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ABC/NY's mission is to *develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector.* ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

Call to Action: Citywide #NYCInspires Campaign



New York City Arts Coalition (NYCAC) has joined forces with One Percent for Culture and the Cultural Institutions Groups (CIGs) to create a robust campaign designed to increase cultural funding to the Mayor's FY17 budget. This Citywide campaign, [New York Inspires](#), includes guidance on how arts and cultural organizations can get involved from social media to petitioning.

The goal is a \$40M increase that will benefit New York City's 1,500+ cultural organizations in all five boroughs.

[Join the Conversation!](#)

Engage Your Employees: The pARTnership Movement's Newest Case Study



Explore exemplary arts and business collaborations with a focus on employee engagement. Through arts engagement, employees have learned how to serve on boards, develop leadership and communications skills, and enhance creativity and collaboration in the workplace.

[See what ideas you might adopt for your organization!](#)

Tom Rothman, Chairman of Sony's Motion Picture Group, Appointed to NEA Advisory by President Obama



Tom Rothman, chairman of Sony Pictures Entertainment's Motion Picture Group was [appointed by President Obama](#) and has been confirmed by the United States Senate as a member of the National Council on the Arts, the advisory body of the [National Endowment for the Arts](#). As chairman of Sony's Motion Picture Group, Rothman oversees all of the studio's film production and distribution worldwide, including Columbia Pictures.

[Learn More About Opportunities in NYC for Business and Arts Leaders to Strengthen Board Leadership](#)

NYC Art + Biz Spotlight: PizzArte



When a love of art and Italian food combine, the result is *delizioso*. In 2011, local entrepreneurs and Neapolitan food purveyors Bruno Cilio and Dario Cipollaro de l'Ero opened a combination restaurant and art gallery, [PizzArte](#), located steps from the Museum of Modern Art.

The art features help PizzArte convey the restaurant's emphasis on quality and craftsmanship. **"The idea was to create a place that wasn't just going to feed your stomach, but your mind,"** said owner Bruno Cilio to a DNAinfo reporter. Cilio firmly believes that fine art should be experienced on more than just gallery walls. He views the restaurant as **"less a business venture than a way to**

celebrate the art, food and traditions of home," the article states.

Feature your arts and business partnership!
Contact: eosore@artsandbusiness-ny.org.

[Learn more about PizzArte and how your company can use its existing platforms to further arts + biz goals.](#)

Welcome, Emma!

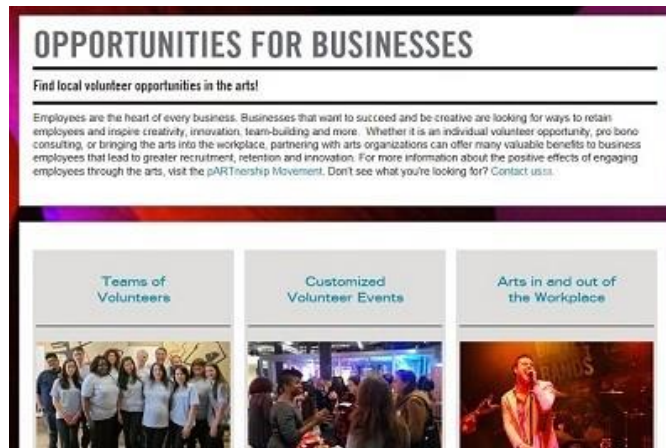


Please join us in welcoming Emma Osore, our new ABC/NY Program Coordinator! Emma will help produce our professional development and [employee engagement](#) initiatives, strengthen [communications strategy](#), and push the ABC/NY mission forward to creatively link businesses and the arts. She is also looking forward to developing new leaders in arts and business spaces by overseeing our [Diversity in Arts Leadership Internship](#) and [Emerging Leaders of New York Arts](#) programs.

Before living and working in NYC she initiated creative community-building efforts in DC and LA. She is excited to build better cities through the visionary and action-oriented power that arts and private sector partners share. When the perfect city has been built, she will retire as a mermaid. Pippi Longstocking, Yayoi Kusama, and Nina Simone are her heroes.

eosore@artsandbusiness-ny.org

Start Your Business Volunteer and Employee Engagement Projects with Us



Looking for customized opportunities to bring arts and business partnerships to life? Check out the Arts & Business Council of New York's [matching portal](#) where individuals and business groups can browse projects that arts organizations have submitted through the portal. Projects can be customized and range from individual and group volunteering to arts-based professional development initiatives. Let ABC/NY help you choose the perfect engagement opportunity!

For more information about ABC/NY's work with volunteerism and employee engagement, please email our team at awebb@artsandbusiness-ny.org.

[Browse the Matching Portal](#)

The Affordable Art Fair: Now More Affordable with Discount Code!

ABC/NY associates are invited to AAF After Dark, an exciting event and exclusive opportunity to preview affordable contemporary art while enjoying a cocktail with other professionals in the art world. **Use code ADAAFVIP to get a 50% discount** on the AAF After Dark event or General Admission tickets.

Thursday, March 31st from 6pm-9pm. Metropolitan Pavilion, 125 E18th Street Chelsea

[Register Here](#)

Don't Miss a Beat! 3 Ways to Stay Connected with Arts + Biz in NYC

Keep up with the Arts & Business Council of New York arts + biz shoutouts, professional development opportunities, networking events, blog salons, partnership opportunities, young professional opportunities, and more!

1. [Event Recaps](#) page for highlights and photo galleries of our recent events.
2. [Facebook](#) features news and amusements about the arts and business communities. You don't even need to have an account to view our page!
3. [Twitter](#): @ArtsBizNY, stores timely arts news with a business focus (or, if you prefer, business news with an arts focus!).

Invest in creative partnerships: [make a tax-deductible contribution](#) today!

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