



Arts & Business Council of New York **October 26, 2015**

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Art Comes to Coney Island



Coney Island – an iconic summer destination best known for its beach and amusement park, will now also be known for its art. This past spring, street artists partnered with New York City based real estate development and investment firm [Thor Equities](#) to transform an empty lot in the center of Coney Island into the new [Coney Island Art Walls](#). The summer-long project was conceived by founder of Thor Equities and Coney Island native, Joseph Sitt, who hoped to bring arts to the community, help revitalize the boardwalk, and promote economic development.

[Continue reading](#) on the pARTnership Movement!

ABC/NY Arts Volunteer Fair

Tuesday, November 17, 2015

6:00 - 8:00 PM

[WIX Lounge](#)

[235 West 23rd Street, 8th Floor](#)

[New York, NY 10011](#)

Are you a New York City arts organization with volunteer opportunities? Looking to engage the business community in your work through volunteerism? Feature your projects at ABC/NY's third annual **Arts Volunteer Fair!**

For more information about getting involved, please contact Caleb Way at cway@artsandbusiness-ny.org.



The Power of Arts & Business Partnerships

The [Arts & Business Council of New York](#)

recently convened a panel of representatives from New York City arts organizations and corporations, to celebrate successful collaborations between the two sectors at [Thomson Reuters](#)

beautiful space in Times Square. Panelists included Peter M. Meyer, NYC Market President, [TD Bank](#); Justin Kerr, Chief Merchandising Officer &

Director of Brand Marketing, [Uniqlo](#); Ruth Shapiro, Director of Stores & Business Development, [The Museum of Modern Art](#); and Ashley Williams, U.S. Community Partnerships Manager, [WIX](#). The discussion, moderated by Alessandra DiGiusto, Chief Administrative Officer, [Deutsche Bank Americas Foundation](#), attracted over 125 attendees and focused on using the arts as a vehicle to advance and achieve business goals. Each unique arts partnership that the panelist presented spoke to the mutually beneficial and profitable relationships that evolved - perfect examples of [The 8 Reasons to Partner with the Arts!](#)



Stay tuned for similar events from ABC/NY - you won't want to miss the next one! For inquiries about the event or more on how the Arts & Business Council of NY is fostering creative collaborations between the arts and business communities in New York City, check out our [website!](#)

New pARTnership Movement Tool-Kit: Working with Employee Resource Groups

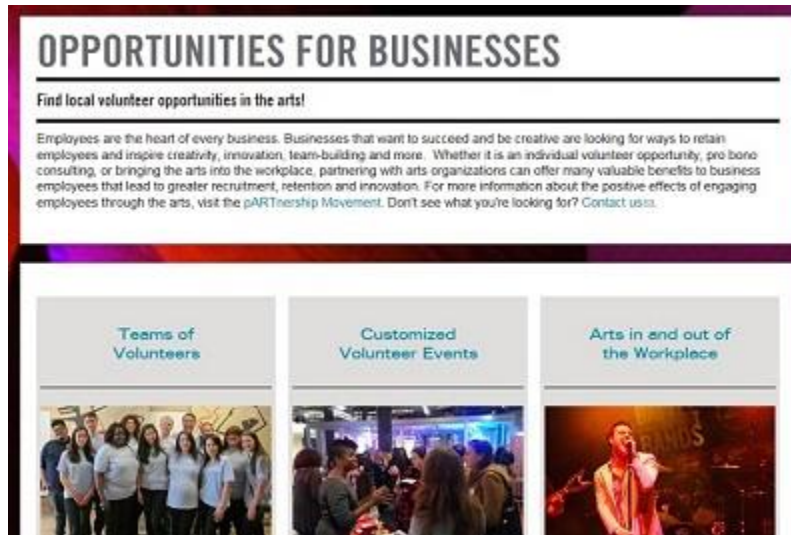
What are employee resource groups, and how can the arts community partner with them as a primer to developing deeper, more strategic, and longer lasting relationships with businesses?

The [latest tool-kit from the pARTnership](#)

[Movement](#) outlines the basic tenets of employee resources groups, and provides tips and examples for collaborative programming!



Feature Your Business Volunteer & Employee Engagement Projects with ABC/NY!



This year, the [Arts & Business Council of New York](#) launched its **matching portal** where individuals and business groups can connect with local arts opportunities - ABC/NY would love to feature your projects!

Projects range from individual and group volunteering, to arts-based training initiatives. Let ABC/NY connect you to local business professionals that are interested in contributing to and learning from the great work you are doing!

View the **matching portal** [here](#), navigate around to see where your opportunities might fit into ABC/NY's [menu of options](#), and [submit your own project\(s\)](#) using our web-form!

For more information about ABC/NY's work with volunteerism and employee engagement, please email our team at bva@artsandbusiness-ny.org.

The 10 Best Businesses Partnering with the Arts Take the Stage!

On Tuesday, the 6th of October, businesses and arts leaders gathered together at the iconic Central Park Boathouse in New York City to honor the best businesses partnering with the arts in America at the annual BCA 10 Awards. [Read more about the celebration and the night's honorees on the pARTnership Movement!](#)



Do you know of a business that deserves to be recognized for its arts partnerships?
[Nominations for the 2016 BCA 10 open in November.](#)

"Powerful and Surprising Arts and Business Partnerships"



"Over the years, more and more businesses have stood out for the extraordinary, powerful ways that they enrich their workplaces and communities by partnering with the arts. These businesses provide the arts skills-based volunteers, board members, exhibition and performance spaces, marketing support, and financial and in-kind support. They also

incorporate meaningful arts-related programs into their employee, customer, and community relations activities. The breadth of arts and business partnerships is impressive and definitely worth celebrating--but sadly, too much under the radar. " Robert Lynch, President and CEO of [Americans for the Arts](#), talks about how the arts are enhancing workplaces and communities - [continue reading on the Huffington Post!](#)

Diversity in Arts Leadership Intern Alumni

Are you an alumni of the [Diversity in Arts Leadership Internship Program](#), previously known as the **Multicultural Arts Management Internship Program**?



Joining the Arts & Business Council of New York's alumni group on LinkedIn. The page provides alumni with information regarding future reunions and events, fosters new and old connections, and promotes the work that alumni are doing.

Click [here](#) to join the group and stay tuned!

Share Your Arts & Business Story!

Are you a New York City arts organization or artist that has partnered with the business community? The [Arts & Business Council of New York](#) would love to share your story. Whether through volunteerism, employee engagement, arts-based training, or sponsorship, ABC/NY believes in spreading the word about how the arts and business communities in New York City are collaborating and having an impact on one another! We regularly feature arts and business partnerships in our newsletter and various outlets and are always on the lookout for new success stories. Tell us about your work! Email cway@artsandbusiness-ny.org and check out some past examples on [the pARTnership Movement](#).



Want More?

Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!



Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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