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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

Arts and Business Sharing Brooklyn

It is no surprise that the arts bring life to neighborhoods and communities throughout the city and the businesses in Brooklyn's new up-and-coming [Downtown Cultural District](#) are beginning to use it to their advantage. Located snugly between downtown Brooklyn and Fort Greene, this district boasts more than 50 arts organizations of every discipline, and nestled among them are shops, restaurants, and residences. The project is a joint initiative between the [New York City Economic Development Corporation](#),



Photo courtesy of <http://ny.curbed.com>

the Department of Cultural Affairs, the Department of Housing Preservation and Development, the Department of City Planning, and the Downtown Brooklyn Partnership that will direct more than \$100 million towards the arts, public spaces, and affordable housing. As developers flock to the neighborhood, they recognize that a key component to their success lies with the arts organizations already established there.

Continue reading about this arts and business partnership on the [pARTnership Movement!](#)

Last Chance for Crain's Arts & Culture Breakfast!

ABC/NY discounted tickets are only available through this Friday, August 8th!

Wednesday, September 17th, 2014
8:00 a.m. - 10:00 a.m.
Con Edison Conference Center
[4 Irving Place, New York, NY 10003](#)

Agenda

8:00 a.m. – 8:30 a.m. Networking Breakfast
8:30 a.m. – 10:00 am Keynote & Panel Discussions

Keynote Discussion

Commissioner Tom Finkelpearl, Commissioner Cultural Affairs, New York City Department of Cultural Affairs

Moderator: Glenn Coleman, Editor, Crain's New York Business

Panel Discussion

How Technology Is Reinventing the Culture Business Tech experts are the new “it” executives of the arts and culture world. To give their institutions an edge, several industry leaders are successfully using technology to help expand their audiences, enhance programming and increase fundraising in a rapidly changing environment. Crain's will explore how institutions are building brands, boosting donations and gaining followings in the digital age.

Panelists

Christopher Amos, Director, Educational Media and Technology, Carnegie Hall's Weill Music Institute Shelley Bernstein, Vice Director for Digital Engagement & Technology, Brooklyn Museum Fiona Romeo, Director of Digital Content and Strategy, The Museum of Modern Art Henry Timms, Executive Director, 92Y

ABC/NY will be hosting a table at this event. If you'd like to sit with us, please reserve your ticket through ABC/NY, as we cannot otherwise guarantee your seat locations!

ABC/NY Discounted Ticket Price: \$85.00

[Reserve Your Ticket Here!](#)



Checking in on the Interns!

We've made it!

The Multicultural Arts Management Intern Class of 2014 had their final site visit of the summer on Monday! See below for a recap of what they've been up to the past two weeks.

The group will conclude their summer with ABC/NY this week with a viewing of Roundabout Theater Company's *Violet* on Wednesday and a closing dinner at Con Edison on Thursday.

The summer has flown by and we are so proud of each and every one and the work they have accomplished!

Charles, interning at [Fourth Arts Block NYC](#), gave us a tour of their facilities while explaining his role this summer. He also showcased some of his own work and dance moves!

At [American Documentary/POV](#), Maxine gave us a preview of some upcoming summer releases and introduced the group to her colleagues from this summer!

Janice, of the [Bronx Museum of the Arts](#), gave her fellow interns a tour of the space and a recap of some of the projects she has been working on with Multicultural Arts Management Intern Alumnus, Momo!

Darwin got his peers moving at [Alvin Ailey Dance Foundation](#) with some group choreography and explanation of his summer role.

Caresse got the group outdoors at [Socrates Sculpture Park](#) where she walked them through the current exhibitions and what she has been up to across the river.

Lastly, Mary gave us a tour of the space she has spent the most time in at [JPMorgan Chase's Corporate Art Program](#). It concluded not only with a tutorial on handling and packing art but with a surprise presentation of one of her own pieces amongst the other prestigious works in the warehouse collection.

Congratulations to all and see you on Thursday!

The Multicultural Arts Management Internship Program is sponsored by Con Edison. Additional support is provided by the Milton & Sally Avery Arts Foundation and by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.



Recap: Unique Arts and Business Partnerships Blog Salon



If you missed the recent ARTSblog Salon on Unique Arts and Business Partnerships, it's not too late! [Visit the archive of the salon](#) to catch up on posts you may have

missed and read up on some great from the world of arts pARTnerships.

Arts & Business Council of New York Director, Amy Webb, kicked things off with some words on how the [arts act as a powerful employee engagement strategy](#). Debra Simon, of New York City's own Arts Brookfield, highlighted one the real estate company's [unique initiatives, Art Set Free](#). Megan Stewart, of Only Make Believe, a New York-based organization that places business volunteers in hospitals to provide arts entertainment to sick children, touched on the [positive impact it has on employees](#). Caleb Way, from the Arts & Business Council of New York, showcased a [unique arts and business partnership](#) between clothing retailer Uniqlo and the Museum of Modern Art right across the street! Americans for the Arts' Patrick O'Herron interviewed Marlene Ibsen from Travelers about the company's [diversity initiatives that work hand in hand with the arts](#). And lastly, Jordan Shue, also of Americans for the Arts, wrapped things up with [8 great examples](#) of arts and business partnerships and how they tie into the pARTnership Movement's [8 Reasons to Partner with the Arts!](#)

Read these posts and more on [ARTSblog!](#)

The BCA 10 Gala - Wednesday, October 1

Join us at the Central Park Boathouse for the gala award presentation and dinner on Wednesday, October 1, 2014 celebrating the [BCA 10: Best Businesses Partnering with the Arts in America](#), which recognizes businesses of all sizes for their exceptional involvement with the arts. The evening will highlight the way today's businesses are using the arts to inspire employees, stimulate innovation, and foster creative collaboration across the country. These companies enrich the workplace and communities in which they operate every day through partnerships with local arts organizations.

To reserve a seat among the current and past winners of this distinguished honor (including New York's own [Arts Brookfield](#)), recognize this year's honorees by [placing an ad](#) in the event program, or to [sponsor](#) the year's largest celebration of business arts support, visit [AmericansForTheArts.org/BCA](#).



Learn More with Patron Technology!

Take a look at some of [Patron Technology's](#) upcoming webinars!

All Webinars will take place on Wednesdays from 3:00 - 4:00 PM ET unless otherwise noted.

Introduction to PatronManager CRM Wednesday, Aug 6, 3:00 - 4:00 PM

A 101-level look at all the basic functionality in PatronManager including data structure, tabs & views, and search.
Great for first-time PatronManager users.

Register [here](#).

PatronManager CRM: Email Marketing Monday, Aug 11, 3:00 - 4:00 PM

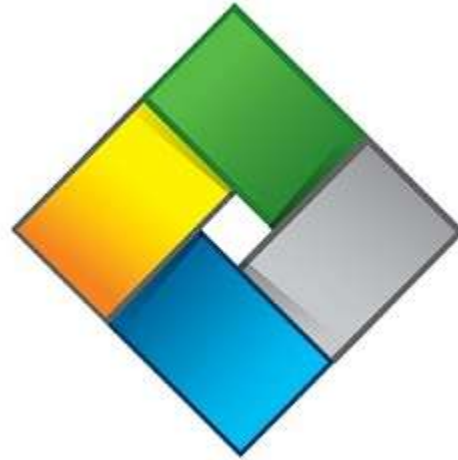
A look at the theory and practice of email marketing. We'll talk about how to design your emails to get the best possible response, and show you how to use PatronMail to bring your designs to life..

Register [here](#).

PatronManager CRM: Transactions Wednesday, Aug 13, 3:00 - 4:00 PM

We'll take a close look at all the transactional functions inside of PatronManager CRM including ticketing, donations, and the best way to deal with transactional reporting.

Register [here](#).



Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or,

if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

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