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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

## Bank of America Creates Treasure from Trash

As a part of Bank of America's [Recycle Now campaign](#), a new global engagement initiative that uses art to educate and inspire Bank of America's employees to recycle at work, the company recently partnered with [chashama](#), a New York City nonprofit organization that works with property owners to activate unused real estate into space for artists, performers, youth, and community groups.

On Earth Day this past April, Bank of America and chashama showcased chandeliers made of recyclables that were found in the trash cans around Bank of America's office at One Bryant Park. chashama artist, Christopher Trujillo used paper, plastic bottles, and food containers in his creation of the pieces to inspire employees to recycle and reduce waste.



...continue reading on the [pARTnership Movement!](#)

## The Diversity in Arts Leadership Internship Program Begins June 1

The [Arts & Business Council of New York](#) has announced the commencement—and new name—of the [Diversity in Arts Leadership internship program](#). The distinguished summer program places 12 students at host arts organizations throughout New York City.

Formerly called the Multicultural Arts Management Internship, Diversity in Arts Leadership was created in 1988 to promote diversity in the arts management field. ABC/NY matches students with host arts organizations and business mentors, who guide the students' personal and professional growth throughout the summer.



"I am pleased to welcome this diverse group of bright students from across the country to our 27th summer-long gathering of the Diversity in Arts Leadership Internship Program," said Robert L. Lynch, president and CEO of [Americans for the Arts](#). "This program creates a pipeline of diverse arts leaders across a variety of arts disciplines and businesses, ensuring that participants gain invaluable exposure to the various fields of future employment. Though almost three decades old, it's also quite timely—with other diversity in the arts initiatives taking place in the city through the [Department of Cultural Affairs](#) and the [Ford Foundation](#), our ABC/NY Diversity in Arts Leadership Intern program will be a key partner in helping cultivate a more representative arts field."

The program begins on Monday, June 1, with a ceremony at Con Edison. Read more about the Diversity in Arts Leadership internship program on [ABC/NY's website](#) and check out a [recent PRESS RELEASE!](#)

The Diversity in Arts Leadership program is made possible through the generous support of Con Edison, which has acted as lead sponsor since 2000. Additional support is provided by the Department of Cultural Affairs and The Milton and Sally Avery Arts Foundation.

## Feature Your Business Volunteer & Employee Engagement Projects with ABC/NY!

The [Arts & Business Council of New York](#) has revamped its [Business Volunteers for the Arts Program \(BVA\)](#) and created a matching website to feature a range of volunteer projects and arts activities intended for individuals and businesses to partner with local arts organizations. The business community is eager to use their human capital to provide vital capacity at your arts organization—by accomplishing tasks both big and small, skilled and non-skilled—to support the arts and culture sector in our city.

	Customized Volunteer Events	Arts in and out of the Workplace
		
Employees can enhance their skills and learn from those who they work for.	Businesses that engage their employees through customized arts events provide the opportunity to share personal creativity with colleagues or work collectively to solve a problem. Activities that support the arts in unique ways can be a great way to engage employees.	By bringing artists and the arts into the workplace, businesses can train employees in management skills, show their appreciation of the non-work-related accomplishments, and spark a new dynamic of interaction among employees.

We strive to offer a unique and in-depth employee engagement platform designed to connect local arts organizations and businesses seeking partnerships.

The Arts & Business Council of New York will be your intermediary and matchmaker, let us tap into our business network to connect your organization with the right individual or group—our purpose is to serve and strengthen local arts organizations whose contributions make this city the vibrant arts and culture hub that it is.

**ABC/NY is actively recruiting arts organizations to feature their volunteer and employee engagement offerings on our website.** If you are interested in learning more or submitting a project, please email us at [awebb@artsandbusiness-ny.org](mailto:awebb@artsandbusiness-ny.org) or [cway@artsandbusiness-ny.org](mailto:cway@artsandbusiness-ny.org)!

Featured projects from arts organizations could fit into the following categories:

**For Individuals** - Board Service, Non-Skills & Skills-Based Volunteer Projects, Virtual Volunteer Projects, Mentoring

**For Teams** - Non-Skills & Skills-Based Volunteer Projects for teams from local businesses

**Customized Events** - Employee Art Shows, Arts-based Training Programs, Employee Battle of the Bands

## New Toolkit on the pARTnership Movement!

### What do creative industries mean to the business community?

As it turns out, a great deal. This tool-kit includes best practices and peer insights for utilizing Americans for the Arts' [Creative Industries: Business and Employment in the Arts reports](#) when seeking to build partnerships and support from businesses.



Check out the toolkit and read more on the [pARTnership Movement!](#)

## Coming Up with ELNYA

Check out what's coming up with the [Emerging Leaders of New York Arts!](#)

*Culture Club: Global Mash Up Series - Haiti Meets China, with Private Pre-show Reception*



Join ELNYA for Flushing Town Hall's final Global Mashup series event and pre-show reception organized exclusively for ELNYA guests! ELNYA's Culture Club destination for June is none other than Queens, the most ethnically diverse urban area in the world!

Flushing Town Hall is mashing up two cultures on one stage with an open dance floor! Featuring Agoci Band from Haiti, who will be serving a hot helping of Kompa Music, and FJ Music Fusion, a Chinese musician duo dedicated to bringing China's traditional music to NYC. They'll blend together with an impromptu jam in the last set.

### Friday, June 5, 2015

6:00 p.m. - Private ELNYA-only Reception

7:00 p.m. - Dance Lessons

8:00 p.m. - Concert

[Flushing Town Hall](#)

137-35 Northern Boulevard

Flushing, New York 11354

[Reserve your ticket here](#) - \$10 using the promo code **ELNYA**

## 2015 BCA 10 Honorees Announced!

[Americans for the Arts](#) has announced the [2015 BCA 10: Best Businesses Partnering with the Arts in America](#) honorees! Presented every year by the Business Committee for the Arts, a division of Americans for the Arts, the BCA 10 awards honor 10 U.S. companies for their exceptional commitment to the arts. The honorees will be celebrated at a gala event in



New York City on October 6, 2015.

[See who made the list this year!](#)

For information regarding BCA 10, including gala tickets and [sponsorship](#) or [advertising opportunities](#), please contact Stacy Lasner, Business Committee for the Arts Coordinator at (212) 223-2787 or via e-mail at [slasner@artsusa.org](mailto:slasner@artsusa.org).

## Americans for the Arts Welcomes New BCA Executive Board Member

Americans for the Arts recently announced the appointment of Shelagh Mahoney, CEO and owner of Eastern Salt Company, Inc., Eastern Minerals, Inc., and Atlantic Salt, Inc., to its [Business Committee for the Arts \(BCA\) Executive Board](#).

The BCA, a division of Americans for the Arts, works to ensure that the arts flourish in America by encouraging, inspiring, and stimulating businesses to support the arts in the workplace, in education, and in the community. The BCA Executive Board is comprised of business leaders who provide leadership and expertise on key BCA initiatives including messaging, advocacy, and strategic alliances. Mahoney's company Atlantic Salt, Inc. was selected as a [BCA 10: Best Businesses Partnering with the Arts in America](#) honoree in 2013 for their sponsorship of the annual LUMEN festival on Staten Island, which features video and performance art by emerging artists and more established artists at the forefront of their media.



[Read the full press release here.](#)

## AFA ArtViews: New York

### What are the different possibilities for relationships between a museum's digital and physical spaces?

The [American Federation of Arts \(AFA\)](#) is pleased to present "[Digital Space / Physical Space: Mapping the 21st-Century Museum](#)" as part of its annual ArtViews series. Steven Mann, Associate Director for Exhibitions and Programs at the AFA, will lead the panelists in a discussion on the unique possibilities of digital engagement, reflecting on existing and potential relationships between digital and physical space.

**Tuesday, June 9, 2015**

**4:00 p.m. - 6:00 p.m.**

New Museum Theater

[235 Bowery, New York, NY 10002](#)

Reserve your ticket [HERE](#)

\*no tickets will be sold at the door



**Panelist:** Steve Mann, Associate Director for Exhibitions & Programs, American Federation of Arts (Moderator); Piotr Adamczyk, Program Manager, Content Team, Google Cultural Institute; Lauren Cornell, Curator, New Museum; Jennifer Foley, Director of Interpretation, Cleveland Museum of Art; Sree Sreenivasan, Chief Digital Officer, Metropolitan Museum of Art

Historically, art museums have been physical spaces—typically, buildings—devoted to preserving artworks and making them visually available to people who walk through their doors. In the past few decades, technology has increasingly transformed museum spaces, affecting everything from how we care for and interpret objects to how we conceptualize exhibitions. The most profound shifts, perhaps, relate to audiences: unbounded by physical geography, digital technologies make it possible for museums to share experiences and information with people around the world. Yet what is being shared? Websites, apps, and even collections databases are spaces with physical, aesthetic, and cultural logics of their own. For users, they may function as surrogates for or complements to physical visits to a museum; in either case, they provide new ways to present content.

**Established in 2012, ArtViews is an annual series of lively discussions on critical issues in the museum world.**

"Digital Space / Physical Space: Mapping the 21st-Century Museum" is organized by the American Federation of Arts in association with the [Association of Art Museum Directors](#) and the [Arts & Business Council of New York](#). Generous funding is provided by the Samuel H. Kress Foundation, the Leon Levy Foundation, and Agnes Gund.

## Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

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