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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

## Webinar: Sports & the Arts - pARTnerships Where You Don't Expect It

Wednesday, July 23, 2014  
3:00 p.m. - 4:00 p.m. EST

The arts have always had the power to excite people, but how can we tap into the arena of avid sports spectators to increase that energy even more? pARTnerships can happen in places where we least expect it, and collaborations with the sports world are ones that might not come to mind right away, but they can also produce excellent rewards.

Join us, along with Americans for the Arts, to learn from two examples of how the arts world has merged with sports:

Margy Waller of Art on the Streets will join artist Pam Kravetz in a discussion of how they incorporated art into Cincinnati's Flying Pig Marathon; and ArtsWave's Rebecca Bromels and Lisa Wolter will walk us through how they formed a great working relationship with a nationally franchised sports team—the Cincinnati Reds.



Image from Cincinnati's Flying Pig Marathon

Read more and register [here!](#)

## Blog Salon: Unique Arts & Business Partnerships

July 14-18, 2014

[ARTSblog](#)

Want to start pARTnerships with businesses in your area, but unsure of where to start? Learn from your colleagues in an ARTSblog salon that will highlight successful and unique pARTnerships in various for profit sectors through workplace training programs, creative competitions, corporate volunteerism, and more. You'll also hear from some of this year's BCA 10 honorees, which will give you an idea of what motivates businesses to partner with the arts. If you have a pARTnership you'd like to share with your peers, you are more than welcome to contact Jordan Shue, Private Sector Initiatives Coordinator, Americans for the Arts ([jshue@artsusa.org](mailto:jshue@artsusa.org)) to submit an idea or post!



## Ten Years, Ten Ways the BCA 10 are Building Arts Partnerships

In celebration of ten years of the BCA 10, Americans for the Arts highlighted ten of the many ways BCA 10 honorees have been shaking up the arts world, one partnership at a time. Congratulations to all BCA 10 honoree companies, past and present!

Check out all ten examples as well as the complete list of 2014 honorees, including New York City's own [Brookfield](#) on the [pARTnership Movement](#)!

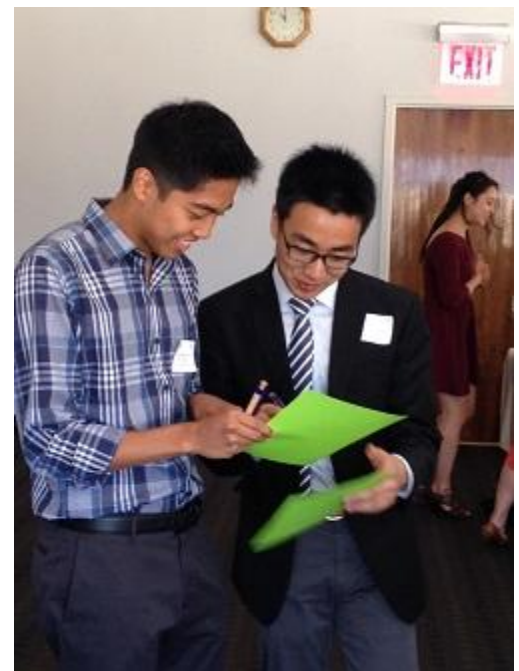


## Breakfast of Champions: Con Edison Welcomes ABC/NY Multicultural Interns

Samantha Sharon, the Americans for the Arts Private Sector Initiatives Intern, offers a unique perspective on the Arts & Business Council of New York [Multicultural Arts Management Internship Program](#) opening breakfast at Con Edison. Follow along to learn more about the program and what took place that day!

*The Arts and Business Council of New York's annual Multicultural Arts Management Internship program kicked off Monday, June 2 with a welcome breakfast at the offices of Con Edison, the lead sponsor of the program. The internship program, which was initiated in 1985, aims to build the next generation of diverse arts leaders by exposing interns from diverse backgrounds to both the arts and business worlds of New York City.*

*Each student in the program is paired with a different arts organization where they will work daily for 10 weeks on projects involving marketing, public relations, fundraising and community outreach. This year's slate of host organizations includes the Bronx Museum of Art, Free Arts NYC and the Louis Armstrong House Museum, among many other notable arts nonprofits throughout the city...*



Two 2014 Multicultural Arts Management Interns, Charles and Alex, participate in the morning's bingo ice breaker after meeting their summer arts organization hosts and business mentors for the first time.

Continue reading on the [pARTnership Movement!](#)

*The Multicultural Arts Management Internship Program is sponsored by Con Edison. Additional support is provided by the Milton & Sally Avery Arts Foundation and by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.*

## Checking In On Our Interns!

Throughout the summer, each of our eleven Multicultural Arts Management Interns will host their co-interns, ABC/NY staff, the business mentors, and others at the arts organization where they have been placed. This is a great chance for them to showcase their work, introduce us to their organization and its staff, and maybe even create some fun activities for the group related to the intern's responsibilities there!

Melanie, coming to us from Duke University, is interning with [Free Arts NYC](#) this summer and kicked off our slate site visits by hosting us at her office last week. In her own words, she describes her experience there and the fun that took place when visited!

*Last week, I got to welcome the other ABC/NY interns, as well as some Americans for the Arts staff members, to Free Arts NYC, the organization I'm interning for this summer. Free Arts provides arts education and mentorship to underserved children and families through multiple different programs, both one-day and ongoing. During the site visit, we paired up and worked on some of the art projects that Free Arts has used for recent programming. It was so exciting to get back into a childlike mindset, letting creativity rather than logic take full hold of the reins! My supervisor Sarah Sabourin and I also explained the role of the development department and what projects I've been working on so far, including foundation and grant research, social media analysis, and investigation into potential corporate partners. It was wonderful to get to share what Free Arts does, and how I've been spending my summer, with the ABC/NY team.*



The interns, along with some ABCNY and Americans for the Arts staff, dive into some art projects typical of Free Arts NYC programming after learning more about the organization and Melanie's role there so far!

Stay tuned for more site visit recaps and pictures from our interns this summer!

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## Crain's Arts & Culture Breakfast: A New Future for NY's Culture Industry

Wednesday, September 17th, 2014  
8:00 a.m. - 10:00 a.m.  
Con Edison Conference Center  
[4 Irving Place, New York, NY 10003](#)

### Agenda

8:00 a.m. - 8:30 a.m. Networking Breakfast  
8:30 a.m. - 10:00 am Keynote & Panel Discussions

### Keynote Discussion

Commissioner Tom Finkelpearl, Commissioner Cultural Affairs, New York City Department of Cultural Affairs

Crain's  
Arts &  
Culture  
Breakfast

Moderator: Glenn Coleman, Editor, Crain's New York Business

### Panel Discussion

How Technology Is Reinventing the Culture Business Tech experts are the new "it" executives of the arts and culture world. To give their institutions an edge, several industry leaders are successfully using technology to help expand their audiences, enhance programming and increase fundraising in a rapidly changing environment. Crain's will explore how institutions are building brands, boosting donations and gaining followings in the digital age.

### Panelists

Christopher Amos, Director, Educational Media and Technology, Carnegie Hall's Weill Music Institute  
Shelley Bernstein, Vice Director for Digital Engagement & Technology, Brooklyn Museum  
Fiona Romeo, Director of Digital Content and Strategy, The Museum of Modern Art  
Henry Timms, Executive Director, 92Y

[REGISTER HERE!](#)

## Get Acquainted with the Arts & Business Council of New York!

For many of you, we have not had the pleasure of meeting, so we'd like to introduce ourselves! Meet the Arts & Business Council of New York Team:



[Amy Webb, Director of the Arts & Business Council of New York Programs](#)

[Caleb Way, Arts & Business Council of New York Program Coordinator](#)



### What brought you to ABC/NY?

**Amy:** *Let me begin by saying that I am so excited to be here! I always wanted to pursue a career in the arts, but until recently did not have a clear track. I began to work closely with the CSR group at my previous job and realized how important volunteerism and employee engagement are to me. This served as inspiration for me to seek out a role with an organization and whose mission was aligned, one that fosters the arts and volunteerism in the community.*

**Caleb:** *Just over two years ago I moved to New York City by way of Philadelphia and West Virginia to work with Americans for the Arts. I landed in the operations department, working on their national gatherings and city galas as well as supporting the human resources team and Vice President of Operations with various tasks. When this position at ABC/NY opened up, I was excited to make a move to the programming side and work with AFTA's Private Sector Initiatives team with a local focus on the city of New York in the realm of arts and business. Since initially moving to Philadelphia, the arts always played a big role in my life - I also studied business in school, so this job really brought things full circle for me.*

### Give us your elevator speech — what do you do at ABC/NY?

**Amy:** *My role at ABC/NY is to build and strengthen relationships with businesses and key strategic partners throughout New York City in order to ensure the arts continue to evolve in our local economy and enrich our lives. My goal is to increase our New York City presence and enhance connections between the arts and the business communities using a variety of current and developing programs. One of which is the implementation of an employee engagement program for businesses to connect employees with the arts and to help businesses increase recruitment and retention as well as overall employee satisfaction in the workplace.*

**Caleb:** *I manage the Multicultural Arts Management Internship program that takes place every summer in New York City, provide support to the Emerging Leaders of New York Arts (ELNYA), and coordinate professional development programs to train arts organizations to engage with businesses while educating businesspeople on the value of partnering with the arts in New York City. I also works with local business volunteers, matching them with arts organizations to assist with specific needs or projects and create employee engagement opportunities for both parties through the Business Volunteers for the Arts (BVA) program.*

### **What was your most recent arts experience?**

**Amy:** *I recently attended the Kara Walker exhibit "A Subtley" at the Domino Sugar Factory in Williamsburg. It was a very moving exhibit that was designed for the space (a dilapidated Domino Sugar Factory) and directly confronts issues of slavery and injustices throughout the history of the sugar industry in our country.*

**Caleb:** *My most recent arts experience (outside of work) was at the New York City Ballet as they teamed up with one of my favorite photographers/street artists, JR. He, along with the dancer, Lil Buck, choreographed and staged a piece for the ballet's 2014 Art Series. Their contribution lasted maybe ten minutes of the two hours, but I left not remembering anything else.*

### **What was your first job?**

**Amy:** *At age 14, I was a Gymnastics coach! I taught children's classes and assisted coaching a young competitive team. My favorite part about the job was the kid's birthday parties, which involved bouncing them on our giant trampolines – praying that no one vomited – and creating an obstacle course for them to fumble through. I really enjoyed working with children so this was a stellar first job, also happened to be very entertaining!*

**Caleb:** *My very first job was at a small car wash in West Virginia during high school. It was a maintenance job so I could not go in until late at night in order to clean and re-stock for the next day. I have not been back in a while and I know it's changed around a few times, but I think it was called The Ultimate Shine - we constantly keep it clever below the Mason Dixon.*

If you have any questions or would like to send us YOUR introduction - we'd love to hear from you! You can contact us using the [ABC/NY homepage](#).

## **Want More?**



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

*"...we scientists have found that doing a kindness produces the single most reliable momentary increase in well-being of any exercise we have tested."*

- University of Pennsylvania professor Martin Seligman

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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