



July 12, 2012

In This Issue:

Glass Half Full

Meet Our Interns

NYC is Tops in Growth

Connecting Professional Artists with Teen Artists

Financial Management for Nonprofits

Links We Like

Wit and Wisdom

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

Glass Half Full

The summer of 2012—gasp!—is half over! I know because July has burst Fourth. And I know because our amazing [Arts & Business Council/Con Edison Multicultural Summer Interns](#) are past the halfway point in their program.

I also know the glass to be *more* than half full, every time I think of our field and I look at these young men and women.

Brava to Giovana, interning at [Louis Armstrong House Museum](#), who bravely hosted the first of the intern site visits this summer. We walked in awe through Satchmo and Lucille's kitchen and bedroom and his study, with his unique collection of tapes (not just brilliant recordings, but delightful, otherwise way-off-the-record conversations among geniuses). By now, Giovana can guide the tour of this treasure by herself (go on a Friday!), in addition to helping with the membership development that will help transform this historic property and archive, when its new visitor center rises across the street.

Ten of the internships are underwritten by long-time partner Con Edison, at ten amazing arts organizations, in pretty much ten different disciplines and four different boroughs. One 2012 internship is underwritten by JPMorgan Chase. Stefan (who *does* wear a tie to work every day) led us upstairs at One Chase Manhattan Plaza for a video featuring the iconic David Rockefeller, reflecting on the fifty years of [Chase's commitment to the arts](#). He then led us into the sub-basement store rooms where he is doing research, particularly on the bank's collection of West African masks. (I invite you to picture [that last scene in Raiders of the Lost Ark](#), where Harrison

Ford is being reassured that the Ark will be well cared for in government storage. Chase and Stefan are doing a better job.)

One of ABC/NY's successful, recurring internships has been with the [Asian American Arts Alliance](#), whose July 3 Town Hall was Joyce's site visit. (Famously, the past 4A executive director was one of ABC/NY's first multicultural internship graduates.) Board member Rocky Chin joined Program Director Nico Daswani in sharing gracious comments about this long partnership, and in praising Joyce's work on talent wrangling and print/electronic marketing for their [Locating the Sacred Festival](#), coming up in September.

Then Lauren's site visit at [Dance Theatre of Harlem](#). A tour of the facility with Executive Director Laveen Naidu; meetings with archival and development staff; guacamole and lemonade on the roof while talking about Lauren's role in marketing their [August 4 Family Street Festival](#). Peeking in on separate classes/rehearsals of tiny adorable kids and big, brilliant kids. A quick chance to meet Artistic Director Virginia Johnson in person and inspirational founder [Arthur Mitchell](#) on tape. Even a taste of the PowerPoint presentation on social media Lauren has already made to a grateful DTH staff. And the start of planning for a free dance class for the ABC/NY interns themselves.

After a whirlwind of preparation for [Make Music New York's](#) phenomenal summer solstice explosion of free concerts all over the City, Adrya was able to pause for breath and lead her site visit this week. ABC/NY works with arts organizations of every size, including MMNY's full-time staff of—yes—one. On June 21, Adrya spent the morning manning the office ("Hello? I'm orchestrating a concert in five minutes, and where's my sound system permit?"). Then to the South Street Seaport to move pianos (OK: toy pianos). Then setting up chairs for the Mass Appeal Cellos outside the Flatiron Building. Then handing [Mayor Bloomberg](#) his instrument for the harmonica concert near the Central Park Dairy. ("He was good. He played *When the Saints Go Marchin' In*.")

Last night was another kind of a site visit: with Donna Williams, the Chief Audience Development Officer at the venerable [Met Museum](#). Like so many arts organizations in NYC (and like ABC/NY), [the Met is invested in diversifying future audiences and the arts workforce](#). With a collection that represents creative expression across all cultures (and pretty much all time), Donna wants everyone to know "you can find yourself here." (Big institution/small world: Giovana interned at the Met last summer. I also think Lauren hit Donna up for a contribution to DTH; nice work.)

I can't wait for Duncan's site visit at [American Documentary/P.O.V.](#) tonight. And then, next week, (see below!) Cynthia and the [Harlem Arts Alliance](#). And then, wow: the home stretch, four more site visits, a Broadway show, a tour of the High Line, another professional development workshop, and the amazing closing ceremony at Con Ed, where tomorrow's arts leaders (as employees *and/or* as passionate, informed advocates) talk about their transformative summer of 2012, cheered on by their arts hosts, their business mentors, and by some of the program's already exceptional alumni.

A more-than-half-full glass, raised in toast to all of them!

—Will Maitland Weiss, Executive Director

Meet Our Interns

Want to meet the ABC/NY Multicultural Arts Management Internship program's amazing Class of 2012? Come check out the site visit that Cynthia will be leading—as part of the quarterly evening meeting of the Harlem Arts Alliance, on Tuesday evening, July 17, at the Studio Museum of Harlem. Learn more about the intern program, about ABC/NY, and about the artistic treasurers—institutional and individual—all over Harlem. No cost; [for more information, click here](#).



Tuesday, July 17, 2012

6:00 p.m.

The Studio Museum in Harlem, 144 W. 125th St.

FREE

NYC is Tops in Growth

Careful—even careless—readers of this e-news will know that ABC/NY Executive Director WMW has strong, subjective views on the centrality of New York. We don't mean to feed his obsession, but it looks like NYC gets another accolade: [the Times' just-released census data for July 2011](#), and guess who outpaced all other US cities, and its own metro-area suburbs, in population growth in the last 15 months?



Demographic pundits cited three (unsurprising) factors:

- The recession is still on, limiting some people's ability to relocate (aka, "hunkering down"). [WMW response: and when the economy crawls upward, in fact there will be even more reasons to stay!]
- NYC welcomes immigrants, including those with higher birth rates. [WMW response: and NYC's cultural diversity is a source of pride and joy!]
- "A greater influx of newcomers." [WMW response: exactly! And they are not coming because of the reduced crime rate (great as that is), nor the operational subway system (ditto). They come for the art. They come for the business opportunities (= including arts businesses). They come for the creative energy. They come because it's New York.]

Connecting Professional Artists with Teen Artists



ELNYA's most recent Creative Conversation, *Connecting Professional Artists with Teen Artists*, welcomed 70 people to its audience at Smack Mellon Gallery in DUMBO on July 10. The panel (including representatives from DCTV, Exploring the Arts, New Urban Arts, and Smack Mellon) was moderated by Dr. Marit Dewhurst, who discussed engaging with youth who are affected by arts-related funding cuts within the public school system.

The panelists spoke of overcoming the temptation to follow a structured curriculum while teaching, and instead shaking up the learning process by addressing what the students wanted to learn, wanted to paint, wanted to photograph. The arts educators discussed the power of art at work, and how they were individually influenced to work in arts education because of the difference it makes in community education, awareness, and the desire to learn. Tim Rollins, from Studio K.O.S. , shared a story about teaching art in the South Bronx during the dawn of hip-hop in the 1980s: while the students didn't enjoy school or their regularly scheduled classes, the art program was regarded with rock-star status.

With Creative Conversations such as this, ELNYA hopes to inspire others in the community to help elevate the arts to that level of esteem. Find out more about ELNYA and join the community of early-career arts professionals at www.elnya.org.

Funding for Emerging Leaders of New York Arts is provided by the NYC Department of Cultural Affairs, in partnership with the City Council, and by the New York State Council on the Arts.

Financial Management for Nonprofits

Running a nonprofit organization is about more than just well-executed programmatic work; it is also about the organizational structures that need to be in place to help maintain financial sustainability. Everyone in a nonprofit, from the executive director to the receptionist, has a role in the financial management of the organization.



In this free workshop, presented in partnership with The Foundation Center, guest speaker Paul Konigstein of Mission First Finance will explain each staff member's role, ranging from the twelve ways every executive director should be involved in the organization's finances, to the three things every receptionist should do. He will also cover helpful tips for trustees, program managers, fundraisers, and administrators.

Tuesday, August 14, 2012

10:00 a.m. - 12:00 p.m.

The Foundation Center, 79 Fifth Ave. (between 15th & 16th Streets)

FREE

[REGISTER](#)

Funding for ABC/NY's professional development programming is provided by the NYC Department of Cultural Affairs, in partnership with the City Council, and by the New York State Council on the Arts.

Links We Like

[The Most Popular Dream Job](#)

As in previous years, Harvard seniors entering the top employment sectors reported that they would choose another field if salary were not a concern. (Thanks to [Fractured Atlas](#)' Adam Huttler for the link.)



[Quicken Failure Shows How Software is Changing](#)

"The question you should be asking the companies you interview is 'How frequently do you release updates and new features, and are there any costs for these upgrades?'" If you're not using cloud computing, the answer may be an expensive disappointment. We love cloud computing, as with [PatronManager CRM](#), because we never have to purchase the latest version, and the upgrades are automatic!

Is there a link you like? Send it to us at info@artsandbusiness-ny.org, and we may include it in our next newsletter!

Wit and Wisdom



"[It's not multiple-personality disorder, it's a theatre degree!](#)" Find more wit and wisdom on [our Facebook page](#), which has additional content that isn't repeated in this newsletter. You don't have to have an account to [view our page!](#)

"It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself. "

— Ralph Waldo Emerson

We need your help to continue providing our free and low-cost services in volunteer and board development, and leadership and other professional development. [Please make a tax-deductible contribution](#) today!

DONATE NOW

This e-mail was sent
from Arts & Business
Council of New York
Immediate removal
with PatronMail®
[SecureUnsubscribe.](#)

patronMAIL