

2014 Post-Election Analysis on the Arts



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About Americans for the Arts and Arts Action Fund

- Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. With 50 years of service, we are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. www.AmericansForTheArts.org
- Americans for the Arts Action Fund is the political advocacy arm of Americans for the Arts. www.ArtsActionFund.org



About Our Technology

- Use the Text Chat box to ask questions.
- Respond to live polling questions during the webinar.
- If you need technical assistance, please let us know via the Text Chat and staff will follow up with you immediately.



Robert Lynch

CEO & President

Americans for the Arts



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- Shift of Congressional Landscape
- More legislating expected – more veto's expected
- Arts Action Fund bipartisan focus to continue



Any Questions?

- Type your questions directly into the **Chat Text** box near the bottom of your screen.



2014 Election Results & Outlook

- **Nina Ozlu Tunceli**

- Chief Counsel, Gov't & Public Affairs, Americans for the Arts
- Executive Director, Americans for the Arts Action Fund



Polling Question

- Did you vote in the 2014 Elections?



Party Shift = YES

Policy Mandate = NO

- 2014 Midterm Elections had the lowest voter turnout since 1942
- Overall national turnout was only 36.3%
- Less than a third of eligible voters turned out in California, Texas, and New York
- White males represented the majority of electorate
- Millennials, women of all ages, and especially Black and Hispanic voters stayed at home.

Longstanding Bipartisan Support Built in Congress

- Congressional Arts Caucus
- Senate Cultural Caucus
- Grassroots & Grasstops Advocacy
- Direct Lobbying
- Arts Action Fund PAC support
- Better Messaging
- Swift and Unanimous Bipartisan Approval of NEA and NEH Chairs



More than 80% Arts PAC Election Win Rate

- Chairman Ken Calvert (R-CA)
- Chairman Mike Simpson (R-ID)
- Arts Caucus Co-Chair Leonard Lance (R-NJ)
- Arts Caucus Co-Chair Louise Slaughter (D-NY)
- Ranking Dem. Betty McCollum (D-MN)
- STEAM Co-Chair Suzanne Bonamici (D-OR)

2014 – 2015 Key Dates

- Nov. 12 – Lame Duck session began
- Nov. 20 – President Obama announces immigration executive order
- Dec. 11 – FY15 appropriations CR expires
- Jan. 3 – 114th Congress, 1st Session begins
- March 16 – Debt limit resets to lower limit
- Feb – President submits Admin's FY16 Budget
- April 15 – Congressional FY'16 Budget deadline
- May – Appropriations process for FY'16

Any Questions?

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Election Impact in Senate

Narric Rome

- Vice President of Government Affairs, Americans for the Arts



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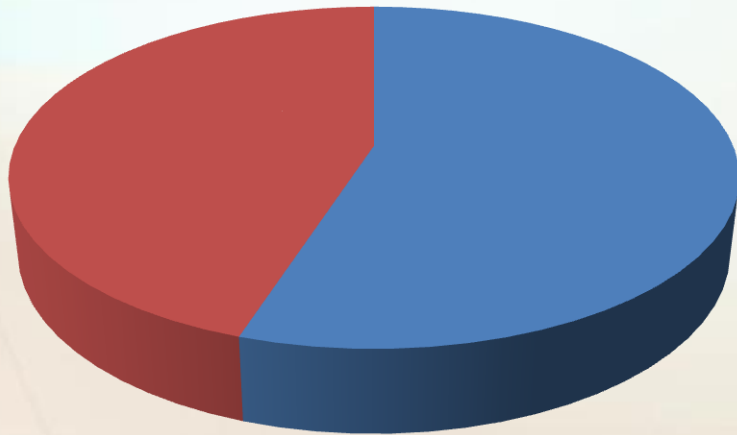
Changes in the U.S. Senate

Current 113th Congress

2013-2014

45 **GOP** – 55 **Dem**

(including 2 Independents)

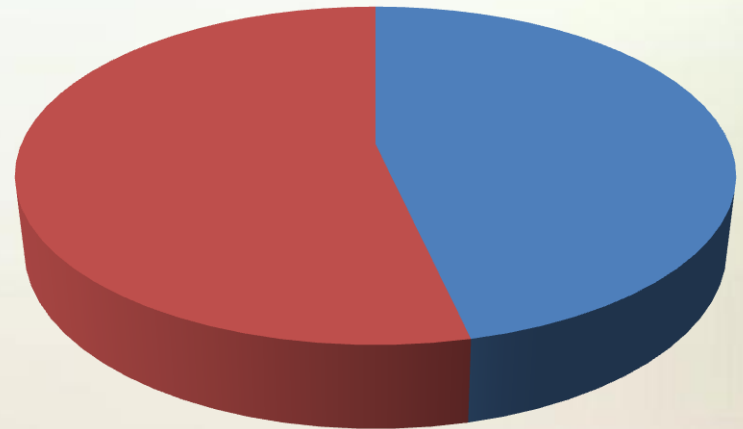


Incoming 114th Congress

2014-2015

53 **GOP** – 46 **Dem**

(including 2 Independents)



Senate Changes

- 36 Senate elections (12 GOP, 24 Dems)
- GOP gained 8 seats, 53 to 46 balance
- 7 Senators retired
- 4 Senators were defeated (Hagan, Pryor, Udall and Begich)
- Overall, 12 new Senators (11 GOP, 1 Dem)
- Two Independents caucus with Dems (Sanders-VT, King-ME)
- Still waiting on LA run-off
- Only 17 Senate Democrats have served in minority.



New Senators

- AK – Dan Sullivan
- AR – Rep. Tom Cotton
- CO – Rep. Cory Gardner
- GA – David Perdue
- IA – Joni Ernst
- MI – Rep. Gary Peters
- MT – Rep. Steve Daines
- NE – Ben Sasse
- NC – Thom Tillis
- OK – Rep. James Lankford
- SD – Michael Rounds
- WV – Rep. Shelley Moore Capito



Senate Cultural Caucus

- Was 34 members, now 27 members due to 2 defeats and 3 retirements
- Current Caucus Co-Chairmen – Sen. Barbara Mikulski (D-MD) and Sen. Mike Enzi (R-WY)
- Top new targets to recruit to the Senate Cultural Caucus are
 - Rep. Gary Peters (D-MI)
 - Rep. Shelly Moore Capito (R-WV).



Senate Notes on Arts Policy

- Some key retirements are:
 - Education & Appropriations – Tom Harkin (D-IA)
 - Caucus - Sen. Mike Johanns (R-NE)
 - Appropriations - Sen. Tom Coburn (R-OK)
- Some key leaders are:
 - Appropriations Chairman Senator Thad Cochran (R-MS)
 - Interior Appropriations Senators Lisa Murkowski (R-AK) and Jack Reed (D-RI)
 - Transportation Appropriations Senators Richard Shelby (R-AL) and Barbara Boxer (D-CA)



Senate Notes on Arts Policy #2

- Senate FY 2014 funding proposal of NEA at \$150 million remains bright spot in annual appropriations process
- Tax policy on front burner, both in lame duck, and 114th Congress. Chairman Orrin Hatch (R-UT) and Senator Ron Wyden (D-OR) expected to pursue significant tax reform.
- Concern about the “Ryan Budget” which included termination of NEA, NEH and IMLS.



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Senate Notes on Arts Education

- Senator Lamar Alexander (R-TN) to become Chairman of education committee. Sen. Patty Murray (D-WA) to become Senior Democrat on education cmte.
- 114th Congress starts with almost every major education and training bill up for reauthorization.
- Complicated dynamics for education reform in Senate due to procedural hurdles, Administration moves and intra-party divisions on policy.
- Outstanding questions on right amount of legislative support for: Common Core, federal role, assessments and teacher effectiveness policies, competitive grants vs. formula grants and privacy.



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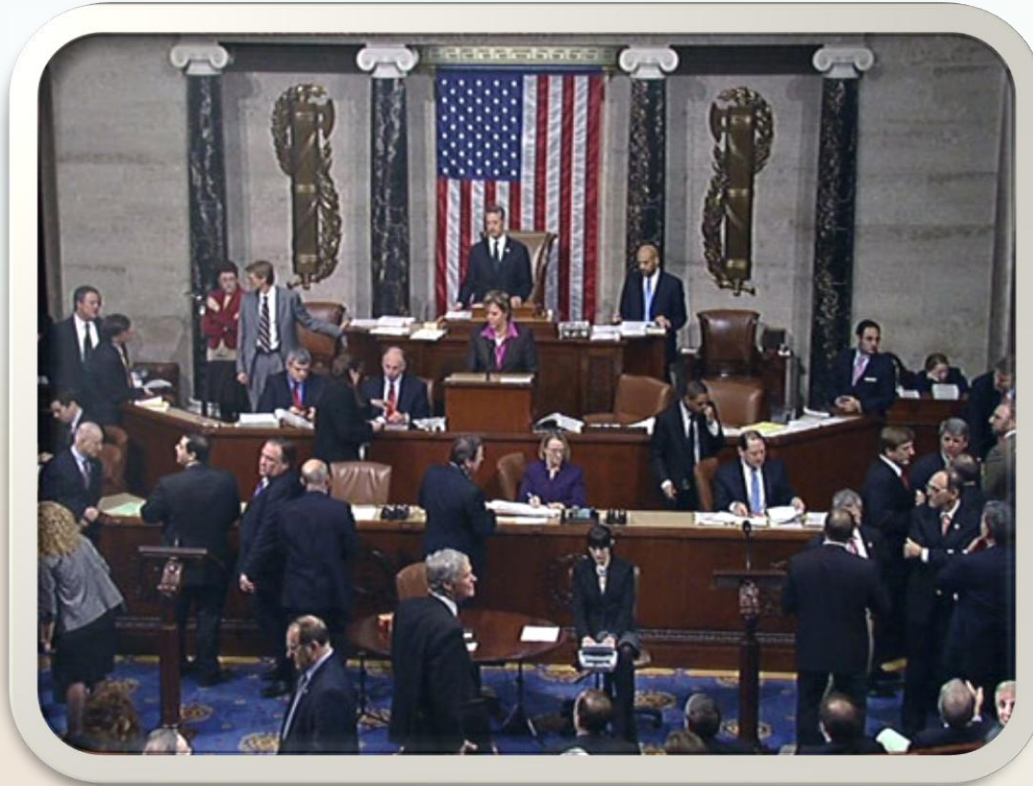
Election Impact in House

- Kate McClanahan
 - Director of Federal Affairs, Americans for the Arts



Polling Question

- Do you have a **new** member in the House of Representatives?

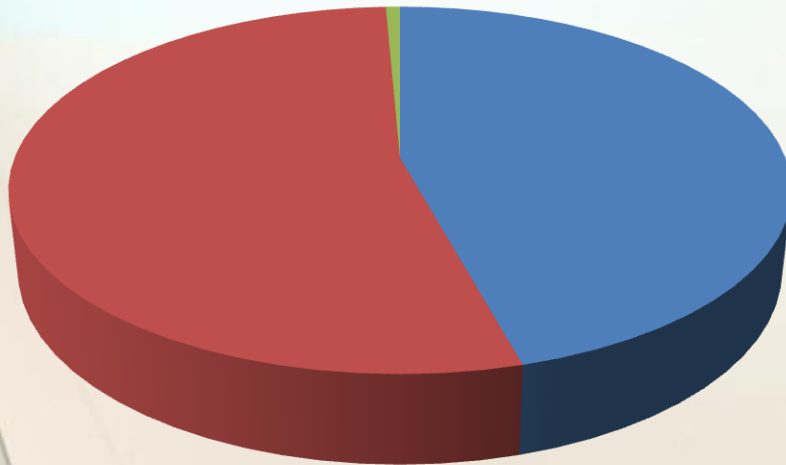


Changes in the U.S. House

Current 113th Congress

2013-2014

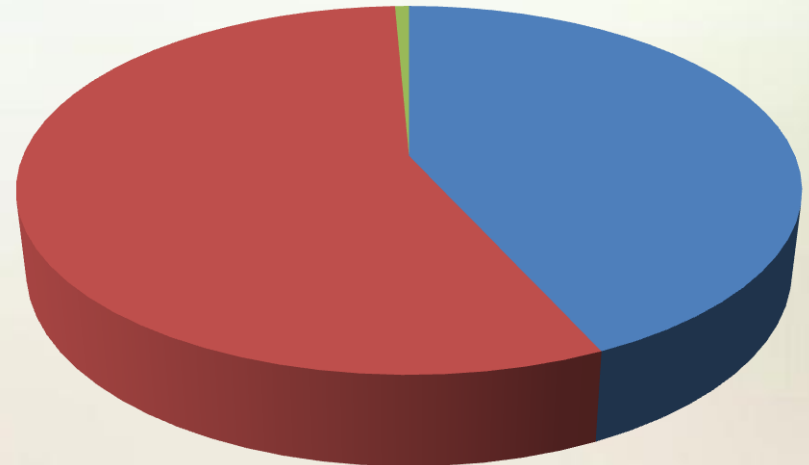
233 **GOP** – 199 **Dem** (3 vac.)

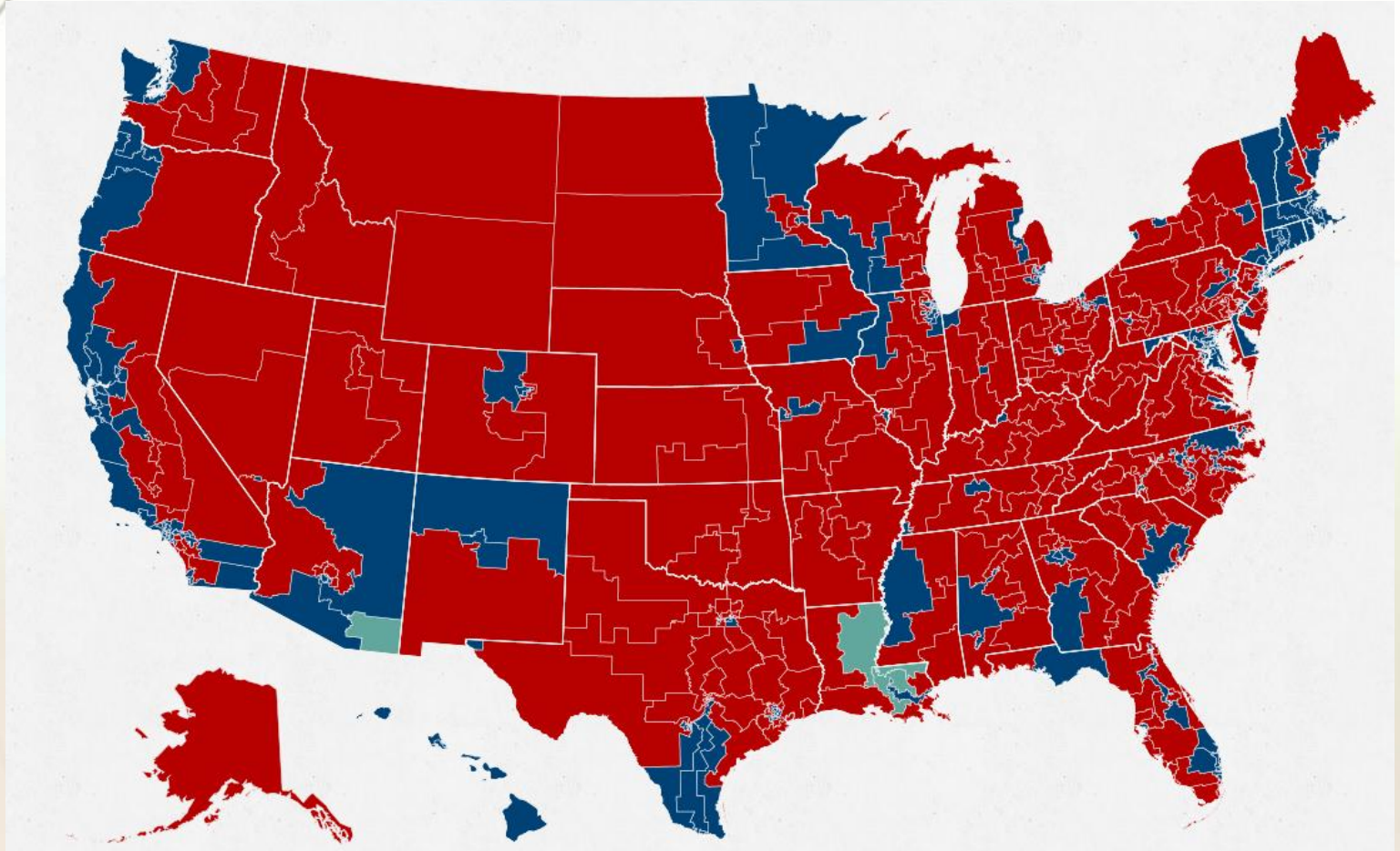


Incoming 114th Congress

2015-2016

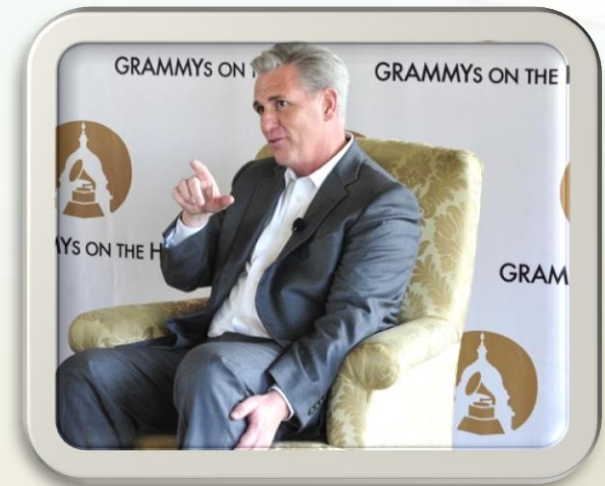
244 **GOP** – 188 **Dem** (3 TBD)





How will the makeup of the new Congress affect legislative process?

- **New House Majority Leader:** Rep. Eric Cantor's defeat in his primary election put Rep. Kevin McCarthy (R-CA) as Majority Leader.
 - Efficiency
 - Districts during the week
 - Talk more
 - Committee "audits"
- **Appropriations Subcommittee Chair shuffle**
 - And committee chair shuffle in general!
- Agenda drafted with eyes on 2016 **presidential race**
- **Increased Republican majority**, which may give Speaker Boehner more flexibility on the "Hastert Rule"



Losses to current committees

Education & the Workforce

Republicans (23)

John Kline, Minn.,
Chairman

~~Tom Petri, Wis.~~

~~Howard "Buck" McKeon, Calif.~~

Joe Wilson, S.C.

Virginia Foxx, N.C.

Tom Price, Ga.

Kenny Marchant, Texas

Duncan Hunter, Calif.

Phil Roe, Tenn.

Glenn Thompson, Pa.

Tim Walberg, Mich.

Matt Salmon, Ariz.

Brett Guthrie, Ky.

Scott DesJarlais, Tenn.

Todd Rokita, Ind.

Larry Bucshon, Ind.

Lou Barletta, Pa.

Joe Heck, Nev.

Mike Kelly, Pa.

Susan W. Brooks, Ind.

Richard Hudson, N.C.

Luke Messer, Ind.

Bradley Byrne, Ala

Democrats (18)

~~George Miller, Calif.,~~
~~Ranking Member~~

Robert C. Scott, Va.

Rubén Hinojosa, Texas

~~Carolyn McCarthy, N.Y.~~

~~John F. Tierney, Mass.~~

~~Rush D. Holt, N.J.~~

Susan A. Davis, Calif.

Raúl M. Grijalva, Ariz.

~~Timothy H. Bishop, N.Y.~~

Dave Loebsack, Iowa

Joe Courtney, Conn.

Marcia L. Fudge, Ohio

Jared Polis, Colo.

Gregorio Kilili Camacho Sablan, N.

Marianas

Frederica S. Wilson, Fla.

Suzanne Bonamici, Ore.

Mark Pocan, Wis.

Mark Takano, Calif.

Appropriations

Republicans (29)

Harold Rogers, Ky.,
Chairman

~~Frank R. Wolf, Va.~~

~~Jack Kingston, Ga.~~

Rodney Frelinghuysen, N.J.

~~Tom Latham, Iowa~~

Robert B. Aderholt, Ala.

Kay Granger, Texas

Mike Simpson, Idaho

John Culberson, Texas

Ander Crenshaw, Fla.

John Carter, Texas

Ken Calvert, Calif.

Tom Cole, Okla.

Mario Diaz-Balart, Fla.

Charlie Dent, Pa.

Tom Graves, Ga.

Kevin Yoder, Kan.

Steve Womack, Ark.

Alan Nunnelee, Miss.

Jeff Fortenberry, Neb.

Tom Rooney, Fla.

Democrats (22)

Nita M. Lowey, N.Y. - Ranking
Member

Marcy Kaptur, Ohio

Peter J. Visclosky, Ind.

José E. Serrano, N.Y.

Rosa DeLauro, Conn.

~~James P. Moran, Va.~~

~~Ed Pastor, Ariz.~~

David E. Price, N.C.

Lucille Roybal-Allard, Calif.

Sam Farr, Calif.

Chaka Fattah, Pa.

Sanford D. Bishop Jr., Ga.

Barbara Lee, Calif.

Adam B. Schiff, Calif.

Michael M. Honda, Calif.

Betty McCollum, Minn.

Tim Ryan, Ohio

Debbie Wasserman Schultz, Fla.

Henry Cuellar, Texas

Chellie Pingree, Maine

Mike Quigley, Ill.

House Leadership

- John Boehner (R-OH) will remain Speaker of the House.
- Nancy Pelosi (D-CA) will remain Minority Leader.



Key Re-Elections

- Arts Caucus Co-Chair **Rep. Louise Slaughter** (D-NY) returns after a tight race, only being declared the winner after absentee ballots were counted.
- Anticipated 114th Congress Appropriations Subcommittee Ranking Member **Betty McCollum** (D-MN) coasts to victory.
- Pro-arts member **Rep. Mike Simpson** (R-ID) returns after facing a strong primary challenger.



Key House Pro-Arts Losses

- Retirements of key pro-arts champions, including Interior Appropriations Subcommittee Ranking Member **Jim Moran** (D-VA) – *24 years in Congress!*
- Education Committee Ranking Member **George Miller** (D-CA) – *40 years in Congress!*
- And others, like long-time AAD speaker **Rep. Rush Holt** (D-NJ) – *16 years in Congress.*



Highlights of Some of the New Representative-Elects

- Alma Adams (D-NC-12)



Arts Caucus Impact



- **Congressional Arts Caucus Losses: 26 Members out of 179 not returning.**
 - 9 retired;
 - 7 ran for other offices;
 - 1 lost in primary;
 - 9 lost on Election Day.

Bottom-line: Legislative Impact?

Is this the “Seinfeld Election?”

- Potential to **re-empower committees** and committee process, but appropriations challenges likely to continue for the federal cultural agencies, as well for the Arts in Education grants at US Dept of Ed.
- Sequester or not to Sequester: **Budgetary impacts smaller**, but the 2-year agreement runs out, and budget resolutions likely will be back.
- Political cycle: **All eyes on next president.**
- Same underlying structure.



Any Questions?

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State Election Impact

Jay H. Dick

- Senior Director of State & Local Government Affairs
Americans for the Arts

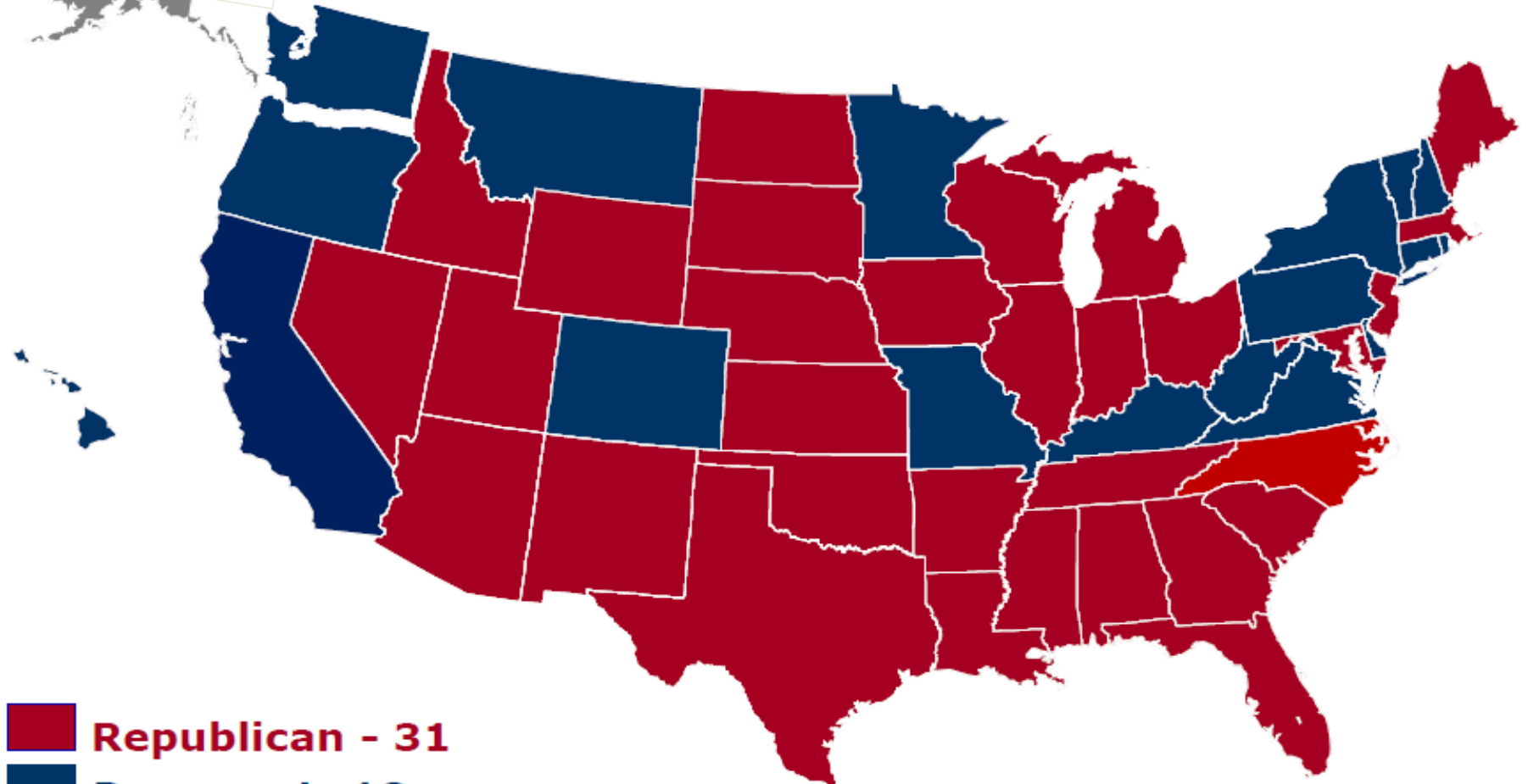


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Governors

Governor Party 2015

Independent



Arts Friendly Governors



Michigan Governor
Rick Snyder (R)
Re-elected



Maryland Governor
Martin O'Malley (D)
Termed Out



Illinois Governor
Pat Quinn (D)
Defeated

State Election Statistics

- 46 states had legislative elections
- VA, NJ, LA and MS did not have state elections
- 6,057 (82%) of the country's 7,383 state legislative seats were up for election.
- Of the seats up for election, Republicans picked up a net gain of 315 seats.
- There are now over 4,100 Republican state legislators, the highest since 1920.



Sen. Stan Rosenberg (D)
Massachusetts Senate
Senate President elect

State Legislatures

Democrat Gains

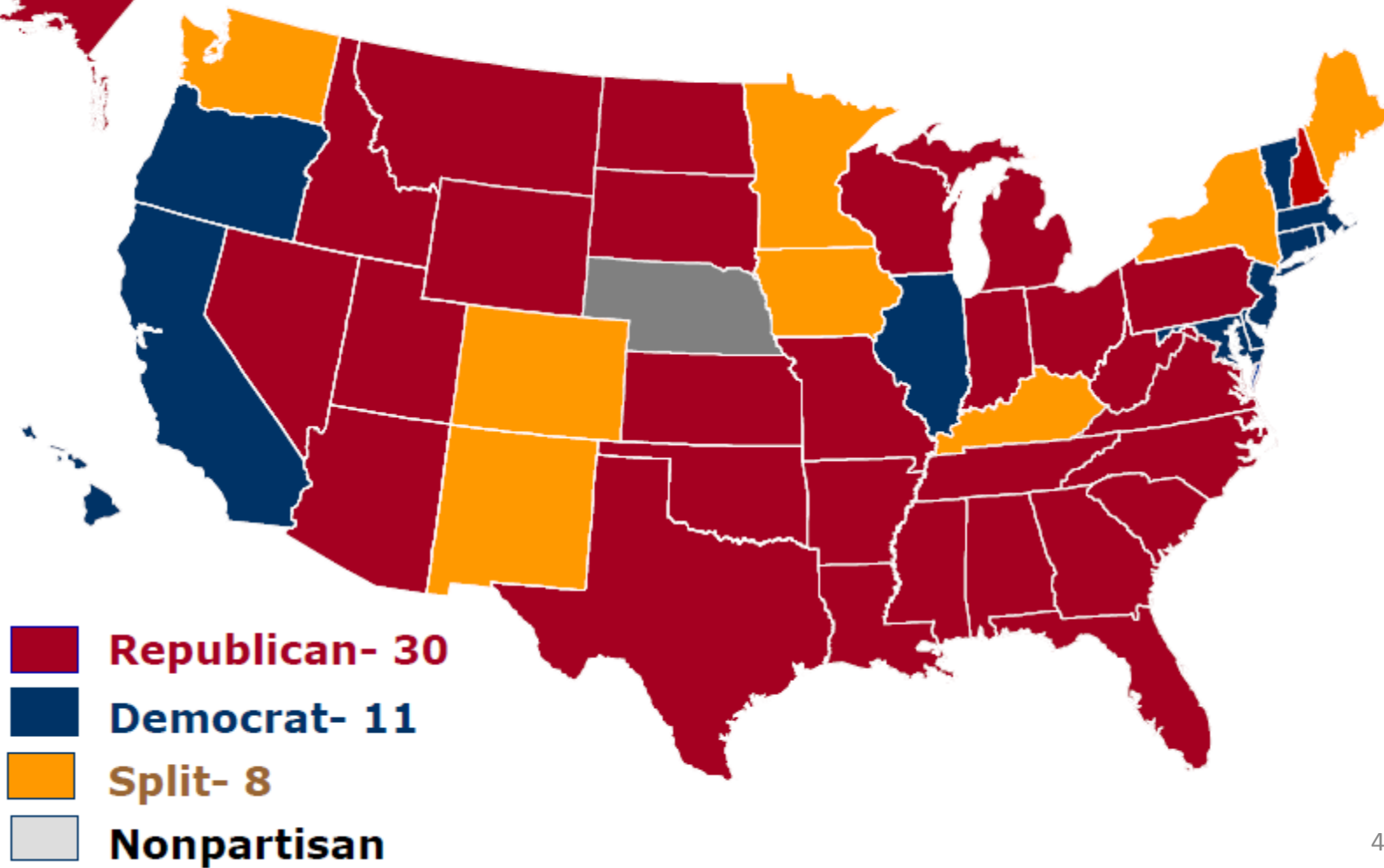
Republican Gains

**Out of the 98 Legislative
Chambers:
Republicans control 68
Democrats control 30**

Colorado Senate
Maine Senate
Minnesota House
Nevada Assembly
Nevada Senate
New Hampshire House
New Mexico House
New York Senate
Washington Senate
West Virginia House
West Virginia Senate

State Legislatures

Post Election State Legislatures 2014



State Government Trifecta

State Governments 2015

Divided



Ballot Initiatives - State

- Rhode Island, Ballot Question 5
 - Question 5 asked voters to authorize \$35 million in bonds to renovate in-state arts facilities
 - \$23 million appropriated to nine arts facilities, who must match the funding
 - \$7 million to the State Arts Council to grant to nonprofit cultural organizations
 - \$5 million to revive the state preservation grants program
 - Question 5 was passed by **60.5% of state voters.**



Rhode Island Lt. Governor
Elizabeth Roberts
2010 Arts Award Winner



Ballot Initiatives – Local

Utah

- Salt Lake City’s Zoo, Arts and Parks (ZAP) —was renewed by an overwhelming **77% of the vote.**
- Proposition 3 (RAP tax) in Washington County (**55%**)
- Resolution No. 2014-7-27R (RAP tax) in American Fork County (**55%**)
- Proposition 6 (RAP tax) in Bountiful City (**55%**)
- Proposition 7 (RAP tax) in city of Clearfield (**65%**)
- Proposition 5 (RAP tax) in city of Farmington (**52%**)

All will place a 0.1% sales and use tax which will provide funding to arts and culture projects.



Utah Governor Gary Herbert (R) participating at the AAF event at the 2012 Republican National Convention



Ballot Initiatives – Local

- Mecklenburg County, North Carolina (Charlotte)
 - Residents voted against a quarter cent sales tax increase, which would have directed 80 percent of generated revenue to Charlotte-Mecklenburg Schools and 7.5 % of the funding to the Arts & Science Council.
 - The initiative lost with only receiving 39% of the vote.
- Columbia County, Georgia (Harlem and Grovetown)
 - 2017-2022 Special Purpose Local Option Sales Tax (SPLOST) – 1% sales tax for 5 years
 - Provide allocation of \$9 million for a new county cultural arts center and museum
 - Passed with **54% of the vote**



Ballot Initiatives – Local

- Boulder County, Colorado (Boulder)
 - 2A Community, Culture and Safety Sales/Use Tax - 0.3% sales/use tax for 3 years and would raise \$27.6 million
 - Fund multiple cultural and public safety capital projects
 - Passed with **63.5% of the vote**
- Middlesex County, New Jersey
 - Voters approved the establishment of the "Middlesex County Cultural and Arts Trust Fund"
 - Indicated broad public support for dedicated revenue for the development, restoration, improvement and maintenance of cultural and arts facilities, theaters and other arts venues as well as support arts education for county residents.
 - Passed with **61% of the vote**



Ballot Initiatives – Arts Education

- Tracked Seven Ballot measures on Arts Education – All Seven Passed!
- Scottsdale, Arizona
 - Scottsdale Unified School District (SUSD) places an estimated \$0.41 tax rate per \$100 of assessed valuation to raise \$18.8 million for the school district.
 - The school district stated it would use the override funds to decrease classroom sizes and restore art, music, and physical-education classes for elementary school students.
 - The measure passed with **54% of the vote**.
- Palm Beach County, Florida
 - Voters were asked to allow the Palm Beach County School Board to renew an expiring property tax of \$25 per \$100,000 of appraised value.
 - The levy funds would raise \$36 million in the first year alone and pay for more than 500 arts, music, physical education, and choice and magnet program teachers in more than 120 schools.
 - The ballot question was approved with **79% of the vote**.



Any Questions?

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Conclusion & What's Next

- 2016 Senate
- 2016 Presidential
- Arts Action Fund



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Presidential Races Soon

- It's all about winning Virginia, Florida, Ohio
- Senators Mark Rubio (R-FL), Rob Portman (R-OH), Ted Cruz (R-TX), Rand Paul (R-KY), Rep. Paul Ryan (R-WI)
- Governors Chris Christie (R-NJ), John Kasich (R-OH), Jeb Bush (R-FL), Rick Perry (R-TX)
- On the Democratic side, Hillary Clinton (D-NY), Elizabeth Warren (D-MA), VP Joe Biden (D-DE)

ArtsVote2016

- Party Platform Statements
- Presidential Candidate positions on the arts
- Events in early primary states
- Voter Turnout in VA, OH, FL
- Political Conventions
- PAC fundraising
- Report Cards
- Candidate Surveys

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Webinar Archive

- An audio archive of this webinar will be available next week here:
www.artsusa.org/events/webinars/
- If you have any questions, please contact
membership@artsusa.org.



Thank You!

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