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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Homeless Children are Designers for a Day with UNIQLO and Free Arts NYC

On January 31, [Free Arts NYC](#) teamed up with clothing retailer [UNIQLO](#) to host a unique arts workshop for dozens of children from homeless shelters in Brooklyn and Queens. Inspired by UNIQLO's graphic t-shirt collection, the children were given a chance to design and keep t-shirts of their own, courtesy of UNIQLO.



Free Arts NYC and UNIQLO host four of these workshops a year, each featuring a specific artist from which the children can draw inspiration. For this workshop, the children were introduced to the work of famous artist Keith Haring, whose signature technique uses simple lines and bold colors.

...head over to the [pARTnership Movement website](#) to read more and check out a video from the day!

ABC/NY Workshop: Scoping & Managing Volunteer Projects

The Arts & Business Council of New York, in partnership with the [Foundation Center](#), presents:

Scoping & Managing Volunteer Projects:
To utilize volunteers effectively and fill an organizational need, it is crucial to strategically identify, scope, and manage your volunteer projects. In this workshop, you will learn about tools and resources to help you run a successful project and have your volunteers coming back for more!



Speakers: Ashley Dinzey, Service Fellow - [NYC Service](#), Office of the Mayor; Nefisah Sallim, Community Partners Relations Manager, [New York Cares](#); Amy Fiore, Managing Director, [TADA! Youth Theater](#)

Thursday, February 26, 2015
10:00 a.m. - 11:30 a.m.
[The Foundation Center](#)
[79 Fifth Avenue, Second Floor](#)
[New York, NY 10003](#)
[RSVP for FREE!](#)

Still Accepting Applications!

The [Multicultural Arts Management Internship Program](#) application process is now open!

The Multicultural Arts Management Internship program was created to promote diversity in the arts management field and to provide college students who have a career interest in the arts or business with a hands-on introduction to working in the business fields of the nonprofit arts sector. Each summer, the Arts & Business Council of New York matches select undergraduate students with dynamic arts organizations and with corporate mentors who can guide their personal and professional growth.

If you are a student interested in participating in the Multicultural Arts Management Internship Program, visit the ABC/NY website to read more about the program and download the [2015 Intern Application & Guidelines](#)! The deadline for intern applications is **February 20, 2015**.

If you are an arts organization that would like to learn more about hosting an ABC/NY intern this summer and participating in the Multicultural Arts Management Internship program, visit the ABC/NY website to read more about the program and download the [2015 Arts Host Application & Guidelines](#)! The deadline for arts host applications has been extended to **February 13, 2015**.



Coming Up with ELNYA

Check out these upcoming events with the [Emerging Leaders of New York Arts](#)!

Culture Club: [BEAT THE WINTER BLUES WITH GLASS!](#)

On this private gallery tour, explore the science and processes of glass working with the artist and curator of the exhibition [Material Location](#) at [UrbanGlass](#) - New York's premier glass working facility. Wine reception and informal networking to follow!

Sunday, February 22, 2015
2:00 p.m. - 4:00 p.m.
UrbanGlass
[647 Fulton Street](#)



[Brooklyn, New York 11217](#)

[RSVP for FREE!](#)

Creative Conversation: ART AS A TOOL FOR CHANGE

Question: What can art DO? Join ELNYA at the [Bronx Music Heritage Center](#) for a panel and roundtable conversation on the power of art - artists, funders, producers and YOU will consider how are can change communities. Enjoy refreshments, great conversation, and new connections!

Tuesday, March 24, 2015

6:30 p.m.

Bronx Music Heritage Center Lab

[1303 Louis Nine Boulevard](#)

[Bronx, New York 10459](#)

[RSVP for FREE!](#)

Americans for the Arts Conference Call!

Join the [Arts of Business Council of New York](#) on [Americans for the Arts'](#) upcoming conference call!

By strengthening [ART 180's](#) major gifts programs, The Moose Management Academy in Richmond, VA, is helping keep high-quality after school programs, like this puppetry program, accessible to young people. Learn more about building your capacity to make major asks in an

Americans for the Arts conference call with four key leaders in the Richmond community, including Moose Academy director and former leader of [CultureWorks](#), John Bryan, and [Virginia Commonwealth University's](#) John Accordino.



No registration is necessary!

Dial 605-475-4825 #255988 on February 23, 2015 at 3:00 p.m. EST!

Crain's Arts & Culture Breakfast

Join the [Arts & Business Council of New York](#) and [Crain's](#) as we sit down with New York's cultural thought leaders to discuss the vision and priorities for one of New York's thriving industries and the vital role the industry plays on driving the city's economy.

Program: Armchair Discussions

Jed Bernstein , President, [Lincoln Center for the Performing Arts](#)

Majority Leader [Jimmy Van Bramer](#), Chair, Cultural Affairs and Libraries Committee, New York City Council.

[Shelly B. Lazarus, Chairman Emeritus, Ogilvy & Mather](#) and Board of Directors, Lincoln Center for the Performing Arts



Wednesday, March 4, 2015
8:00 a.m. - 10:00 a.m.
[Con Edison Conference Center](#)
[4 Irving Place](#)
[New York, NY 10003](#)

RSVP [HERE](#) for a special discounted price from ABC/NY!
If you receive a "sold out" message, please email Caleb at cway@artsandbusiness-ny.org
for more ticket options!

Join Our Team!

The [Private Sector Initiatives Department](#) of [Americans for the Arts](#) is hiring. Join our team as the Business Committee for the Arts Coordinator!



Americans for the Arts is the largest private sector advocacy and service organization working to advance the value of the arts to business and foundation leaders. The Business Committee for the Arts (BCA) Coordinator works to stimulate partnerships between the arts and business sectors through the creation of content and marketing for the campaign; oversees our annual business recognition event The BCA 10: Best Business Partnering with the Arts in America; and manages our BCA Executive Board of corporate CEOs. As part of that work, the Private Sector Initiatives department created the pARTnership Movement campaign to reach business leaders with the message that partnership with the arts will help them achieve their goals. The Business Committee for the Arts Coordinator reports to the Vice President of Private Sector Initiatives.

Read more about the position and how to apply [HERE!](#)

Save the Date!

Arts & Business Council of New York Webinar:
Employee Engagement Case Studies

The [Arts & Business Council of New York](#) has unveiled its Employee Engagement program, but what does that mean? Businesses that want



to succeed and be creative are looking for ways to retain employees and inspire creativity, innovation, team-building and more. Whether it is an individual volunteer opportunity, pro bono consulting, or bringing the arts into the workplace, partnering with arts organizations can offer many valuable benefits to business employees that lead to greater recruitment, retention and innovation. In this webinar, hear first-hand examples of projects from ABC/NY's Employee Engagement Menu of Services, and how these activities benefit both the arts organization and the business, and can lead to mutually beneficial partnerships.

Wednesday, March 25, 2015
3:00 p.m. - 4:00 p.m.

[REGISTER for FREE](#) and stay tuned for more details and speaker announcements!

Links We Like

Read more about these [four principles of volunteering](#) from [Reimagining Service](#): cross-sector participation, product of strategic planning, address real community needs, be willing to invest!



"We know that New York is the city it is today in part because of the contributions from generations of artistic visionaries..." - Mayor Bill DeBlasio [recognizes the vital contributions of the arts community](#) and is taking steps to sustain it!

"Millennials have been exposed to volunteering and fundraising ideas in many areas of their lives, each one reinforcing the message that giving back should be a natural way of life" - Read more about why we should be [getting our fundraising tips from millennials!](#)

Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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