month

[Free Arts NYC](#) provides underserved children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential.

Purpose or Business Needs Addressed:

- Highlight your company's reputation as a philanthropic community leader
- Increase loyalty and retention among your employees
- Help NYC kids succeed through art and mentoring



FREE ARTS DAYS: *Encourage creativity at our pop-up art-making festivals.*

Pair one-on-one with a child and together create multiple art projects based on the day's theme, giving children the opportunity to explore different materials and techniques. Lunch is provided and the day may conclude with an interactive performance.

Details: Group size 20 to 200. Free Arts Days are held at community partner sites in Manhattan after school hours 3-6pm. On school breaks. Free Arts Days can be held any time of day and children can be brought to your office.

ART PARTY: *Help prep materials that will be used in our programs across the city.*

It takes an "all hands on deck" approach to prepare for the 15,000 art projects Free Arts Day participants create each year. No artistic background needed. Prep work may include: painting paper bags, cutting up magazines for collages, and packing art supplies into kits.

Details: Group size 10 and up. We can host your team any weekday, any time of day. Our art room holds 50 volunteers, but we can also bring the supplies to your office.

Engagements start at \$1,500. Interested? Email awebb@artsandbusiness-ny.org.

[Check out this and other great opportunities on our matching portal!](#)

Include an #ArtsandBiz Engagement in FY17

Let ABC/NY help your company customize individual and group experiences to engage your employees through the arts or help your arts organization leverage the business community to build capacity in a specific area.

Check out our online [matching portal](#) where individuals and business groups can browse volunteer projects that arts organizations submit. Email our team at awebb@artsandbusiness-ny.org to open the conversation!

[Browse the matching portal](#)

Business Support for the Arts - Data Project

The 2016 National Survey of Business Support for the Arts!

This 10-minute survey is open to companies of all sizes who participate in corporate philanthropy, employee engagement, volunteer programs, or sponsorship with the arts. The results will enable **Americans for the Arts to aggregate and disseminate the data - helping you make the case for continued business partnership with the arts!**

In appreciation of your time, you will receive the final report via email later this year! *Please share with corporate arts partners!*

[Find the survey here](#)

5 "Artful" Ways to Freshen Your Social Media

1. Use video whenever possible to be favored by Facebook's algorithm and the more hashtags the better!
2. Use Follower Friday (#FF) posts as a way to bring attention to other companies or arts orgs (like @artsbizny) doing work that you love and aligns with your own.
3. Twitter now has gifs and polls! Try them out for an added layer of interaction on your page!
4. Follow us on [Facebook](#) | [Twitter](#) | [LinkedIn](#) for all things #artsandbiz
5. Participate online in October's campaigns: [#ShowYourArt](#) to raise the visibility of the value of the arts and [#CreativeSprint](#) engages diverse groups in 30 days of making and sharing.

Share the wealth! Pass the ABC/NY newsletter along.

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