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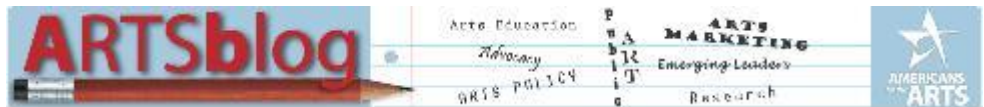
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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

**A Fresh Perspective on Volunteer Programs**

Read the latest Private Sector post on [Artsblog](#), an article



originally posted on VolunteerMatch and written by vice president of Client Services, Maura Koehler-Hanlon. In the post, Koehler-Hanlon describes how she recently challenged the existing system of employee volunteer programs, and argued for an overhaul of the field.

## The Tiffany & Co. Foundation Decorates New York City's History

[The Tiffany & Co. Foundation](#) recently aligned with the [Museum of the City of New York](#) through a collaboration on an exhibition called "Gilded New York," on display at the Museum's Tiffany & Co. Foundation Gallery through November 2014. The exhibition brings together the rich past, present, and future of New York City—a culture that Tiffany & Co. has been very much a part of creating.



Established in 2007, The Tiffany & Co. Foundation works to uphold the principle of its founding organization (Tiffany & Co., 1837)—that successful companies are responsible to their community. Today, the Foundation has adopted the stance that the decorative arts "should be guarded through preservation and advanced through innovation." The Foundation carries out this mission through its many philanthropic programs, including grant provision to nonprofit organizations that work to enhance the environment and the arts. With specific interest in the decorative arts, the Foundation sponsored the creation the Tiffany & Co. Foundation Gallery at the Museum of the City of New York in November 2013 to showcase decorative artworks, and to support initiatives for the advancement of the arts and arts education.

The Foundation's work with the Museum of the City of New York has allowed visitors and community members to walk alongside the city on its journey to becoming a cultural capital by displaying beautiful objects from the Gilded Age. This collaboration, among other Foundation partnerships, stems from the Foundation's [Excellence in Design](#) initiative. The initiative seeks to propel the decorative arts by promoting arts education and internships in the field as well as supporting the creation of gallery spaces to showcase specific work. In the same way that Tiffany & Co. played a vital role in solidifying New York City's place as the epicenter for luxury retail businesses, the Tiffany & Co. Foundation is doing its part to ensure that decorative arts, which play such a strong role in the jewelry industry, are preserved for the city's future.

By partnering with the Museum of the City of New York, the Tiffany & Co. Foundation has not only teamed up with a cultural institution, but with the City of New York itself--bringing to life a rich piece of its history for all to interact with. Congruently, the partnership serves to highlight Tiffany's own brand while helping the Foundation further its philanthropic mission in support of the arts.

Read more about The Tiffany & Co. Foundation's work with the Museum of the City of New York [here](#).

The Tiffany & Co. Foundation has also recently partnered with [Friends of the Highline](#) as well as the [New York Botanical Garden](#).

## Increasing Business Support for the Arts

Michael Bordieri, of Free Enterprise, sites 15th Century Florence, a Boston-based produce business, and New York's very own [Studio in a School](#) as he makes his case for the rising trend of business support for the arts. Using findings from the Business Committee for the Arts Survey, this article reasons that employee and community creativity and growth are some of the main deciding factors when businesses decide to support the arts. Check out the [Business for Good Map](#), provided by the Corporate Citizenship Center, which pinpoints other businesses that are investing in the arts in New York as well as across America and read the [full article](#) here!



Studio in a School, a charity founded by philanthropist Agnes Gund, Photographer: Philip Lewis/Bloomberg

## Upcoming Webinars: Board Training Week

**Wednesday, May 21 - Friday, May 23, 2014 at 3:00 p.m. ET**

How can you create a more dynamic and effective board/commission? Join us for Board Training Webinar Week from May 21–23. These 45 minute webinars will feature ways to attract and keep young and diverse board members, how to draw board members from the business community, and new board evaluation measurements. Speakers include Kristen Romans of ABC Chicago, who will lead attendees through the crucial steps that need to be taken to ensure a productive search and placement process for a Board of Directors; and Barbara Sexton Smith, who will discuss Fund for the Arts' NeXt! Leadership Development Program, which works with businesses in Louisville, Kentucky to engage young professionals with the goal of preparing the next generation of volunteer leaders in the arts and cultural sector.

Learn more and Register [Here!](#)

## Join Us in Nashville!

Hear from Debra Simon, Vice President & Artistic Director at Arts Brookfield, about innovative corporate pARTnerships. Her [session](#) is on Saturday, June 14, 2014 at 4:15 p.m.

Check out the top 10 reasons you should come to Annual Convention in Nashville this year, read more about the event, and register [here!](#)



## Want More?



Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

## Links We Like

[Learn your alphabet with Diesel \(of denim fame\) and i-D Magazine as they use the medium of dance to promote their new line!](#)

[What happens when an artist has unrestricted access to Microsoft's researchers and technology?](#)

[Check out the submissions for the Adobe Youth Voices Award - where students have the opportunity to express their vision for driving positive change via digital media. Vote for the Audience Award Winner!](#)

*"...we scientists have found that doing a kindness produces the single most reliable momentary increase in well-being of any exercise we have tested."*

- University of Pennsylvania professor Martin Seligman

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