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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

NYC's LES Love Mob Ventures Forth

[Fourth Arts Block](#) (FAB), a nonprofit arts organization that seeks to enhance the arts and culture of New York City's East 4th Street Cultural District, recently hosted an event called "LES Love Mob" on the Lower East Side. The event was an artist-led walking tour, during which artists guided participants down Clinton Street, sharing stories about four of the local businesses they encountered along the way.



The artists served as ambassadors as they introduced participants to each of the businesses they encountered, including Santo Domingo Bakery, Cibao, Socrates Hair Design, and Rothstein's Hardware. Each artist produced a site-specific art piece that was closely tied to the mission or history of the business. After the tour, participants gathered at local bar Barramundi, where business-owners from the area spoke about their experience on the Lower East Side.

Continue reading on [the pARTnership Movement!](#)

Catching Up with DIAL Interns



On June 1st, the [Arts & Business Council of New York](#) kicked off the [Diversity in Arts Leadership Internship Program](#) by sending out twelve interns to various host arts organizations throughout New York City.

After getting acclimated to their organizations, the interns attended various site visits at host organizations including the [Bronx Museum](#), [Free Arts](#), and [Socrates Sculpture Park](#). The Bronx Museum hosted an exhibit called “[Art From the Heart](#),” organized by Free Arts, showcasing artwork created by children. A week later, the interns had the opportunity to go to the Free Arts office where they learned about the organization and participated in some arts and crafts volunteer work. Last but not least, the interns were invited to Socrates Sculpture Park and given a tour, followed by a free [Metropolitan Opera performance in the park](#).

The interns also had the wonderful opportunity to join [Americans for the Arts](#) CEO & President Bob Lynch for lunch. It was an inspiring hour during which Bob provided insight on the history of the arts in America and where the arts stand today.

Follow along with DIAL all summer and check out the ABC/NY [Facebook](#) and [Twitter](#) pages for updates!

Feature Your Business Volunteer & Employee Engagement Projects with ABC/NY!

The [Arts & Business Council of New York](#) is excited to announce the launch of our **matching portal** where individuals and business groups can connect with local arts opportunities - ABC/NY would love to feature your projects!

Projects range from individual and group volunteering, to arts-based training initiatives. Let ABC/NY connect you to local business professionals that are interested in contributing to and learning from the great work you are doing!

Get a first look at the **matching portal** [here](#), navigate around to see where your opportunities might fit into ABC/NY’s [menu of options](#), and [submit your own project\(s\)](#) using our web-form!

For more information about ABC/NY’s work with volunteerism and employee engagement, please email Amy Webb (awebb@artsandbusiness-ny.org) or Caleb Way (cway@artandbusines-ny.org).

	<p>Customized Volunteer Events</p> 	<p>Arts in and out of the Workplace</p> 
<p>employees to enhance skills. is into they nges</p>	<p>Businesses that engage their employees through customized arts events provide the opportunity to share personal creativity with colleagues or work collectively to solve a problem. Activities that support the arts in unique</p>	<p>By bringing artists and the arts into the workplace, businesses can train employees in management skills, show their appreciation of the non-work-related accomplishments, and spark a new dynamic of interaction among</p>

Come Celebrate With Crain's 5Boros in the Bronx and Manhattan!



[Crain's New York Business](#) Publisher Jill Kaplan and General Manager Irene Bar-Am invite the public to celebrate their summer issue with elected officials, influencers, and tastemakers in each of the five boroughs. The upcoming events will take place in the **Bronx on July 7th**, and **Manhattan on July 14th**. For more information about each of the events, click [here](#) for the Bronx, and [here](#) for Manhattan. Be sure to RSVP because there are limited spots!

Alumni LinkedIn Group

The Arts & Business Council of New York has just launched an alumni group on LinkedIn for participants of the [Diversity in Arts Leadership Internship Program](#), previously known as the **Multicultural Arts Management Internship Program**.



The page will provide alumni with information regarding future reunions and events, help cultivate new and old connections, and promote the work that alumni are currently doing.

Click [here](#) to join the group and stay tuned!

Be an ELNYA Fellow!

[Emerging Leaders of New York Arts](#) is currently looking for applicants for their 2015-2016 Fellows Program. The Fellows Program is an opportunity for young professionals in the creative industries to play a structured, season-long role in the organization. Through this program, you will build your skill set and expand your networks while directing your talents toward the growth and continued success of ELNYA and your career. We're looking for Fellows who are in-the-know and of-the-moment, engagers and connectors who have the enthusiasm, talent, and follow-through to create real impact across sectors as arts advocates.



Submit your application online and learn more [here!](#)

Share Your Arts & Business Story!

Are you a New York City arts organization or artist that has partnered with the business community? The [Arts & Business Council of New York](#) would love to share your story. Whether through volunteerism, employee engagement, arts-based training, or sponsorship, ABC/NY believes in spreading the word about how the arts and business communities in New York City are collaborating and having an impact on one another! We regularly feature arts and business partnerships in our newsletter and various outlets and are always on the lookout for new success stories. Tell us about your work! Email cway@artsandbusiness-ny.org and check out some past examples on [the pARTnership Movement](#).



Americans for the Arts Webinar: Engaging Business Employees Through the Arts

Please join [Americans for the Arts](#) on **Wednesday, July 15 at 3pm EST** for a Webinar on engaging business employees through the arts. Employee engagement is an increasingly important strategy in the business world to boost efficiency, stimulate creative thinking, increase morale, and more. What better way to do this than through the arts? Participants will hear from two leaders—Beth Flowers, the founder of [Arts Incubator of the Rockies \(AIR\)](#); and Kate Marquez, Executive Director of the [Southern Arizona Arts & Cultural Alliance](#)—about the various ways that arts organizations can enhance the experience of business employees, and build better partnerships between the arts and business sectors as a result. [Learn more and register here](#).



New on ARTSBlog!

Business in Dallas Are Now Using On My Own time Program

[On My Own Time](#) is a North Texas-based employee engagement program that allows businesses whose work is not related to the arts, to engage with the art on their own time in order to increase employee happiness and build community within the company.

Katherine Wagner, from Americans for the Arts' Private Sector, writes about how businesses in Dallas are now making use of On My Own Time. She uses the example of Phil Samson, a Dallas-based Principal in Pricewaterhouse Cooper's Risk Assurance Services Practice, who says, "We strive for innovation and creativity in delivering professional services. Our participation in the



Business Council for the Arts' On My Own Time program helps us reinforce this objective by enabling our employees to share their creativity with colleagues.”

Continue reading on [ARTSblog](#).

Scholarships for the 2015 National Arts Marketing Project Conference Open Next Week!

Members of Americans for the Arts are invited to apply for scholarships to attend this year's [National Arts Marketing Project](#) (NAMP) Conference in Salt Lake City, UT November 6 - 9, 2015. Scholarships open Wednesday, June 24, 2015. These scholarships provide arts marketers, audience engagement professionals and development staff with financial assistance to attend the conference.



Contact the membership department at membership@artsusa.org or call (202)371-2830 for questions or to check your eligibility.

Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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