



Arts & Business Council of New York

**February 16,
2016**

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Want More?

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Diversity in Arts Leadership Panel



Join Con Edison and Arts & Business Council of New York for a lively panel discussion and networking reception about diversity in arts leadership.

Panelists:

Kay Takeda, Director of Grants & Services, LMCC

Kevin B. Taylor, Director, Graduate Admissions, Zicklin School of Business, Baruch College

Brenda Williams-Butts, Vice President of Recruitment, Diversity and Inclusion, WNYC

Moderator:

Edwin Torres, Deputy Commissioner, New York City Department of Cultural Affairs

Thursday, February 18, 2016

6 p.m. - 8:30 p.m.

LMHQ: 150 Broadway, 20th floor Manhattan

Con Edison is committed to improving the quality of life in the communities we serve. Hundreds of nonprofit organizations in our service area benefit from our funding, in-kind donations, volunteer efforts, and other strategic resources. Our Power of Giving Forums offer cultural leaders opportunities to network and share best practices. For more information, visit conEd.com/partnerships.

[RSVP HERE](#)

Growing the Workforce in Long Island City

Bordering the East River in Queens, New York, Long Island City has undergone a massive transformation over the past two decades, evolving from an industrial neighborhood into a popular residential area with a robust arts scene. One of the early markers of Long Island City's future as an arts hub was the 1986 creation of Socrates Sculpture Park on an abandoned landfill and illegal dump site along the waterfront.



Today, Socrates Sculpture Park provides artists with opportunities to create and exhibit large-scale sculpture and multi-media installations in the public realm. The park's free public programs include performances of theater, music, opera, and dance; outdoor cinema screenings; and efforts to encourage healthy living, such as greenmarkets and fitness classes. Admission and all of their programming is free of charge.

The park's success is in part due to a two-decades long partnership with Plant

Specialists, a local landscaping business. The company employs horticulturalists, landscape architects, and designers who create and improve gardens throughout the tri-state area. Nearly all of the hundreds of trees, plants, and shrubbery visitors enjoy throughout Socrates Sculpture Park have been donated by Plant Specialists.

Plant Specialists believes that the arts are essential to the quality of life of residents and neighborhoods alike – as a source for economic and community development, and as a platform for generating creative ideas and experiences that make life enjoyable for all. The company makes an effort to support arts in the community and, by doing so, have an impact on local economic development.

Continue reading this article on the [pARTnership Movement](#) website.

Workshop: Building Partnerships with Local Corporations

Join ABC/NY for a workshop focusing on differentiating between securing foundation and corporate support for your arts organization. Facilitator [Marti Fischer](#) will speak about aligning your pitch with the goals of the corporation, keeping in mind its values and principles. Learn how to identify the right entry points and get tips for engaging the smaller business you may share a block with versus larger companies. Gain ideas on how to add value to your proposal through employee engagement offerings and creating partnership opportunities beyond funding.

Thursday, March 10, 2016 - 9:30am

Arts & Business Council of NY Theater Lobby
One East 53rd Street
New York, NY 10022

[RSVP HERE](#)

Crain's New York Arts & Culture Breakfast

Join Arts & Business Council of New York and Crain's with New York's art leaders as they share best practices and put a spotlight on the vital role the arts and culture community plays in driving tourism and ensuring continued growth and diversity of their organization and the city's economy.



Opening armchair discussion:

Alan Fishman, Board Chair, BAM

Panel discussion:

Ty Jones, Producing Artistic Director The Classical Theatre of Harlem

M.A. Papper, Artistic Director, The Town Hall

*Additional speakers to be announced.

Tuesday, March 15, 2016

Con Edison
4 Irving Place | NYC

8:30 a.m. - 9:00 a.m.: Networking Breakfast
9:00 a.m. - 10:30 a.m.: Program

RSVP for a special discounted price from ABC/NY!

[RSVP HERE](#)

2016 Diversity in Arts Leadership Internship Program - Applications Open!



The Arts & Business Council of New York is now accepting applications for the 2016 Diversity in Arts Leadership Internship Program!

The [Diversity in Arts Leadership internship program](#) strives to strengthen and advance diversity in the arts management field and provides college students working towards careers in the arts or business sectors with a hands-on introduction to arts nonprofits in New York City. The Arts & Business Council of New York matches undergraduate students from underrepresented backgrounds with energetic host arts organizations and business mentors, who guide the students' personal and professional growth throughout the summer.

If you are an **undergraduate student** interested in applying, read the guidelines and apply online [HERE!](#)

If you are a **New York City arts organization interested in hosting** a Diversity in Arts Leadership intern, read the guidelines and apply online [HERE!](#)

Please direct any questions to Amy Webb, awebb@artsandbusiness-ny.org.

Celebrating STEAM at NASDAQ



On February 4, 2016, We Connect The Dots—a STEAM education program—joined with Microsoft to ring the opening bell of the Nasdaq MarketSite in New York City.

The ceremony celebrated the success of [We Connect the Dots](#), its partnership with Microsoft, and their collective work to close the opportunity divide in technology, education and STEAM education. We Connect the Dots was founded by former Microsoft employee Laurie Carey.

The event signaled to business leaders worldwide the value of arts education in creating tomorrow's leaders in the business world and beyond.

"In addition to being one of the most innovative technology companies in the world, Microsoft is dedicated to addressing the opportunity divide that too many young people face. Working with nonprofits like We Connect the Dots, Microsoft is working to close the gap between those that have access to the skills and training they need to be successful, and those who do not." --Michael Sokoll, CFA, Senior Managing Director on the Market Intelligence Desk

Continue reading this article on the [pARTnership Movement](#) website.

Scholarships Available for the 2016 Annual Convention. Apply Today!

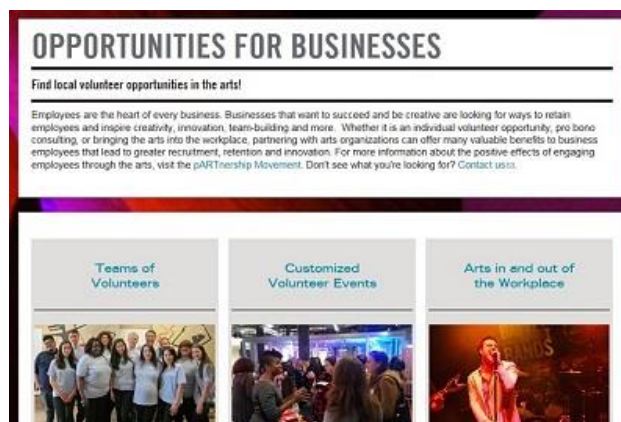


Americans for the Arts is pleased to offer a number of full ride and reimbursement [scholarships](#) to individuals interested in attending the 2016 Annual Convention in Boston from June 16 -19, 2016.

The deadline to apply is **Wednesday, February 24, 2016** at 11:59 PM (EST). Applicants must be individual members of Americans for the Arts or receiving benefits through a member organization. Applicants can apply for multiple scholarships but finalists will only be awarded one scholarship.

For questions regarding scholarships or your membership status, please contact membership@artsusa.org or call 202-371-2830.

Feature Your Business Volunteer & Employee Engagement Projects with ABC/NY



In 2015, the [Arts & Business Council of New York](#) launched a **matching portal** where individuals and business groups can connect with local arts opportunities - ABC/NY would love to feature your projects!

Projects range from individual and group volunteering, to arts-based training initiatives. Let ABC/NY connect you to local business professionals that are interested in contributing to and learning from the great work you are doing!

View the **matching portal** [here](#), navigate around to see where your opportunities might fit into ABC/NY's [menu of options](#), and [submit your own project\(s\)](#) using our web-form!

For more information about ABC/NY's work with volunteerism and employee engagement, please email our team at bva@artsandbusiness-ny.org.

Want More?

Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!



Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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