



Americans for the Arts United Arts Funds Statistical Report for Fiscal Year 2011 Fact Sheet

- There are currently **60 United Arts Funds nationwide**. Of these, 32 UAFs responded to our 2011 Private Sector Survey
- **Responding UAFs raised a total of \$69.9 million during 2010**
 - The nation's UAFs reported aggregate campaign revenue of roughly \$87.9 million in 2010. The 2010 total represented a -6.6 percent decrease from the 2009 total of \$94 million.
 - Responding UAFs raised an average of **\$2.13 per capita** in their self-reported service areas during 2010.
 - Based on the nation's current economic climate and the declining trend of total campaign revenues since 2008, it is expected that aggregate campaign revenues will continue to decline modestly in 2011.
- **Individual and Corporate contributions make of the majority of campaign revenue**
 - All 32 responding UAFs provided itemized campaign revenues for their campaign that ended in 2010.
 - The responding UAFs reported that **40.3 percent** of their aggregate campaign revenues were received from individuals. Individual contributors including workplace giving campaigns (26.1 percent) and individual donations (14.2 percent).
 - Corporate giving as a percentage of aggregate campaign revenue has been decreasing steadily since 2004 when it represented **43.2 percent** of all campaign revenues. In 2010, corporate giving continued this trend representing only **34.9 percent** of all campaign revenues. Corporate giving includes corporate donations, corporate foundation contributions, and corporate matching gifts.