



**March, 29 2015**

**In This Issue:**

**Shared Values Inspire New Partnership for Audi and the Whitney Museum of American Art**

**Coming Up with ELNYA**

**Blog Salon on Corporate Social Responsibility and the Arts**

**NYC Mayoral Corporate Service Recognition Program**

**Links We Like**

**Want More?**

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

## Shared Values Inspire New Partnership for Audi and the Whitney Museum of American Art

The new Whitney Museum officially opens to the public this week in New York City's meatpacking district after being housed uptown for nearly 50 years. Audi has signed on as the official automotive partner for the opening and will collaborate with the Whitney to support a variety of opening events throughout 2015 and 2016. In addition to providing transportation for the opening events, Audi will work with the Whitney to design a special Audi Lounge space at select events that will be reserved exclusively for Whitney members.



Photograph courtesy of the Whitney Museum of American Art; © Nic Lehoux

[According to the official press release](#), partnering with the Whitney continues the Audi brand's ongoing tradition of championing and supporting the arts and creating partnerships with likeminded organizations that stand for authenticity and a progressive mindset.

Read more about this partnership [here](#) and check out more on the [pARTnership Movement!](#)

## Coming Up with ELNYA

Check out what's coming up with the [Emerging Leaders of New York Arts!](#)

### *Art in a Changing New York*

Join ELNYA in celebrating the life and work of [Jane Jacobs](#) with a walk from Long Island City to Astoria and a discussion about the role of public art in a changing New York. On this walk, discuss the future of public art in a New York City where condos and mixed-use buildings are quickly replacing the landmarks that have made art an entity of the people. The group will meet in Court Square Park, at the corner of Court Square and Jackson Avenue. From there, participants will make their way through Long Island City, stopping at the former location of 5 Pointz and MoMA PS1 and conclude at Socrates Sculpture Park in Astoria.



Saturday, May 2, 2015  
2:30 p.m. - 4:30 p.m.

[Court Square Park](#)  
[Long Island City, New York 11101](#)

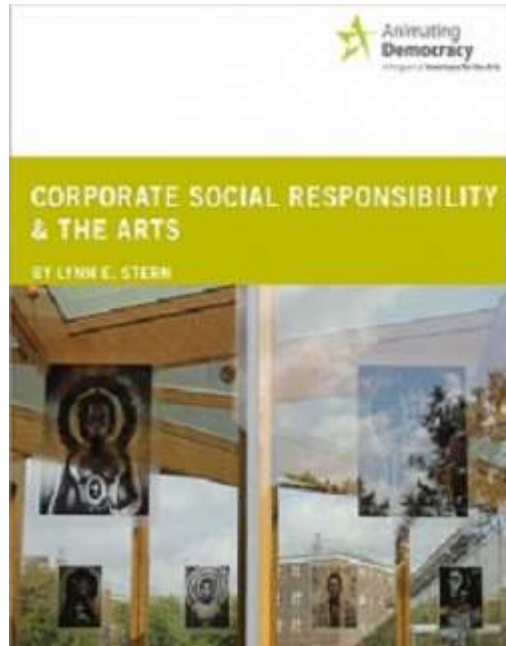
(meet at the corner of Court Square & Jackson Avenue)

**[RSVP for FREE!](#)**

## **Blog Salon on Corporate Social Responsibility and the Arts**

Business, community, and arts leaders will write about the role of arts in corporate social responsibility as part of Americans for the Arts blog salon from **April 27–May 1**. Recently, [Americans for the Arts' Animating Democracy program](#) released a new report, [Corporate Social Responsibility and the Arts](#), which brings into relief the current landscape of corporate support for arts and culture. We will continue this conversation through this blog salon by highlighting other exemplary models and approaches that advance both healthy society and healthy business.

Tune into [ARTSblog](#) THIS WEEK!



## **NYC Mayoral Corporate Service Recognition Program**



Dear Arts Partners:

The [Arts & Business Council of New York](#) is pleased to share a new city-wide program designed to recognize your outstanding corporate volunteers for their impact at your organization. This was developed through collaborative efforts between [NYC Service](#), the Arts & Business Council of New York, and other nonprofit coalition members.

Please read the message from NYC Service below and join us in this effort!

Thanks!

Arts & Business Council of New York

---

NYC Service is proud to announce the NYC Mayoral Service Recognition Program. NYC Service is working with a coalition of nonprofits to develop plans and policies to expand and deepen Corporate Volunteer Service and Pro Bono services. The coalition of nonprofits seeks to recognize our city's most socially engaged corporations to build a city-wide

movement of corporate service.

We are seeking corporate nominations. Corporations are being asked to complete this [short survey](#)\* by **Wednesday, April 22nd** and must meet a minimum threshold of 20 percent employee engagement during 2014. Corporations who qualify will receive a Mayoral Service Recognition Certificate and will be invited to attend a special thank you event hosted by the Mayor's Office.

We want to recognize and celebrate the impact corporations have on this city and highlight and thank corporations who work to promote, expand and deepen service.

\*If you'd like a pdf version of the survey, please contact Amy Webb at [awebb@artsandbusiness-ny.org](mailto:awebb@artsandbusiness-ny.org)

## Links We Like

The hospitality group, Hyatt Hotels, [uses the arts to enhances its guest's experience](#).

"Cities of all sizes that, even minimally, invest in their local arts organizations can see economic benefits." - [The Arts Mean Business](#)

Check out this resident artist's [dual arts and business partnership](#) with a hotel and clothing company right here in New York City!



## Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

**DONATE NOW**