



June 9, 2014

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

## Professional Development Workshop: Engaging Business Volunteers

Join the [Arts & Business Council of New York](#) for this professional development opportunity!

How can you be more innovative and effective when it comes to engaging business volunteers? Join us on Tuesday, June 24th, and hear firsthand accounts from those who are already using proven methods here in New York! If your arts organization is looking to build successful volunteer programs or even wondering how to more effectively make your case to business people – this is a great opportunity to learn from and interact with organizations and individuals with similar goals.



### Presenters

Sarah Sabourin, Director of Development, [Free Arts NYC](#) accompanied by corporate

partner, Janet Wong, Vice President, [Deutsche Bank Americas Foundation](#); Megan Stewart, Corporate Relations & Events Manager; [Only Make Believe](#); Nakeshia Bestill, Volunteer Coordinator, [Materials for the Arts](#)

**Moderator**

Alex Tapnio, Associate Manager, Marketing & Employee Programs / Corporate Responsibility, [Time Warner Inc.](#)

Register [here!](#)

Tuesday, June 24th, 2014

9:00 - 11:00 a.m.

The Arts & Business Council of New York Ground Floor Auditorium

[1 East 53rd Street, New York, NY 10022](#)

## Time Warner Inc. Honors Volunteers

[Time Warner Inc.](#) employees gathered this past Tuesday, June 3rd, in the name of corporate volunteering. The [Richard D. Parsons Community Impact Awards](#), now in its 33rd year, recognizes the exceptional community and public service contributions of Time Warner Inc. employees. The company, which is a champion of employee engagement initiatives, holds true to the award's credo of "honoring those who inspire us."



If you joined the [Arts & Business Council of New York](#) on Twitter ([@ArtsBizNY](#)) last week as we dedicated Thursday, May 29th, to the topic of employee engagement, you know that allowing time for and creating space for employees to exercise passions they already have increases productivity and creativity within the workplace. "I almost feel guilty for receiving an award for doing something that I love doing," said Michael Rowell, a Shift Supervisor at Turner Broadcasting and 2014 honoree for his work with [Open Hand](#), an Atlanta-based nonprofit that provides meals to the underprivileged.

This year, the arts, among many other worthy causes supported by Time Warner employees, had a seat at the table. Two of the five Richard D. Parsons Community Impact Awardees were honored for their contributions and civic work in the arts sector.

...Continue reading this article on the [pARTnership Movement!](#)

## Americans for the Arts Announces the 2014 BCA 10 Honorees!

Americans for the Arts recently announced the [2014 BCA 10: Best Businesses Partnering with the Arts in America](#), which recognizes 10 businesses of all sizes for their exceptional involvement with the arts. The awards will be celebrated on October 1, 2014 at a gala presentation and dinner in New York City, which will highlight the ways



in which today's businesses are using the arts to inspire employees, stimulate innovation, and foster creative collaboration all across the country.

See the full slate of honorees below, including one of our very own from New York City!

**AC Entertainment** (Knoxville, TN)  
**Arts Brookfield** (New York, NY)  
**BBVA Compass Bancshares, Inc.** (Birmingham, AL)  
**Brooks Resources Corporation** (Bend, OR)  
**Classical Movements, Inc.** (Alexandria, VA)  
**Edward Jones** (St. Louis, MO)  
**Hallmark Cards** (Kansas City, MO)  
**Milliken & Company** (Spartanburg, SC)  
**PECO Energy Company** (Philadelphia, PA)  
**Thrivent Financial** (Appleton, WI)

#### **Leadership Award**

Frederic C. Hamilton, Chairman, the Hamilton Companies (Denver, CO)

#### **Hall of Fame**

Deere & Company (Moline, IL)

Please feel free to share the news with your network! The full list can be found on the [pARTnership Movement site](#) as well as information on sponsorship, advertising, and tickets to the event.

## **Our Interns Have Arrived!**

Please join us in welcoming our Summer 2014 Class of Multicultural Arts Management Interns! Stay tuned for future newsletters as we keep you up-to-date on their work this summer.

#### **Thank you to our 2014 host organizations:**

Asian American Arts Alliance  
Alvin Ailey American Dance Theater  
American Documentary POV  
Bronx Museum of the Arts  
Fourth Arts Block  
Free Arts NYC  
JPMorgan Chase Art Collection  
Louis Armstrong House Museum  
Rosie's Theater Kids  
Socrates Sculpture Park  
WNYC Radio

#### **And to our mentors! Represented this year by employees from:**

Con Edison  
The Judd Foundation  
Time Warner Inc.



The 2014 Class of Multicultural Arts Management Interns gathers for the opening breakfast at Con Edison.

To learn more about the Arts & Business Council of New York's Multicultural Arts Management Internship Program, visit our [website!](#)

*The Multicultural Arts Management Internship Program is sponsored by Con Edison. Additional support is provided by the Milton & Sally Avery Arts Foundation and by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.*

## Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

## Links We Like

[STEM + ART = STEAM. See how the arts have a seat in the classroom and join the STEAM network!](#)

[Learning to value your volunteers - engagement, recognition, and incentive.](#)

[Toyota asks children to dream big as they use the arts to engage their expansive audience!](#)

*"...we scientists have found that doing a kindness produces the single most reliable momentary increase in well-being of any exercise we have tested."*

- University of Pennsylvania professor Martin Seligman

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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