



**November 1, 2011**

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

**Not Just Manhattan**

I know, I know: I give my staff, our ABC/NY constituents, sometimes even random strangers a hard time with my Manhattan-is-the-center-of-the-center-of-the-universe act.

Last week was the last session of the 2011 [Arts Leadership Institute](#), and we got started a little late because there was a glitch on the subway and the 15 or so creative and now executive geniuses out of the class of 20 who all live in **Brooklyn** were delayed. Later in the week, I went to the posh Transit Museum gala, and was seated between Stuart Leffler (our Con Edison host, on the board of about a dozen Brooklyn nonprofits, and probably one of the nicest three guys in the world), Laurie Cumbo of [MoCADA](#), and two Brooklyn Business Improvement District managers. I didn't stand a chance.

Thinking of ALI, I'm appreciative all over again for the help from Jeff Rosenstock, one of the mentors in both 2010 and 2011, and now doing institutional development in the office of the president of **Queens** College. Stay tuned, as he ramps up the awareness of the arts scene in our most diverse of boroughs another thousand percent.

Then we at One East 53rd Street had a pizza party farewell for some fall interns, and I [discover that Megan, knocking herself out for Americans for the Arts on the second floor,](#)

first one in the office every day, has been commuting (bus-ferry-subway-walk, walk-subway-ferry-bus) from **Staten Island**, and is leaving us to take a job with Staten Island's cultural jewel, Snug Harbor.

**But this is actually about The Bronx.** And not just as home to the greatest baseball team (the heck with the Comeback Cards World Series; wait till next year). I'm inviting you to think about joining me in celebrating just a few of the great women artists/arts leaders in the Bronx, at the [Applause Awards](#), put together by the Bronx Council on the Arts, under the leadership of Deirdre Scott. Holly Block (Bronx Museum), Eva Bornstein (Lehman Center), Madaha Kinsey-Lamb (Mind-Builders), Gail Nathan (Bronx River Arts Center), and Rosalba Rolon (Pregones Theater). The party starts at 6:00 p.m., at the Bronx Museum. (And yes: it is easy to get there!)

ABC/NY serves arts organizations in every discipline, of every size, and in every borough. When and how we can, up and down the Hudson Valley, and into the rest of the Empire State. But on November 10, check out the Bronx.

—Will Maitland Weiss, Executive Director

## Artists Represent! Meet Your Council Member!



Fractured Atlas is hosting a Meet & Greet series of events to spotlight artists from different neighborhoods in New York City, in conversation with the City Council Members who represent them. Share your success stories and challenges about being an artist in your neighborhood with your creative peers and [your local Council Member](#). Fractured Atlas Program Directors Dianne Debicella and Emily Gray will moderate each discussion. Light food and drinks will be served!

Space is limited; RSVP to [support@fracturedatlas.org](mailto:support@fracturedatlas.org).

Monday, November 7 at 6:00 p.m.

District 8 Council Member [Melissa Mark Viverito](#)

Featured artists: Art for Change

Location: Art for Change gallery, 1699 Lexington Ave., Basement South, New York, NY 10029

Tuesday, November 22 from 6:00-8:00 p.m.

District 4 Council Member [Daniel Garodnick](#)

Featured artist TBD

Location: E53rd Street auditorium, One East 53rd St., New York, NY 10022

Wednesday, November 30 from 6:00-8:00 p.m.

District 26 Council Member [Jimmy Van Bramer](#)

Featured artist: Anthony Cekay

Location: Topaz Arts, 55-03 39th Ave., Woodside, NY 11377

## Socially Conscious and Fiscally Responsible

Much has been written and said about socially conscious investing. But do socially conscious and fiscally responsible contradict in investing a NFP's monies? And what, exactly, is the definition of socially conscious? Does socially conscious mean something different for individuals than for organizations? Join ABC/NY and the Financial Women's Association for a panel discussion in which experts who manage these issues regularly will discuss their viewpoints and provide insights on how they handle these possible conflicts.



[Socially Conscious and Fiscally Responsible Money Management...Are They In Conflict at Not-for-Profits?](#)

Thursday, November 10 from 5:45-8:00 p.m.  
Weil, Gotshal & Manges LLP  
767 Fifth Avenue (between 58th and 59th Streets)  
New York, NY 10153

\$40 FWA Members  
\$50 Non-Members

[Reservations](#)/Cancellations and payments are required by Tuesday, November 8.

## **Green: Inspired: Art**



Photo: Ted Roeder

Want to join the next Green:Inspired:Art Contest, Friday, December 9, at Tekserve, or the following one at the Museum of Art & Design on April 20, 2012?

Contact Fran Smyth at [fsmyth@artsandbusiness-ny.org](mailto:fsmyth@artsandbusiness-ny.org) or 212.279.5910 x1122.

## **ArtPlace Invites Letters of Inquiry**

# ARTPLACE

In an unprecedented private-public collaboration, 11 of America's top foundations have joined with the National Endowment for the Arts and seven federal agencies to establish [ArtPlace](#), a nationwide initiative to accelerate creative placemaking across the U.S. ArtPlace believes that art, culture and creativity expressed powerfully through place can create vibrant communities, thus increasing the desire and the economic opportunity for people to thrive in place. It is all about the local.

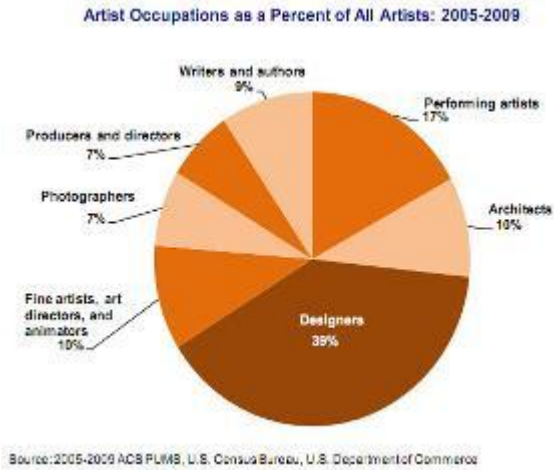
ArtPlace invites Letters of Inquiry from initiatives involving arts organizations, artists and designers working in partnership with local and national partners (in fields such as

economic development, transportation, neighborhood development, entrepreneurship, sustainability, health, etc.) to produce a transformative impact on community vibrancy. Guidelines and more information are available [here](#). Requests must be submitted by November 15, 2011.

## What Does the US Arts Community Look Like?

There are 2.1 million “artists” in the United States, according to the National Endowment for the Arts. The national arts organization has just released a study that examines the demographics of the country’s artists. Some notable facts:

There are 2.1 million artists in the United States. They make up 1.4% of the total workforce, and 6.9% of the professional workforce (artists are classified as “professional workers”). (Check out [this article](#) to see the breakdown—you may be surprised to see what the largest category includes.) More than half of artists (54%) work in the private, for-profit sector; 35 percent are self-employed. Women artists earn \$0.81 cents for every dollar earned by men artists. This gap is similar to that in the overall labor force (where women earn 80 cents for every dollar earned by men). Artists’ median wages and salaries (\$43,000 in 2009) are higher than the median for the whole labor force (\$39,000).



The full report is available for free online at <http://www.arts.gov/research/Notes/105.pdf>.

## Links We Like

### [What's Your Job Worth?](#)

Nearly one thousand New York area nonprofits responded to a survey by Professionals for Nonprofits to share salary and hiring information in their organizations in 2010. Find out how your nonprofit salary compares to the field at large.



### [4 Reasons Why I Chose an MPA over an MBA](#)

### [Charm 101: Charisma Can Be Taught](#)

Research shows that more traits that we think of as inborn are actually teachable.

### [How to Be More Likeable: 10 Things You Can Do Today](#)

Likeability often trumps skill levels in surveys of HR people who are asked to name the most important characteristic of job candidates and employees.

## Why is Occupy Wall Street Occupying Museums?



Why is Occupy Wall Street now occupying museums? What's a free web tool for gathering live responses to a poll in any venue? Where can you donate all the items you've just cleared out of your closets in preparation for winter? And what happens if you ramp off the magical quadrilateral? Answers to all these questions and more are on [our Facebook page](#)! We also post job listings, opportunities, and articles you won't see in our newsletter. Like us on Facebook—you don't have to have an account to [view our page](#).

*Give cheerfully and freely. It is the energy behind the giving that matters so do not give grudgingly. The law of cause and effect guarantees that you shall receive plenty for what you give.*

—David Cameron Gikandi

Please help ABC/NY continue its work serving arts organizations of every size and every discipline in every borough by making a [tax-deductible contribution](#) today.

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