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Upcoming News and Events **September 29, 2016**

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Include an #ArtsandBiz Engagement in FY17

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. [ABC/NY](#) is a division of [Americans for the Arts](#).

Cover Art by [Beverly Brown](#)

NY Arts + Biz Spotlight: Golden Artist Colors



[Golden Artist Colors](#) goes beyond supporting the arts, believing in the arts, or even investing in the arts. To them, they wouldn't exist without the arts, without the artists who use their products, and without the innovators who challenge them to create new products that test traditional methods of painting and artmaking.

[Learn how this arts business supports artists with more than just paint...](#)

October is Arts and Humanities Month!



Celebrate National Arts and Humanities Month with ABC/NY!

National Arts & Humanities Month (NAHM) is a coast-to-coast collective recognition of the importance of culture in America. NAHM was launched by Americans for the Arts 30 years ago as National Arts Week in honor of the twentieth anniversary of the National Endowment for the Arts. In 1993, it was reestablished by Americans for the Arts and national arts partners as a month-long celebration, with goals of:

- **FOCUSING** on the arts at local, state, and national levels;
- **ENCOURAGING** individuals and organizations to participate in the arts;
- **ALLOWING** governments and businesses to show their support of the arts; and
- **RAISING** public awareness about the role the arts and humanities play in our communities and lives.

Participate in New York City at any of the events below!

[Learn about more ways to participate here.](#)

Sept. 30 ELNYA x Groupmuse Brooklyn Concert



Emerging Leaders of New York Arts (ELNYA) has teamed up with Groupmuse, to bring people together around great art through a classical music house party. In other words: everyone comes over, we'll hang out, make friends, listen to an hour of mind-blowing music, and go home happy.

[Make sure to grab your spot!](#)

Oct. 1 Two Ways to Celebrate with Social Media

#ShowYourArt

Do you dance when no one is looking? Do you sit in the park and draw?

Use the hashtag, #ShowYourArt, throughout October, to create a platform through which Local Arts Agencies and individuals can work together to raise the visibility of the value of the arts in our lives and communities.

#CreativeSprint

Creative Sprint is global art game that anyone can play. It engages a diverse groups of individuals, businesses, schools and community organizations in 30 consecutive days of making and sharing in October. Participants respond each day's prompt in whatever creative way they want and then share a photo by using the #CreativeSprint hashtag on your personal and professional social media accounts.

A graphic for National Arts & Humanities Month. It features a collage of various art images at the top, including a sunset, colorful patterns, a dancer, and a checkered pattern. Below the collage is a purple banner with white text that reads 'Celebrate National Arts & Humanities Month! #ShowYourArt on Instagram @Americans4Arts'. Underneath the banner is a list of 31 daily themes for October. At the bottom of the graphic are four small images: a hand holding a pen, a colorful abstract painting, a building facade, and a colorful abstract painting.

[Register for Creative Sprint with coworkers here.](#)

Oct. 4 Arts Month Kickoff Event and Happy Hour

Join us at the Foundation Center for their first Arts Month! At this kick-off panel event, get warmed up for the rest of this month's programming with a taste of the funding and resources you can access to help you in your work. Whether you are an individual artist embarking upon a project, or an arts organization offering programs to the community, there are many available tools you can use to work more effectively.

Tuesday, October 04, 2016 2:00 p.m. - 4:00 p.m.
The Foundation Center-New York
32 Old Slip, 24th floor

Presenters:

Amy Webb, Program Director at **Arts & Business Council of New York**

Sarah Corpron, Program Officer at **New York Foundation for the Arts**

Katie Wagner, Executive Director at **Volunteer Lawyers for the Arts**

Happy hour to follow:

Social Sector Happy Hour: Building ARTnerships

Bavaria Bierhaus
19 South William Street
New York, NY

Tue, October 4, 2016
5:00 PM – 7:30 PM

[RSVP for panel and happy hour here](#)

Oct. 5 BCA 10: Celebrating the Best of Arts and Biz



Join Americans for the Arts on October 5, 2016 at the Central Park Boathouse to celebrate this year's BCA 10: The ten best businesses partnering with the arts in America!

[Last chance for tickets](#)

Oct. 19 Crain's Entertainment Summit



Discuss the future of a key tax break and how the film and television industry is planning for growth in NYC. Hear what needs to be done to renew the state's film and television tax credit, expand studio space, and shift economic activity toward the talent, communities, and businesses that feel left out of New York's entertainment boom.

**Wednesday, October 19, 2016
8:00 a.m. - 10:30 a.m.
New York Marriott Downtown
85 West Street, Manhattan**

Opening conversation with
Senator Christopher J. Dodd, Chairman & CEO, Motion Picture Association of America, Inc.

\$179 for individual ticket(s)
As a friend of ABC/NY and in honor of Arts and Humanities Month: use code ENTArtsBiz for a 10% discount!

[Check out the panelists and grab your tickets](#)

Oct. 25 Fall Arts and Business Meetup



Arts & Business Council of New York, Greenwich Village Chelsea Chamber of Commerce, and Wix in celebration of the closing of GVCCC's Village Arts Alive 2016 and National Arts and Humanities Month present:

Fall Creatives Meetup

Join us for a networking reception at the Wix Lounge. A great opportunity for both business owners and professional creatives to connect and build their network.

**Tuesday, October 25th 6:00 p.m. – 8:00 p.m.
Wix Lounge, 235 W. 23rd Street 8th Floor, Manhattan**

Questions? Reach out to eosore@artsandbusiness-ny.org

[Save the date](#)

Oct. 27 Breakfast: Uncovering Artistic Skills of Employees for Greater Purpose



Arts & Business Council of New York and Common Impact in celebration of Pro Bono Week and National Arts and Humanities Month present:

Uncovering the Artistic Skills of Your Employees for a Greater Purpose

We welcome corporate HR, CSR, and volunteer professionals, private and nonprofit executives, and development staff for breakfast and brain food. Learn how corporations partner with NYC arts organizations to spark innovation in the workplace and apply creative business skills to build capacity at nonprofits.

Thursday, October 27th 8:45 a.m. – 10:30 a.m.
Foundation Center - 32 Old Slip, Manhattan

Networking Breakfast • Panel • Interactive Workshop • \$15

Questions? Reach out to eosore@artsandbusiness-ny.org

[Register here](#)

Employee Engagement Opportunity of the Month

[Open House New York](#) celebrates the best examples of design and planning throughout the five boroughs, from historic to contemporary, and helps foster a more informed conversation about how architecture and urban design sustain New York as a vibrant place to live, work, and learn.

Want to share your love for New York City with others? Join our team of more than 1,000 volunteers who work one four-hour shift at one of our participating sites, and may help out with any of the following:

- Greeting visitors and asking them to sign up for the OHNY mailing list
- Assisting with crowd control and directing visitors to certain areas
- Answering general questions about the site and about OHNY Weekend
- Managing lines
- Counting how many people visit the site during the shift

**OPEN
HOUSE
NEW
YORK**

Time Commitment:

1 four-hour shift on either Saturday, October 15, or Sunday, October 16.

Questions? Email eosore@artsandbusiness-ny.org.

[View details and apply for this opportunity.](#)

ABC/NY's Fall Speaker Series Explores Arts + Tech

Arts and Business Council of New York's annual speaker series topic and save the date details are here! Each year our panel and networking reception explores exemplary partnerships between the arts and business communities through a different lens.

This year we explore creativity as a driving force for innovation in technology by showcasing companies who have developed and utilized new technologies and platforms to tap into the creative economy – transforming how the arts are accessed and produced.

Check out the [amazing panelist lineup](#) and save the date!

**November 15th 5:30 p.m.
Sidley Austin, LLP
787 7th Ave, New York, NY 10019**

To partner with us, email: awebb@artsandbusiness-ny.org

[Learn More](#)

News Roundup

Recent arts news with a business focus or, if you prefer, business news with an arts focus!

- 66% of arts organizations currently have existing partnerships with chambers of commerce, but only 16% of those have integrated the arts into chamber programming. How do you take that leap? Learn how LAAs around the country are partnering with chambers in the latest tool-kit from the pARTnership Movement. [Read More](#).
- CSR as R&D: why employee volunteer programs can be catalysts for business insights. [Read more](#).
- It's all fun and games: why gamification is what's next for employee performance management. [Read more](#).
- The 2016 Cone Communications Employee Engagement Study reveals an increased expectation for companies to provide not only basic benefits but also ones that allow employees to bring their passions for social and environmental issues to the workplace. [Read more](#).
- Quantum Workplace recently released an infographic to help you keep up with the trends in employee engagement. [Read more](#).
- Hackathons are no longer just for coders. Companies far outside the tech world are using these intense brainstorming and development sessions to stir up new ideas on everything from culture change to supply chain management. [Read more](#).

- Graffiti in Residence? It's the Latest Hotel Amenity | [New York Times](#)
- When Corporate Philanthropy Makes the Recipient Look Bad | [Harvard Business Review](#)
- Using Art to Challenge the Satus Quo | [LinkedIn](#)
- Startups Will Not Survive Without Social Responsibility Programs | [Triple Pundit](#)
- Meet The Choreographer Shaking Up Organizations By Chasing The Silences | [Forbes](#)
- How to Improve Your Company's Prosperity by Better Engaging Employees | [Chief Executive](#)

[Copy, paste, tag @artsandbizny in your shared posts!](#)

Business Support for the Arts Data Project

Please share the 2016 National Survey of Business Support for the Arts with business partners!

This 10-minute survey is open to companies of all sizes who participate in corporate philanthropy, employee engagement, volunteer programs, or sponsorship with the arts. The results will enable the maintenance of trend data on how and why businesses of all sizes support the arts.

In appreciation of your time, you will receive the final report via email later this year!

[Find the survey here](#)

Bolster Your Online Community

1. Use video whenever possible to be favored by Facebook's algorithm and the more hashtags the better!

2. Use Follower Friday (#FF) posts as a way to bring attention to the followers (like @artsbizny) doing work that aligns with your own.

2. Twitter has gifs - try them out for an added layer of interaction on your page!

4. Follow us on [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Event Recaps](#)



Include an #ArtsandBiz Engagement in FY17

Let ABC/NY help your company customize individual and group experiences to engage your employees through the arts or help your arts organization leverage the business community to build capacity in a specific area.

You can also check out our online [matching portal](#) where individuals and business groups can browse volunteer projects that arts organizations submit.

Email our team at a webb@artsandbusiness-ny.org to open the conversation!

[Browse the matching portal](#)

Share the wealth! Pass the ABC/NY newsletter along.

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