



October 9, 2014

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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Arts & Business Council of New York Arts Volunteer Fair

Calling all NYC arts organizations! Are you looking for volunteers? Do you have events or projects that could use an extra hand? Have you thought about engaging the NYC business community in your work?

ABC/NY will be showcasing arts organizations who have specific volunteer opportunities available in the arts. We encourage interested organizations to present projects that can creatively engage business volunteers as well as those that fulfill



their own organizational needs. These can take the form of traditional non skills-based, skills-based, or team building projects – maybe you have all three!

The goal of the fair is for business professionals to walk away from the evening more engaged in the arts by signing up for one of your projects! Volunteer opportunities should be prepared and thoroughly detailed, making it easy for potential volunteers to understand the specific needs and where they can apply their skills.

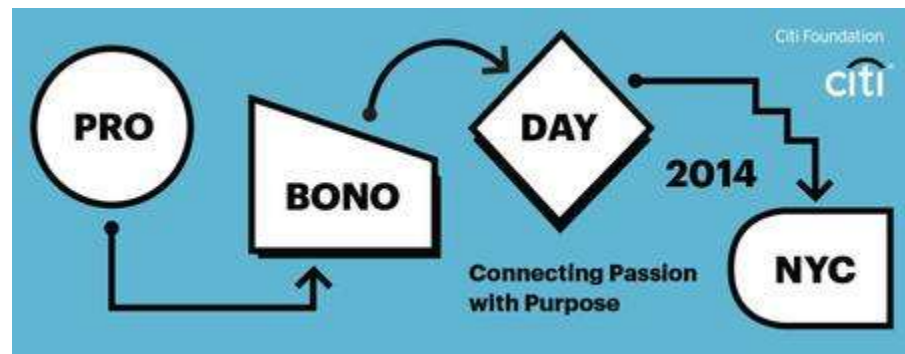
Tuesday, November 18th, 2014
6:00 p.m. – 9:00 p.m.
[WIX Lounge](#)
[235 West 23rd Street, 8th Floor](#)
[New York, New York 10011](#)

If you are interested in showcasing your organization and its volunteer opportunities, please contact Caleb Way, Arts & Business Council of New York Program Coordinator, cway@artsandbusiness-ny.org, for more information. There will be limited tabling space available and preference will be given to the organizations with projects that best suit the business audience.

Pro Bono Day with the Arts & Business Council of New York

Celebrate [Pro Bono Day](#) this year with the Arts & Business Council of New York!

Thursday, October 18, 2014
2:30 p.m. - 3:30 p.m.
[The Centre for Social Innovation](#)
[601 W 26th Street,](#)
[#325](#)
[New York, New York 10001](#)



In collaboration with the [Taproot Foundation](#), ABC/NY will be hosting a panel as part of the Pro Bono Day 2014 activities.

Panel Details:

HOW TO MAKE YOUR MARK IN THE ARTS: IMPACTFUL PRO BONO STORIES

Are you interested in applying your skills to a creative field? Looking for tips on how to develop and manage a successful volunteer project? Join the Arts & Business Council of New York as we celebrate Pro Bono Day. Hear from arts organizations about their personal experience with pro bono volunteers – how they developed and managed impactful projects, and maintained lasting relationships!

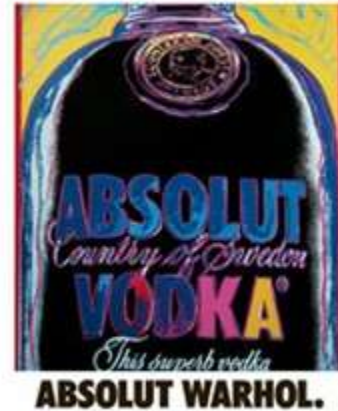
[RSVP HERE!](#)

For more information on the full slate of Pro Bono Day 2014 activities, including a networking breakfast, keynote speaker, and other panel discussions, visit the [Pro Bono Day NYC website](#). RSVP for events you'd like to attend and use the hashtag [#PBDNYC14](#) to

share the news with us and your colleagues!

Arts & Business Spotlight: Absolut pARTnership

In 1986, artist Andy Warhol created a print ad for Absolut Vodka entitled "Absolut Warhol." This sparked a series of collaborations, called Absolut Art, with other prominent artists like Keith Haring and Ed Ruscha. Each work depicts the artists' interpretation of the iconic Absolut bottle. Since the first Warhol print, the [Absolut Art Collection](#) has expanded to include international artists and various mediums. The Absolut brand has remained closely situated with contemporary art and culture through its Absolut Art collaborations with artists such as Spike Jonze, Swedish House Mafia, and Lady Gaga.



This year, Absolut Vodka will produce four million limited-edition Absolut bottles that recreate "Absolut Warhol." A Warhol-inspired ad campaign, created by the Sid Lee agency, will launch on October 1, with the theme, "Make the holidays pop."

...Continue reading on the [pARTnership Movement!](#)

Crain's Arts & Culture Breakfast

In case you were not able to join the Arts & Business Council of New York at the latest [Crain's Arts & Culture Breakfast: A New Future for NYC's Culture Industry](#), check out the recap recently posted on ARTSblog!



Last Wednesday morning, New York City's newly instated cultural commissioner, Tom Finkelpearl, greeted representatives from numerous local institutions for the Crain's Arts & Culture Breakfast: A New Future for New York's Culture Industry. Finkelpearl, formerly the executive director of the Queens Museum, opened the event with comments on the current landscape of the arts in New York City, a few of the challenges it is facing, and some of the "cultural perks" his office plans to introduce to address them. The commissioner touched on the roll-out of new Municipal ID Cards, saving the finer details for the Mayors announcement on Thursday, and commented on the newly allocated \$23M to arts and cultural education throughout the city.

As the conversation segued into the morning's panel discussion, the Arts & Business Council of New York, along with many of its partner organizations, was left with an optimistic and forward-looking view of the arts in New York City...

...Continue reading on [ARTSblog!](#)

Links We Like

According to a [recent study by Adobe](#), creativity might land you your next job!

Trying to find the right volunteer? Learn how developing a [virtual or remote volunteer opportunity](#) could be your best bet.

Check out a local's reflection on how the [wine industry is fueling arts and culture](#) in the Napa Valley.



Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page](#)!

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

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