



Arts & Business Council of New York

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2016

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. We provide programming in volunteer and leadership development and build and celebrate the arts' role in New York's economic revitalization. [ABC/NY](#) is a division of [Americans for the Arts](#).

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April 22: Free Audience Development Workshop Presented by Patron Technology

Patron Technology and the Arts & Business Council of New York is pleased to present Matt Lehrman's Audiences Everywhere™ Workshop on April 22 at The PIT Loft in New York City.

With this free workshop, you will discover a mind-opening, rut-clearing, and possibility renewing strategy for audience development created specifically for nonprofit arts and cultural organizations.

When: Friday, April 22, 2016 9 am - 12 pm

Where: The PIT Loft 154 W 29th St (b/t 6th & 7th), NY,NY 10001

Registration is mandatory for attendance as space is limited.

[Sign Up Here](#)



April 24: (Rescheduled) Artists, Activists, and Scientists in Dialogue Presented by ELNYA



Mary Mattingly, Sketch for Swale, 2015

Join the Emerging Leaders of New York Arts (ELNYA) along with the BHQFU Gallery Fellows at Bruce High Quality Foundation University on April 24th for *Parallel Processes*, a dialogue with artists, activists, and scientists working to expand the way we approach environmental problems in the 21st century.

What: Private exhibition viewing, boozy brunch reception, & panel

When: Rescheduled to Sunday, April 24th; 12:30 p.m. - 2:30 p.m.

Where: BHQFU, 33 34th St., Industry City, Brooklyn | D,N,R Trains

Fee: Free!

Panelists: [Natalie Jeremijenko](#), artist + engineer; [Andrew Kruczkiewicz](#), climate scientist; [Mary Mattingly](#), artist; [Sarah Kisner](#), 2015-2016 FUG Fellow at BHQFU

Exhibition: [Calm Before/After the Storm](#): Interdisciplinary alternatives to dystopian futures

[ELNYA](#) is a program of the [Arts and Business Council of New York](#).

[RSVP Here](#)

May 4: The Rockefeller Lecture on Arts and Business with David Rubenstein



Americans for the Arts is proud to present: the *David Rockefeller Lecture on Arts and Business*, an annual lecture in New York City featuring prominent business leaders addressing the vital connection between the arts and business.

Acclaimed singer and National Medal of Arts award winner, Renée Fleming, will introduce keynote speaker and Co-Founder and Co-CEO of The Carlyle Group, David Rubenstein.

[Reserve Your Seat](#)

May 12: ABC/NY & Greenwich Village Chamber Networking Event

The Arts and Business Council of New York is joining the Greenwich Village Chelsea Chamber of Commerce for their monthly business exchange networking event. This month, we teamed up to bring together the arts and business communities and to discuss the mutual benefits of partnership. Join us!

When: Thursday, May 12th 6:30 p.m. - 8:30 p.m.

Where: 40 West 27th Street, 5th Floor New York, NY 10011

Fee: \$10 GVCCC Members; \$15 Non-GVCCC Members

[RSVP Here!](#)

GREENWICH VILLAGE CHAMBER OF COMMERCE
BUSINESS EXCHANGE
Arts and Business Partnerships:
What Can Be Gained?
The Arts & Business Council of New York discusses how businesses large and small can use the arts to engage employees, foster creativity, innovation, and a culture of trust

Thursday, May 12th
6:30 - 8:30 PM

\$10 Members
\$15 Non-Members

Sponsored By:
The Greenwich Village
Chelsea Chamber of Commerce
40 West 27th Street, 5th Floor
New York, NY 10011
Arts & Business
Council of New York
A Council of Americans for the Arts

May 17: The UnLoneliness Project Launch Presented by the Foundation for Art and Healing



The Foundation for Art & Healing is launching the UnLoneliness Project, addressing what Time Magazine has called "The New Public Health Issue." Loneliness burdens so many, including those with major illnesses and chronic conditions, PTSD, caregiving responsibilities, or facing the isolating challenges of day-to-day life.

You'll learn more about what can be done - in workplaces, college campuses and in the community - to harness the power of creative arts expression in battling back against loneliness, creating connection, and achieving greater well-being.

When: Tuesday, May 17, 2016 from 5:30 PM to 7:30 PM

Where: Steelcase WorkLife Center, 4 Columbus Circle, New York, NY 10019

[Learn More and Register](#)

NYC Arts + Biz Spotlight: Bay Ridge SAW



The [Bay Ridge Storefront Arts Walk \(SAW\)](#), an annual event in its 7th year, was created in 2010 by local artist and business owner John Avelluto of the [The Owl's Head Wine Bar](#) and business owner Heather Hamilton of [Long's Wine & Liquors](#). SAW was formed as a way to showcase the diverse community of Bay Ridge and give it a unique platform for engagement and dialogue with the visual arts. By supporting and promoting emerging local artists and celebrating local Bay Ridge businesses, SAW broadly explores the intersection between commerce, art, and

community while raising awareness for the arts in the underserved neighborhood of Bay Ridge.

This year the opening celebration will be on Saturday, May 14th and installations will be up through June 25.

To feature your arts and business partnership, contact: eosore@artsandbusiness-ny.org.

[Read more about Bay Ridge SAW.](#)

Arts Advocacy Day 2016 Recap



The 29th annual Arts Advocacy Day (March 7 - 8) brought together a broad cross section of America's cultural and civic organizations to underscore the importance of developing strong public policies and appropriating increased public funding for the arts.

U.S. Senator Tom Udall (D-NM) introduced the "Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy Act" (CREATE Act) at Arts Advocacy Day. The legislation "recognizes the power of the creative economy and helps artists, entrepreneurs and communities continue to grow and create jobs and opportunities.

[View Highlights from Arts Advocacy Day 2016](#)

How Can an Arts & Business Partnership Catalyze Change in Your Organization?



Let ABC/NY help your company customize individual and group experiences to engage your employees through the arts or help your arts organization leverage the business community to build capacity in a specific area.

You can also check out our online [matching portal](#) where individuals and business groups can browse volunteer projects that arts organizations submit.

Email our team at awebb@artsandbusiness-ny.org to open the conversation!

[Browse the Matching Portal](#)

Hiring Business Committee for the Arts Coordinator (NYC)



The Business Committee for the Arts (BCA) Coordinator works to stimulate partnerships between the arts and business sectors through the creation of content and marketing for the pARTnership Movement campaign; development of new strategies for promoting the value of arts and business partnerships; oversight of our annual business recognition event [The BCA 10: Best Business Partnering with the Arts in America](#); and coordination of recruitment and engagement of our BCA Executive Board of corporate CEOs.

Americans for the Arts is the largest private sector advocacy and service organization working to advance the value of the arts to the business and foundation communities.

[Apply Here](#)

Arts + Biz Live(!) Feeds

[Event Recaps](#) page for highlights and photo galleries of our recent events.

[Facebook](#) features news and amusements about the arts and business communities. You don't even need to have an account to view our page!



[Twitter](#): @ArtsBizNY, stores timely arts news with a business focus (or, if you prefer, business news with an arts focus!).

Invest in creative partnerships: [make a tax-deductible contribution](#) today!

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