



THE BCA TEN: BEST COMPANIES SUPPORTING THE ARTS IN AMERICA



THE BCATEN: Best Companies Supporting the Arts in America and the presentation of the BCA Hall of Fame Inductee and BCA Leadership Award Inductee

November 19, 2009
The American Museum of Natural History
New York City

Presented by
Americans for the Arts

THE BCATEN: Best Companies Supporting the Arts
in America recognizes businesses of all sizes for their
exceptional involvement with the arts that enriches the
workplace, enhances education, and enlivens the community.
These companies set the standard of excellence and serve
as role models for others to follow.

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BCA HISTORY AND PROGRAMS

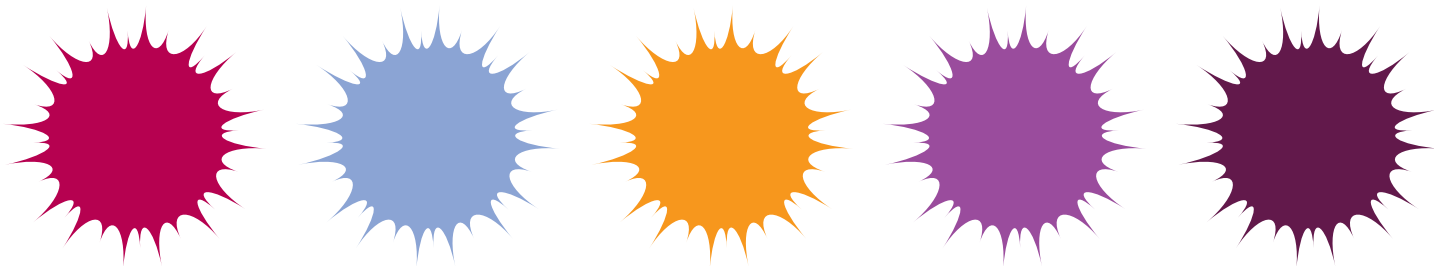


Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. Celebrating its 50th year of service in 2010, it is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. To stimulate business support for the arts in America, Americans for the Arts merged operations with the Arts & Business Council Inc. and the Business Committee for the Arts (BCA) to become the strongest national private sector arts advocacy organization in the country. Americans for the Arts stimulates partnerships

between the arts and business through programs such as Business Volunteer for the Arts, the National Arts Marketing Project, BCA Forum For New Ideas Series, THE BCA TEN, and strategic alliances with organizations such as The Conference Board.

Business Committee for the Arts, Inc. (BCA) was founded in 1967 by David Rockefeller to encourage businesses to support the arts. At that point in time, business was giving \$22 million to the arts, most of which was given to symphony orchestras and museums. In 2007, BCA's triennial national survey revealed business support to the arts had increased to a record \$3.16 billion and arts organizations receiving support ranged from traditional to cutting-edge.

BCA also encourages businesses to expand their support beyond grantmaking to marketing, advertising, public relations initiatives, and sponsorships. Many of these creative partnerships are recognized by THE BCA TEN, the BCA Hall of Fame, and the BCA Leadership Award.



PRIVATE SECTOR NETWORK



Americans for the Arts is committed to building private-sector support for the arts. A network of Arts & Business Council affiliates and Business Committee for the Arts affiliates works to achieve this goal on the local level.

Across the country, the Private Sector Network has been hard at work recognizing business leaders in their communities for key contributions to the arts, offering leadership training, seminars, and workshops to business and arts professionals, and producing forums and panel discussions to stimulate conversation about the intersection between business and the arts locally.

The recently formed Private Sector Council comprised of United Arts Funds, Arts & Business Councils, and Business Committee for the Arts is designed to provide advice and guidance on the planning and execution of programs and services that advance private-sector support for the arts.

BUSINESS COMMITTEE FOR THE ARTS AFFILIATES

ArtsKC Business Programs
Kansas City, Missouri

Colorado Business Committee for the Arts
Denver, Colorado

Montgomery Area Business Committee for the Arts
Montgomery, Alabama

New Hampshire Business Committee for the Arts
Concord, New Hampshire

North Texas Business for Culture and the Arts
Dallas, Texas

Northwest Business for Culture and the Arts
Portland, Oregon

Potomac Business Committee for the Arts
Woodbridge, Virginia

Tampa Bay Business Committee for the Arts
Tampa, Florida

ARTS & BUSINESS COUNCIL AFFILIATES

Arts & Business Council of Chicago
Chicago, Illinois

Arts & Business Council of Greater Boston
Boston, Massachusetts

Arts & Business Council of Greater Nashville
Nashville, Tennessee

Arts & Business Council of Greater Philadelphia
Philadelphia, Pennsylvania

Arts & Business Council of Greater Phoenix
Phoenix, Arizona

Arts & Business Council of Miami
Miami, Florida

Arts & Business Council of New York
New York, New York

Arts & Business Council of Rhode Island
Providence, Rhode Island

Arts & Business Council of Sacramento
Sacramento, California



THE BCA TEN 2005 - 2009

THE BCA TEN 2005

American Airlines

Dallas/Fort Worth, Texas

American Century Investments

Kansas City, Missouri

Deere & Company

Moline, Illinois

Meredith Corporation

Des Moines, Iowa

Norfolk Southern Corporation

Norfolk, Virginia

Shugoll Research

Bethesda, Maryland

The First American Corporation

Santa Ana, California

United Technologies Corporation

Hartford, Connecticut

Vinson & Elkins LLP

Houston, Texas

Wells Fargo & Company

San Francisco, California

THE BCA TEN 2006

Advanta

Spring House, Pennsylvania

Bison Financial Group

Lafayette, Indiana

The Boeing Company

Chicago, Illinois

Fort Worth Star-Telegram

Fort Worth, Texas

HCA

Nashville, Tennessee

I.W. Marks Jewelers LLP

Houston, Texas

Lincoln Financial Group

Philadelphia, Pennsylvania

The PNC Financial Services Group, Inc.

Pittsburgh, Pennsylvania

Sabroso Company

Medford, Oregon

Time Warner Inc.

New York, New York

THE BCA TEN 2007

The Boeing Company

Chicago, Illinois

The Boldt Company

Appleton, Wisconsin

Deutsche Bank

New York, New York

Gibson Guitar Corp.

Nashville, Tennessee

Masco Corporation

Taylor, Michigan

McQuiddy Printing Company

Nashville, Tennessee

Qualcomm Incorporated

San Diego, California

Shell Exploration & Production Company

Houston, Texas

Shugoll Research

Bethesda, Maryland

The Travelers Companies, Inc.

St. Paul, Minnesota

THE BCA TEN 2008

Anadarko Petroleum Corporation

Houston, Texas

Brown-Forman Corporation

Louisville, Kentucky

Emprise Bank

Wichita, Kansas

First Tennessee

Memphis, Tennessee

H&R Block, Inc.

Kansas City, Missouri

Limited Brands, Inc.

Columbus, Ohio

Northwestern Mutual

Milwaukee, Wisconsin

Sweetwater Sound, Inc.

Fort Wayne, Indiana

Wachovia

Charlotte, North Carolina

Zions First National Bank

Salt Lake City, Utah

THE BCA TEN 2009

Adobe Systems Incorporated

San Jose, California

Applied Materials

Santa Clara, California

Arketype Inc.

Green Bay, Wisconsin

Brainforest Inc.

Chicago, Illinois

Dollar Bank

Pittsburgh, Pennsylvania

Duke Energy

Charlotte, North Carolina

Hanesbrands Inc.

Winston-Salem, North Carolina

Reliance Standard Life Insurance Company

Philadelphia, Pennsylvania

UMB Financial Corporation

Kansas City, Missouri

Williams & Fudge Inc.

Rock Hill, South Carolina

JUDGES

Hugh Davies

Director

Museum of Contemporary Art San Diego

Leslie E. Sabbath

Senior EVP

Comerica Bank

Gary Gradinger

President

Golden Star, Inc.

MD Michaelis

Chairman

Emprise Bank

Margot Knight

President & CEO

United Arts of Central Florida, Inc.



“Through our support of the arts, we’re investing in innovation. A vibrant arts scene fosters an atmosphere of creativity—the kind that brings new ideas into workplaces and classrooms, stimulating communities and preparing youth for tomorrow’s challenges. Our employees and the Adobe Foundation are proud of the positive impact we have by championing creative expression.”

—SHANTANU NARAYEN, PRESIDENT AND CEO, ADOBE SYSTEMS INCORPORATED; BOARD OF DIRECTORS, ADOBE FOUNDATION

Adobe Systems Incorporated, San Jose, California

At the core of Adobe’s commitment to corporate social responsibility is a belief that acting responsibly and giving back provides long-term, sustainable benefits to local communities. Adobe has a long history of championing the arts and creativity, and a strong track record of supporting the community—a track record that translates not only into funding, but into resources, programs, and technology that inspire creativity and the arts in communities in which Adobe operates.

In 2008, Adobe granted approximately \$3.3 million to the arts, approximately 48 percent of its grants budget. In addition, Adobe provided over \$5 million dollars in software to arts and cultural organizations.

Adobe’s belief that teens in underserved communities can “create with purpose” spurred the company in 2006 to establish Adobe Youth Voices (AYV), a centerpiece of the company’s corporate social responsibility agenda. Just as Adobe technology empowers creative professionals to produce the best work possible, the same software given to youth has an equally powerful impact. Already, thousands of students from more than 30 countries have engaged in AYV to create original, thought-provoking content on topics ranging from domestic violence and eating disorders to environmental degradation and the impacts of war.

Adobe provides underserved youth with the tools to share their stories within their communities, while also giving them opportunities to build valuable 21st-century collaboration and communication skills. The results are often transformative, with students earning national and international recognition for their work and amassing skills to succeed in a competitive global economy.

Recently, young AYV filmmakers in South Africa captured the harsh reality mothers face raising children alone in the township where they live. While highlighting the families’ hardships, the filmmakers also succeed in celebrating each mother’s resilience in overcoming the struggles of daily life. This short film was selected as part of Youth Producing Change, the first exclusively youth-produced program of short films at the Human Rights International Film Festival.

Partnering with media organizations, film festivals, and leading advocates for free expression such as MTV, PBS, The Black Eyed Peas Peapod Foundation, and others, Adobe continues to expand the venues for sharing these teens’ fresh perspectives.

The Adobe Design Achievement Awards, recognized as one of the world’s most prestigious student design and film competitions, celebrates student achievement reflecting the powerful convergence of technology and the creative arts. The competition—which showcases individual and group projects created with Adobe creative software—honors the most talented and promising student graphic designers, photographers, illustrators, animators, digital filmmakers, developers, and computer artists from top institutions of higher education.

In 2009 the Adobe Design Achievement Awards received a record-breaking number of submissions totaling more than 3,300 from students in 37 countries, culminating in a celebration of the winners at the Icofrada World Design Congress in Beijing, China.

Adobe supports organizations with a focus on creating and exhibiting visual and multimedia art. And, through Adobe volunteer programs, employees strengthen arts in the community.

Adobe has sponsored the *OISJ Biennial: A Global Festival of Art on the Edge* and is a founding sponsor of 1st ACT Silicon Valley, a collaborative whose mission is to inspire leadership, participation, and investment at the intersection of art and technology. In addition, Adobe created rich internet applications for the California Museum, as well as collaborating on galleries with The Tech Museum and The Chabot Museum.

Adobe encourages employee art contests, displays artwork in the corporate offices, and matches employee gifts to the arts. At an employee photo contest in the San Francisco office, more than 85 employees participated. At the preview reception, one employee said, “I am honored to have this opportunity, I’ve been a photographer for years and I’ve never had chance to exhibit my work until now.”

Looking to the future, Adobe will continue to demonstrate its commitment to local communities by supporting programs and partnerships that promote arts and culture. Leveraging human, technological, and financial resources, Adobe is committed to driving social change and improving the communities in which we live and work.

Nominated by Arts Council Silicon Valley

ADOBE SYSTEMS INCORPORATED



Adobe Foundation Grantee, Global Lives, shooting in Sarimukti Village, Indonesia. Global Lives is an innovative video production and installation project, highlighting diversity and fostering global connection and creativity. (right) Participants in Adobe Youth Voices program in action. The Adobe Youth Voices program gives youth the opportunity to express themselves and make positive contributions in their community.



(above) ArtsEnhance conference participants in hands-on software training sessions led by Foothill College Krause Center of Innovation staff. (left) Diem Jones, Director of Programs for Arts Council Silicon Valley, delivering welcoming remarks at the ArtsEnhance conference, funded by Adobe.

“The arts play a vital role in building community—bringing together diverse people in shared experiences that transcend boundaries and foster understanding. Applied Materials and its Foundation proudly support arts and cultural organizations that spark the imagination and drive the development of new ideas that improve the way we live.”

– MIKE SPLINTER, CHAIRMAN AND CEO, APPLIED MATERIALS, INC.

Applied Materials Inc, Santa Clara, California

As a global company headquartered in Silicon Valley, CA, Applied Materials has supported its community for more than 30 years. Applied Materials focuses its arts support on traditional “anchor” organizations as well as programs that take art and culture outside traditional settings to reach people of diverse backgrounds; expose youth to artistic expression and creativity; support the infrastructure of small- and mid-sized organizations, and encourage cross-sector collaboration and visionary leadership

Chairman and CEO Mike Splinter serves on the Leadership Advisory Council of 1st ACT, a cross-sector collaborative whose mission is to inspire leadership, participation, and investment at the intersection of art and technology in Silicon Valley, CA. Applied Materials encourages employees’ arts support throughout the country by matching charitable contributions to arts and other nonprofit organizations up to \$2,000 and by contributing grants of \$250 to organizations where employees volunteer up to 20 hours.

Applied Materials celebrates artistic and innovative achievements from diverse cultures. Recent projects that promote cross-cultural understanding include Chicano theater presented by Teatro Vision; Austin Fine Arts Alliance’s Art City Austin Festival; and Cinequest, one of the top ten film festivals in North America.

Based on the belief that increasing young people’s exposure to the arts will enrich their lives, promote development of new skills, increase critical thinking, and produce the next generation of creative thinkers for the community and for the workforce of the future, Applied Materials supports arts education outreach programs targeting underserved students. Programs funded by Applied Materials include: TheatreWorks for Schools, an experiential classroom workshop series that emphasizes improvisation, scene writing, and performing; internships

at the Austin Film Society; Team Slam Poetry League and digital photography training at Movimiento de Arte y Cultura Latino Americana; and the painting of public murals under the direction of artists in underserved communities with the Music & Mural Arts Project.

To increase marketing and ticket sale support for local arts organizations, Applied Materials supported the development and marketing of Artsopolis.com. This online resource offers listings for arts-related jobs; workshops; auditions; volunteer opportunities; individual artist profiles; full price ticketing; and eSavers, a weekly e-mail offering half-price tickets to arts events in Silicon Valley.

Now in its eighth year, Applied Materials’ “Excellence in the Arts” grants program, managed in cooperation with Arts Council Silicon Valley, serves as a model public-private partnership. Grant targets the organizational capacity needs of small- and mid-sized arts organizations through project support and technical assistance.

Applied Materials makes the arts accessible to its employees and their families. Past programs include offering employees and their families free admission to six different museums in Silicon Valley during “Museum Month” in May. It also has invited local choral groups and symphony musicians to perform for employees during lunchtime performances at the company’s headquarters. Through the Art@Applied program, the company formed partnerships with local and international organizations to increase awareness of new artists, innovative subjects, cross-cultural influences, and a deeper appreciation for diversity. Shows have been produced by and mounted at Applied Materials for its employees and the community.

Nominated by San Jose Opera

APPLIED MATERIALS, INC.



(top left) Finale - Opera San Jose 2008 production of Mozart's *The Magic Flute*. Photo Pat Kirk. (top center) Opera San Jose 2009 production of Bizet's *Carmen*. Photo Pat Kirk. (top right) Finale and Vert - Opera San Jose 2008 production of Mozart's *The Magic Flute*. Photo Pat Kirk. (center) Duel - Opera San Jose 2006 production of Gounod's *Roméo et Juliette*. Photo Pat Kirk. (bottom left) National choral convention - Silicon Valley Gay Men's Chorus. Photo Joel Bartlett. (bottom center) Tutu Making Seminar - Ballet San Jose. Photo Audrey Wong. (bottom right) Bi-lingual Chicano Theatre - Teatro Vision. Photo Ibarionex Perello.



“Arketype values the integral relationship between creativity, the arts, and business. That relationship plays an increasingly important role in an emerging global economy, by igniting man’s passion to express new ideas, and by continuing to enrich our cultural heritage. It fuels, drives, and supports entrepreneurial ingenuity, innovation, and differentiation. Through Arketype’s support of the arts, we enable our community to flourish by partnering with artistic initiatives that struggle or compete for the recognition they need to thrive.”

-JIM RIVETT, PRESIDENT/CREATIVE DIRECTOR, ARKETYPE, INC.

Arketype Inc., Green Bay, Wisconsin

Art and design is fundamental to Arketype’s business and mission. The company has supported the arts with approximately \$1.7 million in sponsorships and in-kind time and talent since 1992. Arketype’s core philosophy is the 80/20 rule—80 percent of time is spent on billable projects and 20 percent of time is spent providing in-kind design, video, and multimedia work to the community.

In 2008, at the invitation of Lt. Gov. Barbara Lawton, Arketype President Jim Rivett joined The Wisconsin Task Force on Arts and Creativity in Education whose mission is to ensure Wisconsin cultivates a creative workforce to effectively compete in a 21st-century global economy. For the past four years, company founder Paul Meinke has served on the Wisconsin Arts Board, a state agency dedicated to engaging citizens in the creative process.

Meinke serves on the board of the Weidner Center Presents, a nonprofit collaborating with University Wisconsin-Green Bay in programming for the Weidner Center for the Performing Arts. Rivett sits on the board of the Meyer Theatre, where Arketype supported the feasibility study to restore the 1930s theater and donated strategic and creative services. Rivett and Arketype have remained integral players in the Meyer Theatre’s fundraising, revitalization, and branding identity. The company annually sponsors performances at the Meyer Theatre and Weidner Center for the Performing Arts and provides employees and clients with tickets and invitations to performances.

When the Meyer Theatre or other arts organization need to boost ticket sales or attendance, they know Arketype will help brainstorm marketing tactics including the popular car magnets. Arketype is notorious for turning employee cars into billboards promoting local arts events.

In 2006, Arketype started Respectacles to honor Martin Luther King, Jr. Day with service. Employees promote messages of respect, tolerance, and peace through stories and skits performed for second-graders. Books about diversity are donated to the schools’ libraries and students receive “Respectacles”—glasses that encourage empathy, understanding, and respect for others. Arketype creates an annual Respectacles poster distributed to clients, community leaders, students, and teachers. “Advertising is more than just promoting products,” said Rivett, “Creativity can inform, educate, and change the direction of a community.”

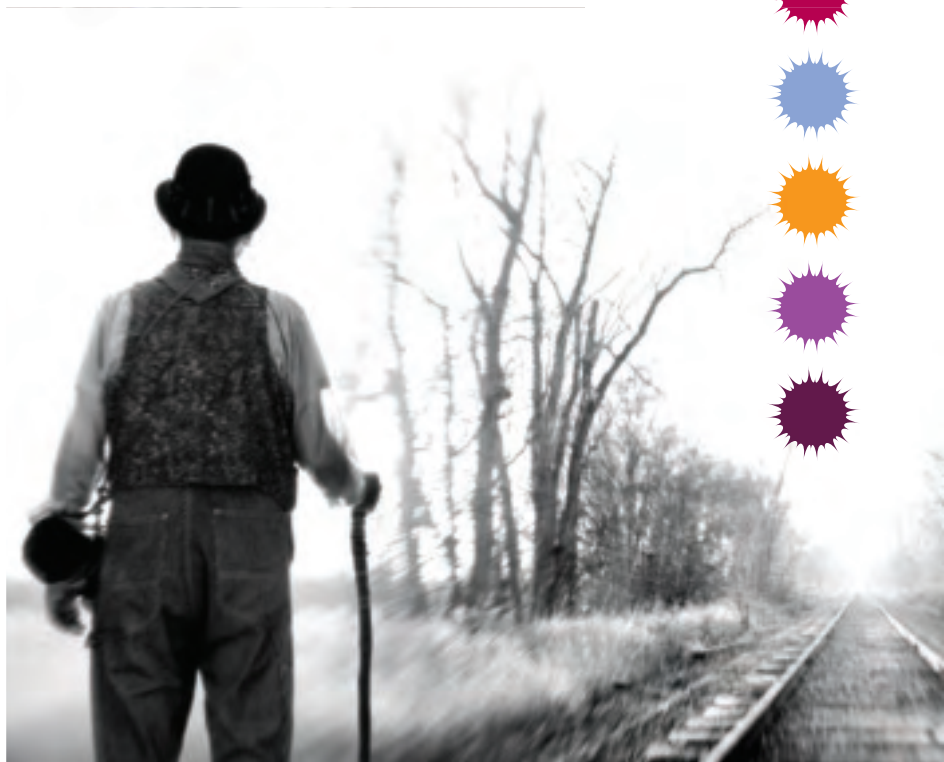
During the Meet the Artist series at Danz Elementary School, Rivett dresses up as Vincent Van Gogh and paints for the students while a partner discusses the artist and students ask “Van Gogh” questions. Rivett has portrayed the artist for students at Danz and other elementary schools.

Other Arketype partnerships include The Einstein Project’s Butterflies on Parade, *Bruce Nauman* and *Masters of American Comics* at the Milwaukee Art Museum; *KRAZY! The Delirious World of Anime + Comics + Video Games + Art* at the Vancouver Art Gallery; and the 40th Anniversary Gala and *Bruce Mau’s Massive Change* exhibit at the Museum of Contemporary Art—Chicago.

The logo for Arketype Inc. features the word "ARKETYPE" in a bold, sans-serif font, with each letter composed of overlapping geometric shapes in various colors including purple, blue, orange, and green. To the right of "ARKETYPE" is the word "INC." in a similar bold, sans-serif font, with the "I" and "N" also composed of overlapping geometric shapes in purple and blue.



(top) Sam Brooker, Ruby Amanfu, and Jeremy Lister perform at Arkeytype-sponsored concert in the historic Meyer Theatre. (right and bottom left) Arkeytype's gratis design work takes poster form to promote concerts, performances, or its annual Martin Luther King, Jr. Day celebration. (middle) Arkeytype inspires kids through design and its Respectables program. (right) Victoria Vox at Arkeytype-sponsored concert in the historic Meyer Theatre. (bottom right) *Westbound* is a full-length, feature documentary produced by Arkeytype showcasing hobo and tramp art.



“Brainforest is a creative agency that believes that art is a vital part of our world, our community, and our children’s education. By providing free art materials to some of our city’s best art teachers working with some of our poorest students, we not only make a difference in the lives of these amazing and gifted children, but also make a positive impact on the environment and educate the creative community in both the value of volunteerism and the reality of the waste in our profession.”

-DIAN SOURELIS, PARTNER, BRAINFOREST AND EXECUTIVE DIRECTOR, CREATIVE PITCH

Brainforest, Inc., Chicago, Illinois

Brainforest is a Chicago creative agency that believes in giving back to the community through pro bono design work for worthy causes, supporting individual team members with charity fundraisers, and through its main philanthropic initiative, BFriend. BFriend is a Brainforest developed nonprofit that encourages and supports a variety of programs for underserved children and families. Its main initiative, Creative Pitch, gathers unused and unwanted art materials from the Chicago creative community and makes those materials available, free of charge, to art educators.

Since the program began almost four years ago, Creative Pitch has served more than 75 schools and learning centers, benefitting thousands of students. The program is fully funded by Brainforest which donates 500 square feet of warehouse space adjacent to its studio; provides all of the creative for its award-winning marketing materials; and pays out-of-pocket costs including utilities, travel, and website maintenance. Brainforest staff and other community volunteers work with teachers, sort materials, and conduct classroom visits to assess the program's success.

Brainforest involves its clients, vendors, and other partners in the program as well by promoting Creative Pitch in every issue of Brainforest's newsletter, *Roots*. The company's vendors are some of its biggest contributors of paper, fabric, binders, pens, and many other high-quality donations, and Brainforest clients love working with a firm that believes in volunteerism and community service. The company encourages other creative agencies to get involved and works hard to include design students as well. Brainforest partner and Creative Pitch Executive Director Dian Sourelis speaks at colleges and universities nationwide, encouraging the next generation of designers, architects, and product designers to get involved and make a difference.

In addition to donating art supplies to schools, Brainforest also contributes to youth shelters, Headstart programs, art therapy groups, and scouting troops. In these lean economic times, the company is a valuable resource for quality art supplies.

The arts are also integrated into the Brainforest work environment. The partners of Brainforest, Nils Bunde and Dian Sourelis, are art collectors and the studio is filled with an eclectic mix of works from both local and international artists. In addition, Dian is a fine artist who shows her work nationally several times a year.

BRAINFOREST. INC.



All images by Leonard Gertz (www.leonardgertz.com)
 (top left) A teacher signing in at an event. (top right)
 Donated supplies. (left) Media Kit. (bottom right) A
 teacher shopping. (bottom left) A teacher talking with
 Dian Sourelis, Executive Director of Creative Pitch



“From our founding in the mid-1800s right up to today, we at Dollar Bank believe that support for the arts means more than just making contributions to arts organizations. Over the years, we have tried to create opportunities for our citizens to enjoy the arts, from historic stone sculptures, to magnificent murals, to free concerts to emotional and inspired films about people and places important to all of us.”

-ROBERT P. OELER, PRESIDENT & CEO, DOLLAR BANK

Dollar Bank, Pittsburgh, Pennsylvania

Dollar Bank has included the arts in its business since the 1870s when it commissioned an artist to create the signature lions guarding the front door of the Fourth Avenue branch. It is now embarking on a major project to restore and replicate the two brownstone lions at the historic Fourth Avenue building in downtown Pittsburgh. The lions are nearly 138 years old and are two of the most celebrated sculptures in the city; however, due to their age and the ongoing harsh climate to which they are exposed, they have undergone considerable degradation. After consulting a number of experts, the bank decided to move the originals to a stable indoor environment and replace them with an identical pair. The lions continue to inspire the bank's partnerships with the arts. The new headquarters Dollar Bank branch in Cleveland commissioned an artist to translate a photograph of the Pittsburgh's Fourth Avenue lion into a 20-by-25-foot glass tile mosaic. Using more than 412,000 tiny glass tiles, artist Cecilia Silva, of Bisazza Company based in Vercenza, Italy, created a magnificent and massive 512-square-foot mosaic image of Dollar Bank's stately lion. Located in the all-glass Galleria complex, visitors to downtown Cleveland can view the lion 24/7.

The practice of including art in its banks continues to this day. When Dollar Bank remodels banks or constructs new ones, local artists paint the wooden construction wall surrounding the construction site. As part of a Halloween celebration, the branch in Mayfield Heights, OH, held a window painting contest for grade-school children. Historical community photographs are also displayed prominently in all the bank's 53 branches.

For the past seven years, Dollar Bank has been a major sponsor of The Three Rivers Film Festival in Pittsburgh. The bank is also the main stage sponsor of the Three Rivers Arts Festival, which attracts artists from across the country for this 10 day event which has been held in Pittsburgh's downtown annually for the past 50 years. As part of an annual celebration for the people of southwestern Pennsylvania, Dollar Bank has sponsored The Dollar Bank Jamboree at the Point for the past 13 years. This daylong celebration highlighted by a free concert in Pittsburgh's Point State Park features Country Music's top headliners.

Dollar Bank led a consortium of banks to provide more than \$7 million in financing to build August Wilson Center for African American Culture in recognition of the award-winning Pittsburgh-born playwright August Wilson. In addition, the bank produced a film on the life of August Wilson entitled *August Wilson's Pittsburgh: The Ground on Which He Stood* and presented it in the David Lawrence Convention Center as part of a fundraising effort for the center.

As part of a fundraising effort for the Carnegie Museums, it sponsored DinoMite Days and the creation of two dinosaurs that remained on display throughout the region as part of the fundraiser. Similarly, the bank sponsored the creation of a guitar as part of a fundraising event for Cleveland's United Way and the Rock & Roll Hall of Fame. The guitar adorns its headquarters branch in Cleveland's Galleria.

The bank also sponsors the International Film Festival in Cleveland, The Cleveland Jamboree, free Summer Courtyard Concerts, the Pittsburgh Glass Show, Journey of Reflection, and the Spax Gallery Hop & Greater Cleveland Art & Gallery Festival.

Nominated by Pittsburgh Technology Council





(top left) Restoration of Dollar Bank's Fourth Avenue building architecture. (top right) Bisazza of Italy's Cecilia Silva created a lion mosaic to watch over the Galleria branch. (above) Dollar Bank's DinoMite Days Family Day at the David Lawrence Convention Center. (right) *Rock and Roar* by Irene Sukle for Cleveland's Guitarmania exhibition.

“At Duke Energy, we believe that a diverse and vibrant arts community is central to the prosperity of all the communities we serve. Whether your community is a small town or large city, the arts stimulate and sustain our economies, push us to think in new ways, and ultimately, connect us as people.”

—JAMES E. ROGERS, CHAIRMAN, PRESIDENT AND CEO, DUKE ENERGY

Duke Energy, Charlotte, North Carolina

To help develop and maintain healthy, vital communities Duke Energy provides support for the arts and culture through civic leadership, volunteerism, and contributions. Through programs like Volunteers in Action and its annual Global Service Event (GSE), thousands of employees and retirees across the company participate in hundreds of volunteer projects. To encourage and support the generosity and community involvement of employees and retirees, Duke Energy offers The Duke Energy Foundation Matching Gifts Program, which provides matching funds to charitable organizations employees and retirees personally support. To maximize the impact of their efforts, Duke Energy provides matching funds for donations made by eligible participants up to \$5,000. In addition, the Foundation provides supplies and materials for its employee volunteer projects. Duke Energy leaders are heavily engaged in the arts through board leadership as well as leading city wide fundraising campaigns.

The company involves its employees in its workplace giving campaigns through the Arts and Science Council in Charlotte, NC, and the Fine Arts Fund in Greater Cincinnati. For the past 16 years, Duke Energy has ranked among the top 10 Fine Arts Fund campaign contributors in support of arts and culture in the greater Cincinnati area.

Duke Energy contributed \$5 million dollars to build a new cultural facility in Charlotte and seed an \$83 million endowment at the Arts & Science Council to fund operations. Along with the support of Wachovia and Bank of America, the cultural facility will provide new homes to the Afro-American Cultural Center, the Mint Museum, the Knight Theatre, and the Bechtler Art Museum. The company is also contributing additional gifts to the Harvey B. Gantt Center, Bechtler Museum, and Mint Museum.

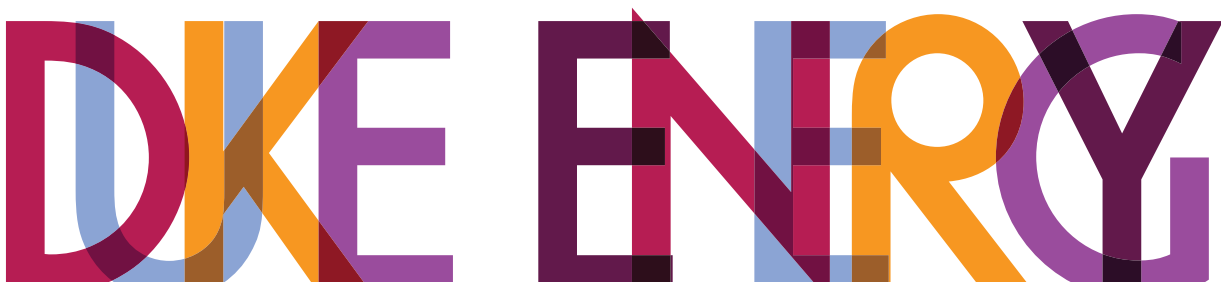
Duke Energy sponsored The Duke Energy “Power of Music” Opera/Symphony Partnership at the Charlotte Symphony (CSO) and Opera Carolina. The gift from The Duke Energy Foundation enabled Opera Carolina and the CSO to continue a collaborative partnership that has provided live orchestral music for opera productions in Charlotte for more than 60 years. Duke Energy is also the presenting sponsor of the Blumenthal Performing Arts Center Broadway Light Series for the 2009–2010 season.

Duke Energy is a proud supporter of the Duke Energy Children’s Museum. The museum has since consistently ranked in the top 10 children’s museums in the world. Duke has also provided support for the Terre Haute Children’s Museum. The Duke Energy Foundation gave \$1 million to the Culture & Heritage Foundation for development of the Museum of Life and the Environment on the Catawba River in York County, SC.

Duke Energy is one of the top five supporters of the Cincinnati Arts Association. It supports numerous arts institutions through the funding of education outreach programs. These include the symphony, Taft Museum of Art and Playhouse in the Park.

The company provided support to “power the DPAC Box Office” at the Durham Performing Arts Center. It has also provided support to the Mint Museum to create the Duke Energy gallery at the Mint Museum of Craft + Design. For the past three years, Duke Energy was the title sponsor of the Duke Energy Yuletide Celebration at the Indianapolis Symphony. Other arts organizations supported by the company include the North Carolina Museum of Art, the Cincinnati Art Museum, the Cincinnati Opera, Vermont Arts Council, Contemporary Arts Center of Cincinnati, and Cincinnati Arts Association.

Nominated by The Arts & Science Council





(top left) Aronoff Center for the Arts, Procter & Gamble Hall Interior
(middle right) Music Hall, Springer Auditorium interior (various)
Renderings of the new Knight Center.



“The arts are critical to our quality of life and to attracting people to our communities to create a high-quality labor pool. Hanesbrands and its employees are proud to be strong supporters of the arts and contributors to the vitality of our communities.”

-RICHARD A. NOLL, CHAIRMAN AND CEO, HANESBRANDS, INC.

Hanesbrands, Inc., Winston-Salem, North Carolina

Hanesbrands Inc. believes the arts nurture community spirit, are integral to educating children, build social connections, and engage individuals in collaborative efforts throughout the community. The arts also allow Hanesbrands to attract and retain high-caliber employees.

Hanesbrands Inc. arts support goes back more than 10 years. In the past decade, Hanesbrands and its employees have given more than \$5.6 million to the Arts Council of Winston-Salem and Forsyth County, making them the Arts Council's largest corporate giver. It has also been a major supporter of the National Black Theatre Festival, the River Run Film Festival, University of North Carolina School of the Arts, the Children's Museum of Winston-Salem, and the annual Winston-Salem Rock the Block festival.

The annual Arts Council fundraising campaign includes an \$180,000 gift from the company and approximately \$100,000 in employee donations. The week-long event features programs on the impact of the arts in the community, posters with key awareness points, live performances, kids' art contests, donations of art supplies, raffles, and silent auctions. In 2008, national recording artist Marshall Chapman performed live for employees who donated to the Arts Council campaign.

In 2008, Hanesbrands donated \$2 million to create the Hanesbrands Theatre in the Sawtooth Building which was a former Hanes Hosiery Mill in downtown Winston-Salem. The black-box theater can be configured to accommodate theater, dance, and film presentations which will meet a need expressed by more than a dozen arts groups for space in the downtown area for performances and other events. Hanesbrands and the Downtown Center for the Arts will hold a special performance each year at the theater for Hanesbrands employees.

Recognizing that art has the power to transform lives, the company participated on a planning committee with business and civic leaders, the United Way, and the Arts Council on how to elevate arts education in the community.

Hanesbrands also supports The National Black Theatre Festival produced by the North Carolina Black Repertory Co. The biennial event in Winston-Salem brings together 40 companies for 116 performances in 17 different venues in six days throughout the city.

Nominated by North Carolina Black Repertory Company

HANESBRANDS. INC.



(top left) At the left is Cheryl Lindsay, Director of Diversity, Hanesbrands, Inc. and Sylvia Sprinkle-Hamlin, Board of Directors of the NC Black Repertory Company and Executive Producer of the National Black Theatre Festival. (top left middle) Hanesbrands Theatre – exterior plan. (top left bottom) Hanesbrands Theatre – interior plan. (top right) Hanesbrands Theatre – interior under construction. (below) Hanesbrands Theatre – exterior under construction.



“Reliance Standard Life Insurance Company is proud to support innovative arts education programs that not only serve an important cultural purpose, but more importantly, provide an invaluable contribution to the community. Artistic expression is an essential vehicle for individual creativity and for the communication of cultural messages. An understanding of the arts helps young people discover their own creativity, build self-esteem, and foster celebration of a diverse cultural heritage.”

-LAWRENCE E. DAURELLE, PRESIDENT AND CEO, RELIANCE STANDARD LIFE INSURANCE COMPANY

Reliance Standard Life Insurance Company, Philadelphia, Pennsylvania

For more than 100 years, Reliance Standard Life Insurance Company (RSL) has strived to improve the quality of life, not only of its policyholders, but also of its employees and the communities in which they live. Today, RSL supports the arts through generous funding of the Delphi Project Foundation. Named after RSL's parent company, Delphi Financial Group, Inc., Delphi Project Foundation provides comprehensive art education programs that seek to positively impact underserved youth in Philadelphia. In addition to its financial commitment, RSL employees volunteer their expertise to assist with financial, tax, legal, administrative, and strategic management services to the foundation.

Delphi Project Foundation partners with the Philadelphia Museum of Art, Pennsylvania Ballet, and the Philadelphia Zoo to introduce the arts and career opportunities to Philadelphia's inner-city youth. Delphi Project Foundation's visual and performing arts initiatives promote and enhance awareness of the arts, and enable students to build critical thinking skills through artistic expression. Special emphasis is placed on providing safe and positive activities for at-risk youth during out-of-school hours.

In partnership with the Philadelphia Museum of Art, Delphi Project Foundation brings visual art programs to students across the city and provides learning experiences through the Museum's world-renowned collections. Students in the Delphi After School Art Club at the Philadelphia Museum of Art participate in weekly studio art classes and gallery tours. The program also includes an annual student art exhibition and reception at the Museum, a live cultural performance, and the creation of a community-based mural.

Two artist-in-residence programs, the Delphi Art Partners Program in six middle schools, and the Delphi Art Futures Program in five high schools, pair professional working artists with classroom art teachers. The artists spend 30 hours in residence at the schools working with teachers and students to design and implement innovative art projects. These programs are complemented with customized Museum gallery tours and a student art exhibition.

The Delphi Summer Film Program trains high school students in filmmaking and videography. Using the Philadelphia Museum of Art's collection and the work of local artists as inspiration, the students write screenplays, complete with storyboards and scripts, and learn the technical skills of shooting films, acting, and operating video and editing equipment.

In addition, Delphi Project Foundation funds the development of classroom teaching materials based on the Museum's collections. These comprehensive, curriculum-based resources, available free of charge to all Philadelphia public schools, provide the tools for teachers to bring the visual arts into the classroom.

Delphi Project Foundation's longstanding partnership with Pennsylvania Ballet brings outstanding dance workshops and live performances to public school students. In collaboration with the Philadelphia Zoo, The Junior Zoo Apprentice Program (JZAP) provides high school students with career development and college preparation skills. JZAP students volunteer in a variety of zoo departments, attend monthly workshops, and participate in day and overnight trips to area educational venues and cultural institutions.

Nominated by Philadelphia Museum of Art

RELIANCE STANDARD
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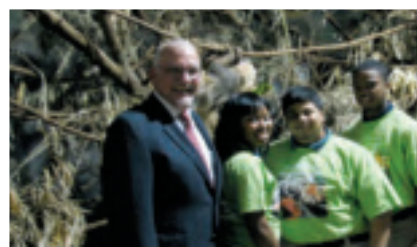
(top left) Delphi After School Art Club Students from the Wagner School, on the steps of the Philadelphia Museum of Art, proudly displaying their collaborative painted quilt project inspired by the Art Museum's Special Exhibition on Gees Bend Quilts. (top right) The Delphi Accent on Dance Program, in partnership with Pennsylvania Ballet, features instruction in Ballet, Ballroom Dancing and Contemporary Dance. Shown here are students outside the Society Hill Dance Academy in Philadelphia where they receive ballroom dance instruction.



(middle left) Delphi Art Partners collaborative student art project inspired by Henri Matisse (middle right and middle bottom) For six weeks during the summer, Delphi Summer Film Program students are intensely involved in writing screenplays, complete with storyboards and scripts, as well as learning the technical skills of shooting films, acting, and operating film and editing equipment.



(bottom left) Delphi Accent on Dance Program students performing Romeo and Juliet. This program in partnership with Pennsylvania Ballet features instruction in Ballet, Ballroom Dancing, and Contemporary Dance. (bottom left below) Delphi Art Student and his sketch for his large scale painting. (middle bottom) Larry Daurelle, President and CEO, Reliance Standard Life Insurance Company, with Junior Zoo Apprentice Program (JZAP) students at the Zoo's Sloth Exhibit. (bottom right) Delphi Accent on Dance students demonstrating ballet moves.



“A deep appreciation for the power the arts have on a community resides in the heart of UMB’s culture. As individuals and communities, it’s our exposure to visual and performing arts that drives creativity in business. I believe communities that have a strong focus on arts attract and retain a brighter and more creative work force.”

—MARINER KEMPER, CHAIRMAN & CEO, UMB FINANCIAL CORPORATION

UMB Financial Corporation, Kansas City, Missouri

UMB’s century-long support for the arts was ignited by the passion of its founding family, the Kempers. Today, the company continues to dedicate time and monetary resources toward the education, promotion, and support of arts programs and artists on both local and national scales. This enthusiasm radiates throughout the organization, as the company and associates have embraced this as a shared cause.

UMB recently created “pARTnership place at UMB” to lease space at below-market rates to arts organizations in Kansas City. pARTnership place provides a downtown hub for arts organizations to share administrative and gallery space.

UMB works with Kansas City’s Crossroads Art District to cultivate the area’s reputation as a cultural destination. In addition to providing underwriting support and sponsorship for seven gallery openings over the past year, the UMB Street Team—a group formed to demonstrate UMB’s presence and community outreach downtown—distributed Crossroads maps and provided attendance incentives including free tickets and coffee during First Friday activities.

More than 750 paintings and sculptures, from colonial to contemporary American art, are displayed at UMB banking offices throughout Missouri, Illinois, Colorado, Kansas, Oklahoma, Nebraska, and Arizona. On their first day, new associates at the bank’s headquarters in Kansas City are given a tour of the collection.

UMB Art Week is a celebration of UMB’s appreciation and support for the arts. One of the highlights is an associate art exhibit where approximately 50 associate works are displayed and juried by professional artists and curators.

This serves as a qualifying event for the Art Council of Metropolitan Kansas City’s Art/Work Creativity from the Cube exhibit at Union Station. Chairman & CEO Mariner Kemper exhibited one of his pieces during the inaugural year.

UMB Art Week also features fundraising activities supporting the Art Council’s ArtsKC Fund including a piggy bank project, in which each of UMB’s regional banking centers design and decorate a ceramic pig for auction. The week also includes performances by associates and community professionals including a choir of 20 associates from across the company.

Quarterly Art Appreciation Lunches are hosted for middle and high school students in Kansas City. Students are accompanied by a parent and art teacher on a private tour of the UMB art collection. The Artist of the Month program encourages school-age artists by providing the opportunity to display their work at a UMB banking center.

UMB also supports the Arts and Humanities Council of Tulsa, Colorado Business Committee for the Arts, City of Salina Hispanic Heritage, Denver Art Museum, Denver Botanic Gardens Amphitheater, Fine Arts Center of Colorado, Kansas City Symphony, Kansas City Young Audiences, Kemper Arena, Kemper Museum of Contemporary Art, Kemper Gallery at the Crossroads, Laumeier Sculpture Park, Nelson-Atkins Museum of Art, Oklahoma City Allied Arts, Oklahoma City Museum of Art, Oklahoma City Arts Festival, Opera Theatre of St. Louis, Salina Arts & Humanities, Starlight Theatre, Sprint Center, St. Louis Actors Studio, Stieffel Theater, and Wine, Dine & Jazz Festival.

Nominated by Arts Council of Metropolitan Kansas City





(top left) Kemper Museum of Contemporary Art, in the foreground Louise Bourgeois, *Spider*, 1997; bronze with dark polished patina, cast 1997, 133 x 263 x 249 inches; Collection of the Kemper Museum of Contemporary Art, Bebe and Crosby Kemper Collection, Gift of the William T. Kemper Charitable Trust 1997.7.2; photo: Dan Wayne, ©Louise Bourgeois/VAGA, New York. The museum opened in 1994 and is a permanent home to the core of UMB Chairman Emeritus R. Crosby Kemper Jr. and his wife, Bebe's, art collection.



(top right) Each year UMB Art Week features ceramic pigs that are designed, decorated and auctioned, with proceeds benefiting The Arts Council's ArtsKC Fund.



(middle) pARTnership place at UMB is a unique office space in downtown Kansas City created by UMB for leasing to not-for-profit arts organizations at favorable, below market leasing rates.



(bottom left) As the official bank of Kansas City's Sprint Center Arena and the arena's first Founding Partner, UMB expressed early, strong support for the city's newest art venue. UMB immediately recognized the center's potential to bring quality arts performances to Kansas City. (bottom right) Associates enjoy listening to local musicians perform in UMB's courtyard as part of the company's annual Art Week festivities.



“Rock Hill is alive with the arts, and Williams & Fudge is glad to be part of it. Our employees live the arts through our workplace, our support of the Old Town arts, our schools, and in the community where we live and work. Our civic activities include not only direct funding of the arts, but also support of other nonprofits that focus on the growth and development of our youth.”

– GARY L WILLIAMS, CEO, WILLIAMS & FUDGE, INC

Williams & Fudge, Inc., Rock Hill, South Carolina

Since its founding in 1986, Williams & Fudge, Inc. has heavily invested in its community, both in capital and in human resources. The arts serve to foster a sense of community by bringing people of diverse backgrounds and interests together in shared endeavors. This may be manifested in something as straightforward as a live performance or in a more permanent way such as *Loom*, a major public art installation funded at Williams & Fudge headquarters. Williams & Fudge tries to lead by example. Whenever a local cultural group holds a fundraiser, it is usually listed among the top donors and it rarely turns down a request for support from a local arts organization.

In addition to direct contributions to local arts organizations and arts programs at local schools, it gives employees time off to volunteer at area schools including the Northside School for the Arts. Williams & Fudge provides tickets to cultural events to its employees, encourages participation by children in a variety of arts activities, and provides food for events at which local entertainers perform.

In 2006 The Old Cotton Factory partnership invested more than \$14 million to restore the Old Cotton Factory, a dilapidated former textile mill. The company's largest investment in the arts is *Loom*, a public art installation by North Carolina sculptor Tom Sayre which spans the main entrance to the headquarters.

The company uses its renovated headquarters to host events for arts organizations and it includes performances or exhibitions at its own events on the premises. The work environment stands out, not only because of the art on display but

also because of the creative ways the 19th-century textile factory was turned into a modern office complex. Customers and clients who enter the premises seldom want to talk business when they come the first time. They want to talk about the building.

CEO Gary Williams served on the board of the York County Cultural and Heritage Commission, the largest cultural agency in the region, which operates a museum, a historic “living farm” and a community center, performing arts center, and history archives. As chairman of the board, he helped lead a major capital campaign to build a state-of-the-art museum focusing on the earth and its environment, designed by world-renowned designer William McDonough. Most recently, he served on the nominating committee of the Arts Council of York County and Merry Pranksters, a theater company whose actors are drawn from our population of mentally and physically impaired citizens.

The company supports arts education programs in the local schools through its employee volunteerism and grants to arts' teachers. It also buys tickets for at-risk children to attend museums and performances including Children's Attention Home, a Rock Hill agency that provides a temporary home for children that have been removed from their families for their own safety.

It also contributed to “Downtown Live,” a monthly live performance on Main Street in downtown Rock Hill, which is part of the city's economic development program.

Nominated by Arts Council of York County

WILLIAMS & FUDGE, INC.



(top left) Williams & Fudge Headquarters, "a 130 year old piece of art." (top right) Christmas art displayed by public school students. (middle left) 2nd place winner of a phone directory art contest the community had to promote students doing community art. We gave her \$200 for second to go toward a new computer. (middle) Some of the public school talent that sing and present plays for our staff at different times of the year. (middle right and bottom) *Loom*, a public art installation at the Williams & Fudge headquarters.



MOVADO GROUP, INC.

“Movado and the arts are intrinsically entwined originating from the revolutionary design of the ‘Museum Watch’ in 1947. This long and enduring association with the arts and this powerful connection has become the foundation of the Movado brand experience.”

-EFRAIM GRINBERG, CHAIRMAN, PRESIDENT & CEO, MOVADO GROUP, INC.

BCA HALL OF FAME: Movado Group, Inc., Paramus, New Jersey

Movado's patronage of the arts ranges from commissioning world-renowned artists to create limited edition timepieces to supporting major arts institutions. The company has proudly sponsored some of this country's most prestigious cultural institutions including Lincoln Center, Jazz at Lincoln Center, The John F. Kennedy Center for the Performing Arts, New York City Ballet, Miami City Ballet, and many others.

Movado was the principal sponsor of American Ballet Theatre for nearly 20 years. Movado also sponsored the two PBS series, *Art of the Western World and Great Performances*, and created the “Movado Minute” radio campaign—a series of mini-interviews with performing artists, choreographers, and conductors. In addition, Movado is the official watch of the Kennedy Center.

In 2007, Movado launched Movado Future Legends, a unique initiative that has nurtured a future generation of artists with exceptional abilities and commitment to their crafts. A select group of the country's most prestigious arts institutions were invited to identify a “Movado Future Legend”—an individual still studying, but undoubtedly on the path to becoming a major force in his or her artistic field. Each Future Legend recipient was awarded a grant to support his or her artistic efforts. Each recipient was also presented with a Movado watch and a crystal award designed with two interlocking circles, symbolizing individual artistic commitment and Movado's dedication to supporting new talent.

Movado founder Gedalio Grinberg, who was a personal friend of Andy Warhol, collaborated with the famed artist and cultural icon to design the first Movado Artists' Series watch. Following this first innovative partnership, world-renowned artists including Arman, Agam, James Rosenquist, Max Bill, and Romero Britto were commissioned to create their own limited edition watches

for the collection. This year, acclaimed artist Kenny Scharf created a set of six boldly graphic, limited edition watch designs for the Movado Artists' Series.

Movado's support for the arts is also expressed through its sponsorship of TimeSculpture at Lincoln Center, designed by noted architect Philip Johnson. This 18-foot-tall bronze clock tower, installed in Dante Park in front of Lincoln Center's Josie Robertson Plaza in May 1999, was made possible by a corporate sponsorship by Movado and a donation from Movado founder Gedalio Grinberg and his wife Sonia.

The Baryshnikov Art Center's highly popular Movado Hour, a series of hour-long chamber music concerts presented in a salon setting, is entering its fourth season. Underwritten by Movado, the series takes chamber music back to its roots by providing music lovers with the opportunity to enjoy concerts in a small, intimate setting with the informal atmosphere of a salon. Programs are designed to juxtapose different styles and languages of music, inviting audiences to experience both the familiar and unfamiliar.

In celebration of the 50th Anniversary of Alvin Ailey Dance Theater, Movado released a limited edition watch and donated 10 percent of proceeds from the sale of this watch throughout the month of December 2008 to the Alvin Ailey group.

Movado is a world-renowned brand, recognized for its rich artistic legacy, modern design aesthetic, and strong commitment to the fine and cultural arts. Giving back to the community from which its identity derives, Movado is very proud of its longtime role as a supporter of the performing arts, and of its associations with individuals and organizations acclaimed for their artistry and excellence.



BCA HALL OF FAME

The BCA Hall of Fame recognizes companies for their exceptional leadership, vision, and long-term commitment to supporting the arts. These companies have been inducted into the Hall of Fame since it was established in 1992.

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American Express Company
AT&T
Bank of America Corporation
Chevron Corp.
Corning Incorporated
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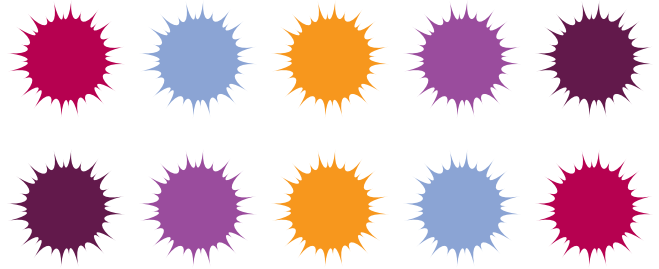
Ford Motor Company
General Mills, Inc.
Hallmark Cards, Inc.
Humana Inc.
JPMorgan Chase & Co.
Johnson & Johnson
Lockheed Martin Corporation
MetLife

Movado Group, Inc.
Principal Financial Group
Prudential Financial, Inc.
Sara Lee Corporation
Target
Time Warner Inc.
UBS

(left) Movado TimeSculpture at Lincoln Center, designed by renowned architect Philip Johnson, symbolizes Movado's commitment to the arts. (top middle) Diana Ross, Efraim Grinberg Chairman, President and CEO of Movado Group, Ellen Schoninger. (top right) The Andy Warhol "Times/5". Andy Warhol was the first artist to create a watch for the Movado Artists' Series. (right middle) Efraim Grinberg, Chairman, President & CEO, Movado Group Inc., at right, presents Movado watch (official watch of the John F. Kennedy Center for the Performing Arts) to Kennedy Center Honoree, actor Steve Martin. (right middle) Movado Celebrates Alvin Ailey's 50th Anniversary. Movado's Worldwide President Jeffrey Cohen presents Judith Jamison and each of the 31 Alvin Ailey dancers with a limited edition Movado timepiece. (bottom right) Movado Celebrates 60 years of Modern Design and Honors 2007 Future Legends. From left: Movado Group Inc. Chairman, President & CEO Efraim Grinberg, actress Mia Maestro, Future Legends award recipient Doug Lethery, noted ballet dancer Suzanne Farrell, dancer-choreographer Mikhail Baryshnikov, Future Legends award recipient Kirk Henning, actress Kerry Washington and jazz musician Wynton Marsalis.



THOMAS A. JAMES



BCA LEADERSHIP AWARD: Thomas A. James, Chairman and Chief Executive Officer, Raymond James Financial, St. Petersburg, FL

Tom James is chairman and chief executive officer of Raymond James Financial, Inc., a diversified holding company that provides financial services to individuals, corporations, and municipalities through subsidiary companies. He joined the firm in 1966, and became CEO in 1970.

Tom James is president of the board of trustees of The Salvador Dalí Museum where he is presiding over the fundraising and construction of a new 60,000-square-foot museum building in St. Petersburg, FL. He was a former board member of the national Business Committee for the Arts and Raymond James was recognized in 2003 and 2008 with leadership awards from the Tampa Bay Business Committee for the Arts.

During his almost four decades as head of Raymond James, the company has given approximately \$25 million to community causes and organizations. The company is committed to ensuring that creative expression remains a central part of the Tampa Bay landscape. For the past five years, it has been the title sponsor of the Raymond James Gasparilla Festival of the Arts. In addition to its financial support, Raymond James coordinates more than 300 volunteers during the festival. The firm is also a major supporter of The Florida Orchestra, the Tampa Bay Performing Arts Center, St. Petersburg's Mahaffey Theater, and Clearwater's Ruth Eckerd Hall.

Additionally, Raymond James has long supported the American Stage Theatre Company—recognized as Tampa Bay's best professional regional theater troupe—through ongoing sponsorship and, in 2009, provided the lead gift for construction of the Raymond James Theatre, the new home of American Stage.

The firm's corporate headquarters is home to The Tom and Mary James/Raymond James Financial Art Collection consisting of more than 1,800 artworks. Nearly 95 percent of the collection is owned by Tom and Mary James, and Tom selected almost every piece of artwork himself. Many of the works he chooses are by living artists because he believes buying works from living artists helps sustain them in their profession. The collection is open by invitation to the public for docent tours that annually draw about 3,000 people.

"Office space is the next best thing to a museum because we have a high traffic area with about a million square feet here," says James. "While I might have 35 or 40 western works in my house in Florida and another 30 in my Colorado house, I've got about 1,400 of them, as well as 500 pieces portraying other subject matter, in the home office." Many of Raymond James' employees who were never interested in art have become collectors or proudly bring friends to the headquarters and it is often voted one of the best places to work because of the creative environment.

The annual Associate & Affiliate Art Show typically attracts more than 400 works in various media from the firm's employees and associates across the country. The artwork is displayed in the home office and online, with cash prizes going to winners in four categories and a People's Choice Award voted on by all associates.

For the past ten years, The Wildlife & Western Visions Art Show has been co-sponsored by Raymond James and The Plainsmen Gallery of Clearwater, and is hosted at the Raymond James Financial headquarters each April. During the two-day show, hundreds of visitors enjoy meeting the artists and viewing their original paintings, bronze sculptures, limited edition prints, and fine Native American jewelry, all of which are available for sale.

BCA LEADERSHIP AWARD

The BCA Leadership Award recognizes a business executive who has demonstrated exceptional vision, leadership, and commitment in developing and encouraging business alliances with the arts throughout his/her career.

BCA Leadership Award Recipients

2009

Thomas A. James

*Chairman and Chief Executive Officer
Raymond James Financial*

2008

James R. Houghton

*Chairman Emeritus
Corning Incorporated*

2007

Henry W. Bloch

*Honorary Chairman and Co-Founder
H&R Block, Inc.*

2006

J. Barry Griswell

*Chairman and
Chief Executive Officer
Principal Financial Group*

2005

David R. Goode

*Chairman of the Board and Chief
Executive Officer
Norfolk Southern Corporation*

2004

Raymond D. Nasher

*President and CEO
The Nasher Company*

2003

John C. Hampton

*Chairman of the Board
Hampton Affiliates*

2002

Jack A. Belz

*Chairman and CEO
Belz Enterprises*

2001

C. Kendric Fergeson

*Chairman
National Bank of Commerce, Altus*

2000

Sondra A. Healy

*Chairman
Turtle Wax, Inc.*

1999

Martha R. Ingram

*Chairman of the Board
Ingram Industries Inc.*

1998

John H. Bryan

*Chairman and Chief Executive Officer
Sara Lee Corporation*

1997

Eli Broad

*Chairman and Chief Executive Officer
SunAmerica Inc.*

1995

Winton M. Blount

*Chairman of the Board
Blount, Inc.*

1994

James D. Wolfensohn

*President and Chief Executive Officer
James D. Wolfensohn Incorporated*

1993

Henry T. Segerstrom

*Managing Partner
C.J. Segerstrom & Sons*

**Award not presented in 1996*



"An Old Dog and a New Trick" by Bruce Greene and
(right background) "An Honored Life" by John Coleman.



Bravo!

The Principal Financial Group® salutes THE BCA TEN – 2009. Their commitment and contributions to the arts community are an inspiration to all. The Principal is proud to join the Business Committee for the Arts, THE BCA TEN, and other businesses that support the arts in the workplace, in education and in the community.

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— Pablo Picasso

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for its longtime commitment to children and arts education in Philadelphia.

Philadelphia's children have benefited greatly from
the company's investments in their future.



Delphi Project participants

Company Member Tyler Galster in George Balanchine's *The Nutcracker*

Photos: Alexander Isliavov and Staff

Morgan Stanley proudly supports the
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and congratulates the
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Morgan Stanley

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First American proudly supports the Business Committee for the Arts and its many programs that encourage the expression of art in our communities. Please join us as we salute the honorees of **THE BCA TEN—2009**.

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“In our increasingly mechanized and computerized world, the arts afford a measure of consolation and reassurance to our individuality, a measure of beauty and human emotion that can reach and move most men. They are indispensable to the achievement of our great underlying concern for the individual, for the fullest development of the potential hidden in every human being.”

DAVID ROCKEFELLER, Founding Address, Business Committee for the Arts, Inc., September 20, 1966

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