



May 15, 2012

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

Gaudeamus Igitur!

Like me, some others of you may have spent the past, Happy-Mothers-Day weekend also celebrating the transition of graduation.

I'll preserve my student's anonymity (parents and other guardians will marvel at my discipline!), but suffice it to say that he's brilliant, he majored in bio-medical engineering, and next week he's on his way to Silicon Valley to move forward with his entrepreneurial start-up in cloud robotics. Anticipate world change, sooner than later. But allow me to add some arts & academia context:

- His fellow engineer, the one who got the prize for graduating with a perfect 4.0/straight-A average, was a double major in... music.
- Of the several commencement speakers, the runaway, cross-cultural, cross-generational favorite was the dean who retold the story at the center of Michael Ondaatje's Booker Prize [novel](#)/the 1996 [film](#) with Ralph Fiennes and Kristin Scott Thomas (pick your medium), *The English Patient*. Will you, graduates, attempt to walk like Count Laszlo from the prehistoric (art bedecked!) Cave of Swimmers to

Cairo, or will you stay by Katharine's side? "Are you going to search for solutions or love?"

- The engineers graduated on the university's basketball court (the sport for which they are nationally well known). My student's friend, a computer science major and Marshall Scholar, glowingly told me how she attended games in this year's (alas, unsuccessful) run-up to the Final Four wearing a huge poster of Munch's "[The Scream](#)." And this *before* it set the auction house record at \$119.9 million.

The present-and-future geniuses in fields so far beyond my ken are embracing music, literature, film, cave and canvas painting... All will be well in the complex future.

"So let us rejoice!"

-Will Maitland Weiss, Executive Director

Building Partnerships with Business



Partnering with local businesses can help build employee engagement and enhance teamwork (check out photos from ABC/NY's [Green: Inspired: Art](#) challenge for just one example).

Join Americans for the Arts for its upcoming webinar [Building Partnerships with Business: Arts-Based Training Programs](#) and learn how arts organizations have successfully developed and launched arts-based training programs for businesses, making the case for arts-based training and creating new and innovative programs to work with businesses.

Presented by: Linda Naiman, Founder, Creativity at Work; Louise Chalfant, Director of Education, The Guthrie Theater; Kelly Lamb Pollock, Executive Director, COCA

Moderated by: Ted Buswick, Executive-in-Residence for Leadership & the Arts, Graduate School of Management, Clark University

Tuesday, May 22, 2012

May 22, 2012

3:00 - 4:00 p.m. EDT

Free for Americans for the Arts members, \$35.00 for non-members

[Register here.](#)

Partners in Preservation



American Express + National Trust for Historic Preservation

Partners in Preservation NEW YORK CITY

Helping to restore, preserve and revitalize historic places

Forty historic New York places representing all five boroughs have been named as finalists competing for \$3 million in grants through Partners in Preservation, a collaboration between American Express and the National Trust for Historic Preservation.

The City's first-ever citywide preservation effort powered by social media allows the public to vote online for the preservation projects most important to them. Through May 21, 2012, online voters will help give away up to \$1 million in grants. You can vote once a day, every day, for the same site or for different sites. The top four vote-getters, to be announced May 22, are guaranteed to receive grants for their preservation projects. A Partners in Preservation advisory committee of community and preservation leaders, will select sites that will receive the rest of the \$3 million in grants.

To cast your vote(s), go to www.PartnersinPreservation.com or www.facebook.com/PartnersinPreservation.

Which Party Would You Vote For?

We like [this kind](#) of party! Join us to try new wines, nibble some cheese, talk to fun people, and generally enjoy yourself.

Proceeds help us expand our [Business Volunteers for the Arts](#) programming: individual, pro bono consulting assignments; corporate team-building opportunities; and placements on nonprofit arts boards.

One reason to join us on May 22 is to salute ABC/NY Manager of Arts and Business Services Fran Smyth. As this e-news goes to "Send," Fran has made the **1,000th match** of her five-year tenure.

Tuesday, May 22, 2012
5:30 - 8:00 p.m.
Moore Brothers
33 E. 20th St.
New York, NY 10003

\$25 per person/\$45 per couple.

You can buy tickets here: www.bit.ly/ABCNY_events



Crain's Arts & Culture Breakfast



Karen Brooks Hopkins, Agnes Gund, Linda Shelton, Arlene Shuler

Our friends at Con Edison deserve their reputation for hospitality, and specifically a nicely catered breakfast. But we think something else may be at work, prompting enthusiasm for the *Crain's* breakfast on June 14 (at Con Ed): [The Art of Fundraising in the New Economy](#). ABC/NY has been partnering in the promotion of *Crain's* arts breakfasts for several years—we unabashedly love their coverage of the arts as an essential business sector in NYC!—and we have never seen a response like this.

We now have five Arts & Business tables! Before it sells out, if you also want reserved seating with ABC/NY friends, contact Karen Zornow Leiding at KZL@artsandbusiness-ny.org or (212) 279-5910 x1126 now.

Tickets are \$60, but on May 22 the price goes up to \$65.

Thursday, June 14, 2012
8:30 - 9:00 a.m.: Networking Breakfast
9:00 - 10:00 a.m.: Program
Con Edison Conference Center
4 Irving Place at 14th Street
New York, NY 10003
[Map](#)

To purchase a seat with ABC/NY, please contact Karen Zornow Leiding at KZL@artsandbusiness-ny.org or (212) 279-5910 x1126. General seating can be purchased at the [Crain's website](#).

10 Reasons to Support the Arts

A year ago, Americans for the Arts' Randy Cohen posted "[The Top Ten Reasons to Support the Arts](#)" in response to a business leader who wanted to make a compelling case for government and corporate contributions to the arts. Randy's now created an [updated list for 2012](#), and you're invited to add your own reasons in the comments.

Could You Be the Voice of Poe?



YOU could be a featured voice in the new Edgar Allan Poe Cottage (The Bronx, New York) bi-lingual audio tour! Create a video of your best interpretation of Poe's *Annabel Lee*, *The Bells*, or *The Cask of Amontillado* and enter [The Voice of Poe contest](#). English and Spanish submissions are encouraged—be creative!

Share your video by Monday, June 4: watch [this video](#) for how to submit.

Links We Like

[The worst way to judge a charity](#)

Though low administrative costs could indicate prudence and sound judgment at a charity, it could just as easily indicate inadequate staffing, insufficient salaries or, shall we say, fudging.



[Study: There's A Relationship Between Staying Thin And Consuming Culture](#)

You don't burn many calories flipping pages in a novel, or walking to your seat in the opera house. But new research reveals an intriguing association between weight control and enjoyment of culturally enriching but sedentary activities.

Is there a link you like? Send it to us at info@artsandbusiness-ny.org, and we may include it in our next newsletter!

Multifunctional, Portable, and a Little Weird



We've found a way to make rainy days much more fun—and artsy! Check out the Rain Drum on our Facebook page, as well as additional content you won't see in this newsletter. You don't have to have an account to [view our page](#)!

"I must be willing to give whatever it takes to do good to others. This requires that I be willing to give until it hurts. Otherwise, there is no true love in me, and I bring injustice, not peace, to those around me."

—Mother Teresa

We're not asking you to hurt, but we are asking you to give. We rely on your support to sustain our work! [Please make a tax-deductible contribution](#) today to help us continue providing free and low-cost services in volunteer and board development, and leadership and other professional development.

DONATE NOW