



**May 1, 2012**

**In This Issue:**

**Where Energy Comes From  
NY XPO**

**Sophisticated, Sensual, Exceptional  
Art. Ask for Moore.**

**Crain's Arts & Culture Breakfast**

**Went Green, Got Inspired, Made Art!**

**Tips on Transitioning**

**928 Reasons to Celebrate**

**Links We Like**

**Is That a Poem in Your Pocket?**

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

**Where Energy Comes From**

The Lower Manhattan Cultural Council held its annual Downtown Dinner just over a week ago:

- It's a grand event: grand in the echoing marble of Cipriani Wall Street way, and because it celebrates arts/business partnerships all over the place.
- The Amarone-braised boneless short ribs came wrapped around a rib bone. The bundle of asparagus was tied with a leek. The chocolate strawberry was



*ABC/Con Ed intern class of 2010; Santino Lo in back row, third from right*

the size of my fist.

- There were 56 paintings and sculpture and photographs on silent auction, almost all of them by residents in LMCC's [Workspace](#), [Swing Space](#), or [World Views artist residency](#) programs. It's bad but also, in another way, great that I couldn't afford to walk home with any of them.
- They honored Con Ed. I love that.

Con Ed is supportive and celebratory of its 14,000 diverse employees, who solve problems and make things possible all over this glorious city, every day. A lot of us, no: I mean **a lot** of us in the arts in New York have benefitted directly. For a dozen years Con Ed has made possible our [Multicultural Arts Management Internship program](#)-that's almost 150 career development success stories of college kids who have gone into the arts with business skills and/or gone into business with a flair for creativity. Con Ed puts up cash to give stipends to these young men and women during their summer internships at NYC arts organizations, Con Ed gives a nice graduation ceremony dinner of their own, and, **most important**, Con Ed supplies human capital-mentors-to help the interns figure out their futures.

Kevin Burke, Con Ed's CEO, started there in 1973. Now he's the guy who makes it possible for Frances, and Lisa, and Hilary, and Alton, and Phyllis, and Stuart, and Alison, and Pat, and Andy, and Al, and Elizabeth, and David, and whoeveryouknow and appreciate at Con Ed to do what they do. He spoke of their role as follows:

"Our pipes and wires literally tie us to the communities we serve. But we aren't satisfied with merely providing the energy to keep the City running. We have a deep corporate commitment to supporting educational, environmental, and cultural initiatives. And our employees and retirees make significant personal contributions as volunteers.

"I am honored to receive an award recognizing our commitment to the arts. After almost 190 years serving New York, Con Edison knows the energy business. We design, build, and support the energy infrastructure. But we know that the arts also provide the energy that keeps this City vibrant.

"We are proud to support the creative infrastructure. Our cultural attractions make New York a great place to live and work; they also make New York a top destination for tourists from around the world. That's good news for **all** New York's businesses. Yes, we believe in art for arts sake. Still, when the arts flourish, we **all** benefit in many ways."

While Burke was smart and gracious at the microphone, I also watched the side of the stage, where Santino Lo stood with a headset and a clipboard, doing those assistant stage managerial things that I did at the start of my career, that a lot of us do in connection with NYC arts benefit events, in the beginning and in the middle and later on in our careers. Santino's a star, pretty much right out of SUNY Purchase. I remember him coming to his ABC/NY intern interview with his tuba, and the great work he did for Manhattan New Music Project. Con Ed helped him get connections and experience, and helped start his New York arts career. Now he works for LMCC and helped make possible the honoring of Con Ed.

*-Will Maitland Weiss, Executive Director*

**NY XPO**



Network with over 10,000 business owners & professionals from across the region at the 7th Annual New York XPO for Business, May 2-3 at the Javits Center – Hall 1A.

The event will include 40+ seminars covering sales, marketing, advertising, capital access, entrepreneurship, social media, best practices, business development, technology, accounting, and more, as well as 200 exhibits featuring products and services to fulfill your business needs.

FREE ADMISSION for friends of ABC/NY (a \$15 value).

To register, [CLICK HERE](#) and use Promo Code COMP1.

## **Sophisticated, Sensual, Exceptional**

Those adjectives could describe so many things in the arts...but in this case, they're being used to describe the cocktails that are being created in [Harlem Park to Park's "Battle of the Bars,"](#) using Grey Goose's new Cherry Noir vodka. From now through May 7, visit participating restaurants and bars (see the list on their website) to enjoy original Cherry Noir cocktails crafted by Harlem's finest mixologists. How about a Black Cherry Cola— with a kick? Or maybe a Cherry Moon, in honor of May 6's full moon? Try them all, and [vote for your favorite](#) to be entered in a raffle to win prizes from Harlem Park to Park businesses.



## **Art. Ask for Moore.**

Join us to try new wines, nibble some cheese, talk to fun people, and generally enjoy yourself.

Proceeds help us expand [our volunteer program!](#)

Tuesday, May 22, 2012  
5:30 - 8:00 p.m.  
Moore Brothers  
33 E. 20th St.  
New York, NY 10003



\$25 per person/\$45 per couple.

You can buy tickets here: [www.bit.ly/ABCNY\\_events](http://www.bit.ly/ABCNY_events)

## Crain's Arts & Culture Breakfast



*Karen Brooks Hopkins, Linda Shelton, Arlene Shuler*

We still have a few seats available at the ABC/NY table at the next *Crain's New York Business Arts & Culture Breakfast*, [The Art of Fundraising in the New Economy](#). *Crain's New York Business* will bring in experts from both sides of the equation—the fundraisers and the funders—to discuss what's working now.

If you'd like to sit with us, please reserve your ticket through ABC/NY, as we cannot otherwise guarantee your seat locations.

Thursday, June 14, 2012  
8:30 - 9:00 a.m.: Networking Breakfast  
9:00 - 10:00 a.m.: Program  
Con Edison Conference Center  
4 Irving Place at 14th Street  
New York, NY 10003  
[Map](#)

\$60 for individual tickets if registered with ABC/NY before May 22, 2012; \$65 thereafter.

To purchase a seat with ABC/NY, please contact Karen Zornow Leiding at [KZL@artsandbusiness-ny.org](mailto:KZL@artsandbusiness-ny.org) or (212) 279-5910 x1126. General seating can be purchased at the [Crain's website](#).

**Went Green, Got Inspired, Made Art!**

"I think this is a wonderful model for bringing the creative process to the business world."

The words are Harriet Taub's, Director of Materials For The Arts (MFTA) and the subject is Green:Inspired:Art. On April 20, Earth Day was celebrated just a tad early at the Museum of Arts and Design. Five teams took baskets, cardboard, paper, and chopsticks—added toy cars and rubber bands and *voilà!*

Dorothy Twining Globus, Brian MacFarland, Molly MacFadden from the Museum, and John Kaiser from MFTA were a terrific team, too.

Participating companies were:

Fishs Eddy  
Goldman Sachs (2 teams)  
Tekserve (2 teams)

Next time it could be your company as well. Want to know more? Contact Fran Smyth at [fsmyth@artsandbusiness-ny.org](mailto:fsmyth@artsandbusiness-ny.org) or 212.279.5910 x1122.



Photo credit: Ted Roeder

## Tips on Transitioning

The nonprofit and government sectors are major employers in New York City. What credentials do you need to qualify? How do you build credibility? Learn how four Financial Women's Association (FWA) members made the move to government and nonprofit jobs at [Broaden Your Job Search Horizons—Tips on Transitioning to the Public Sector](#), presented by ABC/NY and FWA.

Moderator Betsy Werley (Executive Director, The Transition Network), built nonprofit credibility as an FWA board member and president. Panelists Elaine A. Kloss (Assistant Commissioner of the Department of Finance and Treasurer of the City of New York) and Doris Simmons-Brown (Business Partner for Business Process Excellence at the Federal Reserve Bank of New York)\* translated their for-profit experience to government roles. Panelist Mary Ann Grossman (Executive Director, Career Gear) moved from financial services to fundraising for several nonprofits and has now taken on her first Executive Director role.

This program offers an evening of practical advice and lively discussion about jobs you didn't even know existed.



Betsy Werley



Elaine A. Kloss



Doris Simmons-Brown



Mary Ann Grossman

\* "The views that Ms. Simmons-Brown expresses will be her own and do not necessarily represent those of the Federal Reserve Bank of New York or the Federal Reserve System."

Wednesday, May 16, 2012

5:45 - 8:00 p.m.

SITI Corporation

520 Eighth Ave., Suite 310 (between W. 36th W. 37th Sts.)

New York, NY 10018

\$30 FWA Members

\$37.50 Non-Members

[Register online.](#)

## 928 Reasons to Celebrate

The NEA has announced plans to award 928 grants totaling \$77.17 million to nonprofit organizations nationwide. These grants support exemplary projects in arts education, dance, design, folk and traditional arts, literature, local arts agencies, media arts, museums, music, opera, presenting, theater, musical theater, and visual arts, and provide support to state arts agencies and regional arts organizations. Through these projects, the public will have increasing opportunities to engage with the arts, whether it's in a school, in the media, or in their community, making cities, towns, and neighborhoods across the U.S. more vibrant places to live.



Grants are being awarded in the areas of [Art Works](#), [Arts in Media](#), and [Partnerships](#). View a list of grants in each program area by clicking on the program name, or [view a state-by-state listing of all the grants here](#).

## Links We Like

### [Dance Your Ph.D.](#)

Arts and...science! Haven't you always wished you could just show people your Ph.D. thesis interpreted in dance form? Now you can. And while you're at it, you can win \$1000, achieve immortal geek fame on the internet, and be recognized by *Science* for your effort. You can see last year's winners, on subjects like "Microstructure-Property Relationships in Ti2448 Components Produced by Selective Laser Melting" and "X-ray Crystal Structure of Human Protein Phosphatase" [here](#). In dance. Danced by scientists.



### [Turning Data into Art](#)

An online exhibit of the works of ten graphic artists shows how significant digital information is in people's lives—of how our social lives are digitally quantified. And pretty. [Read about it](#) or just [view the images](#).

Is there a link you like? Send it to us at [info@artsandbusiness-ny.org](mailto:info@artsandbusiness-ny.org), and we may include it in our next newsletter!

## Is That a Poem in Your Pocket?



Did you miss last Thursday's [Poem in Your Pocket Day](#)? You wouldn't have if you'd been following us on Facebook. We're still celebrating, though, so go ahead and share a favorite poem with us! Art from light, bandits vs. philanthropists, a bottle orchestra, and so much more. Check out our Facebook page for content you won't see in this newsletter. You don't have to have an account to [view our page](#)!

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*"Happiest are the people who give most happiness to others."*  
—Dennis Diderot

Make someone happy. Make ABC/NY happy! [Please make a tax-deductible contribution](#) today to help us continue providing free and low-cost services in volunteer and board development, and leadership and other professional development.

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**DONATE NOW**