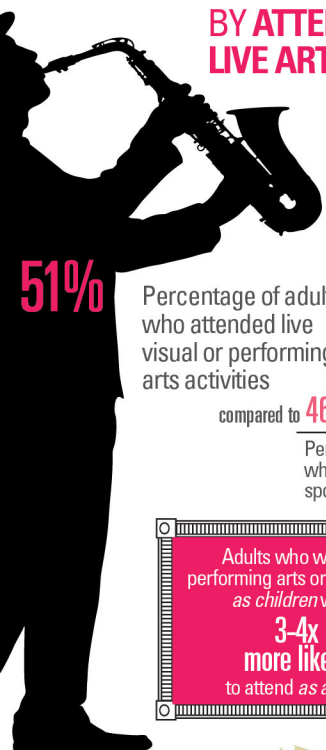


How do Americans participate in THE ARTS?

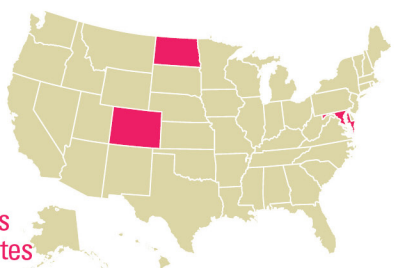
BY ATTENDING LIVE ARTS



51% Percentage of adults who attended live visual or performing arts activities compared to **46%** Percentage of adults who exercised or did a sports activity

Adults who went to performing arts or museums as children were **3-4x more likely** to attend as adults

Colorado
Maryland
North Dakota
had

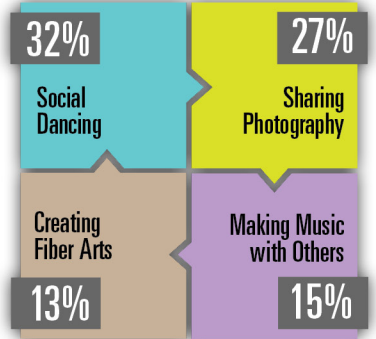


Performing Arts Attendance Rates of **50%**

average state attendance: 37%

BY ART MAKING AND ART SHARING

Popular Genres



19% used electronic media to share art they created, edited, or remixed.

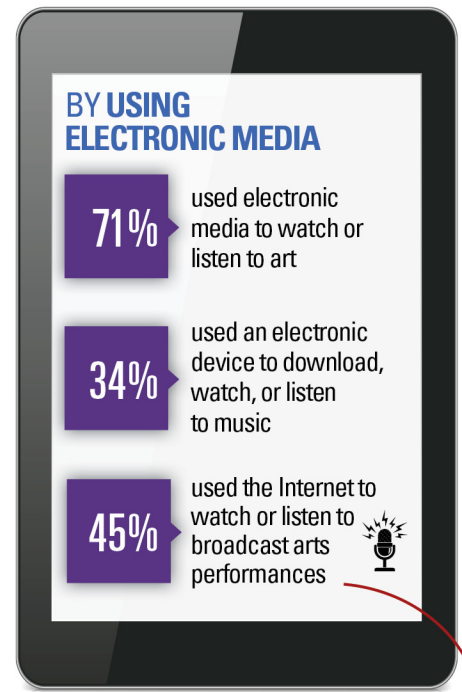
African Americans were more likely

than other racial/ethnic groups to create or perform visual arts or music through electronic media.

Men were twice as likely

as women to use electronic media to create or perform music.

BY USING ELECTRONIC MEDIA



- 71%** used electronic media to watch or listen to art
- 34%** used an electronic device to download, watch, or listen to music
- 45%** used the Internet to watch or listen to broadcast arts performances



and **54%** watched or listened on TV and radio



More young adults reported taking art classes or lessons in childhood in past 10 years.

More African Americans and Hispanics took acting, dance, creative writing, and music classes.

Most popular childhood arts classes

(in or out of school)

