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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Wearing MoMA, by UNIQLO

If you have found yourself on Fifth Avenue recently, you may have noticed a large "SPRZ NY" advertisement accenting the window of UNIQLO's flagship store on the corner of 53rd Street. You may have also turned that corner and continued on to the Museum of Modern Art. This close proximity is just the start of a dynamic partnership between the two. [SPRZ NY](#), UNIQLO's latest collaboration with [MoMA](#), its midtown neighbor, merges the worlds of visual art and fashion. The now global project, unveiled this past spring, celebrates innovative artists like Andy Warhol and Jackson Pollock. The result is a line of clothing and accessories featuring art work from MoMA-approved artists originally and exclusively produced and sold in New York.



...Continue reading about this collaboration on the [pARTnership Movement!](#)

Blog Salon: Unique Arts & Business Partnerships

Join us, along with [Americans for the Arts](#), for a blog salon on Unique Business Partnerships! Visit [ARTSblog](#) THIS WEEK to read some (or all!) of the great posts from both nonprofit and business leaders. The salon will feature posts from past BCA 10 honorees, so this is a great opportunity to read up on how businesses like to collaborate with the arts, as well as why it is important to them. We also have some wonderful posts from your peers in the arts world about projects around employee engagement, forming relationships with local companies, and more that may be useful when planning your own programming. The staff of ABC/NY and AFTA will also weigh in with a few words on how we see the worlds of arts and business intersecting even more in the future. This blog salon is generously sponsored by [Drexel University Online](#). Hope to "see" you there!



Webinar: Sports & the Arts - pARTnerships Where You Don't Expect It

Wednesday, July 23, 2014
3:00 p.m. - 4:00 p.m. EST

The arts have always had the power to excite people, but how can we tap into the arena of avid sports spectators to increase that energy even more? pARTnerships can happen in places where we least expect it, and collaborations with the sports world are ones that might not come to mind right away, but they can also produce excellent rewards. Learn from two examples of how the arts world has merged with sports: Margy Waller of Art on the Streets will join artist Pam Kravetz in a discussion of how they incorporated art into Cincinnati's Flying Pig Marathon; and ArtsWave's Rebecca Bromels will walk us through how they formed a great working relationship with a nationally franchised sports team—the Cincinnati Reds—through their Art Pass program, Art in the Park days, and more. [Register](#) now, and remember that registration is free for [Americans for the Arts members!](#)



Image from Cincinnati's Flying Pig Marathon

If you would like to clarify your membership status, or learn more, email cway@artsandbusiness-ny.org!

Ten Years, Ten Ways the BCA 10 are Building Arts Partnerships

In celebration of ten years of the BCA 10, Americans for the Arts highlighted ten of the many ways BCA 10 honorees have been shaking up the arts world, one partnership at a time. Congratulations to all BCA 10 honoree companies, past and present!

Check out all ten examples as well as the complete list of 2014 honorees, including New York City's own [Brookfield](#) on the [pARTnership Movement!](#)



ELNYA Culture Club: Ai Weiwei: According to What?

Sunday, July 27th, 2014
4:00 p.m. EST

[Brooklyn Museum](#)
200 Eastern Parkway
Brooklyn, NY 11238

Join Emerging Leaders of NY Arts for a privately guided tour of [Ai Weiwei: According to What?](#) at the Brooklyn Museum!

Ai Weiwei is one of China's most prolific and provocative

contemporary artists. Featuring over forty works spanning more than twenty years, Ai Weiwei: According to What? explores universal topics of culture, history, politics, and tradition, showcasing the artist's remarkably interdisciplinary career as a photographer, sculptor, architect, and activist.

As a political activist, he has been highly and openly critical of the Chinese Government's stance on democracy and human rights. He has investigated government corruption and cover-ups, in particular the Sichuan schools corruption scandal following the collapse of so-called "tofu-dreg schools" in the 2008 Sichuan earthquake. In 2011, following his arrest at Beijing Capital International Airport on 3 April, he was held for 81 days without any official charges being filed; officials alluded to their allegations of "economic crimes".

To reserve your spot on the tour it's a TWO step process:

[RSVP](#) so we can tell the museum how many will be in our group.

[Buy your ticket](#) either in advance online, or on the day-of in person. Tickets are \$15, plus \$2 fee if you purchase online.

ELNYA is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.



Checking In On Our Interns!

Throughout the summer, each of our eleven Multicultural Arts Management Interns will host their co-interns, ABC/NY staff, the business mentors, and others at the arts organization where they have been placed. This is a great chance for them to showcase their work, introduce us to their organization and its staff, and maybe even create some fun activities for the group related to the intern's responsibilities there!

Caitlin, a recent graduate of Swarthmore College, is interning with the [Asian American Arts Alliance](#) this summer and hosted our group last week at one of their monthly [Town Halls](#). In her own words, she describes her experience thus far:

This past Tuesday evening, ABC/NY interns and staff gathered in [WNYC's](#) beautiful [Greene Space](#) for a special kick-off party. Hosted by my host organization, the Asian American Arts Alliance, the party was a hybrid of the Alliance's usual monthly program known as Town Hall where members of NYC's Asian American arts community are able to share information about upcoming or current projects and opportunities to fellow Asian American artists. This Town Hall was also the kick-off celebration for the Alliance's upcoming Annual Benefit Gala in late October so it was an extremely festive



The interns found some time to briefly "huddle" and hear more about Caitlin's role and the work of the Asian American Arts Alliance amidst all of the activities throughout the evening.

evening with a guest DJ and delicious food. This site visit was a little different from past site visits as it was not at the Alliance's office, rather it showed fellow interns the Alliance staff in action at one of their many events. It seemed like a great success, with the featured presenters from WNYC and Kollaboration and performances by beatboxer Sung Lee and table player Suphala; even one of the ABC/NY interns, Mary, was motivated to share her own story and work with the audience. My supervisor Elena Chang and I were able to catch up later in the evening with our ABC/NY guests and explained to them my role as a Programming & Development Intern with the Alliance, including my responsibilities of outreach, media, and event planning/coordinating. We also talked about how the organization helps promote and strengthen the Asian American Arts community through programs that encourage collaboration and professional development. Through the Alliance, I have been able to learn what it means to be a part of a small yet compassionate non-profit organization and how much dedication and reliability is needed from each staff member. It really feels like I have joined not only a community but also a family. I am really happy that everyone enjoyed their evening at one of the Asian American Arts Alliance's spectacular events.

Stay tuned for more site visit recaps and pictures from our interns this summer!

The Multicultural Arts Management Internship Program is sponsored by Con Edison. Additional support is provided by the Milton & Sally Avery Arts Foundation and by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.

New York State Council on the Arts Survey

[New York State Council on the Arts](#) wants to hear from you!

NYSCA has developed a brief public survey to learn about your experiences with and opinions of arts, culture and heritage in New York State.

Click [HERE](#) to complete the online survey.
It should take no longer than 10 minutes!

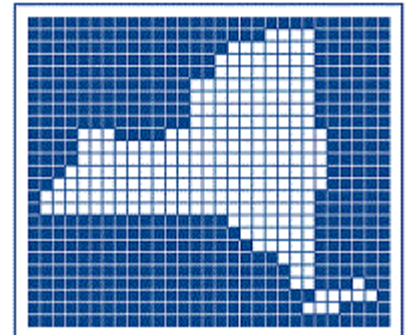
The survey will remain open until Monday, August 4, 2014 and all responses are collected anonymously. Survey results will be released in fall 2014

As NYSCA develops its 2015-2018 work plan to advance the role of arts, culture and heritage in the lives of the state's citizens, visitors and communities it is crucial they hear directly from the public. Your feedback will help NYSCA's plan align with the values and priorities of the state's citizens.

In addition to completing the survey yourself, we invite you to share the survey with friends, family, the public you serve and any organizations or artists you work with.

Thank you for your help in this important effort!

State of the Arts



NYSCA

Crain's Arts & Culture Breakfast: A New Future for NY's Culture Industry

Wednesday, September 17th, 2014
8:00 a.m. - 10:00 a.m.
Con Edison Conference Center
[4 Irving Place, New York, NY 10003](#)



Agenda

8:00 a.m. – 8:30 a.m. Networking Breakfast
8:30 a.m. – 10:00 am Keynote & Panel Discussions

Keynote Discussion

Commissioner Tom Finkelpearl, Commissioner Cultural Affairs, New York City Department of Cultural Affairs
Moderator: Glenn Coleman, Editor, Crain's New York Business

Panel Discussion

How Technology Is Reinventing the Culture Business Tech experts are the new "it" executives of the arts and culture world. To give their institutions an edge, several industry leaders are successfully using technology to help expand their audiences, enhance programming and increase fundraising in a rapidly changing environment. Crain's will explore how institutions are building brands, boosting donations and gaining followings in the digital age.

Panelists

Christopher Amos, Director, Educational Media and Technology, Carnegie Hall's Weill Music Institute
Shelley Bernstein, Vice Director for Digital Engagement & Technology, Brooklyn Museum
Fiona Romeo, Director of Digital Content and Strategy, The Museum of Modern Art
Henry Timms, Executive Director, 92Y

ABC/NY will be hosting a table at this event. If you'd like to sit with us, please reserve your ticket through ABC/NY, as we cannot otherwise guarantee your seat locations!

ABC/NY Discounted Ticket Price: \$85.00

[Reserve Your Ticket Here!](#)

Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

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