



May 2, 2013

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization.

Art Museum Blockbusters Event



Directors from some of the world's leading museums will come together next Wednesday, May 8, to discuss the pros and cons of blockbuster exhibitions and the impact they have on the museums that present them. Topics will include the true costs of such exhibitions and how they are calculated and reported; the connection between "hit shows" and museum membership; the effect of large loan exhibitions on traditional relationships among museums; the educational value of crowd-pleasing shows for the general public; and the blockbuster's ongoing viability, especially in financially troubled times.

[This panel discussion is part of the American Federation of Arts' series *ArtViews*—lively](#)

discussions on critical issues in the museum world. Last fall's event was sold out, and there are only a handful of tickets left for this one, so [get your tickets now!](#)

Moderator: Maxwell Anderson, Eugene McDermott Director of the Dallas Museum of Art

Panelists:

Aaron Betsky: Director, Cincinnati Art Museum

Nathalie Bondil: Director and Chief Curator, Montreal Museum of Fine Arts

Glenn D. Lowry: Director, The Museum of Modern Art

Olga Viso: Executive Director, Walker Art Center

Jennifer Russell: Associate Director for Exhibitions, Metropolitan Museum of Art

Wednesday, May 8, 2013

4:00 – 6:00 p.m. panel discussion

6:00 - 7:00 p.m. reception

Celeste Bartos Auditorium at the Museum of Modern Art

4 W. 54th St.

New York, NY 10019

Regular price: \$20

ABC/NY price: \$15

Members of AFA and/or AAMD, and students with valid ID may also purchase tickets for \$15.

[Get tickets.](#)

"Art Museum Blockbusters: Myths, Facts, and Their Future" is organized by the American Federation of Arts in association with the Arts and Business Council of New York and the Association of Art Museum Directors. The AFA is grateful to Sotheby's for generous sponsorship of this program. ABC/NY's professional development programming is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council, and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

How to Retain Donors

[Donor Retention: Keep Your Supporters for the Long Haul](#)

Cultivating a new donor is only half the battle; how do you keep donors once you have them? Statistics show that 6 of 10 donors do not give past the first year, but with the right techniques, you can learn how to retain donors long after their initial contribution. This workshop will cover 'donor-centric' and 'mission-centric' communication and provide practical advice for clear communication with donors, along with suggestions on understanding the identifying characteristics of each donor demographic, and tips for 'speaking to your donors where they are.'

Presenter: Marti Fischer, [Marti Fischer Grant Services, LLC](#)

Wednesday, May 15, 2013



Ideas to fund your mission

10:00 a.m. - 12:00 p.m. (Check-in begins at 9:30 a.m.; the program will start promptly at 10:00.)

The Foundation Center
79 Fifth Ave., 2nd Fl. (bet. 15th & 16th Sts.)
New York, NY 10003

FREE

[Register](#)

This workshop is presented in partnership with the Foundation Center and is supported supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council, and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

ELNYA Brainstorming—and Jazz!

ABC/NY's Emerging Leaders of New York Arts network ([ELNYA](#)) and the Asian American Arts Alliance have joined forces for an action-packed discussion event, bridging ELNYA's Creative Conversations and the Alliance's *Brainstorm!* event to examine best practices, challenges, and needs when it comes to producing in the big bad city.

Discover how the Thai Artists Alliance developed and produced *Mindfulness*, an experimental dance piece inspired by the Buddhist term Sa-Ti. This project was featured in the Asian American Arts Alliance's 2012 *Locating the Sacred* Festival. Join us as the Thai Artists Alliance presents their pieces from the festival and takes us behind the scenes with thoughts on what inspired them to create this work, the process of developing it, and where it's going next.



Afterwards, come mix and mingle with ELNYA/Alliance artists and arts administrators just down the street at 169 Bar.

Friday, May 3, 2013

Program:

6:30 -8:00 p.m.

Chen Dance Center

70 Mulberry Street

New York, NY 10013

Moderated by William Penrose, Lower Manhattan Cultural Council

Post-Event Reception:

8:30-10:00 p.m.

169 Bar

169 East Broadway

New York, NY 10002

Tickets:

\$5.00 for ELNYA members [DISCOUNT CODE: ELNYA 2013]

www.brainstormwiththaiartistsalliance.eventbrite.com

Culture Club

There are just a couple of tickets left (the box office is SOLD OUT!) for May 30th's Wynton Marsalis event!

Join ELNYA for an evening with Wynton Marsalis and conductor Alan Gilbert. We are offering discounted tickets to this highly sought-after event. Buy tickets to meet new people, enjoy music, or give as a gift to the special person in your life!

6:45 p.m. (ELNYA group will meet in the lobby at 6:00 p.m.)

Lincoln Center for the Performing Arts

Avery Fisher Hall

\$41.00

[Directions and visitor info](#)

[Purchase tickets.](#)

Emerging Leaders of New York Arts (ELNYA) is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council, and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

Free Admission to PULSE Contemporary Art Fair



[PULSE Contemporary Art Fair](#) is the leading U.S. art fair dedicated solely to contemporary art. Through its annual editions in Miami and New York, PULSE provides a unique platform for diverse galleries to present a progressive blend of renowned and pioneering contemporary artists, alongside an evolving series of original cultural programming, with large-scale installations, its PULSE Play> video lounge, and the PULSE Performance events.

May 9 - 12, 2013

The Metropolitan Pavilion

125 W. 18th St.

New York, NY 10011

[FREE with online tickets from ABC/NY \(click to register\).](#)

Crain's Arts & Culture Breakfast



Join ABC/NY at the next *Crain's New York Business Arts & Culture Breakfast, Hollywood East*, a forum that will explore a critically important issue how the city is keeping New

York's film industry in blockbuster territory.

With the 30% state tax credit, New York is on track to have a record year for film and television production. The city is so busy in fact that all of the studio owners are racing to build more soundstages, and the city is actively trying to train more workers for this business. The forum will focus on the booming industry, the plans to expand and the possible pitfalls that could derail growth.

Panelists:

- Commissioner Katherine Oliver, New York City Mayor's Office of Media and Entertainment
- Jane Rosenthal, Producer/CEO, Tribeca Enterprises (Tribeca Film Festival)
- Alan Suna, CEO, Silvercup Studios
- Additional panelists to be confirmed.

Moderator: Glenn Coleman, Editor, *Crain's New York Business*

Monday, June 3, 2013

8:30 - 9:00 a.m.: Networking Breakfast

9:00 - 10:30 a.m.: Program

Con Edison Conference Center

4 Irving Place at E. 14th Street

New York, NY 10003

[Map and directions](#)

ABC/NY will be hosting a table at this event. If you'd like to sit up front with us, please reserve your ticket through ABC/NY, as we cannot otherwise guarantee your seat locations.

\$75 for individual tickets if registered with ABC/NY by 12:00 noon on Friday, May 17, 2013 (regular price \$80).

[To purchase your seat\(s\) at the ABC/NY table, please click here.](#)

General seating (seats not at the ABC/NY table) can be purchased at the [Crain's website](#).

Arts + Business = Success!

Have you heard about...

- The hotel in Portland that has found ways to showcase local arts organizations in its suites?
- The energy company that puts on a talent show with its employees each year?
- The financial institution that hosts a corporate art collection and exhibitions of its employees' artwork?
- The healthcare company that developed a series of puppet shows for children, addressing issues of health and wellness?
- The aerospace corporation that created a grant program that funds local arts organizations, engaging people to become lifelong arts participants, patrons, and practitioners?



These are just a few of the many arts & business [success stories](#) inspired by [the pARTnership Movement](#). [Send us your stories](#) so we can spread the word about the great partnerships happening here in NYC!

Links We Like

[Arts & Numbers: A Financial Guide for Artists, Writers, Performers, and Other Members of the Creative Class](#)

Written by perennially popular author and frequent ABC/NY presenter Elaine Grogan Luttrull, this new book is an engaging, accessible guide that covers a variety of must-know topics, such as budgeting, cash management, visual charting, taxes, employment, and business etiquette.



[What's Your Leadership Style?](#)

Are you a Collaborator, a Champion, a Doer, or a Visionary? Take this quick quiz and find out.

[GitHub's Code For Workplace Happiness](#)

"We're not factory workers anymore, and we need to behave differently in order to optimize what matters to us—creativity and quality of life."

Want Some More?



Want to know what the biggest giving trigger is for major donors (April 29)? Why San Francisco rates so highly as one of the happiest cities for young people (April 26)? All this and more on our [Facebook](#) page, where we share news and amusements you won't see in our newsletters—you don't need to have an account to [view our page](#)!

And now you can follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

"Politicians don't bring people together. Artists do."
—Richard Daley, Former Mayor of Chicago

ABC/NY facilitates collective work between the arts and business: we bring people together! Please support *us* in our work in volunteer, leadership, and professional development. [Make a tax-deductible contribution](#) today!

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