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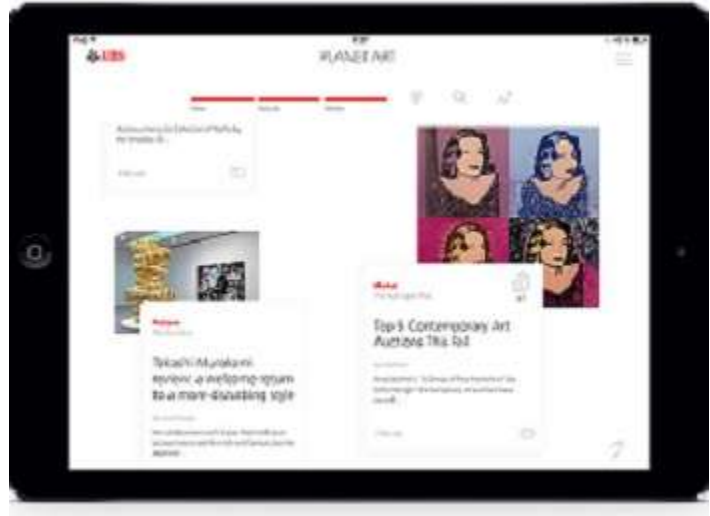
Links We Like

Want More?

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

UBS Finds Value in the Arts

[Planet Art](#), a new iPad app recently released by the global financial services firm [UBS](#), increases accessibility to the arts by collecting news about the contemporary arts all in one place. Planet Art was first introduced during the December 2014 opening of [Art Basel in Miami Beach](#) where all were invited to experience the collection of up-to-date and top-ranked stories relating to trending arts topics. UBS Chief Marketing Officer, Johan Jervøe, views the app as an invaluable guide and believes “that critical insights and seeing the bigger picture are fundamental shared values between the art world and providing financial services.”



Check out a video preview of the app and continue reading on the [pARTnership Movement!](#)

ABC/NY Workshop: Creating Deeper Engagement with Volunteers

How can you tailor your organization's message to create deeper engagement with volunteers? Arts organizations will learn effective ways to engage and retain their business volunteers with the goal of creating long-term advocates for its mission. Attendees will work through three steps of volunteer engagement: Engagement beyond the first interaction; Education as a basis for building advocates; Expanding volunteer commitment to the next level.



Presented by the Arts & Business Council of New York in collaboration with [Marti Fischer Group](#).

Thursday, January 22, 2015
9:30 a.m. - 12:00 p.m.
[The Arts & Business Council of New York Auditorium](#)
One East 53rd Street
New York, New York 10022
[RSVP HERE](#)

Crain's Arts & Culture Breakfast

Join the [Arts & Business Council of New York](#) and [Crain's](#) as we sit down with New York's cultural thought leaders to discuss the vision and priorities for one of New York's thriving industries and the vital role the industry plays on driving the city's economy.

Program:

Armchair Discussion with Jed Bernstein , President, [Lincoln Center for the Performing Arts](#)

Armchair Discussion with [Majority Leader Jimmy Van Bramer](#), Chair, Cultural Affairs and Libraries Committee, New York City Council

Additional speaker to be announced.



Wednesday, March 4, 2015

8:00 a.m. - 10:00 a.m.

[Con Edison Conference Center](#)

[4 Irving Place](#)

[New York, NY 10003](#)

Reserve your spot [HERE](#) for a special discounted price from ABC/NY!

Now Accepting Applications!

The [Multicultural Arts Management Internship Program](#) application process is now open!

The Multicultural Arts Management Internship program was created to promote diversity in the arts management field and to provide college students who have a career interest in the arts or business with a hands-on introduction to working in the business fields of the nonprofit arts sector. Each summer, the Arts & Business Council of New York matches select undergraduate students with dynamic arts organizations and with corporate mentors who can guide their personal and professional growth.

If you are a student interested in participating in the Multicultural Arts Management Internship Program, visit the ABC/NY website to read more about the program and download the [2015 Intern Application & Guidelines](#)! The deadline for intern applications is **February 20, 2015**.

If you are an arts organization that would like to learn more about hosting an ABC/NY intern this summer and participating in the Multicultural Arts Management Internship



program, visit the ABC/NY website to read more about the program and download the [2015 Arts Host Application & Guidelines](#)! The deadline for arts host applications is **January 26, 2015**.

Save the Date!

The Arts & Business Council of New York, in partnership with the [Foundation Center](#), presents:

February Workshop: Scoping & Managing Volunteer Projects

To utilize volunteers effectively and fill an organizational need, it is crucial to strategically identify, scope, and manage your volunteer projects. In this workshop, you will learn about tools and resources to help you run a successful project and have your volunteers coming back for more!

Speakers: Ashley Dinzey, Service Fellow - [NYC Service](#), Office of the Mayor along with a representative from [New York Cares](#); Amy Fiore, Managing Director, [TADA! Youth Theater](#)



Thursday, February 26, 2015
10:00 a.m. - 11:30 a.m.

[The Foundation Center](#)
[79 Fifth Avenue, Second Floor](#)
[New York, NY 10003](#)
[RSVP HERE](#)

Coming Up with Patron Technology

Check out these upcoming webinars and training opportunities from Patron Technology!

Transactions

Wednesday, January 14
3:00 - 4:00 PM

We'll take a close look at all the transactional functions inside of PatronManager including ticketing, donations, and the best way to deal with transactional reporting.

[REGISTER](#)

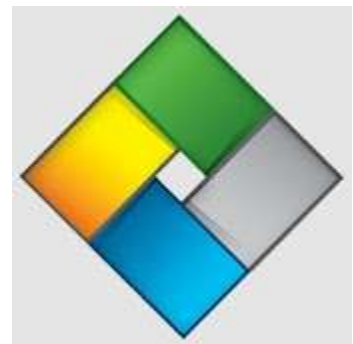
Reporting 101

Wednesday, Jan 21
3:00 - 4:00 PM

We will give you an inside look at the structure and functionality of PatronManager reporting. Even if you've been using PatronManager reports for awhile, this webinar will give you a thorough understanding of the "guts" inside a PatronManager report.

[REGISTER](#)

Reporting 102



Thursday, Jan 22

3:00 - 4:00 PM

We'll help you move beyond the basics of reporting in PatronManager. You'll learn how to use Cross Filters and Filter logic to put together more complex reports. You should attend the Reporting 101 webinar before attending this one.

[REGISTER](#)

Recommended Apps

Wednesday, Jan 28

3:00 - 4:00 PM

A summary of some great third-party apps that can help you get the most out of PatronManager!

[REGISTER](#)

Links We Like

Some great statistics on [nationwide volunteerism](#) - check out where New York Lands!

"To maximize their positive impact on the social and environmental systems in which they operate, companies must develop coherent CSR strategies." - [The Truth About CSR](#) from the Harvard Business Review

"As the demographics, priorities, and expectations of employees evolve, the ways in which companies support and invest in communities are becoming essential in developing a meaningful culture that attracts and retains top talent." - Read more of [CECP's Top 2014 Trends](#).



Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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