

THE BCA TEN: BEST COMPANIES SUPPORTING THE ARTS IN AMERICA

BCA EXECUTIVE BOARD

Founder

David Rockefeller

Chairman

William T. Kerr

President and CEO
Arbitron, Inc.

Members

John F. Barrett

Chairman, President and CEO
Western & Southern Financial
Group

Albert Chao

President, CEO and Director
Westlake Chemical Corporation

Joseph C. Dilg

Partner
Vinson & Elkins LLP

Lynn Lavery Elsenhans

Former Chairman and CEO
Sunoco, Inc.

C. Kendric Fergeson

Chairman, Board of Directors
Americans for the Arts
Chairman and CEO
NBC Oklahoma

Martha R. Ingram

Chairman Emerita
Ingram Industries Inc.

Parker S. Kennedy

Executive Chairman
The First American Corporation

Robert Lamb III

President
Grayson Group LLC

Craig A. Moon

Former President and Publisher
USA TODAY

John Pappajohn

Chairman, Equity Dynamics Inc.
Owner, Pappajohn Capital Resources

Kathryn A. Paul

President and CEO
Delta Dental Plan of Colorado

Suku Radia

President and CEO
Bankers Trust Company

Henry T. Segerstrom

Managing Partner
C.J. Segerstrom & Sons

Mark A. Shugoll

Chief Executive Officer
Shugoll Research

Edgar L. Smith, Jr.

CEO
World Pac Paper

Ken Solomon

Chairman, Ovation TV
Chairman and CEO,
The Tennis Channel

Jonathan Spector

President and CEO
The Conference Board

Steven Spiess

Chairman Emeritus,
Board of Directors
American for the Arts
Executive Director
Cravath, Swaine & Moore LLP

Barry S. Sternlicht

Chairman and CEO
Starwood Capital Group

Bobby Tudor

CEO
Tudor, Pickering, Holt & Co.

Robert L. Lynch

President and CEO
Americans for the Arts

Event Chair

Mark A. Shugoll

Chief Executive Officer
Shugoll Research

Presented by

Americans for the Arts

Presenting Sponsor

Ernst & Young

Leadership Sponsors

Chesapeake Energy Corporation
Devon Energy Corporation
Martha and Bronson Ingram
Foundation
Vinson & Elkins LLP

Patron Sponsors

Bankers Trust
C.J. Segerstrom & Sons
Con Edison
Corning Incorporated
Delta Dental of Colorado
First Community Bank
Masco Corporation
Pappajohn Capital Resources
Principal Life Insurance Company
Sunoco, Inc.
Tudor, Pickering, Holt & Co.
William and Mary Kerr





THE BCA 10: BEST COMPANIES SUPPORTING THE ARTS IN AMERICA

THURSDAY, OCTOBER 4, 2012



The BCA 10:

Alltech, Inc. Nicholasville, KY

Bank of America Charlotte, NC

Chaves Consulting, Inc. Baker City, OR

Chesapeake Energy Corporation Oklahoma City, OK

Earl Swensson Associates, Inc. Nashville, TN

First Community Bank Corpus Christi, TX

Golden Artist Colors, Inc. New Berlin, NY

Jackson and Company Houston, TX

Masco Corporation Taylor, MI

Tampa Bay Times St. Petersburg, FL

Leadership Award:

James S. Turley, Global Chairman and CEO, Ernst & Young

Hall of Fame:

The Boeing Company, Chicago, IL

“In our increasingly mechanized and computerized world, the arts afford a measure of consolation and reassurance to our individuality, a measure of beauty and human emotion that can reach and move most men. They are indispensable to the achievement of our great underlying concern for the individual, for the fullest development of the potential hidden in every human being.”

DAVID ROCKEFELLER, Founding Address, Business Committee for the Arts, Inc., September 20, 1966



THE BCA 10 JUDGES

Laura Bruney
Executive Director
Arts & Business Council of Miami

Nancy Glaze
Executive Director
Arts Council Silicon Valley

Christine Hoisington
Community Relations Manager
Booz Allen Hamilton

William T. Kerr
President and CEO
Arbitron, Inc.

Michael O'Brien
Co-Owner
Printing Partners Inc.

ABOUT AMERICANS FOR THE ARTS



Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. With more than 50 years of service, it is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. In 2008, Americans for the Arts merged with the Business Committee for the Arts, founded by David Rockefeller in 1967, to ensure that the arts flourish in America by encouraging, inspiring and stimulating business support to the arts in the workplace, in education and in the community.

As the strongest national private sector arts advocacy organization in the country, Americans for the Arts places an emphasis on building partnerships between the arts and business sectors through the pARTnership Movement initiative and such programs as Business Volunteers for the Arts; the BCA Triennial Survey; National Survey of Business Support to the Arts; and The BCA 10 Awards. Americans for the Arts works with a network of Business Committee for the Arts, Arts & Business Councils, United Arts Funds and other local arts agencies across the country to advance this work on the local level. Our private sector work is assisted by the support of the Business Committee for the Arts Executive Board, a group of key business leaders that provide insight and support for these programs.

Salutations from the President of Americans for the Arts and the Business Committee for the Arts Executive Board Chairman.

Welcome to the eighth annual BCA 10 awards. Tonight we gather to celebrate your commitment to the arts and all the steps you have taken to ensure the arts thrive and flourish in communities across America. All of our BCA 10 honorees are role models, demonstrating the importance of the arts and showcasing the benefits gained when the arts are a prevalent force in society. We would like to recognize this year's BCA Leadership Award recipient, James S. Turley, for his dedication to advancing the arts and arts education through theater initiatives and his work with the National Corporate Theatre Fund. And, we honor The Boeing Company for its exceptional commitment to the arts through local partnerships, volunteer programs, and grants. Without all of these outstanding companies and individuals, the arts surely would not have the same influence and reach in America today.

For over half a century, Americans for the Arts has cultivated arts leadership, engaged arts policy, and conducted research that attests to the vast economic and social impact of the arts. This year, Americans for the Arts continued in its efforts to connect businesses with the arts by launching the pARTnership Movement, a campaign designed to send business leaders the message that the arts can build their competitive advantage. We continue to share case studies from across the country, through a website, advertisements and articles in business journals and newspapers, and presentations to new audiences. The pARTnership Movement is raising awareness about the many benefits you have seen when you partner with arts organizations. We want to encourage even more businesses and arts organizations to embark on the types of partnerships that all of you do so well.

We thank all of our honorees for leading by example and thank you all for your work in advancing the arts in America.



A handwritten signature of William T. Kerr in black ink.

WILLIAM T. KERR
President & CEO, Arbitron, Inc.
Chairman, BCA Executive Board



A handwritten signature of Robert L. Lynch in black ink.

ROBERT L. LYNCH
President & CEO
Americans for the Arts

“As an animal health and science – based company, Alltech’s support and integration of the arts in its work often surprises people. It’s unexpected. Yet, for us, it traces back to three fundamentals – illustrating our story, investing globally in the life and culture of local communities, and, most importantly, inspiring people.”

–DR. PEARSE LYONS, PRESIDENT AND FOUNDER, ALLTECH, INC.

Alltech, Inc. Nicholasville, KY



Since its founding in 1980, Alltech has believed that the arts are essential to creating a thriving community. As a science-driven animal health company with an interest in the arts, Alltech has a number of artistic community programs and has imbued many of its science-focused and agriculturally-focused philanthropic efforts with artistic components.

Alltech partnered with the University of Kentucky’s Opera Theatre department to create the largest vocal scholarship competition in the world, the annual Alltech Vocal Scholarship Competition. Initiated in 2006, this competition offers more than \$500,000 in prizes and draws top vocal students from around the world. Beyond financial support, Alltech provides all marketing needs, public relations, graphic design, and other aspects of production for the event.

The Alltech Fortnight Festival, which began in 2008, was created by Alltech as a means of building excitement for the FEI World Equestrian Games held in Lexington, KY in 2010, and as a way of investing in the arts in local communities. Over the course of three years, the Alltech Fortnight Festival was responsible for more than 105 events in fourteen cities across Kentucky. During the sixteen days of the Games, a half-million global spectators

were entreated to 60 ticketed concerts, from Tony Bennett to Jason Mraz to the Vienna Philharmonic Orchestra. Performances, public sculpture, and photography exhibitions also were featured on the grounds of the Games.

In response to the earthquake in Haiti in 2010, Alltech launched a Sustainable Haiti Project, which today includes complete financial responsibility as well as renovations and education support for two grade schools in northern Haiti; the construction of a rum distillery and coffee roasting operation at the Haitian port of Labadee; and the resurrection of a Haitian gem – the country’s 100 percent shade-grown Arabica coffee, which Alltech markets and sells as Alltech Café Citadelle. As part of its work with the primary schools, Alltech engaged the University of Kentucky Opera Theatre program to form the Haitian Harmony Children’s Choir to help raise awareness of Haiti’s needs. The Haitian Harmony Children’s Choir performed in the Opening Ceremonies of the Alltech FEI World Equestrian Games in 2010. In addition to traditional curriculum and ESL classes, Alltech continues to provide musical education for the children. Plans are underway for a local children’s choir to visit the choir in Ouanaminthe this year and celebrate their shared love of music.



Photos (opposite page, clockwise from top left) The Haitian Harmony Children’s Choir inspired an international audience at the 2010 Alltech FEI World Equestrian Games. • Alltech’s annual vocal competition features \$500,000+ in scholarship prizes, attracting top international talent to the University of Kentucky. • The Alltech-sponsored Celebration of Song has become a Lexington Christmas tradition. • Alltech intentionally showcases local art in each of its offices throughout the world. • D’n Neigh was created by Louisville, KY glass artist Mark Payton.



“The arts help create deeper respect and understanding in the communities we serve. We take pride in our support for institutions and programs that help people around the world experience the arts and the global cultural heritage we share.”

-BRIAN T. MOYNIHAN, CHIEF EXECUTIVE OFFICER, BANK OF AMERICA

Bank of America Charlotte, NC



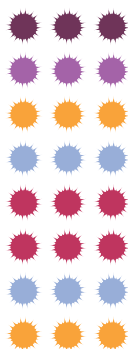
Bank of America has a long tradition of supporting arts and culture. Named Americans for the Arts' Corporate Citizen in the Arts in 2010, Bank of America is devoted to supporting programs that engage individuals, organizations, communities and cultures in building mutual respect and understanding, and projects which strengthen institutions that contribute to the vitality of local economies. Bank of America is committed to the arts because it believes that a thriving arts and culture sector brings unique benefits to people, societies and economies throughout the world. Extending support across the globe and to all art forms, Bank of America has averaged \$40- \$50 million in support through grants, sponsorships, matching gifts, volunteerism, and through several of its signature programs.

Now in its 15th season, Museums on Us®, provides Bank of America and Merrill Lynch Cardholders with free weekend access to more than 150 participating arts and culture institutions across the US. The program brings new audiences and increased attention to participating organizations, which range from some of the nation's most celebrated museums to regional gems and include art, science and history museums, as well as other cultural institutions.

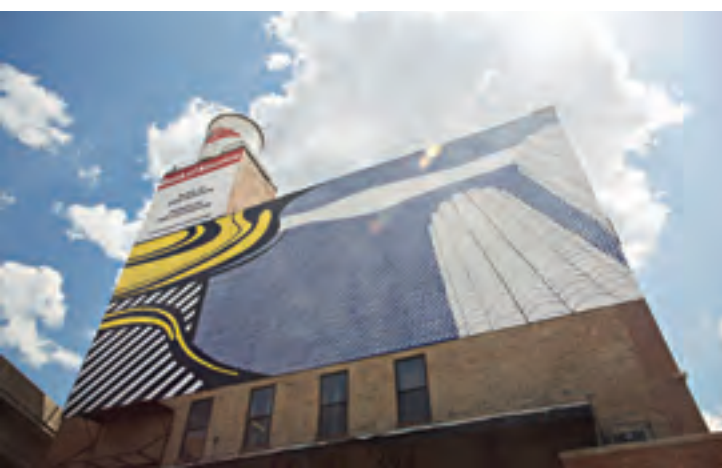
The Art in our Communities® program allows museums and nonprofit galleries to borrow complete exhibitions from Bank of America's collection at no cost. This is a collaborative effort that engages community partners and generates vital revenue for regional museums throughout the world. Since the program's launch in 2008, more than 50 museums worldwide have benefited from the loan of an exhibition.

The Art Conservation Project preserves cultural treasures from around the world and highlights the crucial need for conservation. The program, introduced in 2010 in Europe, the Middle East and Africa, has expanded its scope to include the Americas, Asia and Australia. Recently, a conservation project grant was awarded to the Menil Collection for the restoration of twelve sculptures by American artist John Chamberlain.

In supporting these programs and other arts and culture causes, Bank of America is able to make an investment in the community that intersects their business objectives with their philanthropic mission.



Photos (opposite page, clockwise from top left) Golisano Children's Museum of Naples, a Museums on Us® participant. • Frederick Meijer Gardens & Sculpture Park, Grand Rapids, a Museums on Us® participant. • National Gallery of Art, Washington D.C., Conservation of Gilbert Stuart's *Abigail Adams*, 1800-1815, Bank of America Art Conservation Project. • Metropolitan Opera HD Live in Schools, Giacomo Puccini's *Manon Lescaut*, National Sponsor. • Mural by student of the Art Institute of Chicago inspired by Roy Lichtenstein: A Retrospective, Global Sponsor. • Alvin Ailey American Dance Theater, Sponsor, International Tour, Paris. • Visitors at Conversations: Photography from the Bank of America Collection at Museo del Novecento, Milan.



“We were inspired to support the arts and lead the Crossroads Carnegie Arts Center project because of the impact the arts could have on children in our small, rural, isolated and financially-challenged community. Today our vision is being realized on a daily basis through programs being delivered at the art center and in schools by dedicated Crossroads’ staff, board, artists, and volunteers.”

-KATHLEEN CHAVES, CEO, CHAVES CONSULTING, INC., AND RICHARD CHAVES, FOUNDER AND PRESIDENT, CHAVES CONSULTING, INC.

Chaves Consulting, Inc. Baker City, OR



Chaves Consulting, Inc. is deeply invested in the arts and culture of Baker City in order to enhance the lives of children and adults in its small, rural community. Chaves Consulting, Inc. has taken part in numerous artistic initiatives, including a partnership with local schools and businesses to bring the Oregon Symphony to Baker City for master classes and performances with local youth.

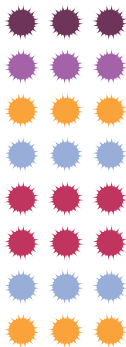
Many of CCI’s recent efforts have been devoted to the renovation of the Crossroads Carnegie Art Center. By offering a variety of classes, workshops, and exhibitions, the Crossroads Carnegie Art Center presents an invaluable community resource in which everyone can be engaged, inspired, and transformed by the arts.

Over the span of five years, Chaves Consulting Inc. helped foster community support to raise more than \$1.6 million for the center. CCI also donated supplies, offered employees paid volunteer time, provided grant-writing and clerical services, and marketing assistance. Additionally, CCI assisted in creating displays for annual fundraising galas; enlisted and scheduled Crossroads volunteers; and recruited, interviewed, and mentored several art center leaders.

Through CCI’s dedicated efforts, the Crossroads Carnegie Center was successfully renovated and opened its doors in 2008.

Although the renovation project has finished, Chaves Consulting, Inc.’s involvement in the Crossroads Carnegie Arts Center has not. To continue its support for the Art Center, Chaves Consulting, Inc. employees continue to volunteer their time and services. In November 2011, CCI loaned several employees to assist with the community’s “Outta the Box Bazaar,” with proceeds benefitting the Crossroads Carnegie Arts Center.

Chaves Consulting, Inc. also rents the Crossroads at Carnegie Art Center for annual software user group meetings, company meetings, and client meetings. CCI continually chooses this space so that the customers can enjoy the wealth of art available in Baker City and purchase local artists’ items from the Crossroads shop. These interactions provide rental revenue to Crossroads, local artists’ work is enjoyed by a larger audience, and more people are exposed to the arts throughout the year in Baker City.



Photos (opposite page, clockwise from top left) Hand-crafted Donor Wall at Crossroads Carnegie Arts Center created by local artist E’Jay Weberl. • Artist Terri Axness teaching in the schools. • Carnegie Art Center Project Director, Kathleen Chaves, meeting in vacant Carnegie Library building with local artist and then current Crossroads Board Chair Terri Axness before renovation. • 2008 Fundraising event. • Children’s art classes at Crossroads. • Historic 1909 Carnegie Library re-opens as Crossroads Carnegie Art Center. • South Baker Elementary and Baker Middle School student art displayed at Crossroads. • Center Artist Terri Axness teaching in local school.



“Chesapeake believes the arts are an integral part of our society, providing both intellectual nourishment and social benefit that enhance the quality of life in the communities where our employees live. We are a proud, committed supporter of the vital efforts of arts organizations, both through financial contributions and by engaging our employees, and their efforts to foster creativity, innovation and civic pride, bringing beauty and joy to our everyday lives.”

-AUBREY K. MCCLENDON, CHIEF EXECUTIVE OFFICER, CHESAPEAKE ENERGY CORPORATION

Chesapeake Energy Corporation *Oklahoma City, OK*



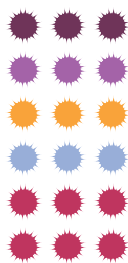
Chesapeake Energy Corporation and its employees place a premium on serving the communities where it operates. The company provides both financial and in-kind support, time, and expertise in a concerted effort to improve the quality of life. Chesapeake believes the arts enrich communities through increased creativity, vitality, and vibrancy. They also bridge gaps between cultures, advance intellectual growth and promote social benefit through discovery. Since its beginning 23 years ago, Chesapeake has provided leadership, guidance, and financial support to the tune of \$15 million to arts and culture programs, such as Allied Arts (Central Oklahoma's United Arts Fund), Oklahoma City Museum of Art, and the deadCENTER Film Festival. In 2011, Chesapeake donated \$2.8 million to arts organizations, which supported exhibitions, events, programming, and various cultural initiatives.

Chesapeake enjoys a superb partnership with Allied Arts, an arts nonprofit representing and providing resources to 20 leading central Oklahoma arts organizations. Allied Arts' United Arts Fund is driven by community leaders who recognize the need for local arts support. Chesapeake donates funds to Allied Arts and most of its 20 member agencies, and conducts a Workplace Giving campaign to benefit Allied Arts, during which Chesapeake executives are encouraged to donate to the organization. This campaign continues to grow and have an impact on Allied Arts and its member agencies.

Chesapeake hosts an annual United Way fundraising campaign, creating artistic and creative events in order to raise money for the United Way. In 2011, through employee pledges, raffle ticket purchases, silent auction, and event attendance, Chesapeake gave a record amount of \$5.5 million to the United Way of Central Oklahoma, the largest contribution in the history of the United Way's central Oklahoma campaign.

As one of the top sponsors of the annual Festival of the Arts in Oklahoma City, Chesapeake enables Oklahoma City's largest outdoor celebration of the visual, performing, and culinary arts, free of charge to the public. This family-friendly festival features something for everyone, from children's activities to an extensive food menu and art from across the country. Guests can help create interactive pieces or admire and purchase works from 144 artists in attendance. More than 30 vendors bring their culinary delights to International Food Row and a portion of all food purchases support Oklahoma City arts nonprofits.

In addition to financially supporting the Festival of the Arts, Chesapeake also provides more than 100 Oklahoma City employee volunteers annually under Chesapeake's volunteer program, the H.E.L.P. Initiative (Helping Energize Local Progress). In 2011, Chesapeake employees volunteered more than 1,650 hours to help arts organizations, such as Allied Arts, Oklahoma City Museum of Art, City Arts Center, Lyric Theatre, and the deadCENTER Film Festival.



*Photos (opposite page, clockwise from top left) A collection of rare Native American artwork is displayed at Chesapeake. • Fine art prints by David McNeese adorn Chesapeake's walls. • Holiday tradition Winter on Western attracted more than 1,000 people to view Chesapeake's holiday lights. • Employees celebrated Chesapeake's #18 ranking on FORTUNE's 100 Best Companies to Work For list by signing a buffalo statue commissioned for Oklahoma's 2007 Centennial. • Employees paid tribute on Veterans Day to Joe Rosenthal's, *Raising the Flag on Iwo Jima*. • A donation to Science Museum Oklahoma enabled the organization to acquire artwork by Oklahoma artists. • Employees enjoy art classes taught by local guest artists. • Employees and their children engage in a painting party at the Chesapeake Child Development Center.*



“Art is like oxygen—it is essential to breathe. From the time our architectural firm was founded in 1961, we have been committed supporters of both visual and performing art forms in our community. It is integral to everything we do. Art should be an essential part of all business; everyone benefits from the creative process and its enhancement to the quality of life”

—EARL S. SWENSSON, FAIA, FOUNDER AND CHAIRMAN OF THE BOARD, EARL SWENSSON ASSOCIATES, INC. (ESa)

Earl Swensson Associates, Inc. Nashville, TN



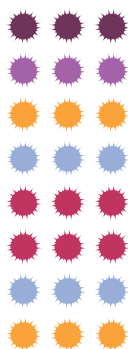
Because architecture is an art form in itself, the architects and interior designers at Earl Swensson Associates (ESa) value the role that the arts play in society. Over the past 50 years, ESa has supported the arts by making financial contributions, providing pro-bono architectural and interior design services and advertising and marketing support, volunteering, and coordinating employee giving campaigns. In 2011, approximately 50 percent of ESa's financial and in-kind donations were allocated to arts-related support.

With more than 85 percent of its design work in the healthcare market, ESa supports many initiatives that join the arts and healthcare. The firm is actively involved in the Society for the Arts in Healthcare and is represented by an employee on the Board of Directors and President-Elect, as a 2012 Distinguished Fellow, as a co-chair of the Society's research committee, and another employee on the Society's Communications Committee. Additionally, ESa donates interior samples and catalogs to Planetree Alliance for healing arts, for use in its hospital art journaling programs for patients and staff.

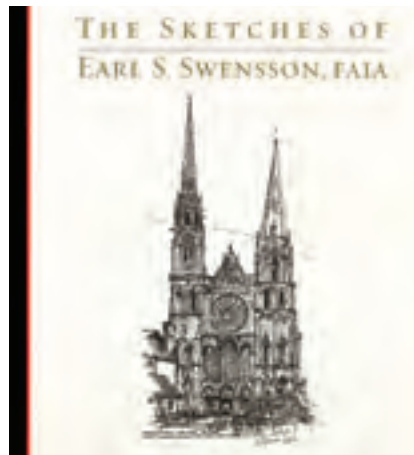
Furthermore, ESa employs the arts in its support of other causes. As a major sponsor of the Nashville Heartwalk, ESa has started an Employee Art Show as part of its annual Heartwalk fundraiser. Employees display their art in the office, and then pieces are selected to be included in the company's annual silent auction benefitting the American Heart Association.

To promote careers in design and architecture, ESa was a founding firm of the local ACE Mentor Program and ongoing supporter of the ACE Mentor Program of Greater Nashville, which pairs mentors with low-income and at-risk middle and high school students. ESa has also partnered with The Glenclyff Academy of Environmental & Urban Planning, and employees work with the teachers to develop curriculum for design classes and also serve as guest lecturers, and design critics in the classroom.

Additionally, ESa provides a variety of pro-bono work for arts and culture organizations, such as the adaptive reuse of a warehouse to create a new performance space for Act 1 Theater, an interior build-out for the Arts and Business Council Nashville, and a series of design charrettes to help the Nashville Ballet find and design a new home.



Photos (opposite page, clockwise from top left) ESa's canned food version of The Thinker benefited Second Harvest Food Bank. • At Monroe Carell Jr. Children's Hospital at Vanderbilt, ESa designed a performance stage area to entertain young patients. • Organized by ESa during the December holiday season, Gintertown Nashville brings together construction industry members and owners to build a gingerbread community to benefit charities. • ESa designed Noah Liff Opera Center to house the Nashville Opera. • Sketches by Earl S. Swensson were compiled into a book.



“First Community Bank supports the arts to help keep our creative culture alive and well in South Texas. We have many aspiring artists and there is a need to nurture and support the arts community. We are proud to be part of the collective support for the arts.”

-WES HOSKINS, PRESIDENT AND CEO, FIRST COMMUNITY BANK

First Community Bank *Corpus Christi, TX*



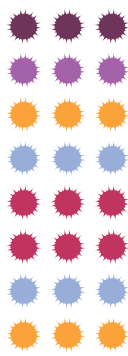
First Community Bank sees its support of the arts as an investment in its community that yields great returns. First Community Bank strongly believes that the arts benefit the local community, showcasing the area's unique cultural voice and promoting economic development through tourism. Dedicated to celebrating the rich heritage of South Texas, First Community Bank sponsors several arts and culture organizations including the Art Museum of South Texas, the Corpus Christi Symphony, and the Kingsville Symphony Orchestra. In addition to providing financial support for the arts, First Community Bank actively partners with arts organizations. Several managers and directors of First Community Bank have taken on leadership roles as committee chairs and board chairs or have served as volunteers.

First Community Bank has also developed the annual South Texas Photo Contest. Since the contest's inception in 2004, thousands of entries have been submitted by photographers of all ages and skill levels. These photographs showcase the stunning natural beauty, rural scenes, and iconic images of the Gulf of Mexico that are a hallmark of South Texas. In addition to involving more people in the arts, entry fees support the Corpus Christi Arts Center. After

the contest, the winning entries are displayed in the Art Center, the bank's lobbies, and on the First Community's website. The winning artworks are also incorporated into the design of the annual shareholders report and showcased in the company's calendar.

Mirroring the South Texas Photo Contest, First Community Bank also holds an internal photography contest. Just as the South Texas Photo Contest showcases the best of South Texas, the employee contest captures the First Community Bank spirit at bank events and locations.

In celebrating South Texas' rich pool of artistic talent, First Community Bank has commissioned artworks for each of its branch locations. In every First Community Bank there is a map of Texas created by a local artist. Several bank branches have artwork crafted to represent the distinct locations—from a custom surfboard for the Padre Island bank to commemorative photos in the Kingsville bank that celebrate the famous King Ranch. Both in its banks and out on the streets, First Community Bank is focused on enhancing the vibrancy of the South Texas community through the arts.



Photos (opposite page, clockwise from top left) Symphony ad- placed in 2011-2012 Corpus Christi and Kingsville Symphony programs. • First Community Bank employees holding a custom surfboard with FCB logo commissioned as a piece of art for the Padre Island Bank Location. • 2011 South Texas Photo Contest Brochure/Call for Entry. Benefitting the Corpus Christi Art Center. Pieces hang in the Art Center for the month of November, and winning pieces are used to create the First Community Bank Annual Calendar. • Map of South Texas commissioned by FCB. Includes the 4 counties the Banks are located in, as well as wildlife common to South Texas. This Print was given to all FCB Directors as a Christmas gift one year, and a framed print hangs in all 7 FCB locations. Local Artist: Dinah Bowman. • South Texas Photo Contest reception at the Corpus Christi Art Center.

Finely-Tuned Banking

The enjoyment of the audience is the standard by which any musical performance is defined and measured. Putting the audience, the listener, the patron first... creating a satisfying and pleasing experience... that's what great performers do.

At First Community Bank, we've fine-tuned banking to be supremely customer-focused, providing the banking products you need and the unparalleled service you deserve.

We're proud to support the Corpus Christi Symphony Orchestra as they celebrate their 60th season, and continue a rich tradition of artistic performance and inspiration.

Our Approach to Savings: **YOU** first.

1st Community Bank 1stcb.com



CALL FOR ENTRY - OCTOBER 30th @ 11:59pm - NOVEMBER 1st @ 11:59pm

Community Bank

2011 **CLICK!**

FIRST COMMUNITY BANK 8TH ANNUAL SOUTH TEXAS PHOTO CONTEST



“We are so fortunate to be able to work with the most creative artists in the world. This both inspires and enlivens our entire staff knowing we can make a difference. Giving back is just our way to join in this community that has given us so much.”

—MARK GOLDEN, CEO, GOLDEN ARTIST COLORS, INC.

Golden Artist Colors, Inc. *New Berlin, NY*



Golden Artist Colors is deeply devoted to the arts, and has been supporting artists in their creative endeavors since the company began making paint in 1980. The company supports the arts because it believes in a business model that is responsive to its entire network: its employees, its local community, and the worldwide community of artists.

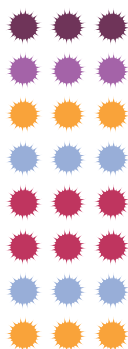
Throughout GOLDEN's history, the company has assisted art groups around the world, from struggling aboriginal artists in Australia to conservators in Cambodia to mural projects throughout the United States, making a difference in their communities. Over the last ten years, GOLDEN has provided more than \$720,000 to artists programs, organizations, and institutions. In addition to monetary donations, through the GOLDEN “Seconds Program,” artists and nonprofits are offered products which do not meet company standards for little to no cost. In 2011 alone, GOLDEN provided more than 9,000 pounds of Seconds Paint to the artistic community.

A long-standing supporter of arts education, the company has developed the GOLDEN Certified Working Artist ProgramSM. Contracting with more than 40 artists in North America, this program provides a

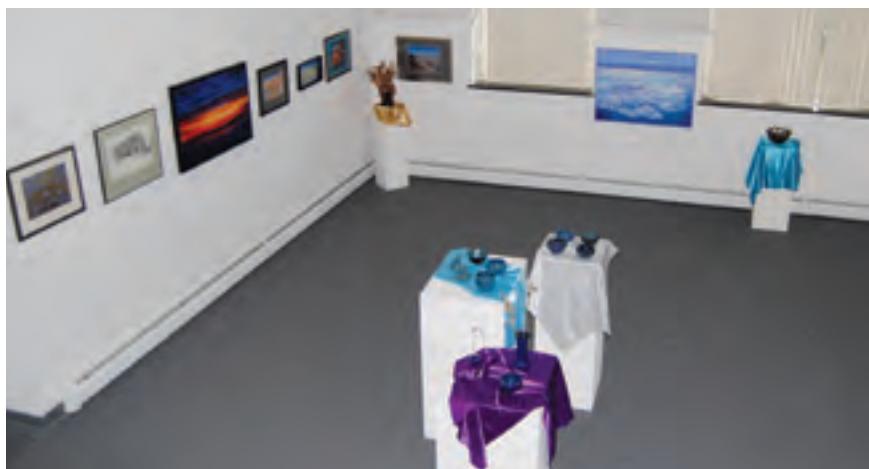
wide range of artistic learning opportunities for high school, college level students, along with faculty. Additionally, GOLDEN sponsors more than a hundred artists to teach workshops throughout North America by providing them with literature and materials.

Golden Artist Colors is also committed to the study of artists' materials. In 2005, the company sponsored the National Gallery of Art *Sam Golden Research Fellow*, a two year material science position to study modern art materials. GOLDEN also provided the money to initiate the Art Materials Information and Education Network (AMIEN), which is dedicated to providing the most comprehensive and current information about artists' materials. The President of Golden Artist Colors also serves on the International Art Materials Association Board of Directors.

While Golden Artist Colors supports artists across the world, the company is also actively involved in its local arts community. GOLDEN employees have volunteered time and serve on the board of the Chenango County Council of the Arts and have assisted with “Colorscape Chenango,” the county's local arts festival.



Photos (opposite page, clockwise from top left) GOLDEN celebrates Paint Day, an opportunity for all staff to paint and take workshops from the professional artists of the GOLDEN Certified Working ArtistsSM Program. Employees are given the chance to be artists for the day, spending their time pushing around paint, experimenting with materials and being creative! • GOLDEN supports a number of Arts in Education Programs through the United States with its Seconds Paint Donation Program. • Chenango County Council of the Arts Mariea Brown Gallery with Jackie Craine Best of Show work using GOLDEN Acrylics on canvas. • The Sam & Adele Golden Gallery (The SAGG), which is located in the Golden Artist Colors facility presents artwork that focuses on the exploration and investigation by artists of the painting media of the 20th and 21st centuries. • The GOLDEN Certified Working Artists present free lectures at universities, colleges, art organizations and partner retail locations. The lectures are educational, technically informative and inspirational.



“At Jackson and Company, we believe that the arts are vital to every individual, our community and our nation. They help us to understand and bridge cultural distinctions. The arts inform our ability to create and innovate. They can enlighten, inspire, enrich, and transform lives. The arts give us so much more than we could ever hope to give back.”

-JACKSON HICKS, FOUNDER AND CEO, JACKSON AND COMPANY

Jackson and Company *Houston, TX*



Believing that the arts add immense value to the quality of life in its community, Jackson and Company has been a sponsor of the arts since the company's founding in 1981. As a special event production and catering firm, Jackson and Company supports arts organizations by providing in-kind products and services, underwriting, matching gifts, and volunteers for arts and culture organizations throughout the region.

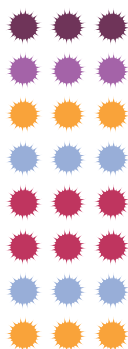
Interested in extending the reach of the arts within its community, Jackson and Company encourages clients to incorporate performing and visual arts in its entertaining and to hold its functions in performing arts spaces and museum environments. For instance, the company's accounting firm hosted a 25th anniversary celebration in which Jackson and Company assisted in arranging a private performance by the Houston Symphony at Jones Hall Performing Arts Center with a following reception for 1500 of the accounting firm's long time clients. These types of events not only draw people to arts and culture spaces, but they also provide attractive venues for events and help the hosting businesses show its support for the arts.

Additionally, Jackson and Company often facilitates performances of members of the Houston Grand Opera young artist program at various corporate and private events which provides exposure for the opera and supports their goal of nurturing new audiences.

Jackson and Company was also proactive in the initiation of an annual major donors' recognition event in its historic 1905 events venue, The Corinthian, for the Houston Grand Opera. Conceived as a "thank you" to donors for their support of the opera, this recital attracts several hundred private and corporate donors to the opera and provides a unique experience.

Furthermore, Jackson and Company has participated in several capital campaigns, including those for the Wortham Theater Center, Hobby Center for the Performing Arts, The Beck Collection Wing of the Museum of Fine Arts-Houston, and the Menil Collection. Once these facilities were completed, Jackson and Company also helped organize their gala grand opening events.

Through these different means of support, Jackson and Company has helped the arts thrive in Houston.



Photos (opposite page, clockwise from top left) Erick Melear and Brandon Jovanovich performs at the 2012 Houston Grand Opera Patrons Circle Recital. • Christine Goerke performs at the 2011 Patrons Circle Recital. • Concert of Arias judges, winners and Event Chair Jackson Hicks. • 2010 Opera Ball, The Yellow Rose Ball. • Houston Grand Opera Madame Butterfly backstage with Joseph Calleja, Barbara Bush, Ana Maria Martinez, President George H. W. Bush and Maestro Patrick Summers. • Jackson Hicks and Laura Claycomb at the Houston Grand Opera Tea Party.



“Masco recognizes the important role the arts play in creating and sustaining the vitality of urban and suburban communities. We believe the arts are a significant economic engine and a major contributor to the workforce and creative industry, and we recognize that a strong cultural community surrounding our businesses is critical to the attraction and retention of employees and families.”

-TIM WADHAMS, PRESIDENT AND CHIEF EXECUTIVE OFFICER, MASCO CORPORATION

Masco Corporation Taylor, MI



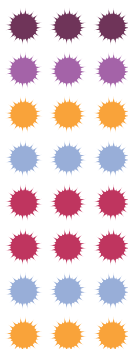
For more than 80 years, Masco has been a passionate supporter of the arts, considering the arts to be a significant catalyst for economic development and innovation. Masco has supported the arts with cash grants, manufactured product and services, volunteerism, workplace giving, the donation of artwork, and leadership and marketing support to the arts and culture sector, exceeding \$100 million over the years.

Masco supports a wide range of arts initiatives, many of them non-traditional. Masco has partnered in significant ways with local hospitals to promote art in their facilities as a means of healing, and the company launched and funded Oakwood Hospital's "Arts for the Spirit" program and participated, more recently, in the healing arts program supporting the University of Michigan Mott Children's Hospital.

As a major funder of arts organizations, Masco is represented by board members, executives, and staff on a number of arts and culture boards. By appointment of Michigan's governor, Masco is honored to have a representative on the state-wide Michigan Council for Arts and Cultural Affairs.

In the last four years, Masco has been a leading supporter of a new Cultural Alliance of Southeast Michigan (CASM). Southeast Michigan is an arts-intensive region with more than 120 arts organizations partnering formally with CASM to serve the marketing, advocacy, and research needs of the region's arts community. Masco also made the lead gift to the Michigan Cultural Data Project (CDP), part of a national program created by the Pew Charitable Trusts. Participation in the CDP has permitted more than 400 arts organizations across Michigan to compile and report on uniform data elements that have been instrumental in demonstrating the value of the arts socially, economically, and culturally, to Michigan's legislature and citizenry. Both of these initiatives have had a dramatic impact locally, regionally, and state-wide.

Masco Corporation has been proud to support Michigan's arts and culture organizations in strategic ways for the purpose of ensuring their long-term sustainability and vitality for generations to come.



Photos (opposite page, clockwise from top left) Rivera Court at Detroit Institute of Arts. • Young visitor at the Detroit Institute of Arts. • Touring program singers at Michigan Opera Theatre. • Sphinx Liaison with students at Sphinx Symphony Q&A. • Junior division winner of the 15th Annual Sphinx Competition. • ArtServe Michigan's Creative Impact Michigan e-magazine. • ArtServe Michigan's first Creative State MI report documents the power of arts and culture. The Masco Corporation Foundation awarded a \$200,000 lead challenge grant to support the launch of the MI CDP in May 2010. • Renowned Detroit pianist Alvin Wattles and Betty Lane of the Michigan Opera Theatre.



“Like an orchestra or museum or concert hall, a fine newspaper is a creative enterprise and a community asset. Through fat times and lean, we have tried to nourish the creative arts because they help make our community more vibrant. Our investments have paid dividends for the Tampa Bay region, and therefore, for our enterprise.”

-PAUL TASH, CHAIRMAN AND CEO, TAMPA BAY TIMES

Tampa Bay Times *St. Petersburg, FL*



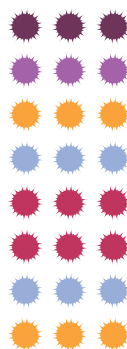
The *Tampa Bay Times* believes the arts help fuel the economy and creativity, and that fostering and supporting the arts is crucial to the health of the community. By increasing awareness, creating discussion, providing economic support, and driving audiences, the *Tampa Bay Times* continues to help the area's vibrant arts community. Since 2005, the *Times* has given more than \$865,000 in cash and approximately \$1 million of in-kind support through print and Web advertising to dozens of arts organization throughout Tampa Bay. This past year, the *Times* has given more than \$62,000 to the arts in Tampa Bay and provided more than \$100,000 in discounts on advertising and in-kind space.

In addition to sponsoring arts venues and festivals, the *Times* also holds its own events to promote the arts. Every October, the *Times'* marketing department produces a celebration of the literary arts known as the Times Festival of Reading. Now in its twentieth year, the event draws thousands of book lovers, as well as authors from across the country who come to sell books and meet their fans.

Acting as an arts leader in the community, the *Times* makes its senior leaders available to serve on the boards of nonprofit arts groups. Currently, *Times* staffers are serving on the boards of Ruth Eckerd Hall, the Dali Museum, and the Tampa Bay Businesses for Culture & the Arts (TBBCA).

Through its support of the TBBCA, the *Times* has helped fund scholarships for local high school students to pursue a secondary education in the arts. Over the past four years, more than \$60,000 in scholarships has been awarded.

For more than 20 years, the *Tampa Bay Times* has supported dozens of diverse arts and culture organizations throughout Florida. Currently, the *Times* is the media sponsor of some of the largest, most renowned venues and arts festivals in Florida, including the David A. Straz Jr. Center for the Performing Arts, Tampa Museum of Art, Tampa Bay Blues Festival, and the Gasparilla Arts Festival. The *Times* also proudly supports many smaller, local arts groups and events such as Studio@620, Tampa Theatre, and the Morean Arts Center.



Photos (opposite page, clockwise from top left) The Times and the Tampa Museum of Art jointly promote an exhibition of unique chairs through the ages. • Times staff and their families turn out to support Times-sponsored events. • Two expressions of appreciation from local community art centers – Dunedin Fine Art Center and Morean Arts Center – to Times employees for their support.



A Hundred Years *A Hundred Chairs*

Masterworks from the Vitra Design Museum

SPONSORED BY **Tampa Bay Times**
tampabay.com



**An Art-Felt Thanks to the Pinellas County
Cultural Affairs Department, the Tampa Bay
Times and its Employees
Arts Education Outreach**



Dear Arts Education/Outreach and the Tampa Bay Times,

**Thank you for helping us connect
kids + summer + art + success!**



moreanartscenter
271 FORTY-SEVEN, DUNEDIN

“The arts are essential to building strong communities and successful companies. Through the arts, we expand our horizons; we learn to communicate more effectively and to appreciate diverse ways of thinking—critical skills in today’s world. The arts also help us think more creatively, which can lead us to greater innovation in our more technology-focused pursuits. Science, technology and business would be the poorer without the arts.”

-JIM MCNERNEY, CHAIRMAN, PRESIDENT AND CEO, THE BOEING COMPANY

BCA HALL OF FAME The Boeing Company Chicago, IL



Boeing has a long record of supporting the arts and has won the BCA 10 award in 2006 and 2007. Boeing invests in the arts because they fuel a community’s economic engine, help produce a creative workforce, and nurture the imagination and self-reflection required to solve complex personal and community issues.

Boeing provides grants to arts organizations that develop and foster confidence, creativity, and collaboration through new ideas and quality artistic programming. In Chicago, Boeing supports the Boeing Galleries at Millennium Park to display modern and contemporary outdoor sculpture accessible to everyone. In Seattle, the company and its employees are leading funders of the ArtsFund and also supporters of its board training programs and arts luncheon. In St. Louis, Boeing’s support of the Arts and Education Council helps the nonprofit provide much needed grants to organizations that make the region unique and vibrant while ensuring a legacy of artistic excellence. In California, Boeing supports bringing arts education back into the classroom with programs like Arts for All in Los Angeles County and Arts

Advantage in Orange County. These programs provide professional development for teachers and administrators as well as arts curriculum development. Combined, these groundbreaking programs have reached nearly one million students in the Greater Los Angeles Area.

Boeing also recognizes the need for programs designed to mentor and train individuals in the business side of the arts. Through a grant to the Arts and Education Council in St. Louis, Boeing provides funding for arts management internships centered on practical experiences. Programs such as these demonstrate how corporations can help sustain and flourish the arts in their communities.

Boeing believes that stimulating the arts stimulates innovation through discovery and presenting a new a new way of seeing the world—whether the world of ideas or the physical world. The arts and arts education is an important part of ensuring a creative and skilled workforce of the future.



Photos (opposite page, clockwise from top left) Craig Woodson of Ethnomusic, Inc. is a featured provider of teacher professional development on Arts for All’s Programs for Educators directory. • Arts for All Residency Grant Program at Norwalk-La Mirada Unified School District. 4th and 5th graders learn dance from the Omowale Awe, teaching artist, Inner City Arts. • Armory Center for the Arts is a featured provider of teacher professional development on Arts for All’s Programs for Educators directory. • Arts for All Residency Grant Program at Montebello Unified School District. Arts organization BluePalm leads dance workshop for Kindergarten Parents.



James S. Turley



"Tomorrow's workforce must act confidently, communicate effectively and think creatively — all qualities that can be enhanced through arts and theatre education. So often, the seeds for these critical skills are planted in childhood through exposure to the arts and live theater. It's my personal hope that Ernst & Young's support sparks more interest in the value that theatre and arts education brings to children, corporations and communities, while inspiring others to give back to their communities in their own way."

BCA LEADERSHIP AWARD James S. Turley, Global Chairman and CEO, Ernst & Young

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Worldwide, its 155,000 people are united by shared values and an unwavering commitment to quality. Ernst & Young seeks to make a difference in helping its people, its clients and the communities where it operates achieve their potential.

James S. Turley is the Global Chairman and CEO, Ernst & Young, and under his leadership the company has consistently been recognized by Fortune magazine as one of the *100 Best Companies to Work For*. Jim's career at the company has spanned 35 years, with its start in 1977 at the US firm's Houston office. In July 2001, he became Chairman and assumed the role of CEO in October 2003.

With a long-standing commitment to theater and arts education, Jim has been a dedicated leader since the beginnings of his career at Ernst & Young. Jim is actively engaged with one of the nation's leading theatre associations, the National Corporate Theatre Fund (NCTF), serving as the Chairman of the Board for the past six years. In early 2012 at the Annual Chairman's Awards Gala, NCTF launched its Impact Creativity campaign — a \$5 million fund-raising effort to support theatre education programs in 19 American cities impacting more than 500,000 youth — with a launch gift of \$200,000 from

Ernst & Young LLP and its partners and principals. Turley was a 2012 Annual Chairman's honoree along with Harry Connick, Jr., the Cleveland Play House and the Cleveland Clinic.

Impact Creativity aligns squarely with Turley's and his company's beliefs that the next generation needs varied experiences and quality education to succeed. The initiative brings together theatres, arts education experts and individuals to help over 500,000 children and youth, most of them disadvantaged, succeed through the arts by sustaining the theatre arts education programs threatened by today's fiscal climate. Thanks to Turley, Ernst & Young, Clear Channel Outdoor, Aol.com and Creative Mobile Technologies, Impact Creativity has just concluded an unprecedented awareness campaign promoting theatre education that received nearly 40 million impressions.

For the 25th Anniversary of STAGES ST. LOUIS, a nonprofit musical theatre company and performing arts academy, Jim and his wife Lynne Turley, STAGES Board Trustee, gifted the company with a \$250,000 Challenge Grant. Being the largest operational grant in STAGES history, it supported the development of future productions, and theatre education and outreach initiatives. Each new and increased gift given to STAGES during its anniversary year was matched by the Turley Challenge, up to \$250,000.

*Photos (opposite page, clockwise from top left) Impact Creativity theatres and programs: Members of the A.C.T. Master of Fine Arts Program class of 2014 engage with San Francisco youth from Downtown Continuation High School in a master class at A.C.T. as part of the Acting for Critical Thought project. • Students participating in the Subscription Series discussion at the Goodman Theatres' production of David Mamet's *Race*. • Students at Trinity Repertory Company in Providence, Rhode Island discuss a performance with the actors. • 2012 Chairman's Awards Gala Honorees & presenters Michael Bloom, Dr. Toby Cosgrove, Joel Grey, David Henry Hwang, David Alan Grier, Hal Holbrook, Mariska Hargitay, Jill Goodacre, Harry Connick Jr., James Turley and Kevin Moore. Photo by Lyn Hughes*



We salute **BOEING**

SEATTLE'S ARTS AND CULTURAL ORGANIZATIONS
SALUTE BOEING FOR ITS ONGOING
AND CONTINUOUS SUPPORT OF THE ARTS
IN THE PACIFIC NORTHWEST.

CONGRATULATIONS ON THE HONOR OF BEING INDUCTED INTO
THE BCA HALL OF FAME
BEST COMPANIES SUPPORTING THE ARTS IN AMERICA





ARTSERVE CONGRATULATES MASCO

2012 BCA 10 Award Honoree

ArtServe Michigan joins Americans for the Arts in honoring the Masco Corporation and its legacy of commitment to strengthening the arts and culture in Michigan.

Our statewide advocacy for the arts, culture, arts education and the creative industries is empowered by Masco's leadership and investments in:

The MI Cultural Data Project

Strengthening Arts and Cultural Nonprofits through Online Data, Research and Reports
www.miculturaldata.org

Creative State MI

Research Affirming the Powerful Impact of Arts and Culture in Michigan
www.creativestatemi.org

Creative Impact MI

E-Magazine Focusing on the Power of the Arts and Creativity in Michigan
www.creativeimpactmichigan.org

Sustainability

Investing in Arts and Cultural Institutions in Detroit and Statewide

ArtServe Michigan is honored to partner with the Masco Corporation to engage the arts and culture as contributing forces for Michigan's future.

www.masco.com
www.artservemichigan.org

\$1

\$51

Did you know...

For every \$1.00 Michigan invests in arts and culture, \$51 is pumped back into the state's economy

THE ALLTECH VOCAL
SCHOLARSHIP COMPETITION

*Celebrating
seven years*

OF SOARING VOICES
AND REALIZED DREAMS

Since 2006, millions of dollars in scholarship prizes
have been awarded, including 14 graduate and
13 undergraduate full scholarships.



Everett McCorvey
Director of UK Opera Theatre

The annual Alltech Vocal Scholarship Competition
provides the opportunity for talented vocal students
to continue their education at the award-winning
University of Kentucky School of Music.

Alltech & **UK Opera**
THEATRE

Vinson&Elkins



The Arts

Vinson & Elkins is proud to sponsor the 2012 Business Committee for the Arts BCA 10 Awards Ceremony.

We congratulate the BCA 10 companies and applaud Americans for the Arts for its role in nurturing an inclusive, creative environment for artists to flourish.

Vinson & Elkins LLP Attorneys at Law Abu Dhabi Austin Beijing Dallas Dubai Hong Kong Houston London Moscow New York Palo Alto Riyadh San Francisco Shanghai Tokyo Washington www.velaw.com

Special thanks and congratulations to
MASCO,
valued supporter
of UMS Youth
Initiatives.




BE PRESENT

UMS.ORG
734.764.2538

Spoletto Festival USA congratulates Bank of America on receiving a well-deserved award.

For 18 years, Bank of America has been the loyal title sponsor of the Festival's popular Bank of America Chamber Music Series. Their continued commitment to the arts and Spoleto Festival USA is an inspiration.

Spoletto Festival USA
May 24 - June 9, 2013
spoletousa.org



Shared Commitment

At Devon Energy, we appreciate having neighbors who share in our belief that supporting art programs enrich workplaces, enhance education and create vibrant places to live.

We applaud Chesapeake Energy for its contributions to the arts in Oklahoma City. Congratulations on being recognized as a BCA 10 Award winner, and thank you for your commitment to our great city and communities across the country.

Commitment Runs Deep


devon

We salute Americans for the Arts.

We are honored to be a BCA 10 recipient.

*Art is like oxygen.
We need it to exist.*

ESa

Earl Swensson Associates, Inc.

Architecture Interior Architecture Master Planning Space Planning

www.esarch.com 615-329-9445



**INSPIRED
PEOPLE
BRING
CREATIVITY
TO WORK**



When businesses partner with the arts, everyone profits.
Because the arts inspire new ideas, fresh thinking and creative collaboration.
Just think, it's exactly what you're looking for from the people who work with you every day.

Join the **PARTNERSHIP MOVEMENT** today.
And see how partnering with the Arts is good business.

partnershipmovement.org





Amazing Stories.

An artful community lifts up a new generation of dancers.

Times Photo | Edmund D. Fountain

For over 128 years, the *Tampa Bay Times*, the Southeast's largest newspaper, has written about, promoted and sponsored scores of artistic events.

We're proud to be recognized for our support of the arts, and congratulate all 2012 BCA 10 honorees.

Tampa Bay Times
tampabay.com

THE OKLAHOMA CITY BUSINESS & ARTS COMMUNITY SALUTES CHESAPEAKE ENERGY



As they are recognized for their dedication to the arts
that enrich the workplace, enhance education
and enliven the community.



"Oklahoma is known for our talented musicians, writers and painters, among other artists. Thanks to the generosity and support of Chesapeake Energy, the arts are continuing to thrive in our state. By supporting the arts, Chesapeake is adding to the great quality of life in Oklahoma. Thank you and congratulations!"

— Governor Mary Fallin



"You can't build a truly world-class city without the arts in all its forms, and Chesapeake's contributions to Oklahoma City's arts and cultural offerings have been profound. Oklahoma City's current renaissance is hard to imagine without the contributions in this area from Chesapeake, and we are grateful for their generosity and community spirit."

— Mayor Mick Cornett

GREATER
OKLAHOMA CITY
CHAMBER



THANK YOU

CHESAPEAKE ENERGY

FOR ALL YOU DO TO

ENERGIZE

THE ARTS IN

OKLAHOMA





the power of giving

We salute **Americans for the Arts**
and congratulate its 2012 honorees.



Con Edison. ON IT.
conEd.com/partnerships

BCA 10 WINNERS 2005-2011

3M *St. Paul, MN* • Adobe Systems *San Jose, CA* • Advanta *Spring House, PA* • Aetna *Hartford, CT* • American Airlines *Dallas/Fort Worth, TX* • American Century Investments *Kansas City, MO* • Anadarko Petroleum Corporation *Houston, TX* • Applied Materials *Santa Clara, CA* • Arktetype Inc. *Green Bay, WI* • Baker Botts L.L.P. *Houston, TX* • Bison Financial Group *Lafayette, IN* • BlueCross BlueShield of South Carolina *Columbia, SC* • The Boeing Company *Chicago, IL* • The Boldt Company *Appleton, WI* • Booz Allen Hamilton *McLean, VA* • Brainforest Inc. *Chicago, IL* • Brown-Forman Corporation *Louisville, KY* • Capital Bank *Raleigh, NC* • Con Edison *New York, NY* • ConocoPhillips *Houston, TX* • Corporate Office Properties Trust *Columbia, MD* • Deere & Company *Moline, IL* • Deutsche Bank *New York, NY* • Devon Energy Corporation *Oklahoma City, OK* • Dollar Bank *Pittsburgh, PA* • Duke Energy *Charlotte, NC* • Emprise Bank *Wichita, KS* • The First American Corporation *Santa Ana, CA* • First Tennessee *Memphis, TN* • Fort Worth Star-Telegram *Fort Worth, TX* • Gibson Guitar Corp. *Nashville, TN* • Halifax EMC *Enfield, NC* • Hanesbrands Inc. *Winston-Salem, NC* • HCA *Nashville, TN* • H&R Block, Inc. *Kansas City, MO* • I.W. Marks Jewelers LLP *Houston, TX* • Limited Brands, Inc. *Columbus, OH* • Lincoln Financial Group *Philadelphia, PA* • Macy's, Inc. *Cincinnati, OH and New York, NY* • Masco Corporation *Taylor, MI* • M.C. Ginsberg Jewelers and Objects of Art *Iowa City, IA* • McQuiddy Printing Company *Nashville, TN* • Meredith Corporation *Des Moines, IA* • Norfolk Southern Corporation *Norfolk, VA* • Northeast Utilities *Hartford, CT* • Northwestern Mutual *Milwaukee, WI* • The PNC Financial Services Group, Inc. *Pittsburgh, PA* • Portland General Electric *Portland, OR* • Printing Partners *Indianapolis, IN* • Publicity Works *Bowmansville, PA* • Qualcomm Incorporated *San Diego, CA* • Reliance Standard Life Insurance Company *Philadelphia, PA* • Sabroso Company *Medford, OR* • Shell Exploration & Production Company *Houston, TX* • Shugoll Research *Bethesda, MD* • Strata-G Communications *Cincinnati, OH* • Sweetwater Sound, Inc. *Fort Wayne, IN* • Time Warner Inc. *New York, NY* • The Travelers Companies, Inc. *St. Paul, MN* • UMB Financial Corporation *Kansas City, MO* • United Technologies Corporation *Hartford, CT* • Vinson & Elkins L.L.P. *Houston, TX* • Walt Disney World Resort *Lake Buena Vista, FL* • Wells Fargo & Company *San Francisco, CA* • Wilde Lexus of Sarasota *Sarasota, FL* • Williams & Fudge Inc. *Rock Hill, SC* • Zions First National Bank *Salt Lake City, UT*

BCA LEADERSHIP AWARD RECIPIENTS

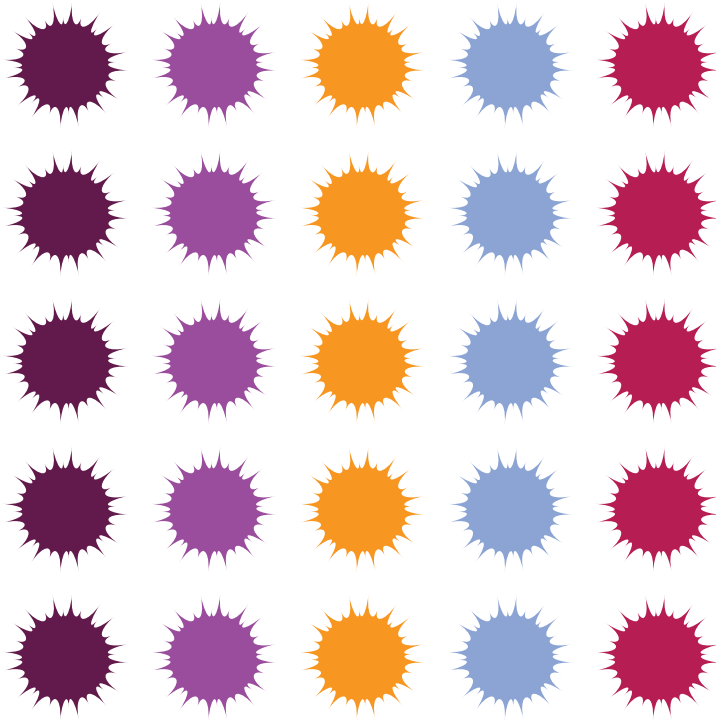
The BCA Leadership Award recognizes a business executive who has demonstrated exceptional vision, leadership, and commitment in developing and encouraging business alliances with the arts throughout his/her career.

Jack A. Belz *Chairman and CEO, Belz Enterprises* • Henry W. Bloch *Honorary Chairman and Co-Founder, H&R Block, Inc.* • Winton M. Blount *Chairman of the Board, Blount, Inc.* • Eli Broad *Chairman and Chief Executive Officer, SunAmerica Inc.* • John H. Bryan *Chairman and Chief Executive Officer, Sara Lee Corporation* • C. Kendrick Ferguson *Chairman, National Bank of Commerce, Altus* • Christopher Forbes *Vice Chairman, Forbes, Inc.* • David R. Goode *Chairman of the Board and Chief Executive Officer, Norfolk Southern Corporation* • J. Barry Griswell *Chairman and Chief Executive Officer, Principal Financial Group* • John C. Hampton *Chairman of the Board, Hampton Affiliates* • Sondra A. Healy *Chairman, Turtle Wax, Inc.* • James R. Houghton *Chairman Emeritus, Corning Incorporated* • Martha R. Ingram *Chairman of the Board, Ingram Industries Inc.* • Thomas A. James *Chairman and Chief Executive Officer, Raymond James Financial* • Raymond D. Nasher *President and CEO, The Nasher Company* • Clarence Otis, Jr. *Chairman and CEO, Darden Restaurants, Inc.* • Henry T. Segerstrom *Managing Partner, C.J. Segerstrom & Sons* • James S. Turley *Chairman and CEO, Ernst & Young* • James D. Wolfensohn *President and Chief Executive Officer, James D. Wolfensohn Incorporated*

BCA HALL OF FAME

The BCA Hall of Fame recognizes companies for their exceptional leadership, vision, and long-term commitment to supporting the arts. These companies have been inducted into the Hall of Fame since it was established in 1992.

Altria Group, Inc. • American Express Company • AT&T • Bank of America Corporation • The Boeing Company • Chevron Corp. • Corning Incorporated • Deutsche Bank • ExxonMobil Corporation • Ford Motor Company • General Mills, Inc. • Hallmark Cards, Inc. • Humana Inc. • J.P. Morgan Chase & Co. • Johnson & Johnson • Kohler Co. • Lockheed Martin Corporation • MetLife • Movado • Principal Financial Group • Prudential Financial, Inc. • Sara Lee Corporation • Target • Time Warner Inc. • UBS • United Technologies Corporation



Americans for the Arts

One East 53rd Street, 2nd Floor • New York, NY 10022

T: 212.223.2787 • F: 212.980.4857

1000 Vermont Ave, NW, 6th Floor, Washington, DC 20005

T: 202.371.2830 • F: 202.371.0424

www.AmericansForTheArts.org/BCA

