



**December 10, 2014**

**In This Issue:**

**WIX Uses Art to Inspire Entrepreneurs**

**Calling all former interns, host arts organizations, and business mentors!**

**ABC/NY Workshop: Creating Deeper Engagement with Volunteers**

**Arts Volunteer Fair Recap**

**2015 BCA 10 Nominations Closing Soon!**

**Scholarship Opportunity!**

**Is it Summer Yet?**

**Links We Like**

**Want More?**

ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts' role in New York's economic revitalization. [View our upcoming events!](#)

## WIX Uses Art to Inspire Entrepreneurs

[Wix](#), the popular cloud-based web development platform, develops its community of users by providing work space in New York and San Francisco, called the [Wix Lounge](#). On November 18, [ABC/NY](#) hosted the Arts Volunteer Fair networking event at the Wix Lounge in Chelsea, Manhattan, one of the many events to facilitate arts and business partnerships in New York City.



Galo Delgado for Wix.com

Wix users are mostly comprised of small business owners, artists, freelancers and entrepreneurs. Since the New York Wix Lounge opened in 2010, it has connected Wix users offline through its collaborative working space, offering tech support, networking opportunities and other events. Most interestingly, however, is that Wix Lounge also doubles as an [art gallery](#)!

...continue reading on the [pARTnership Movement](#)!

## Calling all former interns, host arts organizations, and business mentors!

If you participated as an intern, arts host, or mentor then please join the Arts & Business Council of New York as we gather with friends and alumni of the [Multicultural Arts Management Internship Program](#). Kick off the holidays by reconnecting!

Thursday, December 11, 2014  
6:00 p.m. - 8:00 p.m.

[Arts & Business Council of New York Lobby Gallery](#)

1 East 53rd Street  
New York, New York 10022  
[RSVP HERE](#)

Bring some great stories from your involvement with the program and we will bring the refreshments. We hope to see you there! Please reach out to Caleb Way, [cway@artsandbusiness-ny.org](mailto:cway@artsandbusiness-ny.org), with



any questions.

## ABC/NY Workshop: Creating Deeper Engagement with Volunteers

How can you tailor your organization's message to create deeper engagement with volunteers? Arts organizations will learn effective ways to engage and retain their business volunteers with the goal of creating long-term advocates for its mission. Attendees will work through three steps of volunteer engagement: Engagement beyond the first interaction; Education as a basis for building advocates; Expanding volunteer commitment to the next level.



Presented by the Arts & Business Council of New York in collaboration with [Marti Fischer Group](#).

Thursday, January 22, 2015

9:30 a.m. - 12:00 p.m.

[The Arts & Business Council of New York Auditorium](#)

One East 53rd Street

New York, New York 10022

[RSVP HERE](#) before January 5th, 2014 for a discounted rate!

## Arts Volunteer Fair Recap

**In case you missed the Arts & Business Council of New York's recent Arts Volunteer Fair, check the recap on ARTSblog!**

The [Wix Lounge](#), an impressive space for communal offices in Chelsea, Manhattan, is usually bustling with young tech entrepreneurs, artists, and freelance professionals. On Tuesday, November 18th, the [Arts & Business Council of New York](#) transformed the space into a new community: a networking event for arts organizations and business



organizations and business professionals interested in volunteerism. Almost twenty arts organizations, ranging from [Carnegie Hall](#) and the [Bronx Museum](#), to [TADA! Youth Theater](#) and [ProjectArt](#), shared volunteer opportunities for professionals looking to get involved.

At the event, I was able to get the scoop about trends in arts volunteerism and the types



of volunteer opportunities available. Here's what I found:

...continue reading on [ARTSblog!](#)

## 2015 BCA 10 Nominations Closing Soon!

### Know of a Business with Outstanding Arts Partnerships? Let Us Know!

The [BCA 10: Best Businesses Partnering with the Arts in America](#) recognizes

businesses of all sizes for their exceptional involvement with the arts that enrich the workplace and the community. Companies like past New York City BCA 10 honorees [Brookfield](#),

[Scholastic](#), [Deutsche Bank](#), and [UBS Wealth Management](#) (to name a few) demonstrate the power of arts and business partnerships and set examples for other businesses to follow. Nominations are open now and will close December 19, 2014. For more information on eligibility requirements and to nominate an outstanding business, visit [www.AmericansForTheArts.org/BCA](http://www.AmericansForTheArts.org/BCA).



## Scholarship Opportunity!

Apply now for the [National Association of Business Economics & Americans for the Arts](#) Scholarship! The scholarship encourages the integration of the arts into the economic education process and is presented to recent high school graduates and college undergraduates who are majoring in economics and/or the arts. The award recipient must come from an economically disadvantaged household, attended a public school, participated in arts, excelled academically, and formally declared the intent to study economics. This \$5,000 scholarship will be presented in March 2015 at the [NABE conference](#) in Washington DC. Read more and apply [HERE!](#)



## Is it Summer Yet?

Every summer, the [Arts & Business Council of New York](#) brings students from around the country to New York City for the [Multicultural Arts Management Internship Program](#). We match interns with local arts organizations whose needs or projects align with the student's skills or interest and pair them with a mentor from the business community. The program has proved to be a very rewarding and impactful experience for participants. We continue to hear stories about the how the program positively influenced the trajectory of an intern's future plans or even helped an arts organization achieve some crucial summer goals.



If you are an arts organization that would like to hear more about hosting an ABC/NY intern this summer and participating in the Multicultural Arts Management Internship program, please reach out to Caleb Way, [cway@artsandbusiness-ny.org](mailto:cway@artsandbusiness-ny.org) for more details about the application process!

## Links We Like

"...we found that as the level of CR activity rose, so did performance and length of tenure. Moreover, the greater employees' CR engagement, the more likely they were to be high performers." PwC [addresses employee engagement!](#)



Check out an interview with Lisa Erf of the JPMorgan Chase Art Collection and also an ABC/NY Multicultural Arts Management Internship program arts host as a real life example of ["art at work"](#) is discussed!

This [article and infographic](#) addresses the 13 Disturbing Facts About Employee Engagement!

## Want More?



Stay connected to the [Arts & Business Council of New York](#) in between newsletters!

Access more arts and business partnership stories or catch up on ones you may have missed. Visit the [events section](#) to stay up to date on upcoming professional development opportunities, networking events, webinars, and blog salons. Read more about our current programs, our board, and our advisory council!

Our Facebook page features even more news and amusements about the arts and business communities. You don't need to have an account to [view our page!](#)

You can also follow [ABC/NY on Twitter](#), for even more arts news with a business focus (or, if you prefer, business news with an arts focus!). [@ArtsBizNY](#)

Do a kindness to ABC/NY! Please show your support of our work by [making a tax-deductible contribution](#) today.

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