



Arts & Business Council of New York 7.23.2015

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

New pARTnerships Planted at the New York Botanical Garden



If you live anywhere in New York City, chances are that you have seen the brightly colored [New York Botanical Garden's](#) posters promoting this summer's [Frida Kahlo exhibit: Art, Garden, Life](#). For this summer blockbuster exhibit, the New York Botanical Garden has replicated the gardens of Kahlo's lifelong home, Casa Azul, in its greenhouses and displayed more than a dozen of the artist's works in its gallery. The Botanical Garden is also hosting numerous Frida Kahlo inspired events throughout the summer. This grand exhibit was made possible by the creative and financial support of a variety of corporate partners who seized the opportunity to promote their brand and business by partnering on this art-themed event.

Continue reading on the [pARTnership Movement!](#)

Catching Up with Diversity in Arts Leadership Interns



[The Diversity in Arts Leadership Internship Program](#) has just entered its eighth week with only two more left to go. Since our last update, the interns have continued learning about the twelve host arts organizations through weekly site visits, as well as enjoying New York City's summer festivities.

The interns were given the opportunity to experience a preview of the [Bronx Museum of the Art's](#) two new exhibitions. DIAL intern Zuly and her supervisor gave the group a private tour after hours. Later that same week, the interns visited DIAL intern Kiara at [Rosie's Theater Kids](#) where they got a tour and watched the talented kids perform a dance and musical number.

Last week, the interns attended [TADA! Youth Theater's](#) show "[Princess Phooey](#)," performed by a young but extremely gifted group of kids, and teched by DIAL intern Pilar. Last but not least, the interns were invited by DIAL intern Suri to Asian American Arts Alliance's [Gala Kick-Off Party](#) where they were able to experience the talents of a variety of Asian American artists based in New York City.

These last few weeks will be packed with the remaining site visits, so stay tuned on our [Facebook](#) and [Twitter](#) pages!

The pARTnership Movement Essay Series



Americans for the Arts' [pARTnership Movement](#) helps businesses and arts organizations create meaningful collaborations—partnerships that not only support a healthy, creative, and artistic community, but also give businesses a competitive advantage. Releasing throughout 2015 and 2015, the newly launched [pARTnership Movement essay series](#) provides an insider look at how some of America's top businesses partner with the arts to successfully meet strategic goals. [Read the first essay in the series, Recruit and Retain Talent, today!](#)

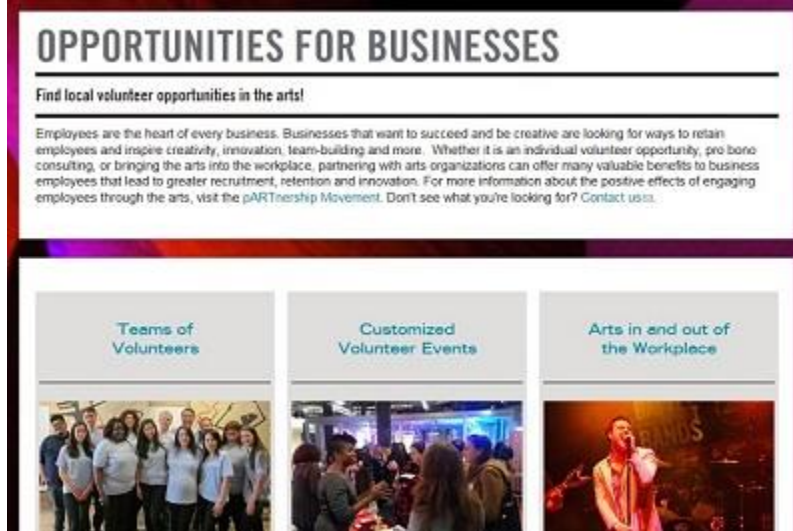
Be an ELNYA Fellow!

[Emerging Leaders of New York Arts](#) is currently looking for applicants for their 2015-2016 Fellows Program. The Fellows Program is an opportunity for young professionals in the creative industries to play a structured, season-long role in the organization. Through this program, you will build your skill set and expand your networks while directing your talents toward the growth and continued success of ELNYA and your career. We're looking for Fellows who are in-the-know and of-the-moment, engagers and connectors who have the enthusiasm, talent, and follow-through to create real impact across sectors as arts advocates.



Submit your application online and learn more [here!](#)

Feature Your Business Volunteer & Employee Engagement Projects with ABC/NY!



The [Arts & Business Council of New York](#) is excited to announce the launch of our **matching portal** where individuals and business groups can connect with local arts opportunities - ABC/NY would love to feature your projects!

Projects range from individual and group volunteering, to arts-based training initiatives. Let ABC/NY connect you to local business professionals that are interested in contributing to and learning from the great work you are doing!

Get a first look at the **matching portal** [here](#), navigate around to see where your opportunities might fit into ABC/NY's [menu of options](#), and [submit your own project\(s\)](#) using our web-form!

For more information about ABC/NY's work with volunteerism and employee engagement, please email Amy Webb (a webb@artsandbusiness-ny.org) or Caleb Way (c way@artandbusines-ny.org).

Art Sale in Brooklyn Happening July 28th-July 29th!

Join [Brooklyn Arts Council](#) (BAC) at Board Member Emerita Susan Rowland's studio for an unprecedented opportunity to purchase her extraordinary work including ceramics, prints and paintings. All proceeds from this two day sale will benefit the programs and services of BAC.

For more information, click [here](#).



Scholarships for the 2015 National Arts Marketing Project Conference Close Next Friday!



Members of Americans for the Arts are invited to apply for scholarships to attend this year's [National Arts Marketing Project](#) (NAMP) Conference in Salt Lake City, UT November 6 - 9, 2015. Scholarships open Wednesday, June 24, 2015. These scholarships provide arts marketers, audience engagement professionals and development staff with financial assistance to attend the conference.

Contact the membership department at membership@artsusa.org or call (202)371-2830 for questions or to check your eligibility.

Alumni LinkedIn Group

The Arts & Business Council of New York has just launched an alumni group on LinkedIn for participants of the [Diversity in Arts Leadership Internship Program](#), previously known as the **Multicultural Arts Management Internship Program**.

The page will provide alumni with information regarding future reunions and events, help cultivate new and old connections, and promote the work that alumni are currently doing.



Click [here](#) to join the group and stay tuned!

Share Your Arts & Business Story!

Are you a New York City arts organization or artist that has partnered with the business community? The [Arts & Business Council of New York](#) would love to share your story. Whether through volunteerism, employee engagement, arts-based training, or sponsorship, ABC/NY believes in spreading the word about how the arts and business communities in New York City are collaborating and having an impact on one another! We regularly feature arts and business partnerships in our newsletter and various outlets and are always on the lookout for new success stories. Tell us about your work! Email cway@artsandbusiness-ny.org and check out some past examples on [the pARTnership Movement](#).



Want More?

Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!



Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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