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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

Roll Over, Beethoven

A follow-up to my last editorial, celebrating the [*Who's Number One!*](#) status of New York City, cited by *The Economist* as the most competitive (most likely to attract capital, business, talent and visitors) of 120 global cities.

On an Arts & Economic Impact panel convened last week by City Council member Steve Levin, in his (Brooklyn) District 33 (in fact, in the amazing circus/factory of X-treme movement genius [Elizabeth Streb](#)) the question was raised: is New York still a magnet for the arts? Or is talent trickling away to... Berlin (wherever else)?

I said that the arts attract business (*The Economist's* point) and that business attracts the arts (providing audiences, and income for those audiences to spend on tickets and contributions; and by providing some best practice savvy for the arts' infrastructure). But Cultural Affairs Commissioner Kate Levin made another excellent point: New York City is the biggest "college town" in the US. Biggest and growing, attracting hundreds of thousands of undergraduate and graduate students, who increasingly [major in the arts](#) and creativity.

Case in point, I then went out, and in less than the next week, got to witness a next generation of

arts/creative leadership three times.

[Donna Walker-Kuhne](#), whose (2005) *Invitation to the Party* is still the definitive work on “building bridges to the arts, culture, and community,” has been sharing her incredible marketing talents in the academic arena for years. Students in her graduate class on cultural tourism are primed to help NYC beat its 2011 record of 50.5 million visitors.

Jeff Rosenstock’s course in Arts Management at the extraordinary (77-acre campus!) [Queens College](#) is new, but look to his impressive band of theater, music, and dance idealists to be transforming the City’s arts landscape soon.

And ABC/NY (and I, personally) continue to be bowled over once a week by the energy and enthusiasm of the undergraduates from upstate NY [St. Lawrence University](#). This is the first year in a ten-year experiment, encouraging young men and women to learn about arts management, engage in internships, and live the unique New York City experience. Nobody in this group is wishing they were in Berlin. Read it here first: in ten years, Elizabeth, Elizabeth, Corey, John, Sean, and Nneka will be transforming the field and this program will be a permanent and celebrated part of the University’s own culture.

If you needed any other signs of the eternal spring of the next generations’ interest in making it here, in New York, New York, you should have sat in on the 30 interviews the ABC/NY staff just completed, to pick the ten brightest and best undergraduates of color, applying from all over the country, to match up with [summer internships](#) at ten (out of the hundreds of possible) NYC arts institutions. Con Edison, another NYC institution, has made this program possible for the past dozen years, and I hope the do so for the next millennium.

Feedback on this program, from interns and arts hosts and business mentors, runs in superlatives, like this comment from a 2011 summer intern from Miami, who graduated last December and has come back to NYC to take a full-time job at Repertorio Español: “This is the best experience in my life. I am so glad and proud to have been a part of this program. This needs to be duplicated in other cities.”

Up to you, other cities. Compete with New York for the best of the best.

—Will Maitland Weiss, Executive Director

Free Webinar for Members: Arts Apps



Save the Date: Wednesday, April 25 at 11:00 a.m.

- Apple revealed late Monday that it sold more than three million iPads worldwide between Friday, March 16 and Monday, March 19.
- U.S. cell phones, tablets now outnumber Americans.
- PC market plods as smartphones, tablets take control.

Let's face it: our customers are increasingly accessing the internet via smartphones and tablets. Some arts organizations are capitalizing on this trend and offering web content specifically designed for viewing on mobile devices. Who are they, and how are they doing that? And how can your organization "mobilize"?

ABC/NY is planning a free webinar for its members on the topic of apps for arts & cultural organizations. **This webinar is free only to current ABC/NY members**—so [join or renew today!](#) If you're not sure of your membership status, contact us at members@artsandbusiness-ny.org or call Karen Zornow Leiding at 212.279.5910 x1126.

And if you've got an idea for a webinar topic you'd like us to present, please [let us know!](#)

Arts for the Ageless

ABC/NY is exploring a new program, *Arts for the Ageless*, to bring exciting opportunities to the fastest growing demographic in New York, the anything but old seniors in our town. Want to help us with your ideas? Come to our town hall meeting, graciously hosted by Tekserve.

Wednesday, April 11, 2012
5:30 - 7:30 p.m.
Tekserve
119 W. 23rd Street
New York, NY 10011

Please let us know if you are coming by emailing fsmyth@artsandbusiness-ny.org.

Green: Inspired: Art



Watch 24 contestants participate in ABC/NY's Green:Inspired:Art challenge. Participants will have two hours to create a tabletop sculpture from recyclable goods. Their designs which will be judged by the Museum of Arts & Design's Curator of Exhibitions, Dorothy Twining Globus, and Materials For The Arts Director Harriet Taub at 4:00 p.m. The winning entry will be displayed at the Museum of Arts and Design for one week.

Friday, April 20, 2012
2:00–5:00 p.m.
Museum of Arts & Design
2 Columbus Circle, 6th floor
Free with Museum admission

2012 Nonprofit Excellence Awards

The Nonprofit Coordinating Committee of New York, The New York Community Trust, and Philanthropy New York announce the sixth annual Nonprofit Excellence Awards, sponsored by New York Magazine.



Winning organizations will be recognized for excellent achievement in management at a special Awards Presentation in November, 2012. Winners receive cash awards and special mention in New York Magazine, among other prizes. To learn more about the program's purpose and the application process, attend one of the six [Application Clinics](#).

[Applications](#) and [guidelines](#) for the 2012 Awards are now available online. The application deadline for the 2012 Awards is 10:00 a.m. on Friday, May 18, 2012.

Doris Duke Artist Residencies



The Doris Duke Charitable Foundation is accepting Intent to Apply forms for the first round of the Doris Duke Artist Residencies. The program will support at least fifty residencies for artists at dance companies, theaters, presenting organizations, and/or select service organizations.

Residencies will support attempts by exemplary artists and organizations to increase demand for jazz, theater, and contemporary dance. While a residency may entail creation of new work as part of its focus, residencies will not support the creation of new work or creative time for artists as their primary goal; funded projects must have developing demand for jazz, theater, and/or contemporary dance as their primary goal. Residencies will be awarded in five rounds between 2013 and 2017. The foundation will award a total of up to \$1.5 million annually in grants of \$75,000 or \$150,000 for use over three years.

Organizations wishing to apply are required to submit an Intent to Apply form by June 1, 2012. [Click here for more information.](#)

Cocktail Salons and Town Halls

CSI (formerly ICSCS) is hosting free open house cocktail salons on the following dates for anyone who wants to have the opportunity to network and catch up with Paul Nagle, Executive Director, on what CSI is up to and issues you'd like to see them take on. No formal presentations, just drinks, good company, and some stimulating conversation.



Monday, April 30, 6-8pm
Monday, May 21, 6-8pm
Monday, June 11, 6-8pm

Demos - 220 Fifth Avenue (bet. 26th & 27th Sts.), 5th Floor Conference Room

Please RSVP to nmartini@demos.org.

CSI's free Town Hall series continues—save these dates:

Monday, April 16, 6pm-8pm—Town Hall in Queens with the Queens Council on the Arts.

Wednesday, May 16, 6-8pm— Town Hall in the Bronx with the Bronx Council on the Arts.

The Rooftops Conference

THE ROOFTOPS CONFERENCE

For those nonprofits that have or seek their own real estate—blessing or curse? you be the judge—it can have a dramatic impact on operations, finances, and mission. On Thursday April 19, a group of smart and experienced people will gather to discuss just this: at the second annual Rooftops Conference.

Don't be intimidated into thinking it will be a room full of law professors; BRIC Arts, the Rubin Museum, and Lincoln Center are also represented on panels.

Thursday, April 19, 2012

8:45 a.m. - 4:00 p.m.

New York Law School

185 West Broadway

New York, NY 10013

General registration is \$95; but for nonprofit staff and/or board members, it's FREE.

For more information or registration: www.nyls.edu/RooftopsConference or 212.431.2135.

Links We Like

[Why Working More Than 40 Hours a Week is Useless](#)

According to a handful of studies, consistently clocking over 40 hours a week just makes you unproductive (and very, very tired).

[One Million Artists](#)

Artsology, a site that offers free online games about the arts and delivers investigations into topics in the visual arts, music, and literature aims to collect and catalogue the work of one million artists. It doesn't matter whether you are a painter, an illustrator, a photographer, a they want you to submit one example of your work to be included in their project.



Is there a link you like? Send it to us at info@artsandbusiness-ny.org, and we may include it in our next newsletter!

Facebook



Did you know that the budget just passed by New York State includes an INCREASE for arts funding? You can read that press release on our Facebook page, along with job postings, an illustration of how one line can transform something disgusting into something delicious, and more! Check out our Facebook page, which has content you won't see in this newsletter. You don't have to have an account to [view our page!](#)

"Blessed are those who can give without remembering and take without forgetting."
—Elizabeth Bibesco

We won't forget your generosity! [Please make a tax-deductible contribution](#) today to help us continue providing free and low-cost services in volunteer and board development, and leadership and other professional development.

DONATE NOW

