

THE BCA TEN: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA



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THE BCA TEN: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA

WEDNESDAY, OCTOBER 1, 2014

The BCA 10

AC Entertainment Knoxville, TN

BBVA Compass Birmingham, AL

Brookfield New York, NY

Brooks Resources Corporation Bend, OR

Classical Movements, Inc. Alexandria, VA

Edward Jones St. Louis, MO

Hallmark Cards, Inc. Kansas City, MO

Milliken & Company Spartanburg, SC

PECO Philadelphia, PA

Thrivent Financial Appleton, WI

BCA Hall of Fame

John Deere Moline, IL

BCA Leadership Award

Frederic C. Hamilton Chairman, The Hamilton Companies, Denver, CO

"In our increasingly mechanized and computerized world, the arts afford a measure of consolation and reassurance to our individuality, a measure of beauty and human emotion that can reach and move most men. They are indispensible to the achievement of our great underlying concern for the individual, for the fullest development of the potential hidden in every human being."

DAVID ROCKEFELLER, Founding Address, Business Committee for the Arts, Inc., September 20, 1966



THE BCA 10 JUDGES

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Founder and Former President and CEO CultureWorks

Alessandra DiGiusto

Chief Administrative Officer Deutsche Bank Americas Foundation

Mari Horita

President and CEO ArtsFund

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President and CEO Bankers Trust Company

Andrea Taylor

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ABOUT AMERICANS FOR THE ARTS



Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. With more than 50 years of service, it is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. In 2008, Americans for the Arts merged with the Business Committee for the Arts, founded by David Rockefeller in 1967, to ensure that the arts flourish in America

by encouraging, inspiring, and stimulating business support to the arts in the workplace, in education, and in the community.

As the strongest national private sector arts advocacy organization in the country, Americans for the Arts places an emphasis on building partnerships between the arts and business sectors through the pARTnership Movement initiative and such programs as Business Volunteers for the Arts; the *BCA National Survey of Business Support for the Arts*; and The BCA 10 Awards. Americans for the Arts works with a network of Business Committees for the Arts, Arts & Business Councils, United Arts Funds, and other local arts agencies across the country to advance this work on the local level. Our private sector work is assisted by the support of the Business Committee for the Arts Executive Board, a group of key business leaders that provide insight and support for these programs.

Welcome from the President and CEO of Americans for the Arts and the Chairman of the Business Committee for the Arts Executive Board

It is our extreme pleasure to welcome you to the tenth anniversary of the BCA 10: Best Businesses Partnering with the Arts in America. For a decade, the Business Committee for the Arts (BCA), a program of Americans for the Arts, through the BCA 10 gala, has been celebrating companies that enrich their workplaces and communities through partnerships with the arts. The 10 businesses that we recognize this year join our illustrious honor roll of BCA 10 companies that are creating vibrant communities for employees, clients, and the public, and enriching workplaces with outlets for creativity and artistic involvement.

This year's BCA Leadership Award recipient, Frederic C. Hamilton, chairman of The Hamilton Companies, has demonstrated outstanding philanthropic support of the arts in his hometown of Denver, Colorado and throughout the nation. Through his leadership on cultural boards, including his 35-year commitment to the Denver Art Museum, and his generous financial contributions to the arts, he has proven to be a true champion of arts sustainability and advancement.

It seems only fitting that John Deere, a BCA 10 honoree from the first year of the awards in 2005, receives induction into the BCA Hall of Fame in this, our tenth anniversary year. John Deere has continued to be on the vanguard of recognizing the important role that arts and culture play in creating and developing healthy communities. Through the company's support of arts programs

for youth, countless arts festivals and events, and one of the longeststanding corporate art collections in the country, John Deere maintains its role as a steadfast partner with the arts in America.

For more than 50 years, Americans for the Arts has been a pioneer in advocating for arts policy, conducting research on the economic and social impact of the arts, and cultivating arts leadership throughout the nation. Our pARTnership Movement campaign has made great progress in demonstrating to business leaders how the arts can help build the competitive advantage of their business and help achieve business goals. The campaign continues to raise awareness about the benefits of business-arts partnerships through replicable, innovative, and inspirational case studies; research behind the motivations for businesses giving to the arts through the BCA National Survey of Business Support for the Arts; toolkits and professional development resources for arts field leaders; and the placement of advertisements and articles in business journals, periodicals, and on the web. We are pleased to see all of our BCA 10 honoree companies joining the movement as testament to the many benefits of partnering with the arts.

We thank all of our BCA 10 honorees for leading the way by developing strong arts and business partnerships that set examples for others to follow. We look forward to celebrating the impact of the arts in your businesses and communities for tens upon tens of years to come.



EDGAR L. SMITH, JR.
Chairman and CEO, World Pac Paper
Chairman. BCA Executive Board



ROBERT L. LYNCH
President & CEO
Americans for the Arts

festival producers in the United States, AC Entertainment celebrates the arts by bringing first-class live entertainment experiences to music lovers from around the world. Founded in 1991, AC Entertainment now produces more than 700 concerts, events, and festivals annually and has become a household name in the music and arts industries. The company also manages the historic Tennessee and Bijou Theaters in its headquarters of Knoxville; a second office is located in Nashville. As AC Entertainment has become a key player in these communities, supporting the arts—even beyond producing concerts and festivals—has become intertwined with the company's core objectives.

AC Entertainment's biggest annual festivals include Bonnaroo Music & Arts Festival, Forecastle Music & Arts Festival, and Big Ears. Each of these festivals has a meaningful philanthropic component and attracts tens of thousands of patrons, exposing them to hundreds of musical performances and arts displays in unique settings throughout the United States—redefining what an arts experience can be.

AC Entertainment's most acclaimed event, Bonnaroo Music & Arts Festival, which the company co-founded, co-owns, and co-produces with Superfly Presents, is known as the largest camping music event in North America and was listed in Rolling Stone's "50 Moments that Changed the History of Rock & Roll." The Bonnaroo Works Fund (BWF), the charitable division of the festival, supports organizations with a mission of making communities healthy in the areas of arts, education, and environmental sustainability, with the goal of local reinvestment and asset building. Since the inception of the festival, the BWF has given back upwards of \$5 million to support the efforts of approximately 100 charitable causes. \$2 from each ticket sold is dedicated to charitable giving. In 2013, the BWF allocated more than \$360,000 to 20+ deserving organizations, with approximately one-third of the total designated to programs advancing the arts. AC Entertainment also donates dozens of tickets from each event to a variety of groups and causes.

AC Entertainment often constructs outdoor venues and creative situations to showcase art associated with its festivals and special events. The company has supported a series of skylight visual art displays at the Nashville International Airport as part of Arts at the Airport, a program designed to turn the terminal and surrounding facilities into a space for rotating public art exhibits and permanent acquisitions.

The arts are the fabric of AC Entertainment's operations and company culture and play a large role in recruitment and retention of employees. CEO Ashley Capps sits on the Board of Directors of the Americana Music Association, the David Lynch Foundation, and Visit Knoxville, and the Board of Advisors for Eventbrite. In order to keep improving the AC Entertainment experiences, Capps and several key employees continue to develop strong relationships with both business and government leaders in the towns, cities, and states that the company serves in order to promote the value of the arts.

"The arts and arts education are vital to any community's quality of life as well as to our economic prosperity as a country, and we strive to do what we can to help nurture and support that. AC Entertainment's business is rooted in the arts and we strive to bring passion and creativity to every aspect of what we do."

-ASHLEY CAPPS, FOUNDER AND CEO, AC ENTERTAINMENT

Photos (opposite page, clockwise from top left) "The Wall," a permanent, on-site Bonnaroo art installation, provides a visually captivating space for donors to be recognized for their support of the BWF and its causes. • Forecastle Music & Arts Festival, produced by AC Entertainment, Louisville, KY. • The Tennessee Theater, Knoxville, TN. Historic downtown theater, built in 1928, managed and operated by AC Entertainment. • Big Ears Festival at the Knoxville Museum of Art, founded and produced by AC Entertainment, Knoxville, TN.









BVA COMPASS RECOGNIZES THE LIFE-CHANGING POWER of the arts and strives to make them accessible in the communities in which it operates. Part of the bank's mission is to help build a better future for people, and one way it does that is by fostering an appreciation for the arts among its employees, clients, and neighbors through community partnerships, donations, in-kind gifts, and sponsorships of unique art exhibitions.

BBVA Compass is dedicated to providing arts and cultural opportunities to low- and moderate-income areas where access may be limited. The bank's longstanding partnership with the Houston Symphony Orchestra (HSO) demonstrates this value. Twice a year, the bank brings children from low- and moderate-income families to symphony concerts and gives them special opportunities to meet guest musicians.

The bank also works with the HSO to help diversify the orchestra's board and audience. Manolo Sánchez, chairman and CEO of BBVA Compass and director of the HSO's board of trustees, has assisted in creating programs and initiatives that resonate with Hispanic communities and also helped to establish the Houston Symphony Hispanic Leadership Council. Using the HSO Council as a model, BBVA Compass has initiated similar diversity programs in partnership with the Alabama Symphony Orchestra; the Museum of Fine Arts, Houston; and the New Mexico Dance Institute, among other cultural institutions.

BBVA Compass has been influential in bringing art from around the world to its communities. In 2012, the bank sponsored an exhibit from Madrid's Prado museum at the Museum of Fine Arts, Houston. Providing sponsorships and in-kind marketing services to exhibitions such as these brings awareness to the company's nonprofit arts partners, in turn helping to build broader audiences.

BBVA Compass also places great emphasis on displaying art in its own offices as a way to spark creativity and reflect on the bank's innovative culture. A 36-piece collection of abstract sculptures and paintings is displayed throughout BBVA Compass Plaza in Houston. In 2013, a Volkswagen Beetle decorated with more than 2 million

beads by Mexico's Huichol Indians, on loan from Mexico City's Museo de Arte Popular, was on display inside the banking center's lobby as a way to enhance the experiences of employees, clients, and visitors.

BBVA Compass Charity, the bank's employee charitable giving program, allows employees to make charitable contributions via payroll deduction to nonprofit organizations. In 2013, employees donated more than \$1.3 million to qualified nonprofits through this program, a portion of which supported arts organizations. Additionally, more than 1,600 BBVA Compass employees contributed more than 72,000 hours of volunteer service.

BBVA Compass truly embodies what it means to be a company deeply committed to the arts and continues to promote the benefits of arts partnerships across its footprint.

"BBVA Compass has been a champion of the arts for many years because we believe that art changes people's lives. By making the arts accessible in the communities where we operate and by fostering an appreciation for them, we help carry out our vision of building a better future for people."

-MANOLO SÁNCHEZ, CHAIRMAN AND CEO, BBVA COMPASS

Photos (opposite page, clockwise from top left) A Volkswagen Beetle covered by some 2 million glass beads and decorated by Mexico's Huichol Indians was on display inside the BBVA Compass Plaza branch in August 2013 as part of an exhibition underwritten by the bank and BBVA Compass Foundation. **Dragon Dance is a steel sculpture by Matt Devine that appears on the 19th floor of BBVA Compass Plaza. **BBVA Compass and the BBVA Compass Foundation sponsored an exhibition from Dec. 16, 2012, through March 31, 2013, of more than 100 European paintings from Madrid's famed Museo del Prado at the Museum of Fine Arts, Houston—the first time a collection of its size was ever shown outside of Spain. **BBVA Compass Chairman and CEO Manolo Sánchez gave the opening remarks at the final performance of the Houston Symphony's 2012-2013 Pops concert season, with Pink Martini. ** Edward Hopper's East Wind Over Weehawken, an oil on canvas painted in 1934, appeared at BBVA Compass Plaza in Houston for a client event with Christie's auction house.











the presentation of free cultural experiences in Brookfield's premier buildings around the world. By commissioning, producing, and presenting world-class works of art, Brookfield supports creativity and innovation in the fields of music, dance, theater, film, and visual art.

In 1988, Arts Brookfield was launched as the cultural arm of Brookfield at the World Financial Center in lower Manhattan. In the past 25 years, the program has expanded globally to 30 sites and has established Brookfield as a patron of the arts whose properties are hubs of arts and culture for the public to enjoy.

For clients and employees, Arts Brookfield's emphasis on arts and culture within the workplace enlivens the corporate office environment. For neighboring residents and the general public, Brookfield's public spaces become untraditional-yet-welcoming venues through which to experience the arts. By creating these cultural experiences, Brookfield has built an identity that makes positive contributions through the arts to the lives of its tenants, employees, and members of surrounding communities.

Arts Brookfield in the United States currently operates in New York, Los Angeles, Houston, and Denver, as well as locations in Australia and Canada. Signature Arts Brookfield programs include the Lowdown Hudson Blues Festival at Brookfield Place in lower Manhattan and the FlGat7th Downtown Festival in Los Angeles. Republic Plaza, a Brookfield property and Denver's tallest skyscraper, is a platform for artists, audiences, and visitors to participate in enhancing Denver's vitality through public art. Since 1992, exhibitions are produced quarterly in three public exhibition spaces within the building and a rotating outdoor sculpture program. In addition, Brookfield's newest Denver property at 1801 California adopted a similar schedule for their Arts Brookfield program in the spring of 2014.

In celebration of its 25th anniversary, Arts Brookfield launched *Art Set Free*, a global online showcase that will create a large collection of public art, raise awareness about the importance of public art, and highlight local artists. Select works will be displayed at Brookfield's premier office properties around the world and online at ArtsBrookfield25.com.

Beyond support of the arts made directly by the company, personal donations made by full-time Brookfield employees to qualified nonprofit organizations and educational institutions are eligible for a match from the company. Brookfield seeks to instill a culture of charitable giving and volunteerism among its employees and partners, believing that making a positive contribution to the communities in which it operates is fundamental to the way the company does business.

"Brookfield's business strategy goes beyond the development and ownership of premier office properties around the world. By creating active arts programs at our properties through Arts Brookfield, we are proud to have presented more than 400 free events annually over the past 25 years."

-DENNIS FRIEDRICH. CEO. BROOKFIELD OFFICE PROPERTIES

Photos (opposite page, clockwise from top left) Odyssey, a dance-music work based on Homer's Odysseia and James Joyce's Ulysses, was a collaboration between choreographer Beppie Blankert and composer Louis Andriessen, performed at Brookfield Place New York's Waterfront Plaza; 2003. Photo by Wellington Lee. • La Santa Cecilia headlined the opening concert during the first summer-long FlGat7th Downtown Festival in Los Angeles to an audience of more than 1,000 people; 2013. Photo by Wendy Le. • Arts Brookfield commissioned Yolk, a durational dance performance by Third Rail Projects for the Grace Plaza in New York; 2014. • George Steinmetz: Desert Air, featuring 42 large-scale photographs, was commissioned by Arts Brookfield and traveled to Brookfield Place New York, Allen Center in Houston (pictured), Bank of America Plaza in Los Angeles, Brookfield Place Toronto, First Canadian Place and Bay Adelaide Center in Toronto; 2013-2014. • A special dance presentation by Cleo Parker Robinson Dance during a celebratory reception for the Divergence exhibition at Republic Plaza in Denver, Colorado; 2014. Photo by Bernard Grant.



S A REAL ESTATE DEVELOPMENT COMPANY, BROOKS RESOURCES
Corporation is not only invested in the physical expansion of Bend, Oregon, but has also shown a tremendous commitment to the city's cultural growth. In addition to building communities, Brooks Resources strives to make those communities healthy and successful by embracing, supporting, and developing arts and culture activities.

In its more than 45-year history serving the city of Bend, Brooks Resources has made community enrichment through art and design one of its primary goals. The company has collaborated with the City of Bend, the Parks District, and local artists to bring beautiful designs and developments to the region. One of the major public initiatives the company supports is Art in Public Places, which has placed 40 pieces of public art throughout the city. In addition, Brooks Resources supports local arts organizations such as Nature of Words, Arts Central, BendFilm, and Caldera, which help at-risk youth gain access to art exploration and creative services. Through such projects, Brooks Resources has helped to directly improve the cultural offerings in the city.

Among the many roles Brooks Resources plays in the Bend community, one of its major philanthropic projects involves providing free business services to local arts organizations. Brooks Resources employees offer free marketing and accounting services as well as leadership mentoring to arts organizations throughout the city of Bend. In addition, a portion of Brooks Resources' marketing dollars are used to advertise and promote local arts and cultural festivals, concerts, and films.

Brooks Resources also donates spaces to host different arts-related festivals and presentations. At its neighborhood center at North-West Crossing, Brooks Resources annually hosts "The Hullabaloo," a free summer festival and concert. On a quarterly basis, the company donates space at the North Rim Lodge, one of its community centers, to display art by local artists and host an artist reception.

Brooks Resources matches up to \$1,000 per employee for charitable contributions each year. In addition, the company encourages volunteerism; several staff members are involved on a volunteer-basis with arts organizations, including serving in board or advisory roles with Art in Public Places, Oregon Public Broadcasting, the Advertising Federation of Central Oregon, BendFilm, Bend Foundation, Oregon State University, and Caldera.

At Brooks Resources, supporting and celebrating the arts is central to the company's operating culture. Providing opportunities for employees, clients, and the entire Bend community to experience the arts is a top priority. Through the arts, Brooks Resources has made a significant impact on the culture, vitality, and beautification of Bend, a contribution that complements and enhances the company's designs and architectural structures within the city.

"As a company, we believe that arts and culture are cornerstones of any community's vitality. From the beginning, we have been passionate and proactive in our support of arts-focused organizations and programs in our region."

-MIKE HOLLERN, PRESIDENT, BROOKS RESOURCES CORPORATION

Photos (opposite page, clockwise from top left) Milky Way, Roundabout Art by Devin Laurence Field.

• High Desert Spiral, Roundabout Art by John Fleming. • Art, Public art in Downtown Bend, by Richard Beyer. • Riparian Botanicals by Troy Corliss. Installation at the Deschutes Public Library (East Bend) in Children's Reading Room. • High Desert Chamber Music performance by Highland Quartet, supported by Brooks Resource Corporation.











LASSICAL MOVEMENTS, INC. IS DRIVEN BY A LOVE FOR music and the performing arts. The company arranges more than 50 concert tours per year for choirs, youth orchestras, and professional ensembles to more than 140 countries around the world. Each tour includes concerts, musical workshops, and collaborations with other professional and student ensembles, lectures, and historical tours centered around music and culture. Catering mainly to nonprofit arts organizations, Classical Movements strives to keep new and old music traditions alive by creating meaningful musical experiences and cultural exchanges for performers and audiences the world over.

On a yearly basis, Classical Movements donates approximately \$50,000 to nonprofit arts and music organizations such as Chorus America, the League of American Orchestras, and the National Collegiate Choral Organization. In 2013, all of the company's philanthropic efforts were allocated to the arts.

Beyond financial contributions, Classical Movements provides probono support to arts organizations in the form of volunteerism, workplace giving, and advertising and marketing services. In many cases, Classical Movements works to advertise and support concerts that involve collaborations with young musicians in at-risk areas, even if these concerts are organized by groups with which the company is not directly involved.

To give back to the region of its headquarters, Classical Movements hosts the Serenade! International Choral Series and the Serenade! Washington, D.C. Choral Festival, which brings international choral music to the greater Washington, D.C. community. The festival concerts are free and open to the public, and combined with the choral series, have allowed Classical Movements to strengthen and unite its local community through music.

Classical Movements is also dedicated to sharing music internationally, especially in communities with little or no previous exposure to classical music. In South America, Classical Movements donated funders for teachers' salaries at the Escola de Música de Rochinha in Rio de Janeiro, Brazil and established the Melodia! South American Music Festival to bring classical music to the region. In addition,

Classical Movements donated dozens of instruments to music schools across the globe, arranged various full sponsorships for foreign music students to attend university, and sent many touring choirs to perform in underprivileged areas around the world.

Classical Movements keeps its own employees engaged with art and music. Art from Classical Movements' trips all over the world decorates its offices and provides a workplace environment that fosters creativity. The company is comprised of many artists and individuals with musical talent, and frequent musical events, singing dinners, and talent shows are arranged for employees to share their artistry with one another.

Dedicated to spreading music around the world, Classical Movements embodies what it means to be a company with a true passion and commitment to the arts.

"Our clients at Classical Movements, Inc. are great musical ambassadors, and the joy of music knows no bounds. It is indeed, more than ever, a universal language. In the 140+ countries where we arrange concert tours, many are poor in income but rich with grace and talent. We are committed to spreading music across international borders and helping Americans make music with people around the world."

-NEETA HELMS, FOUNDER AND PRESIDENT, CLASSICAL MOVEMENTS, INC.

Photos (opposite page, clockwise from top left) The Pacific Boychoir Academy at a samba school in a shanty town near Rio de Janeiro, Brazii. • 9/11 Memorial Concert at Trinity Church, Wall Street, New York City. • Illolmbe! South African Choral Festival participants on Signal Hill, Cape Town, South Africa. • Yale Glee Club at the Sorbonne, Paris, France. • The Minnesota Orchestra at Royal Albert Hall, London, England.











Jones' corporate veins. As St. Louis' largest corporate donor to the arts, Edward Jones views art as essential to building strong, stable communities and to enriching the lives of the members of the communities it serves. By supporting the arts and encouraging its associates to do the same, Edward Jones has become a firm known for its generosity and for its commitment to preserving artistic excellence.

Edward Jones supports the Arts and Education (A&E) Council of Greater St. Louis, donating more than \$7 million dollars to the council since 1978, ensuring the vibrancy of more than 70 local arts and arts education organizations. Each year, Edward Jones gives a corporate match to the A&E campaign. By supporting the council, Edward Jones ensures that the arts and culture of St. Louis continue to thrive and that community members of all ages and backgrounds have access to arts initiatives in the community. For the firm's longstanding commitment to St. Louis, the A&E Council honored Edward Jones as a Corporate Champion of the Arts at St. Louis' 2014 Arts Awards.

In addition to supporting the A&E Council, Edward Jones also supports many individual arts events and organizations in the St. Louis area, such as Fair St. Louis, an annual festival held during the July 4 holiday in downtown St. Louis. The event showcases a variety of attractions, educational activities, stages featuring popular entertainers, and enormous fireworks displays.

Beyond its St. Louis headquarters, Edward Jones supports arts initiatives throughout the country, in the different regions where the firm operates. Dozens of theatrical and musical performances across the country are sponsored by the firm every year.

At Edward Jones, the causes that are important to its associates are important to the firm as a whole. When a member of the firm's marketing department started the Angel Band Project to raise money and awareness about sexual violence, a cause that was significant to his family, Edward Jones stepped in, making a sizable donation and covering the full cost of two performances by the band in St. Louis. The concert was a huge success, raising more than \$47,000, the

funds of which will go to support a new music-based therapy program for survivors of sexual assault at Maryville University in St. Louis.

At Edward Jones branches across America, associates' contributions mirror the example set in St. Louis. Financial advisors and branch office administrators serve on boards, chair campaigns, and roll up their sleeves to help thousands of organizations across the nation. Giving back to the community is highly encouraged, and associates have complete freedom to choose whichever organization is nearest and dearest to their hearts. In addition to financial support, volunteerism at Edward Jones has increased substantially over the past two years, thanks in large part to the firm's Day of Caring policy, which gives home-office associates one full paid day per calendar year to volunteer at the charity of their choice.

Using the arts to give back to the community and to raise awareness about meaningful causes is a key value at Edward Jones. It is what allows the firm, to be recognized as a generous corporate citizen, dedicated to the growth of arts and culture around the United States.

"Giving back to the community where we live and work is important to our firm. Because we believe the arts are essential to the quality of life, we are proud to have supported the Arts and Education Council for 36 years through our Workplace Giving campaign."

-JIM WEDDLE. MANAGING PARTNER. EDWARD JONES

Photos (opposite page, clockwise from top left) The St. Louis Osuwa Taiko ensemble drummers performed during Edward Jones' annual Arts and Education Week at its headquarters in St. Louis. • Edward Jones Managing Partner Jim Weddle welcomes associates to the firm's annual Arts and Education Week kick-off event at the firm's St. Louis headquarters. In 2014 alone, Edward Jones cranked up its creative juices to raise more han \$801,000 in support of arts and arts education throughout the 16-county, bi-state area. The majority of the funds were raised through a Workplace Giving Campaign. The firm consistently has been the largest donor to the council. • St. Louis Osuwa Taiko, a Japanese drumming ensemble, was one of several groups to perform at the Edward Jones headquarters during the Arts and Education Council campaign. • Dancers from the Modern American Dance Company perform a Second Line by choreographer Gina Patterson at Edward Jones' A&E Workplace Giving Campaign. • Jim Weddle, managing partner, Edward Jones (center), accepts the 2014 Corporate Champions of the Arts Award from Cynthia Prost, president of the Arts and Education Council (left) and Terry Good, chairman of the board (right) at the St. Louis Arts Award in January.











the company's DNA. From its founding in the early 20th century, Hallmark has fostered creative environments both inside and outside the workplace and has been particularly instrumental in building the arts and culture community in Kansas City, Missouri, where the company is headquartered. Since the 1970s, Hallmark has contributed more than \$35 million in cash contributions to all of the major visual and performing arts organizations in the Kansas City area, including The Nelson-Atkins Museum of Art.

Beyond financial contributions, Hallmark displays a deep commitment to the arts through a number of arts-related initiatives. As early as 1940, Hallmark instituted a visiting artist program that continues today, bringing artists into the workplace to give presentations and hold workshops for employees. In 1969, Hallmark initiated the Kaleidoscope program, which has provided free creative art experiences to more than 8 million children and their families.

In addition, Hallmark has one of the earliest and most extensive corporate art collections in the United States. From 1949 to 1960, Hallmark sponsored the International Art Awards, instituted by Hallmark founder J.C. Hall to, in his own words, "to sponsor a 'laboratory of fine art' in which artists would give their imaginations free rein and from which would come ideas to stimulate and inspire the world of design. Thus we could express the deep gratitude of Hallmark Cards to living painters everywhere for their constant elevation of the public's taste." These works became the genesis of today's Hallmark Art Collection, which now contains more than 4,000 pieces by more than 1,000 artists, including Alexander Calder, Barbara Kruger, Norman Rockwell and Kehinde Wiley. Many notable pieces are displayed at Hallmark's headquarters in Kansas City, providing fuel for inspiration and creativity among employees.

As a company dedicated to making cards for every life occasion, Hallmark values employees with unique artistic talents who are devoted to aesthetics and beauty. Hallmark's internal creative staff is composed of more than 900 members with different artistic talents, including designers, stylists, illustrators, writers, editors, calligraphers, web designers, and photographers, who serve the company's creative needs. Since 2010, Hallmark has held an annual artist's

fair, displaying the work of its staff artists as a way to celebrate their creativity and show the public the depth of talent that exists within the Hallmark family.

A significant portion of the estimated 48,000 volunteer hours Hallmark employees contribute to the community each year serves arts and culture organizations. These range from jazz museums and choral groups to dance troupes and improvisational theater, in addition to the Kansas City region's high profile arts organizations. Hallmark encourages employee volunteerism through its VIP (Volunteer Involvement Pays) program, which awards a cash grant of up to \$400 a year to nonprofit organizations, many arts groups among them, as a way to recognize employee commitment to volunteer service.

Hallmark's cultivation of art and arts programming reflect the company's regard for the arts as the key to human inspiration and creativity. A truly creative company at its core, Hallmark's dedication to the arts both internally and externally reflects its passion for and belief in the power of the arts.

"The arts stimulate creative thinking and create vibrant communities for us all. As a creatively based company, Hallmark sees the arts as a source of renewal and inspiration for our employees and our business."

-DONALD J. HALL, JR., PRESIDENT AND CEO, HALLMARK CARDS, INC.

Photos (opposite page, clockwise from top left) Hallmark supports each of Kansas City's major performing arts organizations, including the Kansas City Ballet (pictured), with financial contributions, volunteer support, and a matching ticket purchase program for employees to stimulate audience development. Hallmark supports the annual fundraising event for Kansas City Friends of Alvin Ailey. The campus of Kansas City's Nelson-Atkins Museum of Art was christened the Donald J. Hall Sculpture Park in 2013, recognizing the decades of board service and other support Hallmark's chairman has provided to this world-class museum.

Daniel Beaty as Paul Robeson in Tallest Tree in the Forest at Kansas City Repertory Theatre. Hallmark supports the Kansas City Repertory Theatre with financial and volunteer support as well as an employee ticket match program. Photo credit: Don Ipock. The Coterie has been recognized as one of the top theaters for young people in the country. It receives office and performance space at no cost and other support through Hallmark's Crown Center real estate subsidiary. Alexander Calder's Shiva stabile greets visitors to Crown Center, Hallmark's mixed-use urban redevelopment project adjacent to the company's world headquarters. It is one of several monumental works that are part of the Hallmark Art Collection, one of the earliest and most enduring corporate collections in the country. Hallmark artists and writers meet with guests at the Hallmark Visitors Center and demonstrate their craft every weekday.















by doing good," and over the years, this effort has manifested itself through the company's support of the arts. In its chemical, floor covering, and performance materials, Milliken combines scientific knowledge with unique insights in order to create products that enhance people's lives. Milliken maintains a modern workplace environment filled with vibrant visual stimulation and a spirit of creativity and collaboration. Milliken also contributes as a major patron of the arts in the communities in which it serves.

The design of Milliken's corporate campus reveals the company's passion for the arts. Manicured green spaces, fountains, and sculptures punctuate the outdoor areas of Milliken's facilities. Roger Milliken, the former Chairman & CEO of the company, was the primary patron of artist Harold Krisel, and as a result, many of Krisel's works can be found on site. For Milliken's campus courtyard, Krisel designed a 26,000 square-foot aeration pond with a stainless steel spray fountain. For the visitor entrance, another one of his stainless steel sculptures stands to greet guests. Many other sculptures and works of art adorn both the interior and exterior of Milliken's facilities, the grounds of which are open to the public. The hope is that Milliken's collection will engage guests and associates by exposing them to a broad range of art and design.

In addition to its extensive art collection, Milliken has created an Innovation Gallery—a space on its campus used to illustrate Milliken's approach to innovation and the resulting products. The Innovation Gallery exists to portray the important role of creativity in the work environment, as well as to help stimulate and inspire associates and customers to collaborate in designing products that solve problems on a human level. The gallery, while not open to the public, is often visited by various schools and community organizations.

Aside from the artwork on campus, Milliken & Company reaches beyond its own workplace to support the arts in its community. Through its support of the Arts Partnership of Greater Spartanburg, the Milliken Foundation helps to provide more than 40 professional artist residencies per year, as well as performances of music, dance, theater, and opera in the schools throughout Spartanburg County. Milliken is exploring the option of integrating the arts into the work of

Milliken scientists in order to invoke creative and scientific learning in the workplace. The Milliken Foundation also funds the STEAM Teacher's Institute, which promotes arts integration in STEM (science, technology, education, math) education, and sponsors Ballet Spartanburg's production of *The Nutcracker* every year.

At Milliken & Company, art and science come together to create a stimulating environment for associates, customers, and visitors alike. Supporting the arts and providing a creative work environment that is shared with the public are rooted in the company's values and are part of what allows Milliken associates to know they are a part of a company that constantly strives to improve the quality of people's lives.

"Communities with thriving arts programs are proven to exude stronger, more vibrant cultures. The arts open our minds to the seemingly impossible and help us think with fresh perspectives, which is what our associates do every day to bring the Milliken spirit of innovation to life."

-JOE SALLEY, PRESIDENT AND CEO, MILLIKEN & COMPANY

Photos (opposite page, clockwise from top left) Milliken Customer Center Café. Photo Credit: Eric Laignel. • Girl Reading by Dennis V. Smith. Sculpture located at the Roger Milliken Center. • Presentation of funds donated by the Milliken Foundation to the Arts Partnership of Greater Spartanburg. • Dragon made of Milliken hot air balloon fabrics donated by Milliken for the Dragon festival in Spartanburg, SC. • The Nita Milliken Gallery at the Chapman Cultural Center, Spartanburg, SC. • Fountain by Krisel. Sculpture located at the Roger Milliken Center.













ased in Philadelphia, Peco is Pennsylvania's Largest electric and natural gas utility. With a history of more than 100 years of service to the Greater Philadelphia region, PECO has a long-standing commitment to a culture of excellence. The company's legacy is one of innovation and commitment to learning.

PECO has a strong tradition of community leadership. The company puts its energy into programs that have a meaningful impact on arts and culture because these programs are a crucial part of the economic and cultural well-being of the communities it serves. In 2013, PECO provided more than \$5 million in grants and support of community and nonprofit organizations, including \$1 million for performing and visual arts organizations in Philadelphia and its four surrounding counties.

Through PECO-sponsored programs, the company helps people of all ages and backgrounds enjoy and experience the arts throughout the region. PECO sponsors art exhibits such as "One Day in Pompeii" at the Franklin Institute and "Treasures from Korea: Arts and Culture of the Joseon Dynasty, 1392-1910" at the Philadelphia Museum of Art. It is also a longtime supporter of dynamic performing arts programming from regional partners, including the Pennsylvania Ballet, the Philadelphia Orchestra, the Mann Center for the Performing Arts, and People's Light and Theater Company.

The company supports a host of programs and special events that make the arts more accessible for students and families. As the lead sponsor of Free First Sundays at The Barnes Foundation, PECO provides access to visit the collection, which is known as one of the greatest Impressionist and Modernist collections in the world. In addition, PECO sponsors Crossing Boundaries with The Barnes Foundation, an interdisciplinary outreach program for middle school students that combines in-class learning led by Barnes educators with a structured tour of the Barnes collection.

PECO has contributed to major arts education initiatives such as ArtsRising, a community-wide effort to improve and expand equitable access to high-quality arts education and the launch of

Arts Alive in the Philadelphia region, which also works to expand access to arts education for children.

In addition to financial contributions, PECO encourages its employees to give back to their communities by volunteering their time and talent to arts organizations. In 2013, PECO employees volunteered close to 12,000 hours to nonprofit organizations, including arts and culture organizations. PECO employee volunteers often provide marketing and community relations assistance to help arts organizations distribute their messages more widely and attract greater audiences. PECO employees also serve on the board of directors of regional arts nonprofits.

PECO's support of the arts reflects its deep commitment to arts and culture in the region and its belief that the arts are essential to the growth and vitality of the community.

"PECO is dedicated to inspiring a passion for learning about the arts and advancing arts and culture in the communities we serve. We support programs that provide opportunities for people in our community to enrich themselves and broaden their worldview."

-CRAIG L. ADAMS. PRESIDENT AND CEO. PECO

Photos (opposite page, clockwise from top left) September brings the celebration of Mexican Independence to the annual PECO Multicultural Series at Penns Landing. • PECO partnered with the Barnes Foundation on Free First Sundays at the Barnes, a program intended to increase access for diverse and non-traditional audiences to one of the world's most famous art collections. • Students participating in PECO's high school summer internship program visited the African American Museum in Philadelphia (AAMP). The interns toured the exhibit, "Audacious Freedom: African Americans in Philadelphia 1776-1876," sponsored by PECO. • Free First Sundays at the Barnes provides free admission on the first Sunday of the month, compliments OPECO. • Part of the annual PECO Multicultural Series at Penns Landing, the Hispanic Fiesta is one of Philadelphia's premier Latino events, drawing more than 15,000 people each day. • The Opening Gala for the exhibition "Treasures from Korea: Arts and Culture of the Joseon Dynasty, 1392-1910" featured a fashion show of traditional Korean dress, the hanbok, created by the renowned designer Hyesoon Kim. Behind them is a 40-foot-tall painted banner, *Shakyamuni Assembly*, 1653, Korea (Hwaeomsa, Gurye) National Treasure No. 301, a national treasure that has never before left Korea. The exhibit was proudly sponsored by PECO and the Exelon Foundation. Photo courtesy The Philadelphia Museum of Art.













HRIVENT FINANCIAL, HEADQUARTERED IN APPLETON, WISCONSIN and Minneapolis, Minnesota, is dedicated to "connecting faith and finances for good." The company strives to help its customers be wise with money and live generously, and as part of this mission, Thrivent sets an example for its customers by making generous contributions to important and meaningful causes in the communities it serves. The arts are a major cause that Thrivent is dedicated to, for the company recognizes that strengthening arts organizations and arts programming helps to build and sustain healthy and vibrant communities where its members and employees live and work

Over the past 10 years, Thrivent has donated approximately \$17.8 million to local arts organizations in its key communities. Thrivent was among the first businesses to join the Fox Cities Performing Arts Center's annual giving campaign in 2004 and has maintained support for the Center's programming annually, including title sponsorship of the Education Series. Beyond financial contributions, Thrivent is dedicated to establishing unique relationships with arts organizations, working together to develop programs that embrace the culture, heritage, and faith of Thrivent and its members, as well as ensuring the success of its partner organizations. For example, Thrivent has sponsored events such as the "Nordic Landscapes: A Mirror of Nature" exhibition at the Minneapolis Institute of Arts and Jesus Christ Superstar at Chanhassen Dinner Theater in Minneapolis.

In addition to its support of the arts, Thrivent also boasts one of the finest corporate religious art collections in the United States at its corporate center in Minneapolis-Saint Paul. The collection includes more than 800 pieces from masters such as Rembrandt van Rijn and Albrecht Durer, and the specific historical and theological nature of the collection makes it one of the most educationally significant religious print and drawing collections in the country. Thrivent makes much of its vast collection available for public viewing and has also allowed certain artworks to be circulated internationally to museums, educators, and historians for various exhibitions, lectures, and scholarly publications.

Thrivent works to engage its employees with the arts through various company initiatives. The company has a very generous corporate gift-matching program and annual employee giving campaign, which encourages employees to donate to important causes. Thrivent also encourages employees to share their creative talents by participating in the Thrivent Choir or by submitting original artwork to online auctions as part of the company's annual giving campaign.

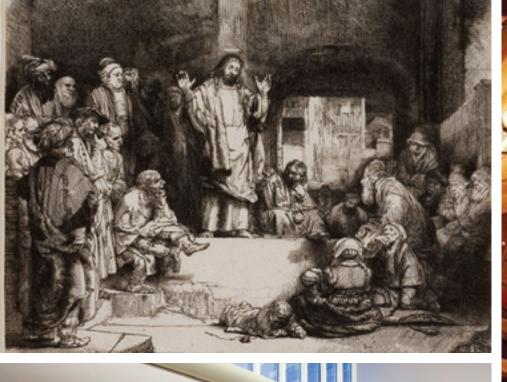
Thrivent leads the way in supporting the arts in the communities it serves. Through the company's unique efforts, Thrivent strives to be an inspiration to other businesses and individuals by showing how supporting the arts is essential to the vitality of local communities.

"Thrivent Financial is committed to ensuring the quality of life for our employees and members in the Fox Cities and beyond. We are a proud supporter of the Fox Cities Performing Arts Center and organizations that make our communities thriving places to live and work."

-RICK KLEVEN, VICE PRESIDENT, THRIVENT FINANCIAL

Photos (opposite page, clockwise from top left) Rembrandt van Rijn, Christ Preaching (La Petite Tombe), Etching, engraving, and drypoint. c. 1652. Image courtesy the Thrivent Financial Collection of Religious Art.

• Fox Cities Performing Arts Center, Thrivent Financial Hall. Photo credit: Wenger Corp. • Fox Valley Symphonny, supported by Thrivent Financial. • Fox Cities Performing Arts Center patrons. Photo credit: BJ Fleming. • Fox Cities Performing Arts Center, Red wall honor for Thrivent Financial. • 30th Anniversary Exhibition 2012, Thrivent Financial Gallery. Thrivent Financial Collection of Religious Art, Minneapolis.













BCA HALL OF FAME John Deere Moline, IL

"We believe in the power of innovation to meet the challenges and opportunities facing the 21st century. The ability to innovate requires lifelong exposure to diverse and inspiring educational experiences, such as those provided by the arts in its many forms. The arts also contribute to the quality of life in Deere communities and we are pleased to lend our support."

-SAMUEL R. ALLEN. CHAIRMAN AND CEO. JOHN DEERE

ohn Deere (Deere & Company) IS A World Leader In Providing advanced products and services and is committed to the success of customers whose work is linked to the land—those who cultivate, harvest, transform, enrich, and build upon the land to meet the world's dramatically increasing need for food, fuel, shelter, and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. Throughout its 177 year history, John Deere has purposefully incorporated and promoted arts and culture to both strengthen its business as well as enrich the quality of life in communities where its nearly 70,000 employees live and work.

Beginning in 1837, John Deere began a relationship with Henry Dreyfuss and Associates, a leading industrial design firm. Dreyfuss' introduction of styling to the utilitarian farm tractor brought not only increased comfort and ease of use, but an aesthetic appeal that continues to be a hallmark of John Deere products today.

Based in part on a recommendation by Dreyfuss, John Deere hired architect Eero Saarinen to design its new headquarters building in Moline, Illinois, which was completed in 1964. Saarinen was asked to create a building both unique and down to earth, reflecting the character of the company and its employees. Saarinen's innovative solution was to use COR-TEN®, a corrosion-resistant unpainted steel for the exterior structure—a departure in architectural design. The resulting building has won numerous architectural awards in the past 50 years.

To enhance the environment of the world headquarters building for employees and visitors alike, the company began dramatically expanding its art collection in the 1960s, starting with the commissioning of *Reflections of an Era* by Alexander Girard, a three-

dimensional mural depicting rural Americana from 1837–1918. The unique mural is just one of approximately 2,300 fine artworks, including pieces by Henry Moore and Grant Wood, now on display throughout the company's global facilities.

Believing strongly that its business success provides it with the means and responsibility for being a productive member of society, John Deere purposely invests in arts and culture programming and organizations with a particular emphasis in creating rich and rewarding youth educational opportunities. A meaningful example of this is Deere's longtime support of the Quad City Arts Visiting Artist Series, in which professional musicians, actors, singers and dancers share their talents through school educational, presentations, reaching nearly 45,000 students each year.

On a global basis, Fundação John Deere—the John Deere Foundation in Brazil—invests in numerous arts and culture programs for children in John Deere home communities and throughout the country. In particular, the foundation supports the Cinemóvel John Deere (Sala Brasil), a mobile movie theater featuring arts and culture films intended to educate and entertain thousands of children in rural Brazilian communities.

John Deere is humbled and honored to be this year's inductee into the BCA Hall of Fame. John Deere proudly joins with other current and past BCA honorees to encourage continued and increasing investment in arts and culture.

Photos (opposite page, clockwise from top left) Figge Museum, Davenport, Iowa. • Putnam Museum, Davenport, Iowa. • Quad City Botanical Center, Rock Island, Illinois. • Visiting Artist Series, Quad City Arts, Rock Island, Illinois.





BCA LEADERSHIP AWARD Frederic C. Hamilton, Chairman, The Hamilton Companies



"I am honored to be recognized for my contribution to the arts community by the BCA. My involvement in the Denver Art Museum, the National Gallery of Art, and the Clyfford Still Museum in Denver has enabled me to contribute to the longevity and financial well-being of these and many other organizations. I care deeply about investing for the future; building healthy endowments for arts institutions ensures their programs and collections are preserved for many generations to come."

REDERIC C. HAMILTON FOUNDED HAMILTON OIL CORPORATION
in the late 1960s, building it into an international oil company.
He also formed a domestic gas company, both of which he merged into a major integrated oil company in the mid-1980s.
He is now chairman of The Hamilton Companies, which is active in venture capital, private equity, oil and gas, real estate, mortgage lending, securities, and acquisitions operations. He has been called one of America's oil pioneers.

Denver Arts Museum (DAM) board member since 1977 and chairman since 1994 (now chairman emeritus), Hamilton has played an integral role in the realization of the DAM's expansion and in its institutional growth and sustainability. He led the first endowment campaign for the Museum and a second effort as well, raising more than \$100 million in total endowment funds, including his own transformational gift that ultimately funded construction of the Daniel Libeskind-designed wing that bears his name. Hamilton's commitment to the Museum's many initiatives, including collecting, hosting major traveling exhibitions, engaging community business leaders, and providing a strong financial platform for the future, has directly influenced its success and reputation.

In January 2014, Hamilton bequeathed a gift of 22 paintings worth more than \$100 million to the DAM, increasing the size of its Impressionist collection fivefold. It is the largest donation in the Museum's history. The gift includes the Museum's first Vincent van Gogh canvas, *Edge of a Wheat Field with Poppies*, as well as four works by Claude Monet and paintings by masters such as Paul Cézanne, Edouard Manet, and Auguste Renoir. The breadth of donated works, which increases the Museum's tally of Monet canvases to six, makes this one of the strongest Impressionist collections in the West.

In 2012, Hamilton received the John Madden, Jr. Leadership Award from the Colorado Business Committee for the Arts, which recognizes a business sector individual who has made significant contributions to advancing arts and culture in Colorado. In addition, Hamilton has been awarded National Western's 2014 Citizen of the West. The award, sponsored by the National Western Stock Show Association, was bestowed to him for his leadership in philanthropy.

Hamilton has served as a member of the Trustees' Council of the National Gallery of Art and is a Trustee Emeritus of the Smithsonian Institution, both in Washington, D.C. He serves on the Board of Trustees of the Clyfford Still Museum, the Boy Scouts of America, Denver-based Graland Country Day School, and leads the endowment for the Boys and Girls Club of Denver. At the University of Colorado Anschutz Medical Campus, Hamilton endowed a chair in Endocrinology and has provided significant support for research programs in macular degeneration and skin cancer. He also has been a major donor to Children's Hospital Colorado and has endowed three chairs in research and clinical scholars at New York Presbyterian Hospital/Weill Cornell Medical Center.

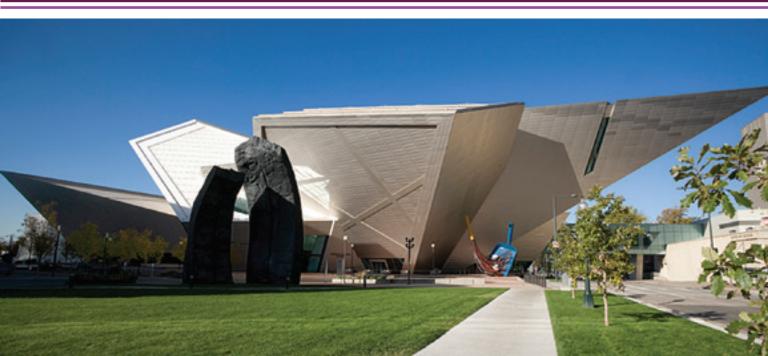
Hamilton remains an avid art collector. His office walls are adorned with art dominated by scenes of the outdoors and sporting pursuits that he loves. The large lobby of The Hamilton Companies' head-quarters contains a number of contemporary pieces, including a striking Robert Motherwell. His first love was the Impressionists, and he is proud of his wide-ranging and representative collection.

Photos (opposite page, clockwise from top left) Fred and Jane Hamilton at the grand opening of the Denver Art Museum's Frederic C. Hamilton building in 2006. • Motherwell's New England Elegy #3, part of Fred Hamilton's contemporary collection at The Hamilton Companies. • Fred and Jane Hamilton admire a painting in the Court Cafe during the Passport to Paris Exhibition at the DAM, October 2013. • The DAM commissioned architect Daniel Libeskind to design the Frederic C. Hamilton building to accommodate its growing collections and programs. The 146,000 square-foot Hamilton building opened to the public October 7, 2006.

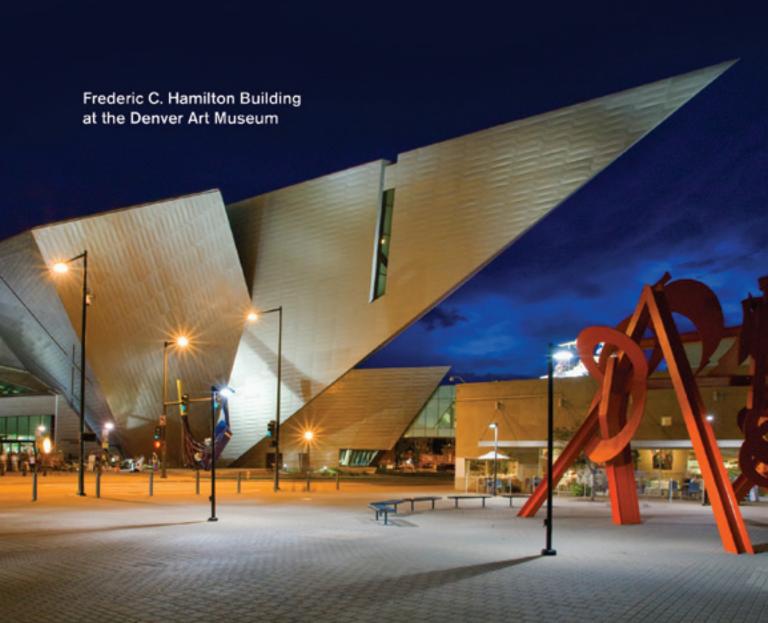








With gratitude to Americans for the Arts and sincere congratulations to all BCA Award recipients



Shaping a Vibrant Arts Community for All

Congratulations and Thank you Edward Jones

"Edward Jones associates and partners recognize that arts and arts education enhance a region's economic environment and greatly enrich our community. By enthusiastically supporting the Arts and Education Council, Edward Jones helps to ensure our area's legacy of artistic excellence and provides greater opportunities for everyone in our community to experience art and culture. A long-time supporter of the St. Louis arts community, Edward Jones has donated more than \$7 million to the Arts and Education Council since 1978 with more than \$4 million coming from its workplace giving efforts. With this extraordinary philanthropic history, Edward Jones has impacted our St. Louis region for generations to come."

- Cynthia A. Prost, President

Arts and Education Council

of Greater St. Louis

The St. Louis region's United Arts Fund



Shaping a Vibrant Arts Community For All KeepArtHappening.org

Centene Center for Arts and Education 3547 Olive Street, St. Louis, MO 63103

Babson College congratulates

FREDERIC C. HAMILTON for receiving the BCA Leadership Award in honor of his outstanding contributions to the arts and arts education.

We are proud to count Fred Hamilton as a distinguished member of the Babson community, one whose accomplishments are a testament to the power of the entrepreneurial mindset we champion here. Throughout his life, he has broken through barriers to success, and his continued dedication to the advancement of the arts shows his commitment to creating social value in the world.



Arden





The Arden thanks PECO for their longstanding support of Arden Children's Theatre, Philadelphia's largest professional children's theatre—welcoming 40,000 children and families annually!

THE BARNES FOUNDATION



The Barnes Foundation congratulates PECO

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A vibrant arts culture enhances our workplaces and strengthens our communities. We applaud the BCA 10 honorees and Americans for the Arts for setting a standard for excellence and serving as role models for others to follow.

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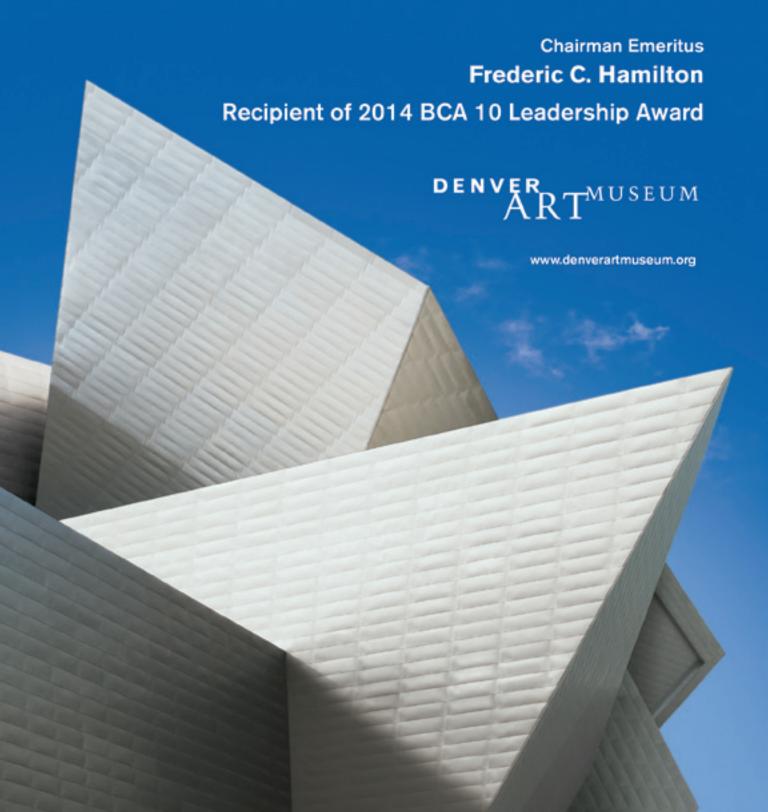
Congratulations to all the honorees for their outstanding commitment to the arts! Arts Brookfield presents exciting, world-class cultural experiences to hundreds of thousands of people for free each year in both indoor and outdoor public spaces at Brookfield's premier office properties in New York, Los Angeles, Derwer, Houston, Toronto, Perth and Sydney. From concerts, theater and dance to film screenings and art exhibitions, Arts Brookfield brings public spaces to life through art.

Through December 2014, Arts Brookfield celebrates its 25th Anniversary through an interactive initiative, Art Set Free. The public is invited to submit original artworks of all kinds for digital display at Brookfield's office properties around the globe and on ArtsBrookfield25.com.

ArtsBrookfield.com



The Board of Trustees and Staff of the Denver Art Museum warmly congratulate



Self-Taught Genius

TREASURES FROM THE AMERICAN FOLK ART MUSEUM

November 15, 2014 - March 15, 2015

In its first stop outside of New York on a national tour, this important exhibition, organized by the American Folk Art Museum, celebrates one of the most unique and cherished American visual traditions: folk art. Since colonial times, self-taught artists have used a wide range of materials to create artworks that depict the world around them, their beliefs and aspirations, in beautiful and meaningful ways. With quilts, furniture, paintings, sculptures, books and assemblages that date from the 18th to the 21st centuries, the exhibition explores the creative impulse of these artists, whose work continues to influence art and popular culture in our time.

Self-Tought Genius: Treasures from the American Folk Art Museum is organized by the American Folk Art Museum.



This exhibition and the national tour of Self-Tought Genius: Treasures from the American Folk Art Museum are made possible by generous funding from the Henry Luce Foundation, as part of its 75th anniversary initiative.

Ammi Phillips, Girl in Red Dress with Cot and Dog, Vicinity of Ameria, New York, 1830-1835, all on canvas. Collection American Folk Art Museum, New York, Gift of Ralph Esmerian, 2001-37.1. Photo by John Parnell, New York.



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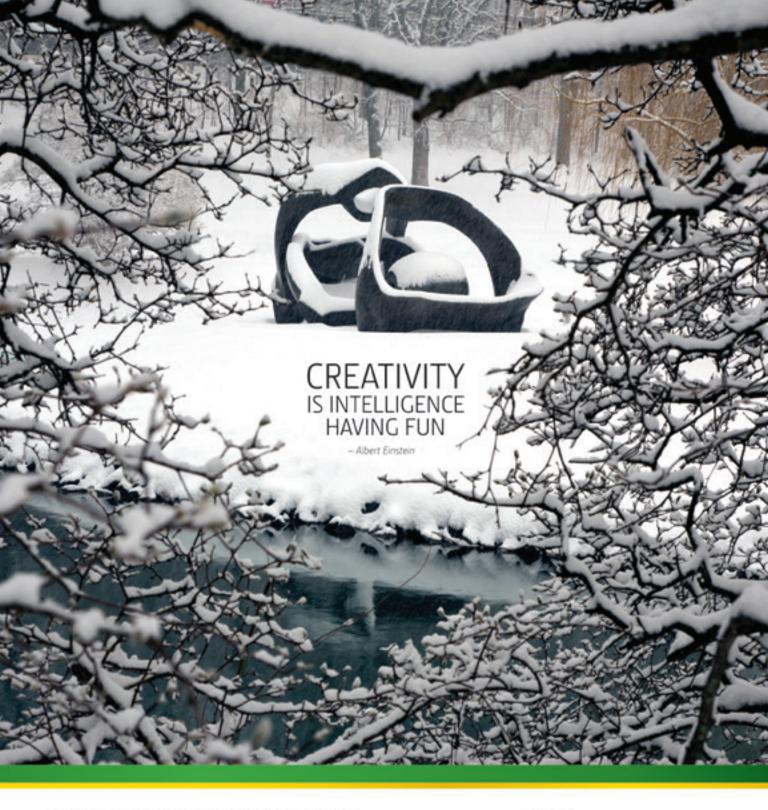




Kansas City's world-class Nelson-Atkins Museum of Art is one of many arts organizations Hallmark is proud to support in the hometown of our headquarters.



Hallmark salutes all of the 2014 BCA 10 award recipients and the hundreds of arts endeavors we collectively support. You stir our emotions, bring joy to our lives and make our communities more vibrant.



At John Deere, we've been stimulating innovation and creativity for 177 years. We're proud to support the arts, by bringing together divergent backgrounds, ethnicities and cultures, and building vibrant communities for the benefit of all our stakeholders.



BCA 10 HONOREES 2005–2013

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BCA LEADERSHIP AWARD RECIPIENTS

The BCA Leadership Award recognizes a business executive who has demonstrated exceptional vision, leadership, and commitment in developing and encouraging business alliances with the arts throughout his/her career.

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BCA HALL OF FAME

The BCA Hall of Fame recognizes companies for their exceptional leadership, vision, and long-term commitment to supporting the arts. These companies have been inducted into the Hall of Fame since it was established in 1992.

Altria Group, Inc. • American Express Company • AT&T • Bank of America Corporation • The Boeing Company • Chevron Corp. • Corning Incorporated • Deutsche Bank • ExxonMobil Corporation • Ford Motor Company • General Mills, Inc. • Hallmark Cards, Inc. • Humana Inc. • J.P. Morgan Chase & Co. • Johnson & Johnson • Kohler Co. • Lockheed Martin Corporation • MetLife • Movado • Northwestern Mutual • Principal Financial Group • Prudential Financial, Inc. • Sara Lee Corporation • Target • Time Warner Inc. • UBS • United Technologies Corporation



www.AmericansForTheArts.org/BCA